

22 November 2022

## **New CEO for Flick Electric Co.**

Independent power company, Flick Electric Co., has appointed Pavan Vyas, former Chief Executive of RUSH, as its new permanent Chief Executive. Vyas stepped into the role on 14 November.

This follows an extensive search to identify candidates with high-growth and business leadership, and substantial experience in technology-driven organisations.

Flick's chairperson, Marcel van den Assum, says that Vyas has proven experience leading and delivering technology-enabled innovation for customers, and his skills complement the extensive industry knowledge and experience of Flick's team.

"Pavan knows first-hand that well-designed digital products can create changes in society. He brings a passion to contribute meaningfully to transformation in the electricity sector, and his values are consistent with Flick's commitment to doing the right thing for people and the planet," he says.

"Pavan's approach is empathetic, considered and customer-centric, and he shares our belief that powerful, well-designed technology, particularly for consumers, will drive the change that Aotearoa needs as we move towards an electrified future."

Prior to joining RUSH, where Vyas created solutions for clients such as the Ministry of Health, Google and Z Energy, he led Ventures and Strategy at Sky Television and is an active investor and Board member in early-stage companies. He and his young family will relocate to Wellington in the new year.

Following the departure of Flick's founding CEO, Steve O'Connor, the role of Acting CEO was filled by Sunil Unka, who was selected to head Flick's marketing team as CMO in 2019.

Van den Assum says that contributions made by Unka during his time as Acting CEO were significant.

"Through a period of uncertainty and change, Sunil held the fort and led the team with purpose and humility, creating the foundation for Flick to accelerate growth. He is the embodiment of our values, and we thank him for his extensive contributions as Acting CEO which have enabled us to move into this new and exciting phase."

**ENDS**

**Media queries:** Please contact Pavan Vyas at [pavan.vyas@flickelectric.co.nz](mailto:pavan.vyas@flickelectric.co.nz).