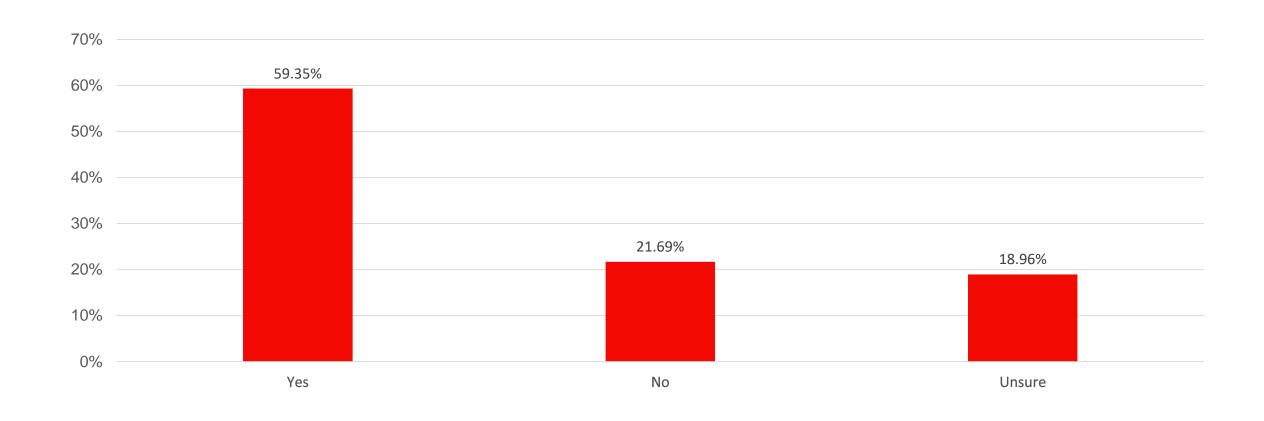


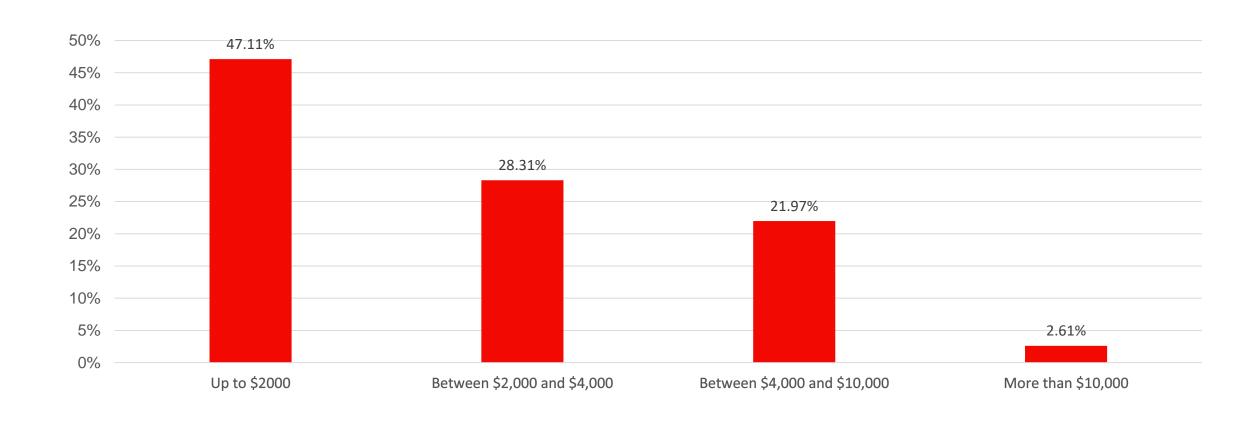
2021 ADAS Survey

Charts & Data

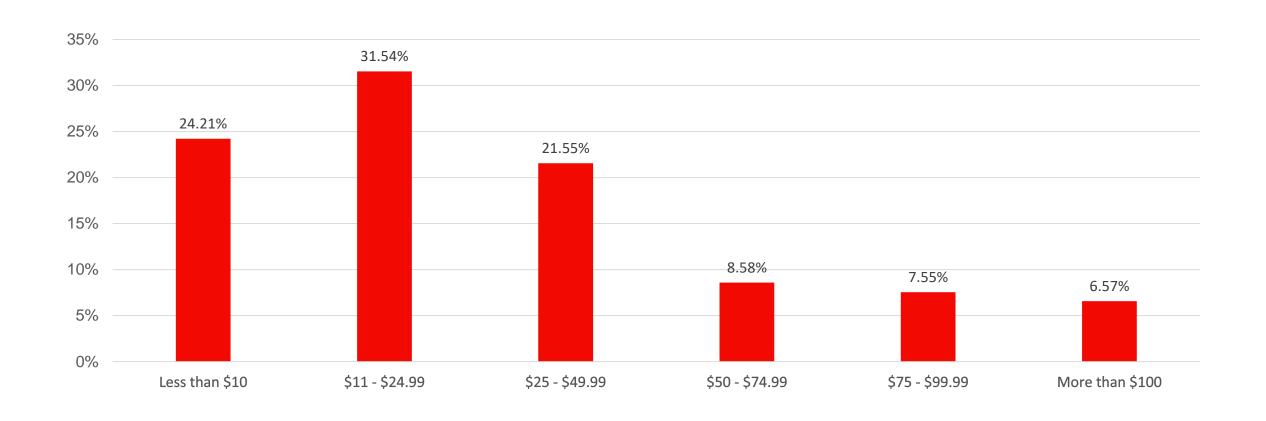
Would you be willing to pay extra for self-driving capabilities?



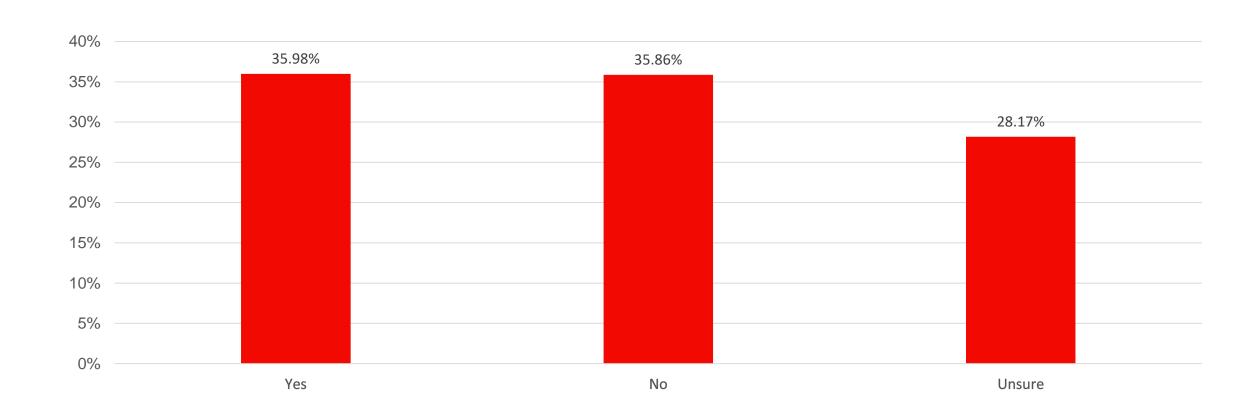
How much would you be willing to pay upfront for self-driving capabilities?



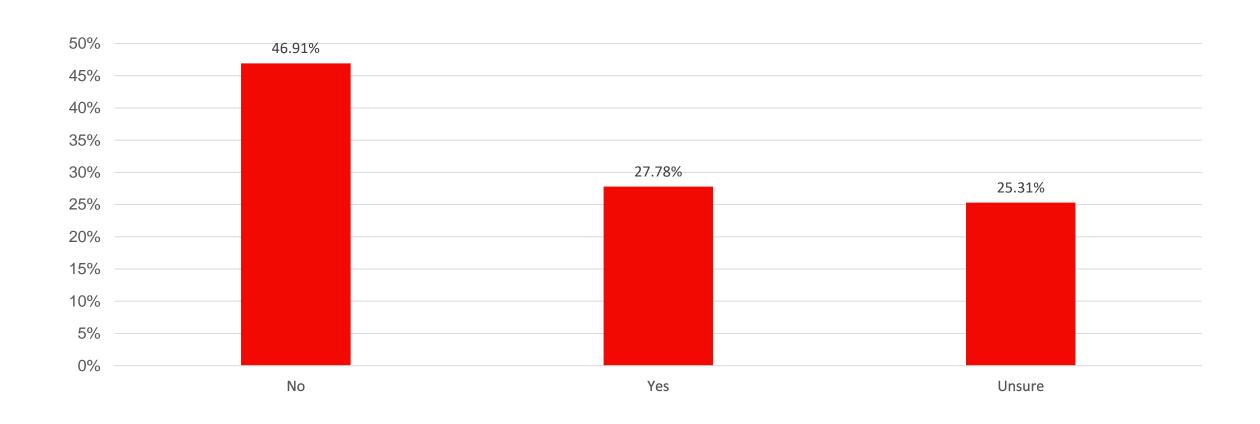
How much would you be willing to pay for a monthly subscription?



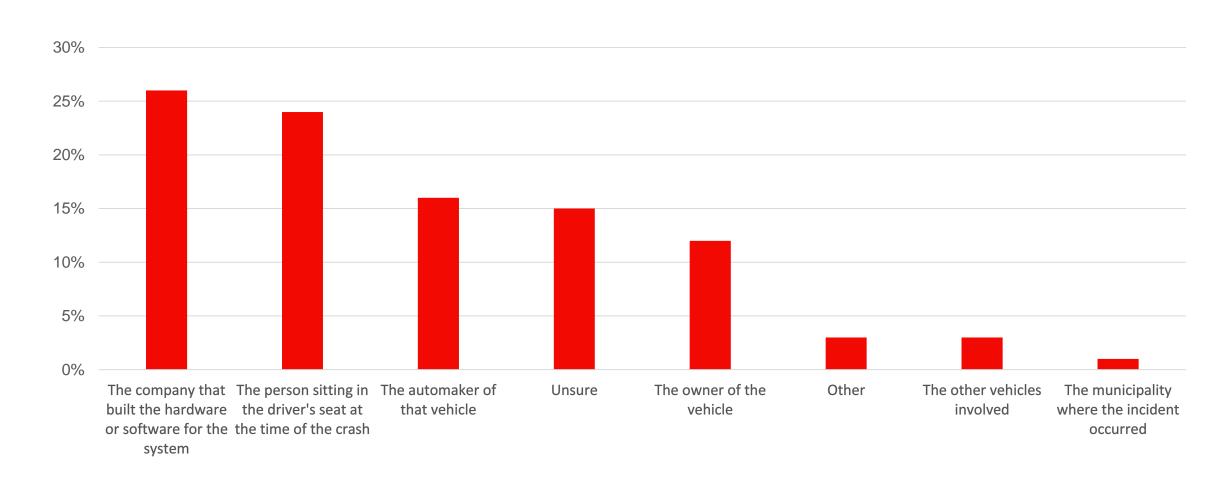
Do you believe that having self-driving capabilities on a vehicle makes that vehicle safer?



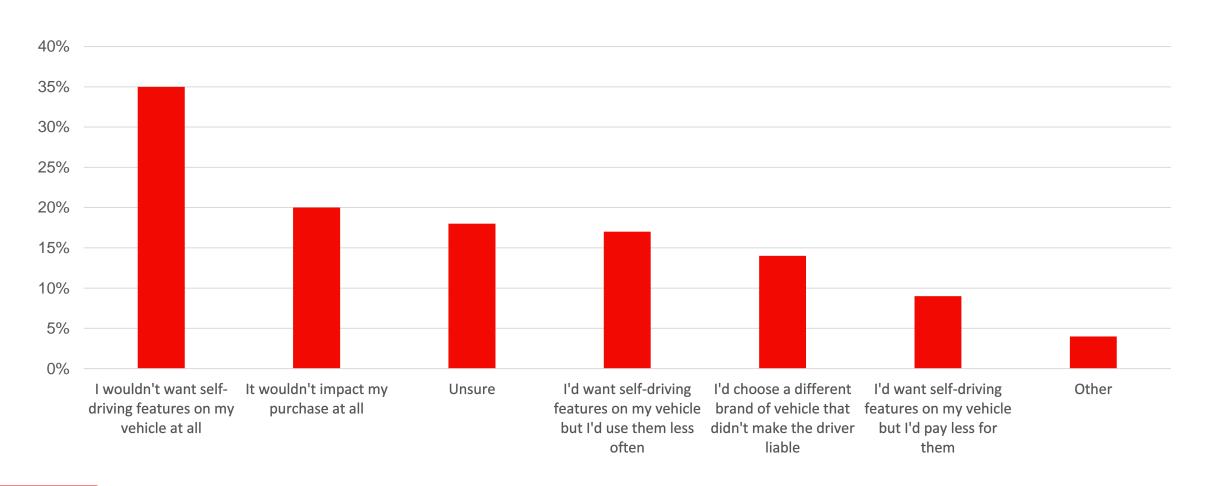
Do you expect that your next vehicle will have some form of self-driving capabilities?



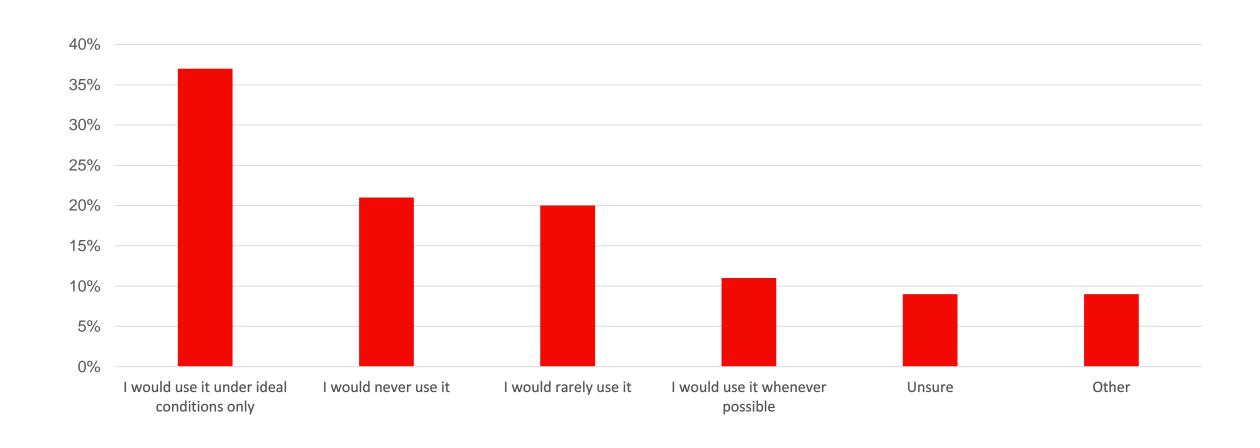
Who would you expect to be liable in the event that a vehicle with its self-driving systems engaged caused an accident?



If the driver is liable while using self-driving features, what impact, if any, would that have on your next vehicle purchase? (Choose all that apply)



If the driver is liable while using a vehicle's self-driving features, how would that impact your use of those features?



If the driver is liable while using a vehicle's self-driving features, how would that impact your stress levels while using those features?

