

US Prepack Requirements

US Retail POs may include Pre-Pack SKUs - Pre-Pack (PPK) refers to the Pack Type of a SKU on the Purchase Order. POs can include both LOOSE and PREPACK Units. PREPACK SKUs will receive a 3x3 Prepack Label to apply to the outside of the Prepack (*not individual unit*). Vendors will also follow the [Retail Ticket/Label Placement Guidelines](#) for applying the Retail Ticket/Label to each unit of the PPK.

3x3 Prepack Label

URBN Brand will be listed at the **top** of the 3x3 Direct label:

- **URB** = Urban Outfitters
- **ANT** = Anthropologie
- **FRE** = Free People



URBN PREPACK SKU will be listed on line 3 of the Label. Please refer to PPK SKU # listed on PO Print **prior** to application.

PACK TYPE = PPK								TOTAL PPK QTY	# OF UNITS IN PPK					
Row No	Pack Type	Vendor Style	Item Number	Color	Size	SKU	Qty	Qty UM	Pack Qty	Total Units	Unit Retail	Unit Cost	Extended Cost	
1	PPK	46476 0533	0533-35530-0476-100-9834-0476-100-9834	CLEAR WITH WHITE	ALL	0036759124	200	PPK	6	1,200	18.00	5.00	6,000.00	
Components:						0033625971								

1 PREPACK SKU: Refers to the URBN SKU# associated with the Prepack

2 LOOSE (COMPONENT) SKU: Refers to the URBN SKU # associated with the individual Unit

TOTAL UNITS: Prepack Quantity multiplied by the # of Units per PPK. [200 QTY x 6 PACK QTY = 1200 Total Units]

Hardgoods Prepack Example:



1 Retail Price Label applied to individual Unit



2 6 Units packed in Inner Carton (Prepack)



3 3x3 Prepack Label applied to outside of Inner Carton (Prepack)

Apparel Prepack Example:

1 Apply Retail Price Ticket to individual unit.



2 Master Polybag **ALL** Units in Prepack

3 Apply 3x3 Prepack Label to outside of Master Pack