

Local Housing Rights Defenders

Campaigning: What's it all about?

Campaigning is about achieving change and making your community, your country or the world a better place.

Most importantly, campaigning is a way to tackle issues that matter to you.

For over 50 years Shelter Scotland has been at the heart of directing changes in legislation affecting bad housing and homelessness; pushing to change things for the better. And the more people standing with us, the more power we have collectively to challenge those in power.

Which is why community campaigning is so vital to the work we do.

Think about a time you have been inspired by something someone has said or done. Campaigning is no different; it's about inspiring others to join you in your movement. You can really help make a difference in your community and beyond with sharing issues, knowledge, passions and campaigns locally.

Campaigning is personal!

Here at Shelter Scotland, we believe that campaigning is personal - that means there is no right or wrong way to create change in your community. Some ways you might decide to organise are:

Running a stall to raise awareness of your issue

Signing a petition - or creating your own

Setting up a local community group

Holding a meeting with your local politician

Staging a protest

Organising an event

... and much more!

The possibilities are endless! Our community housing activists are united by the common belief that everyone has the right to a safe, affordable home; we are all part of Shelter Scotland and all work towards making this vision a reality in whatever way is meaningful to us.

Remember, during the Covid-19 outbreak you should always be following government advice when planning any campaigning activities.

Please do not organise anything that could put you or others at risk.

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CASE STUDY: Make Renting Right

In 2014 Shelter Scotland identified a need to provide more security and fairness to the 330,000* households in privately rented homes. We launched the campaign 'Make Renting Right' - calling on the Scottish Government to pass legislation to give a more secure home to renters.

We campaigned on the streets, ran stalls, visited parliament and much more. We gained the support of MSPs, MPs, Councillors, councils, organisations and communities.

As a result, the Scottish Government passed new legislation and the Private Housing (Tenancies) (Scotland) Bill was passed in 2017- giving renters in Scotland more security!

TOP TIP!

Ready to campaign? Your local Community Organiser is on hand to support you in any way you need. Contact Meghan_oneill@shelter.org.uk for advice, resources, support and more!

*Statistic correct as of 2014

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