US Prepack Requirements

US Retail POs may include Pre-Pack SKUs - Pre-Pack (PPK) refers to the <u>Pack Type</u> of a SKU on the Purchase Order. POs can include both LOOSE and PREPACK Units. PREPACK SKUs will receive a 3x3 Prepack Label to apply to the outside of the Prepack (not individual unit). Vendors will also follow the <u>Retail Ticket/Label Placement Guidelines</u> for applying the Retail Ticket/Label to each unit of the PPK.

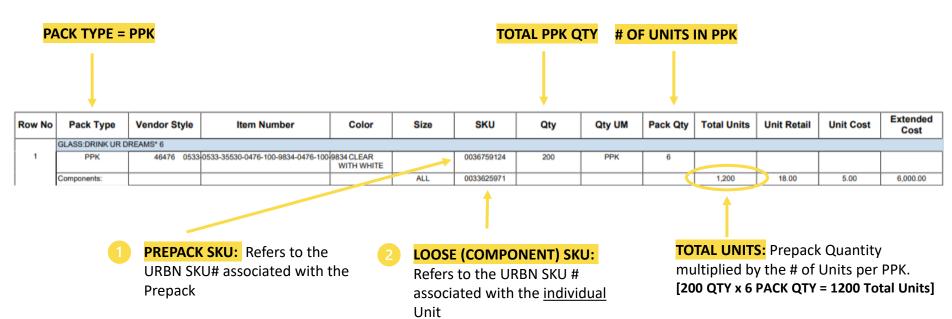
3x3 Prepack Label

URBN Brand will be listed at the **top** of the 3x3 Direct label:

- **URB** = Urban Outfitters
- ANT = Anthropologie
- **FRE** = Free People



URBN <u>PREPACK</u> SKU will be listed on line 3 of the Label. Please refer to PPK SKU # listed on PO Print *prior* to application.



Hardgoods Prepack Example:



Retail Price Label applied to individual Unit



6 Units packed in Inner Carton (Prepack)



3x3 Prepack Label applied to outside of Inner Carton (Prepack)

Apparel Prepack Example:

