

# 1.2M

## PEOPLE IN THE NORTH WEST ARE AFRAID THEY'LL NEVER FIND A SAFE, STABLE HOME

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**Right now, millions of people in the North West don't have a safe, secure or stable place to live.**

Newborn babies are breathing in toxic mould from unfit houses. Younger people are struggling to make ends meet in dangerous flats. People are denied a place to rent simply because they're gay, disabled or Black. And there are many others who've been forced to sleep on the streets – with nowhere to go and no hope for the future.

From Southport to Salford, Lancaster to Chester, the housing emergency is ruining lives. And to expose just how serious it is, we asked thousands of people about the problems they face on a daily basis.\*

**TURN OVER TO SEE WHAT WE FOUND OUT,  
AND FIND OUT HOW YOU CAN FIGHT BACK.**



\*All facts, unless otherwise stated, are from YouGov Plc. The total sample size was 13268 adults. The fieldwork was carried out between 6th - 14th April 2021. The survey was done online. The figures have been weighted and are representative of all GB adults (aged 18+).

# THE HOUSING SYSTEM IS **UNFAIR, UNFIT & UNAFFORDABLE**

## Here are our findings

**Nearly 1 in 5 people in the North West** are worried about finding a suitable home in the future.

**15% have had to compromise their safety, security or comfort** to find a home they can afford.

**17% can't keep their homes warm during winter.** They have to put up with freezing conditions for months on end.

**14% are living with toxic mould, damp or condensation** – which could seriously affect their breathing.

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## We can end this.

Up and down the North West, in our communities and across all political divides, we can work together to build more social housing, make renting fairer for everyone – and put this right. **So let's fight for home. Together.**

**Work with us:**

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