CLOTHES CAPTIONING

COMPLYING
WITH
THE
CARE
LABELING
RULE

CONTENTS

Introduction	1
Complying with the Rule	3
Who's Covered	3
What's Covered	3
Instructions and Warnings	4
Reasonable Basis	4
When to Label Garments	5
Labeling Clothing	5
Labeling Piece Goods	6
Exemptions	6
Violations	7
Writing Care Instructions	9
Washing Instructions	10
Drycleaning Instructions	11
Frequently Asked Questions	13
Label Location	13
Label Content	13
Care Symbols	16
Labeling Piece Goods	17
Exemptions to the Rule	18
Drycleaners	18
"Professionally Wetclean"	19
For More Information	21

Introduction

he Federal Trade Commission's (FTC) Care Labeling Rule requires manufacturers and importers to attach care instructions to garments.

Updates to the Rule became effective on September 1, 2000. The Rule's section requiring a "reasonable basis" for care instructions has been changed to clarify what is required, and the definitions of "hot," "warm," and "cold" water have been changed to harmonize with the definitions used by the American Association of Textile Chemists and Colorists (AATCC).

Care labels often are a deciding factor when consumers shop for clothing. While some consumers look for the convenience of drycleaning, others prefer the economy of washable garments. In fact, recent surveys show that consumers want washing instructions. Some manufacturers try to reach both markets with garments that can be cleaned by either method. The Rule lets you provide more than one set of care instructions, if you have a reasonable basis for each instruction. Some manufacturers provide instructions for both methods but add, "For best results, dryclean." This tells consumers that the garment can be washed without damage, but drycleaning may be better for appearance and durability. If truthful and substantiated, care instructions like these are acceptable.

The FTC developed this guide to help you understand how to comply with the Care Labeling Rule. For information about other rules relating to the labeling of textile

products for fiber content, country of origin and manufacturer identity, see the FTC publication **Threading Your Way Through the Labeling Requirements Under the Textile and Wool Acts**. Copies are available from the FTC's website at www.ftc.gov and also from the FTC's Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580, or by calling toll-free, 1-877-FTC-HELP (1-877-382-4357).

Complying with the Rule

he Care Labeling Rule requires manufacturers and importers to attach care instructions to clothing and some piece goods.

Who's Covered

- Manufacturers and importers of textile wearing apparel.
- Manufacturers and importers of piece goods sold to consumers for making wearing apparel.
- Any person or organization that directs or controls the manufacturing or importing of textile wearing apparel or piece goods for making wearing apparel.

What's Covered

- **Textile apparel worn** to cover or protect the body.
 - **Exempt apparel:** shoes, gloves and hats.
 - Excluded items:
 - Handkerchiefs, belts, suspenders, and neckties because they do not cover or protect the body.
 - Non-woven garments made for one-time use because they do not require ordinary care.
- **Piece goods** sold for making apparel at home.
 - Exempt piece goods:
 - Marked manufacturers' remnants up to 10 yards when the fiber content is not known and cannot easily be determined.
 - Trim up to 5 inches wide.

Instructions and Warnings

You must:

- Provide complete instructions about regular care for the garment, or provide warnings if the garment cannot be cleaned without harm.
- Ensure that care labeling instructions, if followed, will cause no substantial harm to the product.
- Warn consumers about certain procedures that they may assume to be consistent with the instructions on the label but that would harm the product. For example, if a pair of pants is labeled for washing, consumers may assume they can iron them. If the pants would be harmed by ironing, the label should read, "Do not iron."
- Ensure that care labels remain attached and legible throughout the useful life of the product.

Reasonable Basis

You must have a reasonable basis for all care instructions, including warnings. That means you must have reliable evidence to support the care instructions. For example, you cannot say "Dryclean Only" unless you have proof that washing is harmful to the garment. What constitutes reliable evidence depends on several factors:

You must have a reasonable basis for all care instructions, including warnings.

 In some cases, experience and industry expertise can serve as a reasonable basis.

- In other instances for example, when a dye is used that is known to bleed or
 when beads that are known to be damaged often in drycleaning are used test
 results showing that the garment can be cleaned as recommended without
 damage may be required.
- When a garment contains several components, you must have reliable evidence showing that the garment as a whole will not be damaged when cleaned as directed. The updated Rule clarifies that results of tests on components of garments can serve as a reasonable basis as long as you have reliable evidence supporting the care instructions for the garment as a whole. For example, testing the components of a garment is not an adequate basis for a "wash" instruction if the color of one part bleeds onto another when the finished garment is washed.

When to Label Garments

- Domestic manufacturers must attach care labels to finished products before they sell them.
- Importers must ensure that care labels are attached to products before they sell them in the United States, but care labels don't have to be attached to products when they enter the United States.

Labeling Clothing

- Labels must be attached so they can be seen or easily found by consumers at the point of sale.
- If labels can't be seen easily because of packaging, additional care information
 must appear on the outside of the package or on a hangtag attached to the
 product.

- Labels must be attached permanently and securely and be legible during the useful life of the product.
- A garment that consists of two or more parts and is always sold as a unit needs
 only one care label if the care instructions are the same for all the pieces. The
 label should be attached to the major piece of the suit. If the suit pieces require
 different care instructions or are designed to be sold separately, like coordinates, then each item must have its own care label.

Labeling Piece Goods

Manufacturers and importers must provide care information clearly and conspicuously on the end of each roll or bolt of fabric. The information should apply to the fabric on the roll or bolt, not to the items the consumer might add to the fabric, such as trim, lining or buttons.

Exemptions

The following items don't need *permanent* care labels but must have conspicuous *temporary* labels at the point of sale:

- Totally reversible clothing without pockets.
- Products that may be washed, bleached, dried, ironed, and drycleaned by the harshest procedures available, as long as the instruction, "Wash or dryclean, any normal method," appears on a temporary label.
- Products that have been granted exemptions on grounds that care labels will harm their appearance or usefulness. You must apply for this exemption in writing to the Secretary of the FTC. Your request must include a labeled sample of the product and a full statement explaining why the request should be granted.

The following items don't need care instructions:

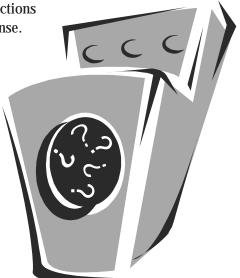
- Products sold to institutional buyers for commercial use. For example, uniforms sold to employers for employee use in job-related activities but not purchased by the employees.
- Garments custom-made of material provided by the consumer.
- Products granted exemptions under Section (c)(2) of the original rule because they were completely washable and sold at retail for \$3 or less. If the product no longer meets this standard, the exemption is automatically revoked.

Violations

Failure to provide reliable care instructions and warnings for the useful life of an item is a violation of the Federal Trade Commission

Act. Violators are subject to enforcement actions and penalties of up to \$11,000 for each offense.

In enforcement actions, the FTC contends that each mislabeled garment is a violation. Since 1990, the FTC has brought 16 enforcement actions, one of which was litigated and 15 of which were resolved by settlements. Penalties have ranged as high as \$300,000.



Writing Care Instructions

abels for clothing must have a washing instruction or a drycleaning instruction. If the item can be washed and drycleaned, the label needs only one of these instructions. However, you may want to consider that consumers like having washing instructions for items that can be washed. If you prefer, you can give instructions for both washing and drycleaning.

Sometimes, because of the particular combination of components, a garment can neither be safely washed nor drycleaned, but the manufacturer nevertheless wishes to market it. The label on such a garment must say "Do not wash — Do not dryclean."

We recommend, but don't require, that the terms defined in the Rule's glossary be used when applicable.

The care symbols from the American Society for Testing and Materials (ASTM) designated as ASTM Standard D5489-96c, Standard Guide for Care Symbols for Care Instructions on Textile Products, may be used in place of words, but the symbols must fulfill the requirements of the Rule. These symbols are also very similar but not identical to the symbols designated as an international standard by the International Standards Organization (ISO) that are used in many European countries. Only the ASTM symbols have been approved for use in the United States. The system used in Europe does not provide symbols for all the information required by the Care Labeling Rule. The U.S. representatives to the ISO are working to add the necessary symbols to the international standard and to harmonize the international standard with the ASTM standard.

Washing Instructions: Five Elements One: Washing by hand or by machine

The label must say whether the product should be washed by hand or machine. The label also must give a water temperature setting if regular use of hot water will harm the product.



Two: Bleaching

If all commercially available bleaches can be used on a regular basis without harming the product, the label does not have to mention bleach.



If using chlorine bleach on a regular basis would harm the product but using non-chlorine bleach on a regular basis would not, the label must say, "Only non-chlorine bleach, when needed."

If all commercially available bleaches would harm the product when used on a regular basis, the label must say "No bleach" or "Do not bleach."

Three: Drying

The label must say whether the product should be dried by machine or some other method. Unless regular use of high temperature will harm the product when machine dried, it is not necessary to indicate a temperature setting.

Four: Ironing

Ironing information must be given on a care label if ironing will be needed on a regular basis. If regular use of a hot iron will not harm a product, it is not necessary to indicate a temperature setting.



Five: Warnings

If the consumer reasonably could be expected to use a care procedure that would harm the product, the label must contain a warning like "Do not," "No," "Only" to warn against the harmful procedure. For example, if a garment will be harmed by ironing, even if ironing is not regularly needed, the label should state "Do not iron" if the customer can be expected to "touch up" the garment occasionally.

If a care procedure on one product could cause harm to another product being washed with it, a warning must be included. For example, if an item is not color-fast, the label must say, "Wash with like colors" or "Wash separately."

Warnings are not necessary for alternative procedures that could be harmful. For example, if the instructions state, "Dry flat," it's not necessary to state, "Do not tumble dry."

Drycleaning Instructions

A simple "dryclean" instruction may be used under two conditions.

First, if all commercially available types of solvent can be used,
the label doesn't have to mention any particular type of solvent.

If one or more solvents would harm the product, however, a safe
solvent must be mentioned. (For example, "Dryclean, petroleum solvent.")

Second, a simple "dryclean" may be used if the drycleaning process, as defined in
the Rule, can be used on the garment with no modifications. If any part of the
drycleaning process would harm the product, the "dryclean" instruction must
include a warning to avoid or modify that part of the process. "Do not," "No,"

"Only," or other clear wording must be used. For example, if steam would

damage a garment, the label should say, "Dryclean. No steam." In this situation, where a modification must be made to the normal drycleaning process, you may, if you wish, say, "Professionally dryclean. No steam." But "Professionally dryclean" should not be used where there is no need to modify the normal drycleaning process, and it should only be used with the instructions for modifying the process. (For example, "Professionally dryclean. No steam.") By itself, "Professionally dryclean" is not an adequate instruction.

Remember that "Dryclean Only" is a warning that the garment cannot be washed. For any warning on the label, you must have evidence that the process warned against will damage the garment. You may label garments "Dryclean Only," but only if you have evidence that washing will damage the garment.

Frequently Asked Questions

Label Location

Q. May care instructions be put on the back of another permanent label sewn into the garment?

A. If only one end of a permanent label is sewn into the garment and the front and back of the label are readily accessible to the consumer, care information may appear on the reverse side. The front of the label doesn't have to say "Care on reverse."

Q. Does each piece of an ensemble, suit or other multi-piece garment need a care label?

A. A garment that consists of two or more parts and is always sold as a unit needs only one care label *if* the care instructions are the same for all the pieces. The label should be attached to the major piece of the suit. If the suit pieces require different care instructions or are designed to be sold separately, like coordinates, then each item must have its own care label.

Q. May I print care instructions directly on the product?

A. Yes, if the instructions meet the Rule's requirements of permanence and legibility.

Q. May I print care instructions on the "fiber content" label?

A. Yes, if the instructions meet the Rule's requirements of permanence and legibility.

Label Content

Q. What's the minimum washing instruction that can appear on a care label?



A. At a minimum, a washing instruction would include a method of washing and a method of drying, like "Machine wash. Tumble dry." This minimal wording, however, means that the product can be machine washed and tumble dried at any temperature, that ironing isn't necessary, that any type of bleach can be used, and that no warnings are required. Thus, all elements of a proper washing instruction would have to be considered — washing, drying, ironing, bleaching and warnings.

Q. Generally, when wash-and-wear garments are removed promptly from the dryer, they don't need ironing. But if the garments aren't removed promptly, they will wrinkle and require some pressing with a cool iron. Must a care instruction say something about this?

A. Yes. The Rule requires ironing instructions if ironing is needed on a regular basis to preserve the appearance of the product or as a special warning when a consumer can be expected to use an iron and using a hot iron would harm the product. In these cases, it is reasonable to expect some consumers to use an iron. Therefore, the instruction could read "Cool iron, if needed." This indicates that ironing is not always needed, but if an iron is used, it should be set at the lowest temperature setting.

Q. Is it proper if the bleach portion of a washing instruction says, "Do not use chlorine bleach"?

A. No. A care label that contains only the words "Do not use chlorine bleach" is unacceptable. If using chlorine bleach on a regular basis would harm the product, but using non-chlorine bleach on a regular basis would not, the label must say, "Only non-chlorine bleach, when needed." This instruction is designed to warn



consumers that chlorine bleach is not safe, but non-chlorine bleach is safe for regular use. For more clarity, the care label may say "Only non-chlorine bleach, when needed. Do not use chlorine bleach."

Q. Would a care label that says "Wash in warm water. Block to dry. Do not use bleach" be permitted under the Rule?

A. No. This instruction is not complete, even if no other warnings are required and ironing is not necessary. The Rule requires washing instructions to state whether the products should be washed by hand or machine.

Q. Must a care instruction take into consideration such things as linings, trim, buttons, or zippers?

A. Yes. Care instructions must include all components of the product, including non-detachable linings, trim and other details. Any special considerations for such components should be contained in the instruction as a warning, for example, "Remove trim," or "Close zipper." A detachable component, such as a slip out liner, must be separately labeled when it requires a different care procedure than the main product.

Q. When may "Dryclean only" be used?

A. "Dryclean only" may be used when the garment can be safely drycleaned by the normal process, using any drycleaning solvent. The instruction indicates that the garment can't be safely washed. When "Dryclean only" is used, there must be a reasonable basis for both the drycleaning instruction and the warning against washing.

Q. Is the single word "Dryclean" a sufficient care instruction?

A. Yes. While a drycleaning instruction generally must include a type of solvent that can be used safely (say, perchlorethylene or petroleum), if any type of commercially available solvent can be used, it is not necessary to name a type of solvent that can be used. A care instruction with only the word "Dryclean" means that any solvent may be used safely in a process that includes machine cleaning, moisture addition to solvent

of up to 75% relative humidity, hot tumble drying up to 160 degrees Fahrenheit, and restoration by steam press or steam-air finishing.

Q. When should "Professionally dryclean" be used?

A. "Professionally dryclean" should be used when the normal drycleaning process must be modified to safely dryclean the product. However, by itself, "Professionally dryclean" is not an adequate instruction. It must be accompanied by the modification(s) necessary to make the drycleaning process safe. For example, "Professionally dryclean, reduce moisture, short cycle, tumble warm, no steam" would mean that any commercially available solvent could be used, the moisture addition to the solvent should be reduced, the cleaning time should be reduced, the warm setting should be used for tumble drying, and steam should not be used in pressing or finishing.

Care Symbols

Q. Must I use symbols?

A. No. Symbols are optional as long as there are care instructions on the label. If you choose, however, you may use symbols without words, but, if you do, you might want to include information about the meaning of the symbols (for example, on a hangtag or in your catalog) to be sure your customers understand them.

Q. May I use the system of symbols used in Europe and designated as an international standard by the International Standards Organization (ISO)?

A. No. The symbols you use must be those developed by the ASTM and designated as ASTM Standard D5489-96c. The system used in Europe does not provide symbols for all the information required by the Care Labeling Rule.

Labeling Piece Goods

Q. What does "certain piece goods" mean?

A. Under the Rule, certain piece goods are fabrics sold at retail on a piece-by-piece basis from bolts, pieces or rolls for use in home sewing of textile wearing apparel. The term "fabric" means any material woven, knitted, felted, or otherwise produced from, or in combination with, any natural or manufactured fiber, yarn or substitute.

Two categories of piece goods are excluded from the Rule:

- Trim up to 5 inches wide, such as ribbon, lace, rick-rack, tape, belting, binding, or braid.
- Manufacturer's remnants up to 10 yards long when the remnants are clearly
 and conspicuously marked as "pound goods" or "fabric of undetermined origin," and the fiber content of the remnants is unknown and can't be readily
 determined. If the remnant's fiber content is known, it's not excluded. Remnants created at the retail level, or by the manufacturer at the request of the
 retailer, are not excluded either.

Q. Manufacturers and importers must put care information for piece goods "on the end of each bolt or roll." Is there any specific location for this information?

A. Care information may be placed on the selvage of the material, on the end of the "board" on which the goods are wound, on a tag attached to the selvage or the "board end," or on any other position at the end of the roll where the information can be found easily and read by a consumer. If a tag is used, it should be attached so that it will not separate from the bolt until the last piece is sold.

Exemptions to the Rule

Q. The Rule exempts products sold to institutional buyers for commercial use. Does this include rental service companies?

A. Yes. Other institutional buyers include hospitals; nursing homes; colleges and universities; local, state, and federal institutions; hotels; motels; and other bulk purchasers of uniforms and employee work clothes.

Q. Is there any exemption that applies to a whole product line?

A. The only product line exemption applies to hosiery, including stockings, anklets, waist-high tights, panty hose, and leg warmers. While hosiery items don't need a permanent care label, they must have care instructions on a hangtag, on the package, or in another conspicuous place. This includes sheer hosiery (50 denier or less). However, hosiery that retails for \$3 or less and can be washed and dried at hot settings without damage doesn't need a label.

Drycleaners

Q. Must a drycleaner clean a garment according to the instructions on the care label?

A. No, but using a care method not specified on a care label may be risky. Clothing labeled as washable may — or may not — dryclean satisfactorily. Many local drycleaners have facilities for properly washing and finishing washable garments, but customers who request a method of cleaning not listed on the care label may be asked to sign a consent form. The form explains that the drycleaner and the customer have discussed the potential risks of cleaning the garment. With or without the consent form, when drycleaners accept garments for cleaning, they

are obligated to clean garments professionally, to the best of their ability.

"Professionally Wetclean"

Q. Does a care label that states "Professionally wetclean" comply with the Care Labeling Rule?

A. No. The subject was of considerable interest during the amendment proceedings and is discussed at length in the Care Labeling Rule Statement of Basis and Purpose, published in the Federal Register on August 2, 2000, and available in the Care Labeling section on the Textile, Wool, Fur and Apparel page on www.ftc.gov/os/statutes/textilejump.htm.

Here's a brief explanation of the Commission's reasons for not allowing a "Professionally wetclean" instruction now:

The Commission believes that a final definition of "professional wetcleaning" and an appropriate test method for the process must be developed before the Commission can amend the Rule to permit a "Professionally wetclean" instruction on required care labels. This is necessary in order to give manufacturers clear guidance as to how they may establish a reasonable basis for a wetclean instruction. Currently, manufacturers can test garments for drycleaning by having them drycleaned in perchloroethylene or another commercially available drycleaning solvent. They can test for home washing by laundering them at various water temperatures. In order to have a reasonable basis for a "Professionally wetclean" instruction, manufacturers would need to be able to subject the garments to such a cleaning method. In this case, however, the "method" may encompass many different processes, and the one chosen would depend in large part on the particular cleaner. In recommending a particular cleaning method, manufacturers must have assurance that the method they are recommending — and for which they have established a reasonable basis — is the same method that cleaners actually would use to clean the garment

labeled for that method. For this reason, a definition of "professional wetcleaning," for purposes of amending the Care Labeling Rule, must either describe all important variables in the process, so that manufacturers could determine that their garments would not be damaged by the process, or be coupled with a specific test procedure that manufacturers could use to establish a reasonable basis.

In short, the Commission concluded "that some level of standardization is necessary before a 'Professionally wetclean' instruction can be placed on garments that are to be sold throughout the entire country." The Commission noted, however, that it was "encouraged by the fact that, during the year since the workshop took place, standards-setting organizations and other interested participants in this proceeding appear to have been working independently to resolve these outstanding issues."

To Learn More

Federal Trade Commission 600 Pennsylvania Avenue, NW Washington, DC 20580 1-877-FTC-HELP www.ftc.gov

For More Information

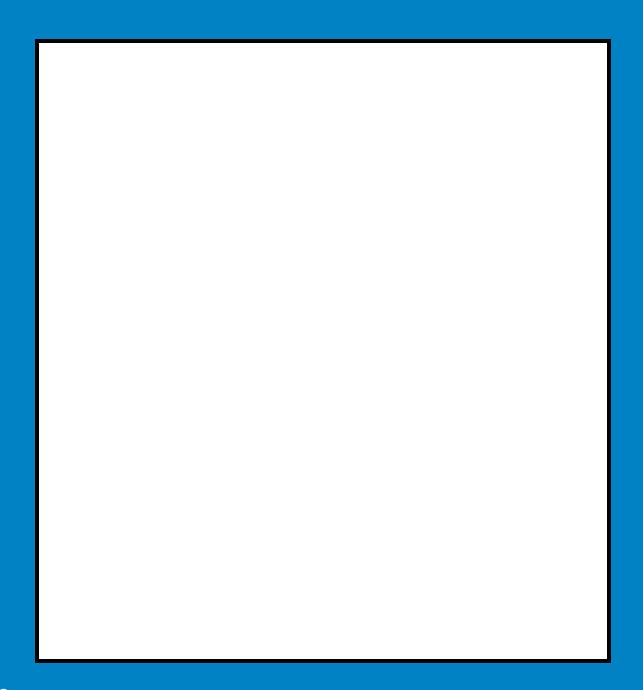
ou can learn more about laws enforced by the FTC by visiting www.ftc.gov — click on Business Guidance.

Look for the link to Textile, Wool, Fur, and Apparel
Matters (www.ftc.gov/os/statutes/textilejump.htm),
which includes links to relevant statutes, rules,
recent cases, special alerts, and related information
on care labeling and other textile labeling requirements.
The full text of the amended Care Labeling Rule (effective
September 1, 2000) is available online and published in the Code of Federal
Regulations, 16 C.F.R. Part 423.

The FTC works for the consumer to prevent fraudulent, deceptive and unfair business practices in the marketplace and to provide information to help consumers spot, stop and avoid them. To file a complaint, or to get free information on any of 150 consumer topics, call toll-free, 1-877-FTC-HELP (1-877-382-4357), or use the complaint form at **www.ftc.gov**. The FTC enters Internet, telemarketing, identity theft and other fraud-related complaints into **Consumer Sentinel**, a secure, online database available to hundreds of civil and criminal law enforcement agencies in the U.S. and abroad.

Your Opportunity to Comment

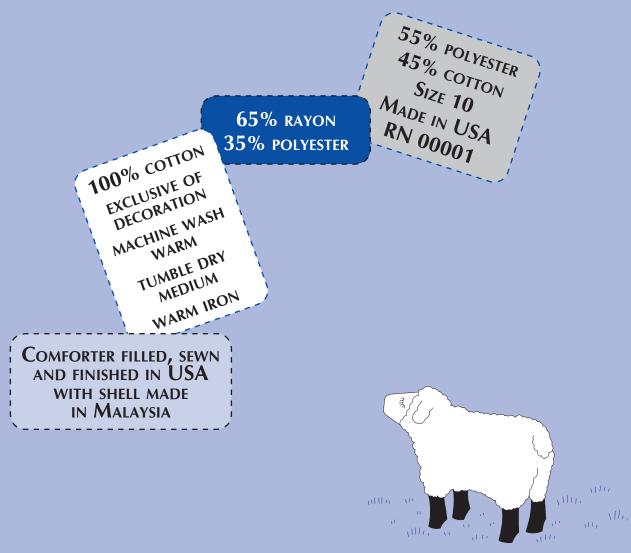
The Small Business and Agriculture Regulatory Enforcement Ombudsman and 10 Regional Fairness Boards collect comments from small business about federal enforcement actions. Each year, the Ombudsman evaluates enforcement activities and rates each agency's responsiveness to small business. To comment on FTC actions, call 1-888-734-3247.







Threading Your Way Through the Labeling Requirements Under the Textile and Wool Acts







Dear Apparel or Textile Industry Member:

The Federal Trade Commission (FTC) and the American Apparel & Footwear Association (AAFA) are pleased to provide you with a copy of the new and revised **Threading Your Way Through the Labeling Requirements Under the Textile and Wool Acts**. First published in 1998, this plain English handbook was very well received by members of the textile and apparel industry. It has now been reprinted with updated and additional information. Once again, the AAFA is proud to underwrite the costs of printing this publication.

Threading Your Way will answer most of your questions about the three basic labeling requirements under the Textile and Wool Acts — fiber content, country of origin, and manufacturer or dealer identity. It contains many examples to illustrate correct labels. In addition, it briefly summarizes labeling requirements for fur products.

Threading Your Way, as well as the full text of the rules and statutes, is available on the FTC's Web site at ftc.gov — click on **For Business**, then **Textile, Wool, Fur and Apparel Matters**. To order additional copies, write: Consumer Response Center, Federal Trade Commission, Washington, DC 20580, or call: 1-877-FTC-HELP (1-877-382-4357); TDD: 202-326-2502.

Sincerely yours,

Lydia B. Parnes

Director

Bureau of Consumer Protection

Lydia B. Parues

Federal Trade Commission

Kevin M. Burke

Kim M. Burle

President

American Apparel & Footwear Association

TABLE OF CONTENTS

Introduction	1
Who's Covered And Who's Not	1
TEXTILE PRODUCTS: WHAT'S COVERED AND WHAT'S NOT	2
WOOL PRODUCTS: WHAT'S COVERED AND WHAT'S NOT	6
FIBER CONTENT	7
EXCEPTIONS TO THE FIBER DISCLOSURE REQUIREMENT	8
Trimmings	8
Ornamentation	
Linings and interlinings	
SECTIONAL DISCLOSURE OF FIBER CONTENT	
PILE FABRICS	
FIBER NAMES	
Premium cotton fibers — Pima, Egyptian, Sea Island, etc	14
WOOL FIBER NAMES	14
Specialty wool fibers	
Other hair or fur fibers	
FIBER TRADEMARKS	
On labels	
In advertising	
PRODUCTS CONTAINING UNKNOWN FIBERS	
SALE OF REMNANTS AND PRODUCTS MADE OF REMNANTS	
MARKING OF FABRIC SAMPLES OR SWATCHES	
TOLERANCES FOR FIBER CONTENT	
Textile products	
Wool products	19
COUNTRY OF ORIGIN	20
Imported products made entirely abroad	20
Unqualified "Made in U.S.A." labels	
Products made in the U.S.A. with imported materials	
Identification of processing or manufacturing that takes place in the U.S. and abroad	
One step removed rule	
Country of origin in mail order advertising	22
IDENTIFICATION OF MANUFACTURER LARGERTER OF OTHER DEALER	ე ე
IDENTIFICATION OF MANUFACTURER, IMPORTER, OR OTHER DEALER	
If you use a Registered Identification Number (RN)	
· · · · · · · · · · · · · · · · · · ·	

How to get an RN	24
Replacing another company's label with your own	
MECHANICS OF LABELING	26
Label placement and attachment	27
Special exception for hosiery sold in packages	
Other products sold in packages	29
Products with two or more items of the same fiber	29
Products with two or more items of different fibers	
Advertising And Catalogs	30
Ads	30
Catalogs	30
CONTINUING AND SEPARATE GUARANTIES	31
RECORD KEEPING	33
SUMMARY OF FUR LABELING REQUIREMENTS	34
Label information	34
Mechanics of labeling	
Invoices and advertising Exemption	
Record keeping; Continuing and separate guaranties	
ENFORCEMENT OF THE TEXTILE, WOOL, AND FUR RULES	36
For More Information	37
YOUR OPPORTUNITY TO COMMENT	37
ENDNOTES	38
APPENDICES	ol, and Fur Rules 40

Introduction

The Federal Trade Commission (FTC) has prepared this guide to help you comply with federal labeling requirements for textile, wool and fur products. The law requires that most textile and wool products have a label listing: the fiber content, the country of origin, and the identity of the manufacturer or another business responsible for marketing or handling the item. Labels for fur products are required under a separate statute and rule. The labeling requirements for fur are summarized at pp.34-36. Citations to the statutes and the rules are found in the endnotes.

Care labels for wearing apparel are required under another FTC rule,³ and information about care labels is found in other FTC publications. For business: Writing a Care Label: How to Comply with the Care Labeling Rule.

Who's Covered And Who's Not

If you manufacture, import, sell, offer to sell, distribute, or advertise products covered by the Textile and Wool Acts, you must comply with the labeling requirements.

You are exempt if you are:4

- A common carrier or contract carrier shipping or delivering textile products in the ordinary course of business;
- A processor or finisher working under contract to a manufacturer (unless you change the fiber content contrary to the terms of the contract);
- A manufacturer or seller of textile products for export only; or
- An advertising agency or publisher disseminating ads or promotional material about textile products.

The law requires that most textile and wool products have a label listing:

- Fiber Content
- Country of Origin
- Manufacturer or Dealer Identity



Textile Products: What's Covered And What's Not

In general, most clothing and textile products commonly used in a household are covered by the labeling requirements. Such items include:⁵

Covered

Clothing

(except for hats and shoes — see p.3)

Handkerchiefs

Scarfs

Bedding — sheets, covers, blankets,



box springs)

Curtains and casements

Draperies

Tablecloths, napkins, and doilies

Floor coverings — rugs, carpets, mats

Towels, washcloths, and dishcloths

Ironing board covers and pads

Umbrellas and parasols

Bats or batting

Flags — with heading or more than 216 sq. inches in size

Cushions

All fibers, yarns and fabrics (except packaging ribbons)

Furniture slip covers and other furniture covers

Afghans and throws

Sleeping bags

Antimacassars and tidies (doilies)

Hammocks

Dresser and other furniture scarfs

The labeling requirements do not apply until the products are ready for sale to consumers. Items shipped or delivered in an intermediate stage of production, and not labeled with the required information, must include an invoice disclosing the fiber, country of origin, manufacturer or dealer identity, and the name and address of the person or company issuing the invoice. If the manufacturing or processing of the products is substantially complete, they are considered to be ready for sale to consumers. Even if small details have not been finished — such as hemming, cuffing, or

attaching buttons to garments — the products must be labeled.



Not Covered

Upholstery or mattress stuffing (unless it's reused — then the label must say that it contains reused stuffing)

Outer coverings of upholstered furniture, mattresses, and box springs

Linings, interlinings, filling, or padding used for structural purposes

However, if they are used for warmth, the fiber must be disclosed, (see p.11). In addition, if you make any statement about the fiber content of linings, interlinings, filling, or padding, they are no longer exempt.

Stiffenings, trimmings, facings, or interfacings (see p.8 for more explanation of "trimmings")

Backings of carpets or rugs and paddings or cushions to be used under carpets, rugs, or other floor coverings8

Sewing and handicraft threads

Bandages, surgical dressings, and other products subject to the Federal Food, Drug and Cosmetic Act9

Waste materials not used in a textile product

Shoes, overshoes, boots, slippers and all outer footwear. But, socks and hoisery are covered; in addition, slippers made of wool are covered under The Wool Rules (see p.6)

Headwear (hats, caps or anything worn exclusively on the head). But, a wool hat is covered under The Wool Rules (*see* p.6)

Textiles used in: handbags or luggage¹⁰, brushes, lampshades, toys, feminine hygiene products, adhesive tapes and adhesive sheets, cleaning cloths impregnated with chemicals, or diapers.

The following items also are excluded, *unless* you choose to make a statement about the fiber content. If you make any representation about fiber, all of the requirements for fiber content disclosure, de-Not Covered Unless scribed on pages 7-19, apply. 11

you say something about fiber.

Belts

Suspenders

Arm bands

Neckties that are permanently knotted

Garters

Diaper liners

Labels (individually and in rolls)

Looper clips intended for handicraft purposes

Book cloth

Artists' canvases

Tapestry cloth

Shoe laces

All textile products manufactured by operators of company stores and sold exclusively to their own employees

Coated fabrics and those parts of textile products made of coated fabrics

A coated fabric is any fabric which is coated, filled, impregnated, or laminated with a continuous-film-forming polymeric composition, and the weight added to the base fabric is at least 35 percent of the weight of the fabric before coating. 12

Secondhand household textile items that are obviously used or marked as secondhand

Non-woven disposable products intended for one-time use only

Curtains, casements, draperies, and table place mats that are made primarily of slats, rods, or strips that are composed of wood, metal, plastic, or leather

Textile products purchased by U.S. military services according to specifica-

However, textile products sold and distributed through post exchanges, sales commissaries, or ship stores are covered. In addition, if the military sells textile products for nongovernmental purposes, the fiber information must be furnished to the buyer for labeling the products before distribution.

Hand-woven rugs made by Navajo Indians with the attached "Certificate of Genuineness" supplied by the Indian Arts and Crafts Board of the U.S. Department of Interior



Labeling is not required for other products not specifically mentioned in the statute or rules, or for Not Covered non-textile products or components, including:

Auto seat cushions

Awnings

Baby equipment — seats, carriers, carriages, strollers, harnesses, etc.

Bags — net bags, tote bags, bags for laundry, diapers, cosmetics, sports gear, etc.

Beach or patio umbrellas

Beads, sequins, buttons

Burial shrouds

Chair seats for lawn chairs

Coasters for glasses

Cosmetic masks and travel kits

Coverings used in churches

Covers for household items, other than furniture and ironing boards: birdcages, irons, toasters, mixers, toilet tanks &

lids, tissue boxes

Covers for sports equipment, such as golf

clubs, skis, etc.

Cummerbunds

Dog coats, other pet clothing, and pet

furniture

Drapery pleater tapes

Dress shields

Eyeglass cases

Filters — all types

Flowers made of fabric

Hangers padded with fabric

Holiday decorations and ornaments

Hosiery hampers

Hot pads

Industrial wiping cloths

Inked ribbons for typewriters, etc.

Knapsacks and backpacks

Leather goods and trim

Life preservers and jackets

Mops & mop covers

Notebook covers

Novelty items

Oven mitts

Pads for sports equipment, such as toboggans

Poly-foam and foam rubber

Powder puffs

Rope

Saddle blankets, camel saddles

Sleeping masks

Sports protectors (for elbow, knee, chest, etc)

Sweatbands

Tea cozies

Tents

Twine

Venetian blind tapes

Wall coverings

Wall decorations

Wigs

Window shades and shade pulls

Textile products intended for uses not covered by the Textile Act should be accompanied by an invoice or other piece of paper stating that they are not intended for uses subject to the Textile Fiber Products Identification Act.



WOOL PRODUCTS: WHAT'S COVERED AND WHAT'S NOT

Most products that contain *any* amount of wool — including clothing, blankets, fabrics, yarns, and other items — are covered by the Wool Act and Wool Rules.¹³ While the requirements for wool products overlap those for other textiles, there are differences.

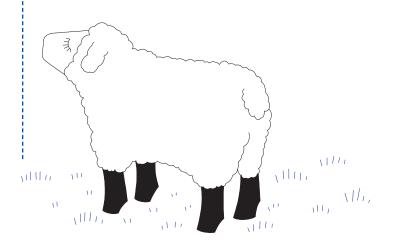
- A *wool product* is any product (or portion of a product) that contains (or is represented to contain) wool (including recycled wool). **NOTE:** Products exempt from the Textile Act and Rules such as hats and slippers are covered by the Wool Act and Rules if they contain any wool.
- Recycled wool is wool that has been returned to a fibrous state after having been woven, knitted, or felted into a wool product, regardless of whether a consumer has ever used the product.

Products not covered even if they contain wool

Carpets, rugs, mats (however, these items are covered by the Textile Act and Rules)

Upholsteries

Wool products made for export





FIBER CONTENT

If your product is covered by the Textile or Wool Act and Rules, it must be labeled to show the fiber content. The generic fiber names and percentages by weight of each constituent fiber must be listed in descending order of predominance.¹⁴ For example:

65% rayon 35% polyester

If the product is made from one fiber, you may use the word "All" instead of "100%." For example: "100% Wool" or "All Wool."

The disclosure requirement applies only to fibers — contained in yarns, fabrics, clothing, and other household items. If part of the product is made from a non-fibrous material — such as plastic, glass, wood, paint, metal or leather — you don't have to include that on your label. That is, you don't have to disclose the contents of zippers, buttons, beads, sequins, leather patches, painted designs, or any other parts that are not made from fiber, yarn, or fabric.

In general, you may name only the fibers that comprise five percent or more of the fiber weight. Fibers of less than five percent should be disclosed as "other fiber" or "other fibers," as the case may be, and not by their generic name or fiber trademark.¹⁵

Exceptions to the five percent rule:

- (1) Wool or recycled wool must *always* be disclosed by name and percentage weight, even if it is less than five percent of the product.
- (2) You *may* state the name and percentage of a fiber that is less than five percent of the product, *if* the fiber has a definite functional significance at that amount. For example, if a small amount of spandex is used for elasticity, the label could say:

96% Acetate 4% Spandex

If nylon is added to a wool garment for durability, the label could say, for example:

96% Wool 4% Nylon

You don't have to disclose the functional significance, as long as there is one.

If there are multiple, non-functionally-significant fibers present in amounts of less than five percent each, they should be designated with their aggregate percentage, even if it is greater than five percent. For example:

> 82% Cotton 10% Polyamide 8% Other Fibers

90% Cotton 4% Polyamide 6% Other Fibers

EXCEPTIONS TO THE FIBER DISCLOSURE REQUIREMENT

Some parts of a textile or wool product do not have to be counted for labeling purposes — even if they are made of a fibrous material. These include trim, linings (unless used for warmth), small amounts of ornamentation, and the threads that hold the garment together.



Trimmings

Various forms of trim incorporated into clothing and other textiles are excluded from the labeling requirements. 16 Trim includes: collars, cuffs, braiding, waist or wrist bands, rick-rack, tape, belting, binding, labels, leg bands, gussets, gores, welts, findings,* and superimposed hosiery garters.

- * Findings include:
 - * elastic materials and threads added to a garment in minor proportion for structural purposes; and
 - elastic material that is part of the basic fabric from which a product is made, if the elastic does not exceed 20 percent of the surface area. In this case, the required fiber content information should be followed by the statement "exclusive of elastic."

Also excluded from labeling requirements are:

- decorative trim applied by embroidery, overlay, applique, or attachment, and
- decorative patterns or designs that are an integral part of the fabric.

For the exemption to apply, the decoration must not exceed 15 percent of the surface area of the item. If no representation is made about the fiber content of the decoration, the fiber content disclosure should be followed by the statement "exclusive of decoration."

> **Note:** Collars and cuffs are exempt from fiber content disclosure — whether decorated or not decorated. Therefore, decoration on collars and cuffs does not count toward the 15 percent.



If decorative trim or designs exceed 15 percent of the surface area of the product and are made of a different fiber from the base fabric, the fiber of the decoration must be disclosed on the label as a sectional disclosure (*see* pp.10 and 11 for more information). If the decorative trim does not exceed 15 percent but information about its content is referenced somewhere, the fiber of the decoration also must appear on the label.

Example 1: You are selling a cotton T-shirt with decorative silk trim piping and embroidery that covers 10 percent of the shirt. No other information about the fiber of the decoration has been given. The label may say:

All Cotton 100% Cotton exclusive of decoration

Example 2: You are selling the same cotton T-shirt, described in advertising and on signs as a "*Silk Trim T*." The label must disclose the trim content. For example:

Body - 100% Cotton Decoration - 100% Silk

Example 3: You are selling a cotton T-shirt with decorative silk trim piping and embroidery that covers 20 percent of the shirt. The label must disclose the content of both the body of the shirt and the trim. For example:

Body - 100% Cotton Decoration - 100% Silk

Ornamentation

"Ornamentation" refers to "any fibers or yarns imparting a visibly discernible pattern or design to a yarn or fabric."17 Ornamentation is exempt from fiber content disclosure when it does not exceed five percent of the product's fiber weight. 18 You would disclose the other fibers in the product, without regard to the ornamentation, and include the statement: "Exclusive of Ornamentation." For example:

> 60% Cotton 40% Rayon Exclusive of Ornamentation

If you want to identify the ornamental fiber, you may do so if you also list the percentage of the ornamentation in relation to the total fiber weight of the principal fiber or blend of fibers. (In this case, the numbers will add up to something greater than 100 percent.) For example:

70% Nylon
30% Acetate
Exclusive of 4% Metallic

Tatation

100% Rayon
Exclusive of 3% Silk
Ornamentation

If the ornamentation exceeds five percent of the fiber weight, its fiber must be disclosed as a separate section. For example:

> Body: 100% Viscose Ornamentation: 100% Silk

There is some overlap between the definitions of "ornamentation" and "trimmings." Therefore, if the ornamentation, decorative trim, or decorative pattern or design exceeds (1) 15 percent of the surface area of the product, and (2) five percent of the fiber weight of the fabric, its fiber content has to be disclosed. If it is either (1) less than 15 percent of the surface area, or (2) less than five percent of the fiber weight, its content does not have to be disclosed, if the label says "exclusive of decoration" or "exclusive of ornamentation."

Linings and interlinings¹⁹

If linings, interlinings, fillings, or paddings are used only for structural purposes, you don't have to disclose their fiber. However, if you voluntarily say — or imply — anything about their fiber content, the requirements of the statutes and rules apply.

If linings, interlinings, fillings, or paddings are incorporated for warmth (including metallic-coated textile linings and linings or fillings that contain any amount of wool), their fiber must be disclosed as a sectional disclosure. For example:

Shell: 100% Nylon Lining: 100% Polyester

Covering: 100% Rayon Filling: 100% Cotton

Body: 100% Cotton

Sleeves: 80% Cotton, 20% Polyester

Even if the outer fabric and the lining or interlining are made of the same material, the fiber content should be disclosed separately.

Shell: 100% Polyester Interlining: 100% Polyester

If the lining, interlining, filling, or padding is the only textile portion of the product, (with the outer part made of a non-textile material such as rubber, vinyl, fur, or leather), the fiber content of the lining, interlining, filling, or padding must be disclosed if it is incorporated into the product for warmth.

SECTIONAL DISCLOSURE OF FIBER CONTENT

If a product has separate sections with different fiber compositions, the content of each section should be identified separately on the label.²⁰ Where ornamentation or trim forms a distinct section of the product, and it is present in sufficient quantity that it is not exempt from fiber disclosure, its fiber should be disclosed as a separate section.

Examples of sectional disclosure:

Red: 100% Nylon Blue: 100% Polyester Green: 80% Cotton, 20% Nylon

Ornamentation: 100% Silk

Sectional disclosure is required if necessary to avoid deception. As a general practice, where garments or other products are divided into distinct sections made of different fibers, sectional disclosure should be used so that the information will be clear to consumers.

Note on elastics: The fiber content of a product that is part elastic material and part other fabric must be disclosed by section.²¹ The fiber content of the non-elastic section should be disclosed in the usual manner. The elastic section should be described as "elastic," followed by a list of the fibers contained in the elastic, in order of predominance by weight. For example:

Front and back non-elastic sections: 50% Acetate 47% Cotton 3% Other fiber

Elastic: rayon, cotton, nylon, rubber, other fiber

If the elastic material does not exceed 20 percent of the product's surface area, it falls under the trim exemption. In that case, the label would disclose the content of the base fabric, followed by the phrase: "exclusive of elastic." (*See* p.8)

Note on superimposed fibers: If a fiber is added to a particular section of a product (such as the heel or toe of a sock) for reinforcement (or other) purposes, the label may state the content of the base fabric (in numbers adding up to 100 percent), followed by the word "except" and the name of the superimposed fiber, its weight relative to the base fiber(s), and the location where it was added. For example:

55% Cotton 45% Rayon Except 5% Nylon added to heel & toe

PILE FABRICS²²

Fiber content labeling for pile fabrics may be handled in one of two ways. You can state the fiber content for the product as a whole. Or, the fiber content of the pile and backing may be disclosed separately. If the pile and backing are stated separately, the ratio between the two must be given as percentages of the fiber weight of the whole. For example:

100% Nylon Pile 100% Cotton Back (Back is 60% of fabric and pile 40%)

FIBER NAMES²³

Fibers, whether natural or man-made, must be identified by their generic names. The Commission recognizes certain names that must be used to identify man-made fibers. *See* Appendix, p.41. In addition, the Commission recognizes the names listed in International Organization for Standardization (ISO) Standard 2976: 1999(E), "Textiles — Man-made fibres — Generic names." While many of the names listed in the ISO standard do not appear in the Commission's rules, they may be used on labels to satisfy the fiber identification requirement. To order a copy of the ISO standard, contact:

American National Standards Institute 25 West 43rd St., 4th floor New York, NY 10036

A few common fibers recognized by the Commission have different names in the ISO standard. For example, the ISO standard uses the name *viscose* for the predominant form of *rayon*, and *elastane* for *spandex*. You may use either name.

When a manufacturer develops a new fiber, the name may not be used on labels until it is recognized by the Commission. The manufacturer may seek recognition by the ISO or petition the Commission.²⁴ However, the Commission can more easily recognize the name — and forgo the petition process — if the name is first recognized by the ISO.

Biconstituent or multiconstituent fibers: If a manufactured fiber is a mixture of two or more chemically distinct fibers, combined during or before extrusion, the content disclosure should state:

- whether it is a biconstituent or multiconstituent fiber;
- the generic names of the component fibers, in order of predominance by weight; and
- the percentage of each component by weight.

For example:

100% Biconstituent Fiber (65% Nylon, 35% Polyester)

Premium cotton fibers — Pima, Egyptian, Sea Island, etc.

The fiber disclosure may include the name of a type of cotton, as long as it is not deceptive. You can label a shirt "100% Pima Cotton" as long as the garment contains 100 percent Pima cotton fibers.

If only 50 percent of the cotton in the shirt is Pima, and you want to use the term "Pima" on your label (or elsewhere), you must indicate that Pima constitutes 50 percent of the fiber content. For example, your label could say: "100% Cotton (50% Pima)," or "50% Pima Cotton, 50% Upland Cotton," or "50% Pima Cotton, 50% Other Cotton." However you choose to identify the garment, the label must show that it is 100 percent cotton and, if you choose to use the word "Pima," that only 50 percent of the cotton fibers are Pima. To say "100% Cotton, Pima Blend," without disclosing the Pima content is unacceptable.

If a reference to "Pima" is placed somewhere else on the garment — such as on a hangtag — the fiber content information must be repeated on the tag. This includes use of a trademark that implies the presence of Pima cotton. (*See* discussion of trademarks on p.16.)

For more information, see the FTC brochure, Calling It Cotton: Labeling and Advertising Cotton Products.

WOOL FIBER NAMES

The term wool may be used for fiber made from the fleece of the sheep or lamb, and the hair of the Angora goat, Cashmere goat, camel, alpaca, llama, or vicuna.²⁵ Reclaimed or recycled wool fibers must be identified as *recycled wool*.²⁶

Specialty wool fibers²⁷

Although the specialty fibers listed above may be called simply wool, they also may be identified by their specialty fiber names: mohair, Cashmere, camel, alpaca, llama, vicuna. If the name of a specialty fiber is used, the percentage of that fiber must appear on the label. In addition, any recycled specialty fiber must be identified as "recycled." For example:

50% Recycled Camel Hair
50% Wool
55% Alpaca
45% Camel Hair
35% Recycled Llama
35% Recycled Vicuna
30% Cotton

If specialty fiber names are used, they must appear on the required fiber content label and in any other references to the fibers. If the required label simply states wool, a speciality fiber name cannot be used in other non-required information (such as a hangtag) that may appear anywhere on the product. For example, if the label says: 100% Wool, you cannot have "Fine Cashmere Garment" appear on the required label or any other label or tag. If the garment has a small amount of Cashmere, and you draw attention to that fact in some way, Cashmere should be listed on the label with the actual percentage. For example:

97% Wool 3% Cashmere

As with other fiber content disclosures, all parts of the fiber information must be in type of equal size and conspicuousness (see p.26). References to the specialty fiber cannot be misleading or deceptive. For example, if a jacket has the above label — disclosing that it contains three percent Cashmere — it would be misleading to attach another label to the sleeve stating "FINE CASHMERE BLEND," unless the sleeve label repeats the full fiber disclosure with percentages by weight.

Other hair or fur fibers

The term fur fiber may be used to describe the hair or fur fiber — or mixtures thereof — of any animals other than the sheep, lamb, Angora goat, Cashmere goat, camel, alpaca, llama, and vicuna. The name of another animal may be used if its hair or fur fiber comprises more than five percent of the fiber weight. For example, 60% Wool, 30% Fur Fiber, 10% Angora Rabbit Hair.

The hair or fiber of new varieties of cross-bred animals, such as Cashgora hair or Paco-Vicuna hair, also can be disclosed in this way. For example:

60% Wool 40% Cashgora Hair

Note: If a hair or fur fiber is attached to the animal skin, it is covered by the Fur Rules (see p.34).



FIBER TRADEMARKS

On labels²⁸

A fiber trademark may be used on a content label as long as it appears immediately next to the generic fiber name. The type or lettering of the trademark name and the generic name must be equally conspicuous and of the same size.

Whenever a fiber trademark appears on any label or tag, a complete fiber content disclosure must be made the first time the trademark is used. For example:

80% Cotton 20% Lycra® Spandex

100% Tencel® Lyocell

If the trademark doesn't appear in the fiber content disclosure, but appears elsewhere on the label, the generic name of the fiber must appear together with the trademark the first time the trademark is used. For example:

Fiber trademarks or generic names appearing on non-required labels or tags must not be false, deceptive, or misleading. For example, a fiber trademark must not be used to indicate or imply that a product is made completely of a certain fiber when it isn't.

80% Cotton 20% Spandex Made in the USA Lycra® Spandex Lycra® for Fit

In advertising²⁹

If a fiber trademark is used in advertising — including advertising on the Internet — the fiber content must be disclosed at least once in the ad. The percentages do not have to be included. However,

- if the advertised product contains *more than one* fiber other than ornamentation the content disclosure must include the fiber trademark and the generic name of the fiber immediately next to each other in lettering of equal size and conspicuousness.
- if the advertised product contains *only one* fiber other than ornamentation the fiber trademark and the generic name of the fiber must appear immediately next to each other at least once in the ad in lettering that is legible and conspicuous.

The generic name cannot be placed in a footnote or elsewhere in the ad, signaled by an asterisk.

Fiber trademarks used elsewhere in ads must not give a false, deceptive, or misleading message about content, such as implying that the product is made completely of a certain fiber when it isn't. (*See* p.30, for more information on advertising.)

PRODUCTS CONTAINING UNKNOWN FIBERS³⁰

If a textile product is made — in whole or in part — from scraps, clippings, rags, secondhand fibers or fabrics, or other textile waste materials of unknown and, for practical purposes, undeterminable fiber content, the disclosure may indicate that this is the case. For example:

Made of clippings of unknown fiber content

100% unknown fibers — rags

All undetermined fibers — textile by-products

100% miscellaneous pieces of undetermined fiber content

Secondhand materials — fiber content unknown

45% Rayon 30% Acetate 25% Unknown fiber content

75% Recycled Wool 25% Unknown Reclaimed Fibers

60% Cotton 40% Unknown fibers — scraps

If on the other hand, the fiber content is known or can be readily determined, the full content disclosure must be given.



SALE OF REMNANTS AND PRODUCTS MADE OF REMNANTS³¹

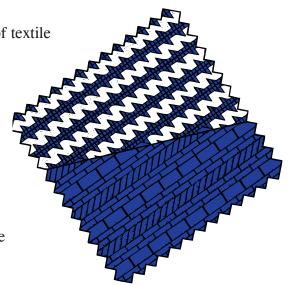
Remnants for sale in a retail store do not have to be labeled individually if a display sign indicates that they are "remnants of unknown fiber content and origin." Similarly, remnants of known fiber do not have to be labeled individually if a sign indicates the content. For example: "remnants, 100% cotton," "remnants, 50% rayon, 50% acetate."

If a finished product is made of remnants of undetermined content, the label would read: "Made of remnants of undetermined fiber content and origin," or some equivalent statement.

MARKING OF FABRIC SAMPLES OR SWATCHES³²

If fabric samples or swatches are used to promote the sale of textile products, the samples or swatches must be labeled with all the required information unless they are:

- less than two square inches (12.9 cm²), and the required information is disclosed in accompanying promotional material; or
- keyed to a catalog which discloses the required information; or
- not being used to make sales to consumers, are not in a form for use by consumers, and the invoice discloses the required information.



TOLERANCES FOR FIBER CONTENT

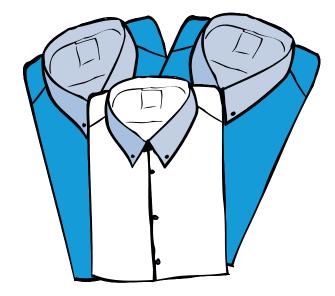
Textile products³³

There is a three percent tolerance for fiber content claims on labels. For example, if the label indicates that a product contains 40 percent cotton, the actual amount of cotton present may vary from 37 percent to 43 percent of the total fiber weight. **That does not mean you can knowingly misrepresent fiber amounts.** If you know that the product contains 37 percent cotton, the label should say "37% cotton." The tolerance simply allows for a small amount of unintended inconsistency in the manufacturing process. Deviations larger than three percent constitute mislabeling, unless the company can prove that it was the result of unavoidable variations in manufacturing, despite the exercise of due care.

Note: Fiber percentages may be rounded to the nearest whole number. For example, 60.4% Polyester, 39.6% Cotton can be labeled 60% Polyester, 40% Cotton.

No tolerance is allowed if the label states that a product contains one fiber (exclusive of allowed amounts of ornamentation or decorative trim).³⁴ For example, if a blouse contains 97 percent silk and three percent polyester, you cannot label it

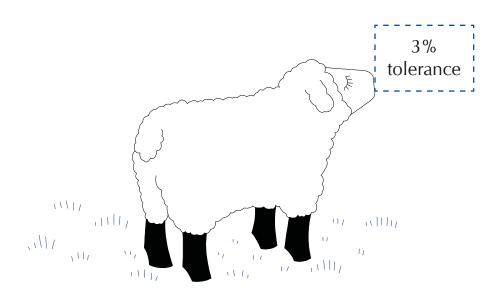
"100% silk" based on the three percent tolerance. The three percent polyester was intentionally added to the fabric. Therefore, labeling the blouse "100% silk" would be intentional mislabeling.



Wool products

The Wool Act and Rules do not provide any tolerance for the content of wool products.

However, the Wool Act states that variations from stated fiber content will not be considered mislabeling if the "deviation resulted from unavoidable variations in manufacture and despite the exercise of due care to make accurate the statements" on the label.³⁵ For practical purposes, the Commission will apply the three percent tolerance allowed for other textile products to wool products. The tolerance will not apply if the label indicates that the product is entirely wool, e.g. 100% wool, 100% cashmere, all wool, or all cashmere.



COUNTRY OF ORIGIN³⁶

Products covered by the Textile and Wool Acts must be labeled to show the country of origin.

- Imported products must identify the country where they were processed or manufactured.
- Products made entirely in the U.S. of materials also made in the U.S. must be labeled "Made in U.S.A." or with an equivalent phrase.
- Products made in the U.S. of imported materials must be labeled to show the processing or manufacturing that takes place in the United States, as well as the imported component.
- Products manufactured in part in the U.S. and in part abroad must identify both aspects.

Note on FTC Rules and Customs Regulations:

U.S. Customs and Border Protection has country of origin labeling requirements separate from those under the Textile and Wool Acts and Rules. For example, FTC rules do not require labeling until a textile product is in its finished state for sale to the consumer. Textile products imported in an intermediate stage may, in lieu of being labeled, be accompanied by an invoice with the required information (*see* p.2). Customs, however, may require that an unfinished product be marked with the country of origin.



Manufacturers and importers must comply with both FTC and Customs requirements.

Imported products made entirely abroad

A textile product made entirely abroad must be labeled with the name of the country where it was processed or manufactured. Importers and other marketers should check Customs regulations to determine the appropriate country of origin for products made entirely abroad.

Unqualified "Made in U.S.A." labels

A label may say "Made in U.S.A." only if the product is made completely in the U.S. of materials that were made in the U.S. If a U.S. manufacturer uses imported greige goods that are dyed, printed, and finished in the U.S., for example, they may not be labeled "Made in U.S.A." without qualification.

Note: The origin of parts of the product exempt from content disclosure (such as zippers, buttons, etc.) does not have to be considered in determining the product's country of origin.

Products made in the U.S.A. with imported materials

The label must indicate that the product contains imported materials. The label may identify the country of origin of the imported materials, but it doesn't have to. It can say simply: "Made in U.S.A. of imported fabric" or "Knitted in U.S.A. of imported yarn." This disclosure must appear as a single statement, without separating the "Made in U.S.A." and "imported" references.

Manufacturers should be aware that for certain products — including sheets, towels, comforters, handkerchiefs, scarfs, napkins, and other "flat" goods — Customs requires identification of the country where the fabric was made.³⁷ To comply with Customs and FTC requirements for this group of products, the label must identify both the U.S. and the country of origin of the fabric. For example: "Made in U.S.A. of fabric made in China" or "Fabric made in China, cut and sewn in U.S.A."

Identification of processing or manufacturing that takes place in the U.S. and abroad

If processing or manufacturing takes place in the U.S. and another country, the label must identify both aspects of production. For example:

Made in Sri Lanka, finished in U.S.A.

Comforter filled, sewn and finished in U.S.A. with shell made in Malaysia

Assembled in U.S.A. of imported components

Note: There are special requirements for the placement of country of origin information. (*See* p.28.)

Country names

The name of the country of origin must appear in English. Abbreviations (such as, U.S.A. or Gt. Britain) and other spellings close to the English version (*Italie* for Italy, or *Brasil* for Brazil) can be used if they clearly and unmistakably identify the country. Adjective forms of country names also can be used. For example, "Chinese Silk." But the adjective form of a country name should not be used deceptively to refer to a kind or type of product, for example, "Spanish lace," when the lace is Spanish in style, but not made in Spain. Use of the abbreviations "CAN" and "MEX," for "Canada" and "Mexico," are acceptable under FTC rules, but may not be under Customs requirements.

The phrases "made in" or "product of" don't have to be used with the name of the country of origin, unless needed to avoid confusion or deception. A symbol, like a flag, could be placed next to the name of a country to indicate that the item is a product of that country. If more than one country is named on the label, phrases or words describing the specific processing in each country are usually necessary to convey the required information to the consumer.

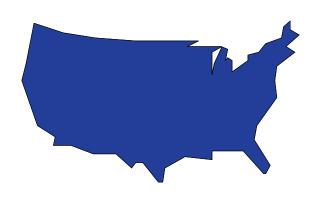
One step removed rule

In deciding whether to mark a product as made, in whole or in part, in the U.S., a manufacturer must consider only the origin of materials that are one step removed from the particular manufacturing process. For example, a yarn manufacturer must identify imported fiber. A manufacturer of knitted garments must identify imported yarn. A manufacturer of apparel made from cloth must identify imported fabric.

Country of origin in mail order advertising³⁸

Country of origin information must be disclosed in mail order advertising, such as catalogs, including that disseminated on the Internet. Product descriptions in these ads must include a statement that the product was either made in the U.S.A., imported, or both.

- "Made in U.S.A. and Imported" should be used to indicate manufacture in the U.S. from imported materials, or part processing in the U.S. and part in a foreign country.
- "Made in U.S.A. or Imported" should be used to reflect that some units of an item originate from a domestic source and others from a foreign source.
- "Made in U.S.A." may be used only if all units were made completely in the U.S. of materials also made in the U.S.



Of course, the description must be consistent with the origin labeling on the advertised product. (*See also* **ADVERTISING AND CATALOGS**, p.30.)

IDENTIFICATION OF MANUFACTURER, IMPORTER, OR OTHER DEALER39

In addition to identifying fiber content and country of origin, textile labels must identify **either** the company name **or** Registered Identification Number (RN) of the manufacturer, importer, or another firm marketing, distributing, or otherwise handling the product. An RN is a number issued and registered by the FTC and may be issued to any firm in the U.S. that manufactures, imports, markets, distributes, or otherwise handles textile, wool, or fur products. RNs are not issued to businesses outside of the U.S. You may use an RN instead of a name to satisfy the labeling requirement.

Note: An RN is not required in order to do business in the U.S.

If you use a company name

The name must be the full name under which the company is doing business. This is the name that appears on business documents, such as purchase orders and invoices. It cannot be a trademark, trade name, brand, label, or designer name — unless that name is also the name under which the company is doing business.

Imported Products: If the product is imported, the label can identify any of the following:

- the **name** of the foreign manufacturer,
- the name or RN of the importer,
- the name or RN of the wholesaler, or
- the name or RN of the ultimate retailer if the retailer has consented.

Caution: If the textiles are labeled with the name or RN of the retailer, and for any reason the intended retailer does not receive the goods and they are sold to someone else, the retailer's name or RN must be removed or obliterated, and the products relabeled with the RN or name of a company that is in the actual line of distribution.

If you use a Registered Identification Number (RN)

A single RN may be used by a company for labeling products under the Textile, Wool, and/or Fur Acts. Only one number will be assigned to a company. In the past, the Commission issued Wool Products Labeling (WPL) numbers for

wool products. Although no longer issued, WPL numbers may still be used by companies holding them. An RN or WPL may be used *only* by the business to which it was assigned. That is, RNs and WPLs are not transferable or assignable.

The prefix "RN" or "WPL" is part of the Registered Identification Number and must precede the numerals on the label. You don't need to get or use an RN to do business; the RN is simply another way to identify your company on labels, instead of using the full company name. However, there are several benefits to using an RN:

- it lets buyers easily identify and find you by using an RN directory or the RN look-up service on the Internet:
- it usually takes up less space on the label than the company name; and
- it facilitates record-keeping and helps you keep track of who's who in the textile trade.

You also may find that some companies will require you to have an RN in order to do business with you.

How to get an RN

You can apply for an RN online at ftc.gov. Click on For Business, then RN Information, then RN Application — Apply Online.

An RN application form (FTC Form 31) is included in the back of this booklet. You can use this form or a photocopy of it, if you want to submit a paper application. You also can call or fax the Commission to request an RN application. The application form should be completed by a company official and returned to the Commission by mail or fax.

Note: Your application can be processed more quickly if you apply online!

How to identify the company holding a particular RN

The RN database is available at **ftc.gov** — click on **For Business**, then **RN Information**, then **RN Database** — **Search**.

If you don't have access to the Internet, you can fax or mail a request that FTC staff identify the holders of one or more (but no more than 10) RNs.

How to update RN information

It's important to keep the information on your RN application form current. When you move or change your name without telling the Commission, the system's usefulness decreases.

With the RN database available on the Internet, companies using an RN are urged to check the information given for their number and notify the Commission of any changes. You can update your RN information online at **ftc.gov**. Click on **For Business**, then **RN Information**, then **Update Your RN Information**. You also can use the RN application form to update information. Be sure to include your RN. Mail or fax your completed form to the Commission.

Replacing another company's label with your own⁴⁰

An importer, distributor, or retailer may want to replace the original label on a textile product with a label showing its company or RN. This is perfectly legal as long as the new label lists the name or RN of the person or company making the change.

SPECIAL CAUTION TO RETAILERS:

Some retailers, such as bridal salons, remove labels with required information from the garments they offer for sale without replacing them. *This is illegal under the Textile Act*. If a retailer removes any label containing required information, it must substitute another label with its own name or RN and any other required information that appeared on the original label. In addition, anyone substituting a label must keep records, for three years, showing the information on the removed label and the company from which the product was received.

NOTE: Failure to keep your RN information current may result in cancellation of your RN. An RN also may be canceled if obtained or used improperly.

NOTE: If you remove a label containing required information, the label you substitute also must contain that required information. Otherwise, you've violated the Textile Act.

MECHANICS OF LABELING⁴¹

Amendments to the Textile and Wool Acts have simplified and streamlined the requirements for disclosing the necessary information:

- The three required disclosures may appear on one label or on separate labels. They may appear on a label with other information such as the care instructions. In fact, consumers and professional cleaners find it very helpful to have the fiber content on the same label with the care instructions.
- All parts of the required information must be clearly legible, conspicuous, and readily accessible to the consumer.
- All parts of the fiber content information must be in **type or lettering of equal size and conspicu- ousness**. For example, your label *cannot* say:



- All parts of the required fiber content information must appear in immediate proximity to each other.
- You can use other non-deceptive terms that *accurately* describe the fiber. For example:

100% crosslinked rayon Cotton

- Other non-required information also may appear on the label with the required disclosures. This additional information cannot be deceptive or misleading and cannot minimize, detract from, or conflict with the required information.
- The country of origin must always be on the front side of the label. Fiber content and the identity of the manufacturer or dealer may appear on the back of a label. In that case, the label must be attached to the product only at one end so that the reverse side is accessible to the consumer.

Note: The phrase "Fiber Content on Reverse Side" is no longer required.

• Disclosures must be in English. They also can be in other languages, as long as the English version is included.

Exception: The English language requirement does not apply to disclosures in advertisements in foreign language newspapers or periodicals. (*See* discussion of advertisements for textile products at p.30.)

 The words of required disclosures cannot be abbreviated, designated by ditto marks, or placed in footnotes.

Exception for abbreviations of certain country names.(*See* discussion of country names at p.22.)



SOME EXAMPLES OF CORRECT LABELS

100% Lyocell **Made in Mexico RN 00003**

55% polyester 45% cotton Size 10 Made in USA RN 00001



100% Cotton **EXCLUSIVE OF DECORATION** MACHINE WASH WARM **TUMBLE DRY MEDIUM WARM IRON** -12-MADE IN NEW ZEALAND

KANGAROO IMPORTS, INC.

FRONT OF LABEL

ElegantLinesTM Size 10 Made in USA of imported fabric !!

BACK OF LABEL

100% silk dry clean only RN00001



Label placement and attachment

The label(s) with required information must be securely attached to the product until it is delivered to the consumer. However, the label(s) need not be permanently attached.

> Note: Many consumers and professional cleaners consider it important to have fiber information on a permanent label. Also, remember that garments must have care instructions on a permanent label. Therefore, it may be useful to have the two pieces of information on the same label.

> **Note:** Customs may require that the country of origin of imported goods be on a sewn-in label.



• In a garment with a neck, a label disclosing the country of origin (on the front) must be attached to the inside center of the neck — either midway between the shoulder seams or very near another label attached to the inside center of the neck. The fiber content and manufacturer or dealer identity can appear on the same label (front or back) or on another conspicuous and readily accessible label(s) on the inside or outside of the garment.

Example: In a jacket or blazer, the country of origin would always have to be disclosed on a label at or near the inside center of the neck. The fiber content and manufacturer or dealer could be disclosed on another label attached to a side seam. However, the fiber and manufacturer/dealer information could not be on a label attached to the inside of the elbow because it would not be conspicuous and readily accessible.

• On garments without a neck, and on other kinds of textile products, the required information must appear on a conspicuous and readily accessible label(s) on the inside or outside of the product.

Example: In a skirt or pair of slacks, a location on the inside of the waistband would be conspicuous and accessible. The inside of a pocket or pant leg would not be conspicuous or accessible.

Example: In a pillowcase, a location on the inside, but very close to the open end would be conspicuous and accessible. A location on the inside of the closed end would not be conspicuous or accessible.

• The country of origin label should not be covered or obscured by any other label.

Special exception for hosiery sold in packages⁴²

Packaged hosiery products need not have a label on each piece of hosiery in the package, *if* the package has a label listing all of the required information **and** the information on the package is applicable to each of the products in the package.

Special requirements for socks

Beginning in March 2006, most socks⁴³ must be marked **on the front** of their packages or labels with the English name of the country of origin. This marking must be placed adjacent to the size designation. The marking must be done in a manner that is legible, indelible, conspicuous, readily accessible to the consumer, and as permanent as the nature of the article or package permits.

Exception: A package that contains several different types of goods, including socks, is exempt from this special requirement. However, such packages and their contents are subject to other labeling requirements, as stated below.



Other products sold in packages⁴⁴

For other packaged products — such as T-shirts — the required information must be on each item in the package, as well as on the package itself. *However*, if the package is transparent and the required information on the labels can be read without opening the package, the package need not be labeled.

Note: The provision that required information appear on packages does not apply to items packaged solely for mail order shipment.

Products with two or more items of the same fiber45

If garments or other textile products are sold in pairs (such as socks, mittens, or gloves) or ensembles (such as a suit or a set of dinner napkins) of the same fiber content, only one part of the pair or ensemble needs to be labeled.

Products with two or more items of different fibers⁴⁶

If textile products are sold as a set or ensemble (such as a tablecloth and set of napkins), the required information may appear on a single label even if the fiber content is not the same for all parts of the set. In this case, the label must separately identify the fiber content of the components.

Tablecloth: 100% cotton

Napkins: 50% cotton, 50% polyester

If these items are not always sold as an ensemble, they must be separately labeled.

Bolts of cloth

Fabric cut from bolts or rolls in stores doesn't need a label if the bolt or roll is properly labeled.



ADVERTISING AND CATALOGS

Ads⁴⁷

If a written ad for a textile product makes any statement about a fiber, or implies the presence of a particular fiber, the fiber content information required on the label — except for percentages — also must appear in the ad. Use of a fiber trademark in advertising also triggers disclosure, at least once in the ad, of the fiber content information. In this disclosure, the fiber trademark should appear very near the generic name of the fiber.

Written advertising includes Internet advertising. It does not include shelf or display signs indicating the location of textile products in stores.

If an ad triggers fiber content disclosure, the fiber names must be listed as they appear on the label — in descending order of weight, with fibers constituting less than five percent designated as "other fiber" or "other fibers." The information must be conspicuous and easy to read, in lettering of equal size.

Other information in the ad cannot be false, deceptive, or misleading, or include any terms or representations that would be prohibited under the statute and rules. A fiber trademark cannot be used in a misleading manner to indicate or imply presence of a fiber that is not present.

Terms that truthfully describe a fiber may be used with its generic name, such as "cross-linked rayon," "solution dyed acetate," "combed cotton," "Pima cotton," or "Egyptian cotton."

Specialty cottons: If your ad refers to premium cottons, such as "Pima" or "Egyptian," be careful it does not convey to a reader that the product is made solely of the premium cotton, unless that is the case.

Catalogs⁴⁸

When a textile or wool product is advertised in a catalog or other mail order promotional material, either printed or disseminated on the Internet, the description must include a clear and conspicuous statement that the item was either "made in U.S.A.," "imported," or "made in U.S.A. and [or] imported." Of course, catalog information about origin must be consistent with the information on the label. (*See* p.22 for more information about origin disclosures in catalogs.)

CONTINUING AND SEPARATE GUARANTIES⁴⁹

A guaranty is a written promise that the textile, wool, or fur products covered by the guaranty are properly labeled, and not falsely or deceptively described in advertising or on invoices. A *separate guaranty* is one given for goods in a particular transaction. A *continuing guaranty* covers all products subject to a particular statute, and may be provided by a seller to a buyer or filed with the FTC.

Reliance on the properly executed guaranty of a seller is a legal defense. A business that, in good faith, relies on such a guaranty will not be found in violation of the law if the textile (or wool or fur) products are subsequently determined to be mislabeled.

(1) Separate guaranty

A separate guaranty promises compliance with the law for the products listed on the invoice for that transaction. It would state, for example:

We guarantee that the textile fiber [or wool or fur] products specified herein are not misbranded nor falsely nor deceptively advertised or invoiced under the provisions of the Textile Fiber Products Identification Act [or Wool Products Labeling Act or Fur Products Labeling Act] and rules and regulations thereunder.

(2) Separate guaranty based on a guaranty

This is a guaranty of compliance with the law that is based upon another guaranty, issued by the previous seller of the products listed on the invoice. It would state, for example:

Based upon a guaranty received, we guarantee that the textile fiber [or wool or fur] products specified herein are not misbranded nor falsely nor deceptively advertised or invoiced under the provisions of the Textile Fiber Products Identification Act [or Wool Products Labeling Act or Fur Products Labeling Act] and rules and regulations thereunder.

The Textile, Wool, and Fur Acts allow four different types of guaranties, none of which is required by law. The furnishing of a guaranty is a matter between the buyer and seller. The furnishing or filing of a false guaranty is a violation of the law.

(3) Continuing guaranty from seller to buyer

A continuing guaranty from seller to buyer guarantees compliance with the law for all of the covered products sold by that seller to that buyer. It would state:

We, the undersigned, guarantee that all textile fiber [or wool or fur] products now being sold or which may hereafter be sold or delivered to _____ are not, and will not be, misbranded nor falsely nor deceptively advertised or invoiced under the provisions of the Textile Fiber Products Identification Act [or Wool Products Labeling Act or Fur Products Labeling Act] and rules and regulations thereunder. This guaranty effective until [date] or [revoked].

Dated, signed, and certified this [date] day of [month], [year], at [city], [state], [name under which business is conducted].

Under penalty of perjury, I certify that the information supplied in this form is true and correct.

[signature of proprietor, principal partner, or corporate official]

[name, title-printed]

(4) Continuing guaranty filed with the FTC

A continuing guaranty filed with the FTC is a certified statement that all of the textile (or wool or fur) products manufactured or marketed by the guarantor are labeled in compliance with the law and will not be falsely or deceptively advertised or invoiced. The form for a continuing guaranty to be filed with the Commission is found at the back of this booklet. A business that has filed a continuing guaranty with the FTC can give notice of that fact by stating on invoices or other papers covering the handling or distribution of guaranteed products:

Continuing guaranty under the Textile Fiber Products Identification Act [or Wool Products Labeling Act or Fur Products Labeling Act] filed with the Federal Trade Commission.

Any person or company in the U.S. that manufactures or otherwise handles covered textile, wool, or fur products may file a continuing guaranty with the Commission. The filing of a continuing guaranty is **not required** by law. However, some buyers may refuse to purchase textile, wool, or fur products from a seller that has not filed a continuing guaranty with the FTC. If you file a continuing guaranty with the Commission, you need not provide a separate guaranty to each customer or with each shipment of goods.

Foreign companies cannot file a continuing guaranty with the FTC. In addition, a guaranty received by a domestic firm from a foreign company will *not* serve as a legal defense if the importer is charged by the FTC with mislabeling products. An importer is legally responsible for the proper labeling of imported textile, wool, and fur products. Importers should periodically test the fiber or fur content of imported goods to verify label accuracy. Importers also should be aware that Customs may test products for fiber content and impound mislabeled shipments or obtain liquidated damages.

Continuing guaranties filed with the FTC are effective until revoked. Guarantors should promptly report any change in address or business status. Continuing guaranties filed with the FTC are public records.

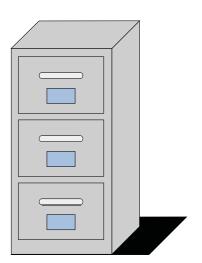
RECORD KEEPING50

Manufacturers of textile products must keep records showing the information required to be on the label (fiber content, manufacturer or dealer identity or RN, and country of origin) for all textile products they produce. The records must adequately show that the requirements of the statute and rules have been met and establish a traceable line from the raw materials to the finished product.

Any business substituting a label on a textile product must keep records showing the information on the label that was removed and the name of the party from whom the product was received.

These records must be kept for three years.

The same record-keeping requirements apply to manufacturers of wool products, with the added requirement that their records show the percentage weight of any non-fibrous filling material.



SUMMARY OF FUR LABELING REQUIREMENTS⁵¹

Label information

Fur products must have a label disclosing:

- *The animal name* (according to a name guide contained in the rules).

 If the animal came from a particular country, the adjective form of the country name may (but does not have to) precede the animal name (*for example*, "Russian Mink").
- The name or RN of the manufacturer, importer, or other seller, marketer, or distributor.

 In general, the requirements for a company name or RN, and for label substitution, are the same as those for textile and wool products, as described on pp.23-25.
- The country of origin for imported fur products (including country of origin for imported furs made into fur products in the U.S.). E.g., "fur origin: Canada."
 - Domestic fur products may (but do not have to) be labeled to show origin. They also may be labeled to show the particular state or part of the country they came from. A name that connotes a false geographic origin cannot be used, and domestic furs cannot be labeled or advertised in a way that implies they are imported.
- If the fur is pointed, dyed, bleached, or artificially colored.

 If none of these treatments applies, the fur should be labeled as "natural."
- If the fur product is composed in whole or substantial part (more than 10 percent of surface area) of pieces, such as paws, tails, bellies, sides, flanks, gills, ears, throats, heads, scraps, or waste fur.
- If the fur is used or damaged.
- The textile or wool content of any part of the product.

For example, on a wool coat with fur trim, the label must disclose the wool content as required by the Wool Act and Rules.

The content of a fur coat lining must be disclosed if the lining provides added warmth. If the lining serves only a structural purpose, its fiber does not have to be disclosed.

Note: The Dog and Cat Protection Act of 2000⁵² prohibits importing, exporting, manufacturing, selling, trading, advertising, transporting or distributing any products made with dog or cat fur.



Mechanics of labeling

- Size. Labels must be a minimum of $1^{3/4}$ by $2^{3/4}$ inches (4.5 x 7 cm).
- *Durability*. The label must be durable enough to remain on the fur until it is delivered to the consumer.
- Lettering. The required information must be no smaller than pica or 12 point type, with all parts of the information in letters of equal size and conspicuousness.
- Order. The required order of information on the label is:
 - 1. whether the fur is natural or pointed, bleached, dyed, etc.
 - 2. if the product contains fur that has been sheared, plucked, or let-out (optional)
 - 3. the adjective form of the name of the country from which the animal originated (optional)
 - 4. name of the animal
 - 5. if the fur product is composed of parts
 - 6. country of origin (stated as "fur origin: [name of country]")
 - 7. any other information that is required or permitted
 - 8. the name or RN of the manufacturer or dealer may either precede or follow the above.

Invoices and advertising

- The required information also must appear on invoices and in advertising for fur products.
- Ads for a group of furs with various countries of origin may use the following statement, instead of separately listing the countries: "Fur products labeled to show country of origin of imported furs." This does not apply to catalog advertising where the customer will not have the opportunity to examine the product and its label before purchase.
- Advertising of a general or institutional nature not intended to promote the sale of any particular product(s) does not have to have the required information. However, if the ad makes any reference to a color, and the color is caused by artificial coloring, that fact must be disclosed.

Exemption

If the cost to a manufacturer of fur trim used on a product (not including the cost of adding the trim to the product), **or** a manufacturer's selling price of a fur product does not exceed \$150, the product is exempt from the statute and rules. The invoice should state: "FPL EXEMPT"

The exemption does not apply if:

- the product contains dog or cat fur
- the product contains used fur
- the product is the whole skin of an animal, with head, ears, paws, and tail
- any false, deceptive, or misleading statements are made about the fur.

In addition, if any representations about the fur are made in labeling, invoicing, or advertising, disclosure also must be made concerning: the name of the animal, whether the fur is artificially colored, and whether the fur is composed of fur parts.

Record keeping; Continuing and separate guaranties

These provisions are basically the same as those for textile and wool products.

ENFORCEMENT OF THE TEXTILE, WOOL, AND FUR RULES

A violation of the Textile, Wool, and Fur Acts, or the Commission's rules under those acts, is considered an unfair method of competition and an unfair and deceptive act or practice under the Federal Trade Commission Act.⁵³

The FTC Act provides various remedies for these violations. The Commission may issue an administrative order prohibiting the act or practice that violates the FTC Act. Violators of an administrative order are subject to monetary civil penalties of up to \$11,000 for each violation. Each instance of mislabeling under the Textile, Wool, and Fur Acts is considered a separate violation.

Businesses not subject to a previous administrative order also can be subject to monetary civil penalties,⁵⁴ an injunction, and other remedies — including consumer redress — in a federal district court action. The Commission can bring a civil penalty case against a company that knowingly engages in practices — such as the mislabeling of textile products — that the Commission has determined in prior cases to be unfair or deceptive. In this kind of case, "knowledge" refers to knowledge of the law. Because the Commission has widely distributed copies of the statutes, rules, and prior decisions in the textile, wool, and fur areas, many manufacturers and sellers have knowledge of the labeling requirements.

Improperly labeled imported items can be held up by Customs and possibly subject to liquidated damages.

FOR MORE INFORMATION

If you have questions about the Textile, Wool and Fur Acts and Rules, contact: Textile Section
Division of Enforcement
Federal Trade Commission
Washington, DC 20580

Phone: 202-326-3553 Fax: 202-326-3197

You are encouraged to visit us at ftc.gov on the Web. This booklet and the Textile, Wool, and Fur Rules, as well as the FTC's Care Labeling Rule, are found by clicking on For Business, then Textile, Wool, Fur and Apparel Matters. Other information relevant to these products, including recent cases, industry alerts, Federal Register notices, generic fiber petitions, staff opinion letters, and other consumer and business publications, are available at this website.

YOUR OPPORTUNITY TO COMMENT

The National Small Business Ombudsman and 10 Regional Fairness Boards collect comments from small businesses about federal compliance and enforcement activities. Each year, the Ombudsman evaluates the conduct of these activities and rates each agency's responsiveness to small businesses. Small businesses can comment to the Ombudsman without fear of reprisal. To comment, call toll-free 1-888-REGFAIR (1-888-734-3247) or go to www.sba.gov/ombudsman.

ENDNOTES

- 1. The Textile Fiber Products Identification Act (Textile Act), 15 U.S.C. § 70, et seq., and the Wool Products Labeling Act of 1939 (Wool Act), 15 U.S.C. § 68, et seq. The Rules and Regulations under the Textile Fiber Products Identification Act (Textile Rules) are found at 16 C.F.R. Part 303 and the Rules and Regulations under the Wool Products Labeling Act (Wool Rules) are found at 16 C.F.R. Part 300.
- 2. The Fur Products Labeling Act (Fur Act), 15 U.S.C. § 69, et seq.; the Rules and Regulations under the Fur Products Labeling Act (Fur Rules) are found at 16 C.F.R. Part 301.
- 3. Care Labeling of Textile Wearing Apparel and Certain Piece Goods, 16 C.F.R. Part 423.
- 4. 15 U.S.C. § 70a(d).
- 5. 16 C.F.R. § 303.45(a)(1).
- 6. 15 U.S.C. § 70a(d)(5); 16 C.F.R. § 303.31.
- 7. 15 U.S.C. § 70j(a).
- 8. A backing is that part of the floor covering to which the pile, face, or outer surface is woven, tufted, hooked, knitted, or otherwise attached, and which provides the structural base of the floor covering. 16 C.F.R. § 303.1(m).
- 9. 15 U.S.C. § 70j(a)(8); 21 U.S.C. § 301, et seq.
- 10. For guidance concerning shoes, handbags, luggage, or belts made of leather or imitation leather, see the Commission's Guides for Select Leather and Imitation Leather Products, 16 C.F.R. Part 24.
- 11. 16 C.F.R. § 303.45(a)(2)-(9) and (b).
- 12. 16 C.F.R. § 303.1(o).
- 13. The Wool Products Labeling Act of 1939, 15 U.S.C. § 68; implementing rules found at 16 C.F.R. Part 300.
- 14. 15 U.S.C. § 70b(b)(1)-(2) and § 68b(a)(2)(A); 16 C.F.R. § 303.16(a)(1) and § 300.3(a)(1).
- 15. 15 U.S.C. § 70b(b)(2) and § 68b(a)(2)(A); 16 C.F.R. § 303.3 and § 300.3(a)(1).
- 16. 15 U.S.C. § 70j(a)(5) and § 68b(d); 16 C.F.R. § 303.12 and § 300.1(k).
- 17. 16 C.F.R. § 303.1(q) and § 300.1(c).
- 18. 15 U.S.C. § 70b(b)(2) and § 68b(a)(2)(A); 16 C.F.R. § 303.26 and § 300.16.
- 19. 15 U.S.C. § 70j(a)(3)-(4) and § 68b(d); 16 C.F.R. § 303.22 and § 300.23.
- 20. 16 C.F.R. § 303.25 and § 300.22.
- 21. 16 C.F.R. § 303.10.
- 22. 16 C.F.R. § 303.24 and § 300.26.
- 23. 16 C.F.R. § 303.6 and 303.7, and § 300.8(a)-(b).
- 24. The procedures for filing a fiber-name petition are found at 16 C.F.R. § 303.8.
- 25. 15 U.S.C. § 68(b).

- 26. 15 U.S.C. § 68(c); 16 C.F.R. § 300.3(b).
- 27. 16 C.F.R. §§ 300.18 and 300.19.
- 28. 16 C.F.R. §§ 303.1(r) and 303.17, and §§ 300.1(d) and 300.8(c)-(f).
- 29. 16 C.F.R. § 303.41.
- 30. 16 C.F.R. § 303.14, and §§ 300.28 and 300.29.
- 31. 16 C.F.R. § 303.13.
- 32. 16 C.F.R. § 303.21 and § 300.21.
- 33. 15 U.S.C. § 70b(b)(2); 16 C.F.R. § 303.43.
- 34. 16 C.F.R. § 303.43(c).
- 35. 15 U.S.C. § 68b(a)(2)(A).
- 36. 15 U.S.C. § 70b(b)(4)-(5) and § 68b(a)(2)(D); 16 C.F.R. § 303.33, and §§ 300.3(a)(4) and 300.25.
- 37. 19 C.F.R. § 102.21, implementing Section 334 of the Uruguay Round Agreements Act, 19 U.S.C. § 3592.
- 38. 15 U.S.C. § 70b(i) and § 68b(e); 16 C.F.R. § 303.34 and § 300.25a.
- 39. 15 U.S.C., § 70b(b)(3) and § 68b(a)(2)(C); 16 C.F.R. §§ 303.16(a)(2), 303.19, and 303.20, and §§ 300.3(a)(3), 300.4, and 300.13.
- 40. 15 U.S.C. § 70c(b) and § 68c(a).
- 41. 16 C.F.R. §§ 303.15 and 303.16, and §§ 300.5, 300.10, and 300.11.
- 42. 15 U.S.C. § 70b(e) and § 68c(c); 16 C.F.R. § 303.15(c) and § 300.5(c).
- 43. 15 U.S.C. § 70b(k). These special requirements apply to socks that are classified under subheadings 6115.92.90, 6115.93.90, 6115.99.18, 6111.20.60, 6111.30.50, or 6111.90.50 of the Harmonized Tariff Schedule of the U.S., as in effect on September 1, 2003.
- 44. 15 U.S.C. § 70b(e) and § 68c(c); 16 C.F.R. § 303.28 and § 300.15.
- 45. 16 C.F.R. § 303.29(b) and § 300.12(b).
- 46. 16 C.F.R. § 303.29(a) and § 300.12(a).
- 47. 15 U.S.C. § 70b(c) and § 68b(e); 16 C.F.R. §§ 303.40, 303.41, and 303.42.
- 48. 16 C.F.R. § 303.34 and § 300.25a.
- 49. 15 U.S.C. § 70h and 16 C.F.R. §§ 303.36, 303.37, and 303.38 (Textile Act and Rules); 15 U.S.C. § 68g and 16 C.F.R. §§ 300.32, 300.33, 300.34 (Wool Act and Rules); and 15 U.S.C. § 69h and 16 C.F.R. §§ 301.46, 301.47, 301.48, and 301.48a (Fur Act and Rules).
- 50. 15 U.S.C. § 70d and § 68d(b); 16 C.F.R. § 303.39 and § 300.31.
- 51. 15 U.S.C. § 69, et seq.; 16 C.F.R. Part 301.
- 52. 19 U.S.C. § 1308.
- 53. 15 U.S.C. §§ 70a and 70e; 15 U.S.C. §§ 68a and 68d; 15 U.S.C. §§ 69a and 69f; and 15 U.S.C. § 41, *et seq*.
- 54. 15 U.S.C. § 45(m)(1)(B).

APPENDICES

FTC Address & Telephone Numbers for questions about the Textile, Wool, and Fur Rules

Textile Section Division of Enforcement Federal Trade Commission Washington, DC 20580 Phone: 202-326-3553

Fax: 202-326-3197

FTC website: ftc.gov

This booklet and the Textile, Wool, and Fur Rules are found by clicking on For Business.

Generic Names for Manufactured Fibers 16 CFR § 303.7

Acetate
Triacetate
Acrylic
Anidex
Aramid
Azlon
Elastoester
Fluoropolymer
Glass
Melamine

PBI
PLA
Polyester
Elasterell-p
Rayon
Lyocell
Rubber
Lastrile
Saran
Spandex
Sulfar
Vinal

Vinyon

Olefin

Lastol

ISO Names Permitted, Although Not Listed in Textile Rules

Alginate

Metallic

Modacrylic

Novoloid

Nylon

Nytril

Carbon

Chlorofibre

Cupro

Elastane

Elastodiene

Fluorofibre

Metal Fibre

Modal

Polyamide

Polyethylene

Polyimide

Polypropylene

Vinylal

Viscose

APPLICATION FOR A REGISTERED IDENTIFICATION NUMBER ("RN")

DO NOT WRITE IN THIS SPACE							
		RN:					
DATE ISSUED:	JPDATED:	BY:					
1. PURPOSE OF APPLICATION. (Both new applicand APPLY FOR A NEW RN UPDATE INFORMATION ON AN EXISTING	, , , ,	·					
LEGAL NAME OF APPLICANT FIRM (Note: Prop							
			io the preprietory				
3. NAME UNDER WHICH APPLICANT DOES BUS	SINESS (Only if different fr	om legal name)					
4. TYPE OF COMPANY (If "OTHER" is checked, pleas ☐ PROPRIETORSHIP ☐ PARTNERSHII	_		OTHER				
5. ADDRESS OF PRINCIPAL OFFICE OR PLACE OF code. Address must be the actual location where busine An additional mailing address or PO box address may a STREET ADDRESS (Required)	BUSINESS (Include zip	OPTIONAL ADDITIONAL	CONTACT INFORMATION TELEPHONE NUMBER: () FAX NUMBER:				
OTTLE L'ABBITLESS (Roquissa)			E-MAIL ADDRESS: @ INTERNET URL ADDRESS:				
6. TYPE OF BUSINESS (Mark <i>all</i> that apply.) ☐ MANUFACTURING ☐ IMPORTING ☐ WHOL	LESALING RETAILING	G MAIL-ORDERING INT	ERNET OTHER				
 LIST PRODUCTS (To qualify for an RN, a company product line subject to the Textile, Wool or Fur Act.) 		mportation, manufacturing, selling	or other marketing of at least one (1)				
8. CERTIFICATION							
By filing this form with the Federal Trade Commiby one or more of the following acts: the Textile FU.S.C. § § 68-68j), or the Fur Products Labeling listed below verifies that the information supplied	Fiber Products Identification Act (15 U.S.C. § § 69-69	n Act (15 U.S.C. § § 70-70k), the Wk). The company official (proprietor	ool Products Labeling Act (15				
9. NAME OF COMPANY OFFICIAL (Type or print legit	oly) 10. TITLE OF C	COMPANY OFFICIAL	11. DATE SUBMITTED				
INSTRUCTIONS			CANCELLATION POLICY				
Regulations under the Textile Fiber Products Identificated, the Wool Products Labeling Act, and the Fur Products Labeling Act provide that any USA company that manufacturer or marketer of fiber or fur products may lieu of the name under which it does business, be identified by its RN on labels required by these statutes.	ducts is a By Mail to: ay, in	(1) completed application: Federal Trade Commission Division of Enforcement 600 Pennsylvania Ave, NW Washington, DC 20580	31 upon any change(s) in its				
In completing this form, please observe the following	: Or by Fax to:	(202) 326-3197					
(a) All numbered boxes must be filled in except for optional information.	Or Online at:	www.ftc.gov					
(b) PLEASE, Type or Print legibly.							

CONTINUING GUARANTY 1. LEGAL NAME OF GUARANTOR FIRM 2. NAME UNDER WHICH GUARANTOR FIRM DOES BUSINESS, IF DIFFERENT FROM LEGAL NAME 3. TYPE OF COMPANY ☐ PROPRIETORSHIP ☐ PARTNERSHIP ☐ CORPORATION 4. ADDRESS OF PRINCIPAL OFFICE OR PLACE OF BUSINESS (Include Zip Code) OPTIONAL INFORMATION TELEPHONE NUMBER: FAX NUMBER: INTERNET ADDRESS: 5. LAW UNDER WHICH THE CONTINUING GUARANTY IS TO BE FILED (Put an 'X' in the appropriate boxes) Under the Textile Fiber Products Identification Act (15 U.S.C. § § 70-70k): The company named above, which manufactures, markets, or handles textile fiber products, guarantees that when it ships or delivers any textile fiber product, the product will not be misbranded, falsely or deceptively invoiced, or falsely or deceptively advertised, within the meaning of the Textile Fiber Products Identification Act and the rules and regulations under that Act. Under the Wool Products Labeling Act (15 U.S.C. § § 68-68j): The company named above, which manufactures, markets, or handles wool products, guarantees that when it ships or delivers any wool product, the product will not be misbranded within the meaning of the Wool Products Labeling Act and the rules and regulations under that Act. Under the Fur Products Labeling Act (15 U.S.C. § § 69-69k): The company named above, which manufactures, markets, or handles fur products, guarantees that when it ships or delivers any fur product, the product will not be misbranded, falsely or deceptively invoiced, or falsely or deceptively advertised, within the meaning of the Fur Products Labeling Act and the rules and regulations under that Act. 6. CERTIFICATION Under penalty of perjury, I certify that the information supplied on this form is true and correct. SIGNATURE OF PROPRIETOR, PRINCIPAL PARTNER, OR CORPORATE OFFICIAL 7. NAME (Please print or type) 8. TITLE 9. CITY AND STATE WHERE SIGNED 10. DATE **INSTRUCTIONS** (c) Send two completed, signed original copies to: The Textile Fiber Products Identification Act, the Wool Products Labeling Act, and the Fur Products Labeling Act provide that any marketer or Federal Trade Commission Division of Enforcement manufacturer of fiber or fur products covered by those Acts may file a continuing guaranty with the Federal Trade Commission. A continuing 600 Pennsylvania Ave, NW guaranty on file assures customer firms that the guarantor's products are Washington, DC 20580 in conformance with the Act(s) under which the guarantor has filed. Customer firms rely on the continuing guaranties for protection from (d) Do not fax application - mail signed originals only. liability if violations occur. Continuing guaranties filed with the Commission continue in effect until In completing this form, please observe the following: revoked. The guarantor must immediately notify the Commission in writing (a) All appropriate blanks on the form should be filled in. Include your of any change in business status. Any change in the address of the Zip Code in Item 4. guarantor's principal office and place of business must also be promptly reported. (b) In Item 6, signature of proprietor, partner, or corporate official of DO NOT USE THIS SPACE quarantor firm. 19 FEDERAL TRADE COMMISSION

FEDERAL TRADE COMMISSION

The Federal Trade Commission (FTC) works for the consumer to prevent fraudulent, deceptive, and unfair business practices in the marketplace and to provide information to help consumers spot, stop, and avoid them. To file a complaint or to get free information on consumer issues, visit **ftc.gov** or call toll-free, 1-877-FTC-HELP (1-877-382-4357); TTY: 1-866-653-4261. The FTC enters Internet, telemarketing, identity theft, and other fraud-related complaints into Consumer Sentinel, a secure, online database available to hundreds of civil and criminal law enforcement agencies in the U.S. and abroad.

AMERICAN APPAREL & FOOTWEAR ASSOCIATION

The American Apparel & Footwear Association (AAFA) is the national trade association representing apparel, footwear, and other sewn products companies, and their suppliers, which compete in the global market. AAFA's mission is to promote and enhance its members' competitiveness, productivity, and profitability in the global market by minimizing regulatory, commercial, political, and trade restraints.

FEDERAL TRADE COMMISSION FTC.GOV

AMERICAN APPAREL & FOOTWEAR ASSOCIATION

AMERICANAPPAREL•ORG

\(\frac{1}{1}\)
\(\frac{1}\)
\(\frac{1}{1}\)
\(\frac{1}{1