

Diagnostic Technologies for Oral Care

Description of Need:

Diagnostic technologies, products, devices, or techniques in the field of Oral Care

What we are looking for:

Solutions that enable the consumer to monitor their health (including habits & behaviors), identify areas of concern, and drive good health practices

Benefit areas of interest

- Identification of oral health issues and combinations thereof
 - Gingivitis/Periodontitis
 - Caries
 - Tooth color change
 - Bad/Unhealthy Breath
 - Saliva composition
 - Other
- Assessment of cleaning efficacy on multiple oral surfaces (e.g. teeth, gums, and tongue)
- Monitor oral hygiene metrics to encourage healthy habits
- Foster more complete/thorough cleaning

Preference for products/technologies that:

- Provide a meaningful/measurable indication of efficacy
- Efficacy had been demonstrated in the laboratory or for products currently available commercially
- Human safety has been confirmed.
- Have consumer or clinical studies, FDA approval under the appropriate class, or an identified, expedited path to FDA approval
- Have IP protection (granted or filed patent applications are preferred, ideally with global reach)
- Link results to effect on health and general well-being

What we are not interested in:

- Technologies/products that require application/interpretation by a medical professional
- Technologies/product which require a prescription
- Technologies/products that require extensive laboratory, safety, regulatory or clinical development
- Technology that requires extensive safety clearance or regulatory approval

Submissions need to have IP or other protection such as Trademark, Copyright or In-market to be considered.

Only non-confidential information can be reviewed.