

Park Place/Underhill Avenue Block Association

Minutes

01/20/2020

Attendees:

| | | |
|---------------|---------------|------------------|
| David Bijur | Robin Ketchum | Dan Lehman |
| Diana Regan | Ed Regan | Al Holden |
| Marc Gordon | Den Gordon | Heidi Rodewald |
| Mary Dale | Richard Roth | Stacey Weinstein |
| Gib Veconi | Tammy Pittman | David Whitbeck |
| Bruce McInnes | | |

The meeting was called to order by Gib Veconi at 7:40 at the home of Danae Oratowski and Jonathan Lipkin, 161 Underhill Avenue.

The minutes for November 2019 were accepted with a minor correction by a unanimous vote.

Old Business

A gift for Johnny Ferrante was purchased by David Bijur and mailed by Stacey and Matt Weinstein. David, Stacey and Matt were thanked by the membership.

A discussion of how to change the PPUABA dues structure following the successful motion to reconsider the multi tier dues structure passed at the November 2019 meeting was held. A motion to set annual dues at \$10 per household, all members of a dues paying household being considered to be paid up members effective 1/1/2020 was seconded and passed with one opposed, all others in favor.

New Business

The date for the annual block party was discussed. The pros and cons of Mother's Day weekend, Kentucky Derby Day or later in the month for warmer weather were considered. A motion to hold the party May 9'th was seconded and passed with 3 opposed, all others in favor.

Grants

A motion to allocate up to \$2000 for this year's grants passed unanimously.

A discussion on how we can increase membership and participation in meetings and activities was held.

Suggestions were:

- Send a welcome email to new residents with neighborhood information & important phone numbers. To do this we need to be alerted by landlords and neighbors when someone moves in. Also we need the email address of the new resident.
- A New Neighbor welcome night at a local bar was proposed.
- Reactivating our Facebook Group was suggested as a way to increase engagement.
- A suggestion was made to concentrate on public and community interest activities that involve participation rather than have additional social events, eg Greenest Block in Brooklyn.

Regarding the spring block party, Marc Gordon suggested we invite people who are in our PPUABA boundaries who are entrepreneurs and create a product or service that people would be interested in to be permitted to have a table at the party where they could publicize and sell their product.

Den Gordon requested volunteers for the Greenest Block in Brooklyn contest. There are issues because of ongoing gas line installation, but Den suggested starting the planning and delay the event for a year if not feasible this year.

Park Place/Underhill Avenue Block Association

A motion was made and passed unanimously to hold the spring block party on Park Place between Vanderbilt and Underhill. It passed unanimously.

Meeting adjourned at 9:11 PM.