

Special interest tours with 50 Degrees North and NORD Journeys

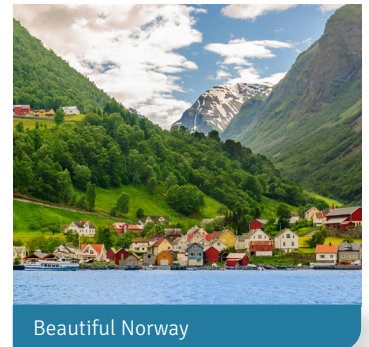
50 Degrees North and NORD Journeys organise tours and itineraries to Norway, Sweden, Finland, Iceland, Greenland, the High Arctic, the Baltics, Russia and Mongolia. Each of these areas lend themselves to a multitude of different themes and special interests - below is just small selection of options (links to each tour available at <https://www.fiftydegreesnorth.com/IMM>).

OFF THE BEATEN PATH

As genuine destination specialists, we focus on more than just the most famous (and therefore overcrowded) areas in our region. We are conscious of the dangers of overtourism and often direct our clients to less known, more authentic and equally stunning areas in our region. A great example of this are our 'minivan tours' which represent a new style of small group travel: 2-12 independent travellers traverse exceptionally beautiful, yet hard-to-reach areas of Norway, thus experiencing something unique and authentic while contributing to more modest local economies.

Tour example: Beautiful Norway

- Take a ride on the steep Flåm Railway full of hairpin turns
- Travel on a private 50 Degrees North minibus through the Norwegian mountains
- Visit the stunning Geiranger fjord
- Visit Northern Europe's highest and arguably the most striking mountain pass, Sognefjellet



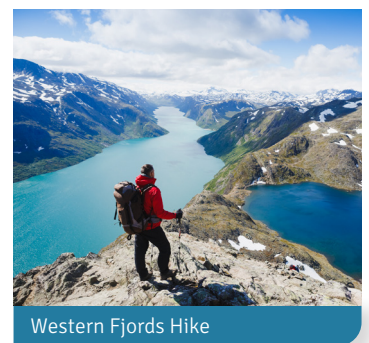
Beautiful Norway

ACTIVE HOLIDAYS

Our region has some of the best hiking in the world – from Greenland treks, traditional hut to hut hikes in Norway, 'best sellers' in Iceland, all the way through to high mountain passes in Mongolia. When it comes to cycling, Norway's fjords and mountains offer once-in-a-lifetime biking experiences where every turn reveals new, indescribably beautiful scenery.

Tour example: The Western Fjords Hike

- Hike up to two most famous peaks in Bergen, Mount Ulriken and Mount Fløyen
- Hike on Europe's highest sea cliff Hornelen and enjoy breathtaking panoramic view
- Exciting hike Via Ferrata Loen that takes you up to Mt. Hoven and across 160 meters deep canyon on a new suspension bridge



Western Fjords Hike

CHILDREN AND FAMILIES

Most of us are parents ourselves and have travelled extensively through this northern region with our children. The region is safe and well organised, and the perfect holiday destination for kids of most ages. The Nordic countries are scattered with family parks, opportunities for wildlife viewing and a well organised network of walking tracks and huts in beautiful, remote locations. If you venture to northern Finland, you also have the chance to meet Santa!

Tour example: Discover a Magical Christmas in Finland

- Visit to a reindeer farm including a reindeer sleigh ride, lunch and activities around the fire
- Private Santa Visit with snowmobile ride and reindeer ride to his cabin
- 50 Degrees North Escort



Lapland Christmas Magic

GASTRONOMY

Food in the Nordics is natural and honest, usually made with the staple produce found on the land. Many of our tours include breakfasts, some or all dinners, and often other food related activities, which means that local cuisine will be a natural part of the experience wherever you are. However, we also design tours where local food experiences are the main highlights of the trip.

Tour example: Nordic Capitals Gourmet

- Indulge in an independent tour of the charming Nordic capitals ; Stockholm, Copenhagen, Oslo & Bergen
- Focus on foodie experiences
- An all-encompassing itinerary offering a variation of traditional culture, breathtaking scenery and modern city life.



Nordic Capitals Gourmet

SLOW TRAVEL / DIGITAL DETOX / WELLNESS

The traditions of the Scandinavian lifestyle go back hundreds of years. In the rush and crush of modern life, the rarities are what we value most, such as space, quiet and time. Pure nature, a relaxing sauna, a spoonful of traditional treatments, and wild food for picking – you can transform yourself into a new person during your holiday.

Tour example: Endless summer days by Lake Saimaa

- Short escape to the tranquility of the Finnish Lakes
- Stay in your own beautiful villa while experiencing all the services of a hotel.
- Enjoy delicious food made from wholesome local produce and indulge in relaxing and pampering treatments at the day spa.
- Optional guided activities are also available including canoe trips, hiking or cycling tours, fishing trips.



Endless Summer days

WILDLIFE

Our region has some of the most beautiful natural scenery and untouched wilderness in all of Europe. Living within this wilderness are countless precious species, from birds to whales and polar bears to reindeers. We are passionate about offering you the best opportunity to see the magnificent wildlife of our home countries, from remote safaris, wildlife zoos, to hiking and self-drive tours into the heart of our region.

Tour example: Log Cabins & Bears of Finland

- This self-drive itinerary takes you through the sparsely populated taiga forests of north-eastern Finland.
- Five national parks with their hiking, canoeing and fishing possibilities easily accessible from the route.
- Participate in bear or wolverine observation tours which give you a unique chance to watch and photograph these animals safely.



Log Cabins & Bears of Finland

WINTER WONDERS

There are several travel 'bucket list' items that can be ticked off in our region. If you want to view the Northern Lights, we can organise tours which will maximise your chances. Visiting Santa for a White Christmas in Finland or drinking mulled wine on New Year's Eve in Northern Norway under the Aurora lights are just a few of the special experiences our region provides.

Tour example: Beana Laponia and Levi Glass Igloos

- Spend two nights in Finland's glass igloos, fall asleep in a warm bed on a fell slope admiring the Arctic starry sky
- Three winter adventure tours; snowmobiling, dogsledding and reindeer farm visit
- Stay in the premier adults-only boutique lodge, Beana Laponia



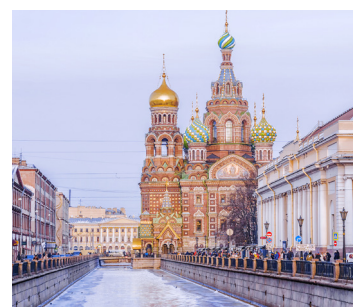
Beana Laponia and Levi Igloos

HISTORY, ARCHITECTURE AND DESIGN

As natives of the Nordic region, we truly care about every part of the experience. We favour local boutique hotels, historical manors, and family run lodges as the accommodation of choice – these are not just places to sleep in, but an essential part of the experience. We also aim to incorporate activities that showcase local culture and history as a part of your stay.

Tour example: Glorious St Petersburg

- Considered the cultural heart of modern day Russia, St Petersburg is rapidly regaining its reputation as one of the great cities of Europe.
- This independent itinerary allows you to enjoy the splendour of St Petersburg in style and in depth.
- choose your class of hotel and enjoy the freedom to tailor make your special highlights.



Glorious St Petersburg