



HOUSING RIGHTS DEFENDERS

People, Issues and Practical Solutions worksheet

This worksheet is designed to help you start to bring people together around your issues and help dig deeper into your shared issues, and your shared vision of change! Once you know what changes you want to see, this worksheet will also guide you through how to identify campaign goals, and the people who have power to make those goals a reality.

People

Who Are My People?

(who is affected by this issue

be as specific as possible, is it your neighbours? Is it city wide? It can help to think of who your people aren't when answering this question).

Places in your neighbourhood/community

Existing groups

Your social networks

Online/offline spaces in the community

How are they
connected to
your issue?

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Issues

Practical solutions

(Refer to the 'using a problem and solution tree' guide)

What is the problem?

What is the 'big picture' solution?

What is causing the problem?

What small solutions need to be won in order for your vision to be realised?

What is the impact of the problem on you, your neighbours, your community?

What would the impact be on you, your neighbours, your community if the vision was realised?

What is the overall goal of your campaign? This becomes your long term goal!

Short Term (Next 3 Months)	Medium Term (between 3-6 months)	Long Term (6 months - 1 year and beyond)

Power Mapping:

Power mapping is a tool that helps you plot out visually where the various stakeholders may stand on your issue and who has the power to influence the outcome of your campaign. It can help to focus your targets and who you may seek alliances with.

Place every stakeholder you can imagine (this list will grow and change throughout the course of a campaign) in each of the quadrants

