

## FOR IMMEDIATE RELEASE

### **50 Degrees North set their sights to winter travel with a new escorted winter tour for 2020-21**

**Melbourne, March 16, 2020** – In the midst of these unusual times, the Nordic travel company 50 Degrees North is looking forward to the Nordic winter 2020-21: They have introduced a new 11-day winter tour, the Lapland Circle Escorted Tour. This is a small group tour for up to 12 people, visiting the northern regions of Norway, Sweden and Finland.

“This escorted tour is a comfortable and safe way to explore the northern parts of Finland, Sweden and Norway in winter. And although COVID19 is causing a lot of uncertainty in the travel industry right now, we are confident that by winter, this crisis will be behind us”, says Tietse Stelma, the CEO and co-founder of 50 Degrees North and NORD Journeys. “Having said that, we have temporarily reduced our required deposit to 10 percent in order to increase flexibility”, adds Stelma.

The tour has the following key features and inclusions:

- All accommodation in a shared double/twin room (single supplement also available)
- 50 Degrees North Scandinavian Escort
- 1 night in ice room at ICEHOTEL
- 3 nights in a glass igloo
- Daily breakfast and 2 dinners
- Airport transfers
- Snowmobile safari with ice fishing and Husky Safari in Finland
- Tromsø city walk
- Northern Lights Cuisine Cruise
- Northern Lights Snowmobile ride and ice sculpting in Sweden
- Night visit to the Aurora Sky Station
- Sami and Reindeer experience in Sweden
- All transport between destinations, 50 Degrees North minibus / scheduled transfer from Kittilä to Tromsø and Harstad to Björkliden/Abisko.

The trip starts from Kittilä, Finland, with 6 departures: 9 Dec 2020, 7 Jan 2021, 20 Jan 2021, 3 Feb 2021, 3 Mar 2021 and 17 Mar 2021. With a maximum of only 12 fellow passengers, spend less time waiting and more time enjoying what the region has to offer. Prices start from AUD 9,562 per adult.

**For more information, please visit:** <https://www.fiftydegreesnorth.com/tour/lapland-circle-escorted-tour>

### **Media Inquiries**

Jayde Kincaid

Email: [jk@fiftydegreesnorth.com](mailto:jk@fiftydegreesnorth.com)



Mobile: +61-1300-422 -82

### **More about 50 Degrees North**

50 Degrees North is a niche, independently owned and fully licensed tour operator specialising in Scandinavia, Finland, Iceland, Greenland, the Arctic, the Baltics, Russia, Mongolia and Kamchatka – and also Antarctica in the south. The company operates exceptional tailor-made and small escorted tours in destinations located north of the 50th parallel. 50 Degrees North is recognised for its local expertise, the originality of their programs and detailed operation. The company was established in 2010 and they have offices in Melbourne, Vancouver and Lillehammer. Co-founder and CEO, Tietse Stelma, was in 2018 appointed as Norway's Consul-General in Melbourne, in honor of the company's dedication and destination contribution.