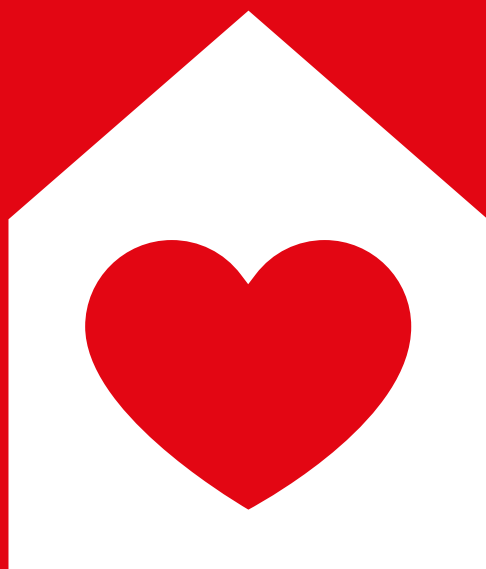


Donate in  
memory of  
someone  
special



Shelter

# Celebrate your loved one's life

When you lose someone you love, there may come a time when you would like to do something in their memory. Helping to raise funds for a cause close to your loved one's heart can be a very positive way to celebrate their life.



Shelter helped Brenda and her grandson stay in their home

If you choose to raise money for Shelter, you'll be helping us reach even more families facing homelessness or experiencing housing issues. We hope that you'll consider the work your support makes possible a fitting tribute.

You can raise funds for Shelter in all kinds of ways. In this booklet, you'll find a few suggestions to help you decide what's right for you.

# Online **tribute fund**

It's really easy to set up an online tribute fund in memory of your loved one. This will create a place for friends and family to donate to Shelter and share their photos, thoughts, stories and more.

## How to set up a page

Go to **shelter.muchloved.org** and select 'Create a Tribute'

Once the page is set up, you can:

- personalise your tribute fund by adding unlimited pictures, music and video
- invite friends and relatives to contribute stories, poems and treasured memories
- make single donations or regular gifts at any time, from anywhere in the world
- let people know that you're holding a fundraising event in honour of your loved one
- link up your tribute fund with JustGiving pages, so that all of the money raised in your loved one's memory can be seen in one place
- choose to keep the tribute fund open forever, should you want to.

## A note on Gift Aid

If you set up a tribute fund with Shelter, it's easy for eligible donations to be registered for Gift Aid, which means Shelter can receive an extra 25p for every £1 donated.



Denise and her daughter are living in temporary accommodation in London

# Other ways to donate

As well as setting up an online tribute fund, there are many other ways you can support Shelter in celebration of your loved one's life. Here are just a few.



## A funeral collection

To make the process of collecting donations as easy as possible, Shelter can provide a number of free materials. These include pew donation envelopes, collection boxes, posters and thank you postcards. Please use the order form at the back of this booklet to let us know your requirements.

## A regular gift

Setting up a monthly or yearly direct debit is a really simple way to support Shelter. Many people like to make a donation near a special date, such as a birthday or anniversary. If your loved one was a supporter of Shelter, you can also choose to take over their regular gift. See page 10 for information on how to donate.

## Leave a lasting legacy

A very special way to remember someone close to you is to leave a gift in your will in their memory. A legacy gift to Shelter can make a lasting difference to the lives of homeless and badly housed people. To request more information about this way of giving, please complete the order form at the back of this booklet.

# Fundraising events

## Take on a challenge

Signing up to a challenge like a marathon, trek or skydive will give you the chance to achieve something amazing while honouring your loved one's memory. If you fundraise for Shelter, you may also get guaranteed entry into popular events like the London Marathon.

## Organise your own fundraiser

You may prefer to host your own event, such as a bake sale, coffee morning, golf day, pub quiz or car boot sale. For help planning and publicising your event, please contact us to order our free fundraising guide.

## For more information

To sign up for an event or to get in touch, please call **0344 515 1190**, email [events@shelter.org.uk](mailto:events@shelter.org.uk) or visit [shelter.org.uk/support\\_us](https://shelter.org.uk/support_us)



One of our runners having fun at Brighton Half Marathon

# How to donate

You can make a single or monthly donation at [shelter.org.uk/donate/in\\_memory\\_donations](https://shelter.org.uk/donate/in_memory_donations)

Alternatively, you can complete and return the donation form included at the back of this booklet. It's possible to leave a short tribute message with your donation if you wish.



April, Tom and family are living in cramped conditions in a small house

## Sending in money

Please don't send cash through the post, in case it gets lost. Instead, please bank any cash and then write a cheque to 'Shelter'. Send your cheques to:

**In-Memory Manager**  
**Shelter**  
**88 Old Street**  
**London**  
**EC1V 9HU**

## A note on Gift Aid

Please include an in-memory collection form so we are able to claim Gift Aid, which means we'll receive an extra 25p from the government for every £1 donated.

If you are collecting money from other people, please include their details on the collection form. We are unable to claim Gift Aid on a collection of money under a single person's name.

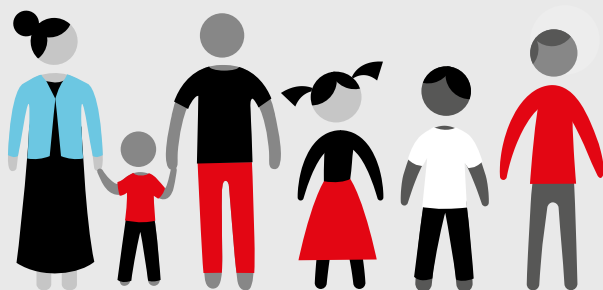
If you are organising an event, please be aware that some events like raffles, auctions or ticketed events will not be eligible for Gift Aid. If you are unsure if your event is eligible or not, please contact us.

# The difference you'll make

Every day, thousands of people come to Shelter for help, advice and support. We want to be there for each and every one of them. Here's how fundraising in memory of your loved one will help us make sure more families have a place to call home.

£30

could pay for 6 people to get housing advice online via a web chat



£50

can pay for five families to get support from our helpline and help them get back on their feet

£157

can pay for one family to get the vital legal advice they need to keep their home



£500

can help 20 families get the face-to-face advice they need to avoid losing their home

# For funeral directors

## Online tribute funds

An online tribute fund is a bespoke webpage that offers a special way for bereaved family and friends to send condolences and share memories. It also offers funeral directors a simpler, more efficient method of collecting charitable funeral donations.

You can let bereaved families know about Shelter's online tribute funds (see page 4) or you can integrate a tribute fund onto your own website using Funeral Giving.

For further information, please visit [funeralgiving.org](http://funeralgiving.org), telephone Sally Swann on **01494 722818** or email [sally.swann@muchloved.com](mailto:sally.swann@muchloved.com)

## Funeral collections

Shelter can provide a number of free materials to help with funeral collections. Please let us know your requirements by using the order form at the back of this booklet.



The Hart Family know the importance of having a long term, stable home

# Useful information

## Bereavement support

Cruse Bereavement Care is there to support those who need help after the death of someone close. Cruse offers free confidential support for adults and children. If someone you know has died and you need to talk, call free on **0808 808 1677**, email **helpline@cruse.org.uk** or visit **cruse.org.uk**

## Your funeral wishes

Deciding what type of funeral you would like will not only save your next-of-kin stress, but you'll also be able to ensure it reflects what is important to you. You can record your wishes by completing the My Funeral Wishes Form enclosed at the back of this leaflet. Once completed, put the form somewhere safe, such as with your will, and tell someone close to you where it is. You could also give a copy to your executor or solicitor.

## Finding a funeral director

If you don't have a funeral director you are familiar with, contact the National Association of Funeral Directors at **nafd.org.uk/funeral-advice/find-a-member** by telephone **0121 711 1343** or email **info@nafd.org.uk**



After 11 weeks in a B&B, the Marquick family are now settled in their new home

# Your contact at Shelter

For further information about donating in memory, including setting up an online tribute fund, please contact Kate McGrath on **0344 515 2062** or email **[kate\\_mcgrath@shelter.org.uk](mailto:kate_mcgrath@shelter.org.uk)**. Alternatively, please visit **[shelter.org.uk/donate/in\\_memory\\_donations](https://shelter.org.uk/donate/in_memory_donations)**

## Thank you

On behalf of Britain's homeless families, thank you for donating to Shelter in this special way. We greatly appreciate your support at this difficult time.

Shelter helps millions of people every year struggling with bad housing or homelessness through our advice, support and legal services. And we campaign to make sure that, one day, no one will have to turn to us for help.

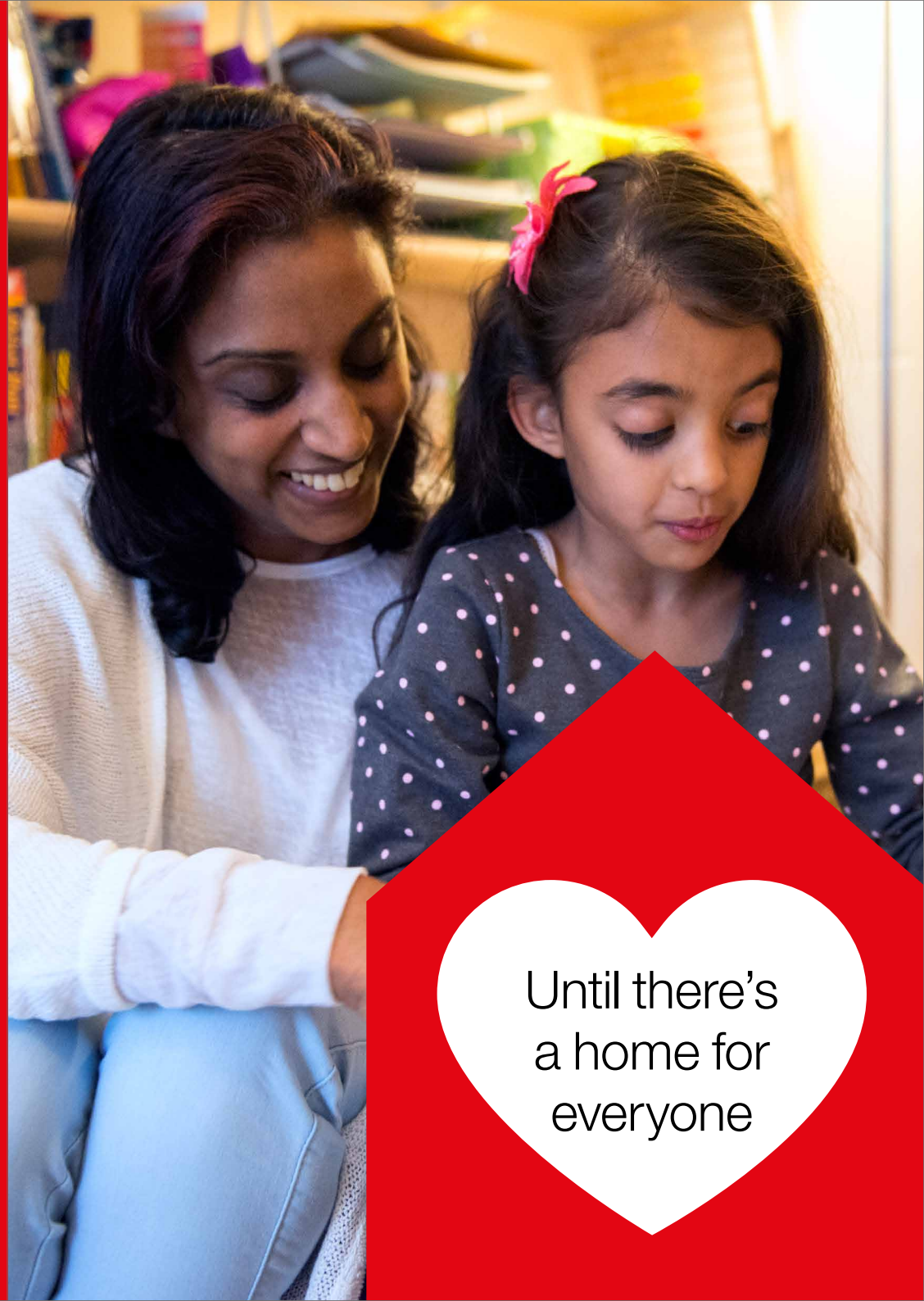
**We're here so no one has to fight bad housing or homelessness on their own.**

### **Shelter, the housing and homeless charity**

88 Old Street  
London  
EC1V 9HU

Scotiabank House  
6 South Charlotte Street  
Edinburgh  
EH2 4AW

Opposite: Natalie and her daughter Tia are happy in their new home, having lived in a hostel for nearly a year.



Until there's  
a home for  
everyone

**shelter.org.uk**

Registered charity in England and Wales (263710)  
and in Scotland (SC002327). OBR-1267.02

**Shelter**