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### Visiting Norway in peak summer season without muss and fuss!

**Vancouver, February 13, 2019** – There are many reasons why Norway appeals to travelers. Its natural beauty, iconic fjords, scenic cruises and train journeys are amongst the most popular. Visiting this region in peak summer months however can be overwhelming, especially when 'bucket listers' are flocking to the same sites at the same time. It can disappoint and decrease the desire to return or explore further afield.

**Scandinavian Travel Specialist, 50 Degrees North,** with its local expertise and in-depth destination knowledge brings novelty and creativity to its programs and never disappoints. Their self-drive itineraries and small independent or escorted tours offer well-rounded Norwegian travel experiences, delivered with ease and style.

As showcased in the superb new 8-day Independent tour, <u>Beautiful Norway</u> **50 Degrees North**, designed and exclusively operated by the company takes visitors to the heart of the destination's iconic sites and experiences, with added value and attention to details. Special feature of this tour are the exclusive transfers aboard a private mini-bus, offering superior comfort and flexibility for impromptu food or photographic stops. The tour also offers overnight stays in some of the country's finest boutique hotels, in true and authentic Norwegian fashion.

The Beautiful Norway mini-bus takes independent travellers to lesser-known places through the quiet mountain area in the east, past Norway's highest peak, Galdhøpiggen. The journey then continues along the superb mountain pass routes of Sognefjellsveien and Aurlandsfjellet.

These spectacular areas steer visitors away from large crowds, combining high mountains and rugged terrain with the inner reaches of the captivating and world-renowned Sognefjord. To top it off, the tour also includes a side trip to Geiranger, visiting a remarkable medieval Stave Church full of wood and mythical dragons.

"We put of a lot of thought into each of our itineraries" says Tietse Stelma, 50 Degrees North's co-founder. "We shy away from crowds and the typical itineraries that often end up rushed and congested", added Stelma.

The *Beautiful Norway* tour aims to introduce travelers to new areas, hotels, and service providers outside of the traditional and busier routes. The scenery is equally magnificent and the experience even more authentic, and memorable, with an added benefit of injecting tourism revenue into regional communities.

The tour runs weekly, May to Sept with fixed departures from Oslo every Saturday. The trip can also run in reverse starting from Aurland on Thursdays, 17 May - 27 September 2018.

#### For more information on 50<sup>th</sup> Degrees North, visit:

https://au.fiftydegreesnorth.com/tour/beautiful-norway

#### For images visit:

https://www.dropbox.com/sh/f52kv1lf18mn599/AADdrlTATdvW5-oxUL-RmAw2a?dl=0



## **Media Inquiries**

Elyse Mailhot Media Relations, North America E: <u>media@fiftydegreesnorth.com</u> T: 1-604-818-1965

## More about 50 Degrees North

50 Degrees North is a niche, independently owned and fully licensed tour operator specialising in Scandinavia, Iceland and the Arctic. The company operates exceptional tailor-made and small escorted tours in destinations located north of the 50th parallel. 50 Degrees North is recognised for its local expertise, the originality of their programs and detailed operation. 50 Degrees North was established in 2010. The company's headquarters are in Lillehammer, Norway and have offices in North American, Vancouver, Reykjavik, Iceland and Melbourne, Australia. Co-founder, Tietse Stelma was recently appointed as Norway's Consul-General in Melbourne, in honour of the company's dedication and destination contribution.