



Classical Music Streaming

Maxim Vengerov to release new recordings exclusively on streaming service IDAGIO

Violinist becomes IDAGIO Ambassador to promote new ways of listening to classical music in the digital age

BERLIN, 27 January 2020 — Renowned violinist Maxim Vengerov has chosen leading classical music streaming service IDAGIO to exclusively release his newest recordings. Vengerov at the same time becomes IDAGIO Ambassador. [The first album is now available](#) to IDAGIO listeners worldwide, featuring a new recording of Tchaikovsky's Violin Concerto with conductor Myung-Whun Chung and the Orchestre Philharmonique de Radio France, coupled with works by Saint-Saëns and Ravel. A second release, featuring a live recital from Carnegie Hall, will be available on 4 February 2020. Following Maxim Vengerov's Royal Albert Hall concert on June 12, further recordings will be released to mark his 40 years on the stage.

IDAGIO will release and promote exclusive recordings from Maxim Vengerov to listeners worldwide via its audio streaming service. With more partnerships and an extended Ambassador Program for solo artists and orchestras planned for 2020, IDAGIO intends to give classical music artists more decision-making power in how their music is released, distributed and promoted.

Maxim Vengerov: "This is a new chapter in my recording life. I have specifically selected IDAGIO as a partner going forward because of the high audio quality they offer their subscribers, as well as their remarkably comprehensive and easy to navigate catalogue. IDAGIO is a pioneer in classical music and offers experiences no other streaming service can compete with. IDAGIO is a platform that allows sharing and can broaden anyone's interest in classical music, whatever the degree of knowledge."

Till Janczukowicz, CEO and Founder of IDAGIO: "Maxim Vengerov is one of the most extraordinary artists of our time. From the first moment of our initial conversation, I was impressed by his clear view on IDAGIO's mission: a dedicated streaming service for

classical music that inspires the next generation of listeners and that supports the next generation of artists. For me, Maxim represents both the tradition and the future of classical music. He is a direct heir to 3 musical giants: Mstislav Rostropovich, who was his mentor and who was himself mentored by Shostakovich and Prokofieff. An artistic legacy that Maxim passes on to the young generation of artists in his capacity as a teacher. Partnering with Maxim, is an honor for IDAGIO and it showcases perfectly how technology can foster great art.”

With IDAGIO, artists can easily make their music accessible to listeners worldwide, and listeners have the ability to connect with the artists like never before.

Fans and followers can get 15% discount on their yearly subscriptions for all IDAGIO Premium tiers with voucher code “MAXIM VENGEROV”.

The first Maxim Vengerov album is available via: <https://idag.io/mvidg1>

About IDAGIO

IDAGIO is the leading streaming service for classical music with more than 1.8 million app downloads and subscribers in 190 countries. Crafted in Berlin by a world-class team of over 80 passionate experts in music, technology, business and design, IDAGIO offers a search tailor-made for classical music, expert curation, and an expansive catalogue of over 2 million licensed tracks. IDAGIO is available completely free, with two paid tiers offering additional functions and lossless sound quality.

For more information, visit www.IDAGIO.com or download IDAGIO for your mobile device from the [App Store](#) or [Google Play](#) Store.

About Maxim Vengerov

Universally hailed as one of the world’s finest musicians, and often referred to as the greatest living string player in the world today, Grammy award winner Maxim Vengerov also enjoys international acclaim as a conductor and is one of the most in-demand soloists. Born in 1974, he began his career as a solo violinist at the age of 5, won the Wieniawski and Carl Flesch international competitions at ages 10 and 15 respectively, studied with Galina Tourchaninova and Zakhar Bron, made his first recording at the age of 10, and went on to record extensively for high-profile labels including Melodia, Teldec and EMI, earning among others, Grammy and Gramophone artist of the year awards. Maxim Vengerov releases his recordings exclusively on leading streaming service IDAGIO.

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