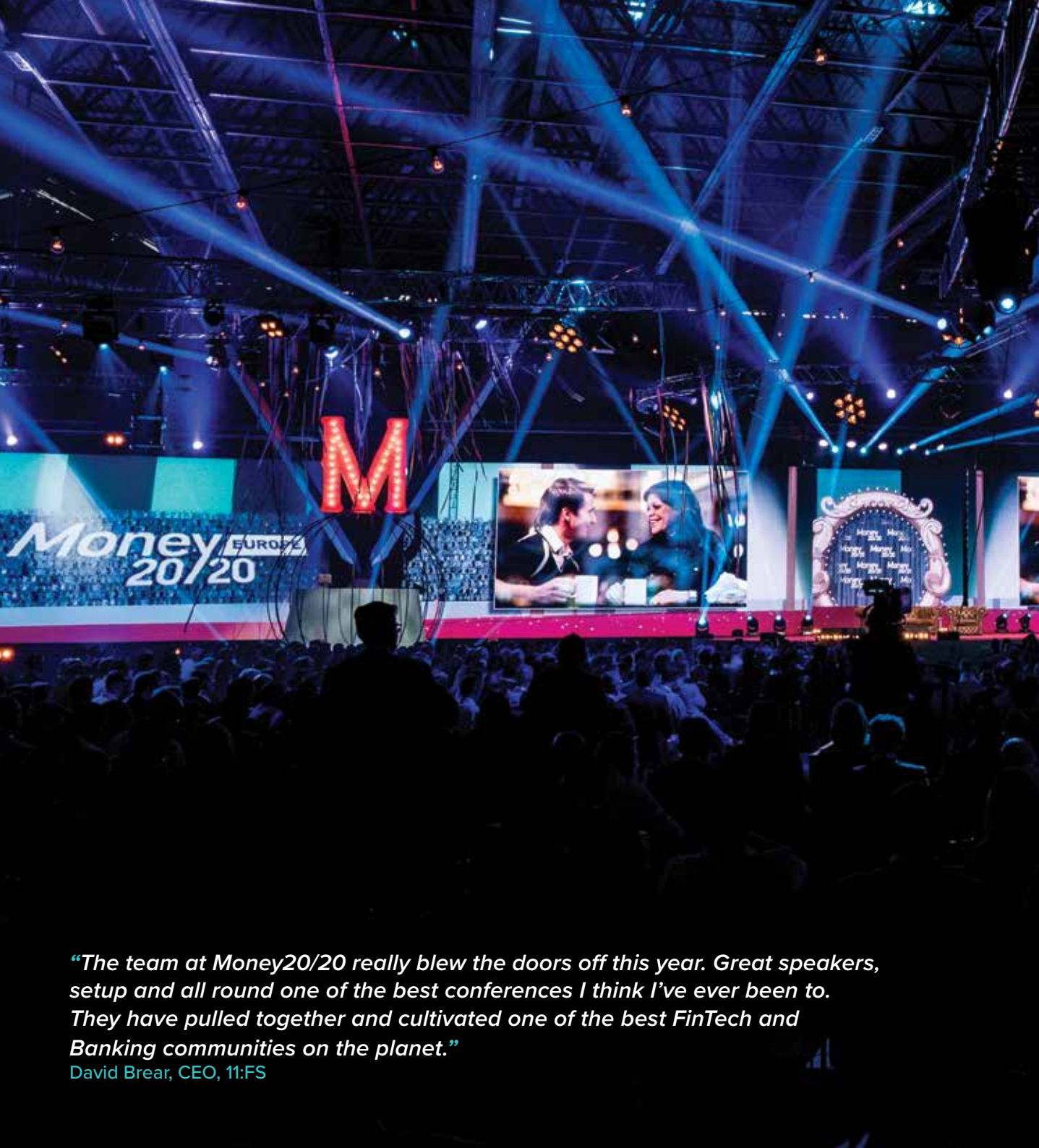


3-5 JUNE 2019

Money **EUROPE** 20/20

Europe's biggest FinTech event is back
The Rai | Amsterdam | europe.money2020.com



"The team at Money20/20 really blew the doors off this year. Great speakers, setup and all round one of the best conferences I think I've ever been to. They have pulled together and cultivated one of the best FinTech and Banking communities on the planet."

David Brear, CEO, 11:FS



M

Money
20/20

Money **EUROPE**
20/20

What is Money20/20 Europe?

In 2019, Europe's biggest FinTech event is back in Amsterdam

An unmissable event for the smartest visionaries and innovators, Money20/20 is where the payments, FinTech and Financial Services communities come together to connect and build the future of money. From industry institutions to up-and-coming innovators, everyone is here, every time. Businesses come together to explore unique regional insight and trailblazing enterprise, seizing the opportunity to meet the person or land the deal that will change the trajectory of their business.

Join us to experience:

- The continent's largest marketplace for ideas, connections and deals in payments, FinTech and Financial Services
- Original content tackling the most disruptive and trailblazing topics, both regional and global
- The latest thinking on themes as diverse as payments, AI, data and analytics, distributed ledger technology and more
- Breaking business news, product launches and exclusive industry announcements
- Unrivalled networking opportunities with influential leaders from the whole of the financial world
- Access to the most promising startups, entrepreneurs and innovators





6000+
attendees



1300+ C-level
attendees



490
speakers



2000+
companies



120+
media partners



82
countries

Exceptional content

Experience a lineup of the world's leading visionaries – global, regional and local – as they explore the ground-breaking topics shaping the future of money in Europe and beyond, giving you the insight you need to make confident business decisions.

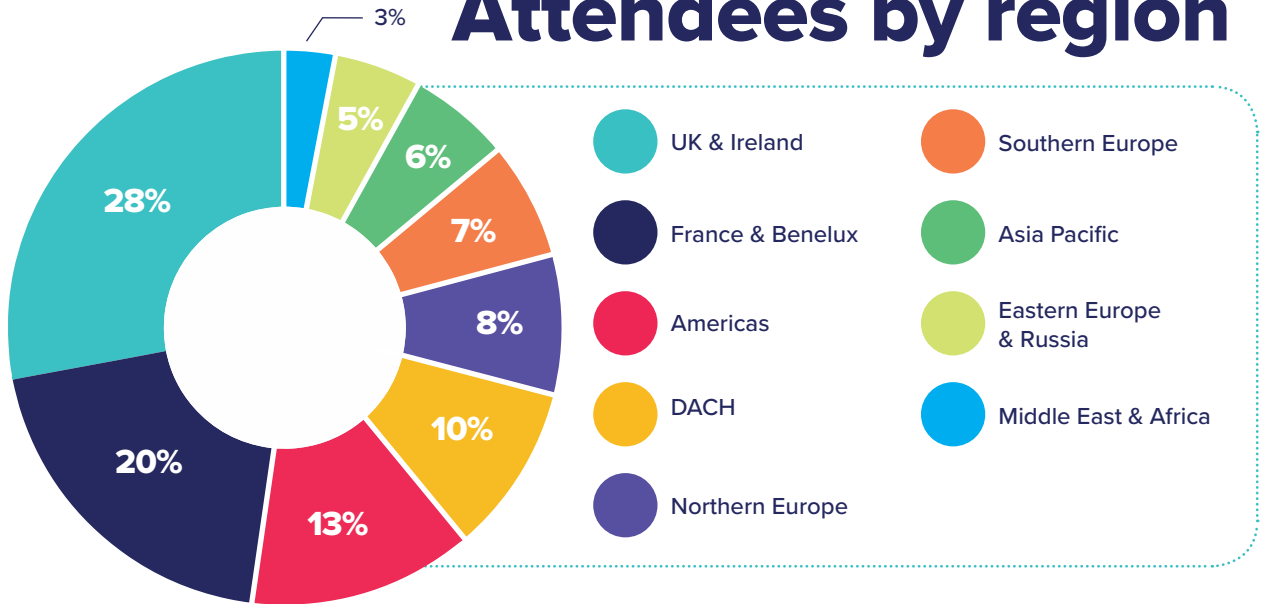
The ecosystem's most influential leaders

Attendees come from across the Financial Services ecosystem and around the globe. They are key decision makers from organisations ranging from huge multinational corporations to the industry's most innovative startups, as well as retailers, investors, analysts, media, regulators and more, and they are ready to connect with you.

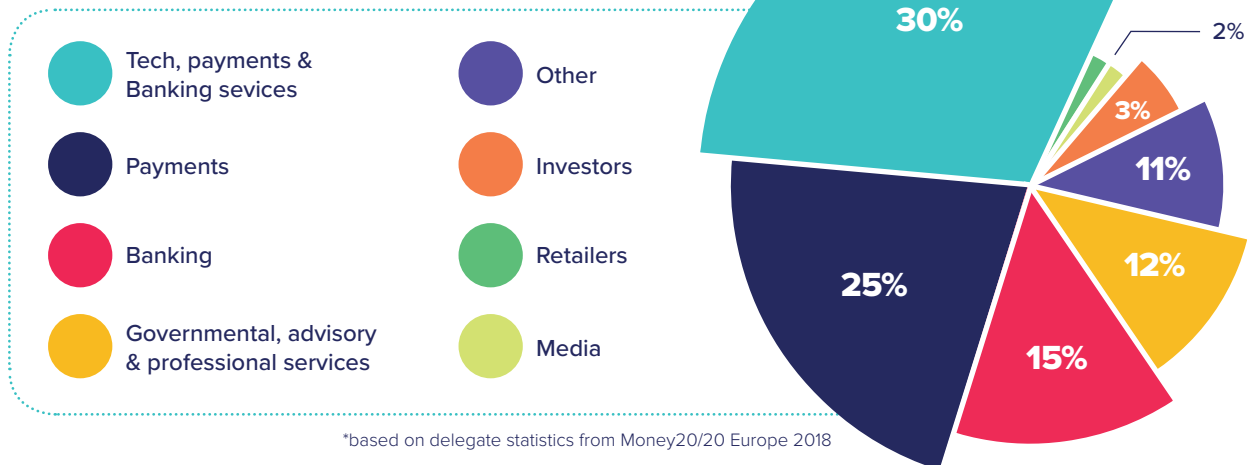
An unparalleled inclusive experience

Breaking the mould of traditional Financial Services events, Money20/20 is designed to push your thinking in new directions, with its interactive and exciting spaces designed to maximise your chances of building new partnerships and discovering new opportunities.

Attendees by region*



Company type*



*based on delegate statistics from Money20/20 Europe 2018



Who attends Money20/20?

Money20/20 is the world's largest marketplace for ideas, connections and deals in payments, FinTech and financial services. It's where leaders – representing every sector of the industry – come to seize new business opportunities, strengthen partnerships and discover the latest disruptions.

Banks



BBVA



Standard
Chartered



HSBC

CRÉDIT AGRICOLE
PAYMENT SERVICES

ING



citi

Technology

Google

IBM

feedzai



Microsoft

Grab

SAMSUNG

Tencent 腾讯



Payment providers



Uniquely Yours

DISCOVER
GLOBAL NETWORK

PayPal

Klarna.

nets

stripe

VISA

Square



AlipayTM

amazon pay



mastercard

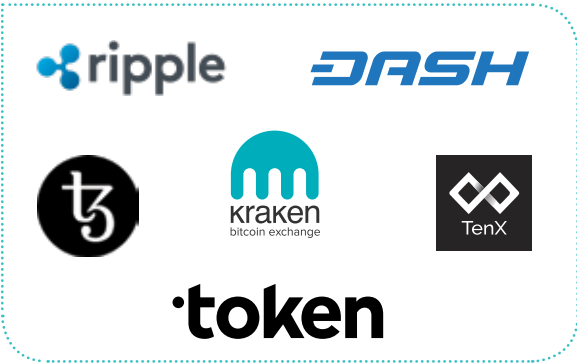


worldpay

Regulators & associations



Blockchain & crypto companies



Lending and credit



Retailers



Advisory & marketing insight



VCs



Content themes



**Banking
Transformation**



**Payments Evolution
& Innovation**



**Platform
Ecology**



**Inclusive
Finance**



**Transformational
Technology**



Future Commerce



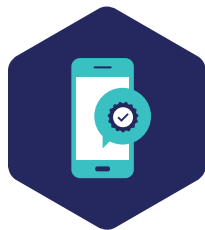
**Data Driven
Innovation**



**Identity &
Authentication**



**Cyber Security &
Risk Management**



**Brand Building
& Marketing**



**Entrepreneurship
& Investing**



**Regulation &
Compliance**

2018 speakers included



Steve Wozniak
Co-Founder & Fellow,
Apple



Carlos Torres Vila
CEO,
BBVA



Charlotte Hogg
CEO Europe,
Visa



Ann Cairns
Vice Chairman,
Mastercard



Ralph Hamers
CEO,
ING Group



Sebastian Siemiatkowski
CEO,
Klarna



Bob van Dijk
CEO,
Naspers



Laurent Le Moal
CEO,
PayU



Brad Garlinghouse
CEO,
Ripple



Andy Maguire
Group Managing
Director & Group COO,
HSBC



Ashley Guo
Regional Director of **WeChat Pay**, Europe and Taiwan
(Weixin Group), **Tencent**



Dan Ariely
Chief Behavioural
Officer,
Lemonade



Kelly Wenzel
Director for
Global Marketing,
Amazon Pay



Li Wang
Head of EMEA,
Alipay



Sopnendu Mohanty
Chief FinTech Officer,
Monetary Authority
of **Singapore**

Sponsorship

Money20/20 events are globally acknowledged as the centre stage of the payments, FinTech & financial services industry, providing a platform for you to:

1 Engage with the largest audience in payments and financial services

2 Generate qualified targeted leads

3 Gain awareness for your brand

4 Meet with senior decision makers from across the ecosystem, from startups to global multinational corporations

5 Form new partnerships with companies offering complimentary technology and services

6 Launch new products to industry and media

2019 star levels

Your cumulative spend across exhibition space, merchandise, meeting rooms and signage will determine your star level. The higher your star level, the more frequently and prominently your branding across various channels including social media, website, onsite branding and email campaigns.



Up to
€30,000



€30,000+



€60,000+



€90,000+



€120,000+

Packages can include a combination of:

EXHIBITION SPACE



MERCHANDISE



MEETING ROOMS



SIGNAGE



Floorplan



Booth pricing

Stand size	Standard	Premium	Premium +	2019 passes included
	Price	Price	Price	
Kiosk	€6,750	€8,750		2
3 x 3	€12,500	€14,500	€16,250	3
3 x 6	€25,000	€29,000	€32,500	5
6 x 6	€47,500	€55,000	€59,500	10
6 x 9	€70,500	€82,000	€88,500	15
6 x 12	€88,000	€103,000	€110,000	20
9 x 9	€98,000	€113,000	€120,000	22
6 x 15			€130,000	24
9 x 12			€150,000	26
12 x 12			€190,000	32
12 x 15			€230,000	38

Bespoke sponsorship options

We pride ourselves on being able to develop new propositions and solutions, work closely with our clients and achieve their business objectives in unique, fit-for-purpose ways at Money20/20 Europe. We tailor commercial solutions so that every brand we work with is perfectly positioned to engage their desired audience. All ideas large and small are welcome. Bespoke solutions start from €14,000+.





Make the headlines

Hundreds of media outlets were on site at Money20/20 Europe 2018, including: mainstream press; trade publications covering payments, banking, retail, security and more; and general media covering the latest FinTech trends and topics. In our first year in our new home in Amsterdam, Money20/20 Europe confirmed its status as the event where Europe's industry leaders gather to share ground-breaking news.

At Money20/20 Europe, 2018

333M

social media impressions generated

36,000

social media posts written

100+

announcements made

720

editorial pieces released

190+

journalists & analysts on site

“Money20/20 is definitely the first-hand fun way to learn about payments innovation and FinTech. As a senior editor in the financial industry, I can highly recommend going to this event - you will surely get back home with inspiring ideas and stories for the whole year. Too bad it only lasts 3 days.”

Mirela Ciobanu, The Paypers

Forbes

Handelsblatt

11 FS



Les Echos



NOS

EL PAÍS

L'USINE DIGITALE

**GLOBAL BANKING &
Finance
review**

Finextra



FINANCIAL TIMES

**Fintech
Finance**

EUROMONEY

**Bloomberg
NEWS**

IT Finanzmagazin
Das Fachmagazin für IT und Innovationen im
Banken, Versicherung und Finanzsektor



**banking
technology**



Get involved

With 100+ company announcements made at 2018's event, we attracted over 190 industry, mainstream and tech journalists, broadcasters and analysts, producing 720+ original articles. If you want to make a splash with your announcement, take advantage of the Money20/20 network and do it onsite, onstage in Amsterdam.

Speak

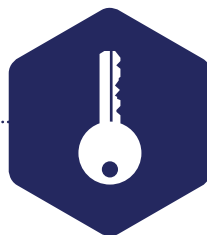
In 2019, we will be welcoming hundreds of speakers to Amsterdam to share their expertise with our delegates. If you have a big announcement, a fresh take on a top industry issue or a ground-breaking case study, we want to hear from you.



Submit early



Be creative



Innovation is key



Stay relevant

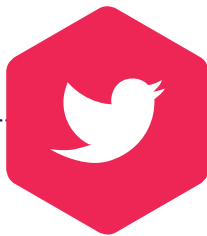


Sponsor

Our sponsors and exhibitors are at the forefront of innovation in the financial services industry, and they all choose Money20/20 for its ability to get them in front of the right people. Sponsorship at Money20/20 Europe enables generation of leads, high level networking with senior decision makers, form partnerships, gain brand awareness and launch new products to industry and media. All Money20/20 sponsors benefit from promotion across web, email, social media and on site.



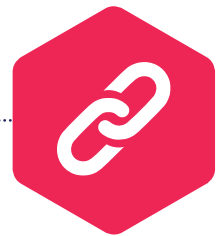
Book early



Get social



Invite your network



Connect

Announce

Make your company's most important announcements of the year at Money20/20 Europe to benefit from our extensive press network and have your announcement shared alongside news from the most influential financial services companies in Europe. We open for announcement submissions in early 2019, so watch this space!



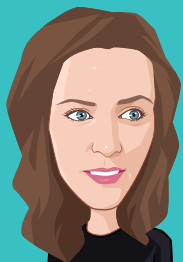
Plan in advance



Strategise



Reach out



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Joe Perreault
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Arielle Kalu
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Stuart Smith
stuart@money2020.com

4-6 JUNE 2018
Money EUROPE
20/20

OCTOBER 21-24, 2018
Money USA
20/20

19-21 MARCH 2019
Money ASIA
20/20

14-16 NOVEMBER 2018
Money CHINA
20/20