

Sleep Technologies

Non-confidential

Background:

Our preference is to find opportunities that are on-market, market-ready, or require limited development. Opportunities may consist of new product forms, packaging innovations, delivery technologies, new devices or Apps, or new products.

Description of the need:

We are interested in opportunities (i.e. products and technologies) that complement our Sleep portfolio (ZzzQuil and PURE Zzzs) and are capable of delivering any or all of the following benefits:

- Providing new, or augmenting already established health claims
- Increasing consumer satisfaction
- Enhancing consumer compliance
- Enabling greater convenience

- Areas of INTEREST are:
 - Technology Delivery methods (e.g. targeted, faster, delayed, etc.)
 - Devices and Apps that enable good sleep health
 - Products with claimable health benefits
 - New and novel product forms
 - New packaging (e.g., portable, convenient, etc.)

- Opportunities MUST have (where applicable):
 - Human clinical data
 - Human safety data, NDI designation, or GRAS status
 - Stability data
 - Freedom to market

What we are not interested in:

- Opportunities that require extensive technical or clinical development
- Opportunities with unknown regulatory path
- Opportunities that require significant investment to complete their development