

Internship – 50 Degrees North Nordic AS

Office: 50 Degrees North Nordic Øyer office
Dates: Feb-July 2024 (note: earliest start date Feb 12th 2024)
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50 Degrees North is a Nordic tour operator dedicated to crafting unforgettable travel experiences. From the incredible Northern Lights in Norway to the stunning fjords of Iceland, we specialise in curating journeys that showcase the best of the Nordic countries. With a commitment to sustainable and responsible tourism, we aim to create not just vacations, but transformative adventures.

As an intern with 50 Degrees north, you will have the chance to learn how it all works behind the scenes, while contributing to the development and enhancement of our services. This internship is a unique opportunity to gain hands-on experience in a vibrant and growing industry.

INTERNSHIP TASKS:

- On ground operations & product assistance
- Sales support to 50 Degrees North international sales offices and all clients
- Logistical support to 50 Degrees North offices
- Updating and maintaining CRM systems
- Updating and maintaining booking platform with supplier and product information
- Updating prices and wording on the website

Please note: tasks and responsibilities may vary and evolve in the course of the internship

LEARNING OBJECTIVES:

- Gain a comprehensive understanding of the operations involved in the incoming tour operator model. Participate in and contribute to the various aspects of tour operations.
- Develop insights into the specific requirements and expectations of high-end clients. Work towards tailoring services to meet the needs of this clientele.
- Explore the Nordic destination as a unique and marketable travel product. Contribute to strategies aimed at promoting and enhancing the appeal of the Nordic region.