

Scandinavian Travel Specialist on the pedestal at prestigious Luxury Travel Awards Gala

Melbourne, June 27st 2018- Since its inception in Australia, a decade ago, 50 Degrees North has established a solid reputation to deliver exceptional Nordic travel experiences. The company was recently honoured at the Virtuoso Asia Pacific Luxury Awards Gala, held in Singapore, last month.

It is no secret that travellers' desire to visit Scandinavia has significantly grown these past years, so as 50 Degrees North's operation and the recent expansion in North America. The company's commitment to deliver superior service, exceptional value and innovative selection of custom-made and small escorted tours across the Nordic countries is notable.

It's with much excitement that Tietse Stelma, 50 Degrees North's President and co-founder, was awarded the Virtuoso Luxury Travel Award for Destination and Experience growth. The most important panel that exists, the clients/agents, vetted the award nominees. 50 Degrees North were nominated for their ability to deliver the highest service standard and top-notch experiences. Their efforts resulted, within the past 12 months, in significant client-base growth and returned customers.

"Over our 4 year partnership with APAC Virtuoso, our team have established solid relationships, and will continue doing so as globally preferred tour operator with Virtuoso. The past 12 months has been particularly busy and very good", says Tietse Stelma. Virtuoso has been part of our success and evolution, from a "one-man-brand", to a reputable Nordic specialist tour operator, with over 30 staff, mostly native Scandinavian, I might add, and 3 global offices: Asia Pacific sales office in Melbourne Australia, headquarters in Lillehammer, Norway and new sales office for Americas in Vancouver, Canada", added Stelma.

For more information on 50 Degrees North visit: <https://us.fiftydegreesnorth.com>

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More about 50 Degrees North

50 Degrees North is a niche, independently owned and fully licensed tour operator specialising in Scandinavia, Iceland and the Arctic. The company operates exceptional tailor-made and small escorted tours in destinations located north of the 50th parallel. 50 Degrees North is recognised for its local expertise, the originality of their programs and detailed operation. 50 Degrees North was established in 2010. Their headquarters is located in Lillehammer, Norway. They have offices in Melbourne, Australia and of recent,

Vancouver, Canada and Reykjavik, Iceland. Co-founder, Tietse Stelma was recently appointed as Norway's Consul-General in Melbourne, in honour of the company's dedication and destination contribution.