## 50 Degrees North Nordic AS



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## FOR IMMEDIATE RELEASE

Unique, authentic, and sustainable: 50 Degrees North introduces two new escorted small group tours to enchanting Greenland for summer 2020, led by Greenland travel expert Lykke Geisler Yakaboylu

**Melbourne, June 17, 2019** – The Nordic tour operator, 50 Degrees North, has launched two new escorted small group tours to Greenland for summer 2020. True to 50DN's philosophy and promise of local expertise, the tours are led by the charismatic Greenland travel expert Lykke Geisler Yakaboylu who spent 20 years of her career working as a consultant for Visit Greenland.

"The new tours have been motivated by our desire to offer something truly unique and authentic in our region, and having Lykke as the tour guide means that our customers have the opportunity to truly get under the skin of Greenland and gain a much deeper experience and understanding of this unique country than they could on their own", says Tietse Stelma, the CEO and co-founder of 50 Degrees North.

Greenland is also off the beaten path, unplagued by overtourism and it is a place where the effects of climate change are seen and felt more starkly than in most places in the world. Therefore, a Greenland adventure, especially in the competent care of a local expert, can truly be a transformative, once-in-a-lifetime experience.

"Ilulissat is all about the icebergs and they never stop to impress - it is like an ever-changing art gallery. It is the cool fresh air, the changing light and smiling local people that I love to share with travelers", says Lykke Geisler Yakaboylu. "I also love the contrasts of South Greenland - the lush, green fields, even small woods, and sheep grazing. When you hike to a mountain peak, you can see the glaciers, the icebergs and blue fjords as a contrast to the green mountains", she adds.

The Greenland Ilulissat Small Group Tour (8-12 people) is a 6-day tour that takes travellers to the west coast of Greenland. It includes 5 nights' accommodation, mostly in Ilulissat, all breakfasts and dinners, numerous guided walking and boat tours, a 50-minute flightseeing over Disko Bay, a kayaking experience and many other adventures. The South Greenland Small Group Tour (8-12 people) is a 5-day tour of South Greenland. It includes all accommodation, all meals, numerous private guided tours, a Blue Ice camp hike, a private Qassiarsuk UNESCO site visit, kayaking, and soaking in the Uunartoq hot springs. Two dinners are organized in private homes, including one with the UNESCO Heritage Manager Alibak Hard. The tours can be combined, and both tours fly in and out from Reykjavik, Iceland, and can be combined with an independent Iceland tour.

Both tours have departures in June, August and September 2020, and prices start from AUD 7505 / USD 5399 / EUR 4530 per person for the Greenland Ilulissat Small Group Tour and AUD 5440 / USD 3913 / EUR 3284 per person for the South Greenland Small Group Tour.

For more information on these tours, please <a href="https://www.fiftydegreesnorth.com/tour/greenland-ilulissat-small-group-tour">https://www.fiftydegreesnorth.com/tour/greenland-ilulissat-small-group-tour</a>
<a href="https://www.fiftydegreesnorth.com/tour/south-greenland-small-group-tour">https://www.fiftydegreesnorth.com/tour/south-greenland-small-group-tour</a>



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## **More about 50 Degrees North**

50 Degrees North is a niche, independently owned and fully licensed tour operator specialising in Scandinavia, Finland, Iceland, Greenland, the Arctic, the Baltics, Russia, Mongolia and Kamchatka. The company operates exceptional tailor-made and small escorted tours in destinations located north of the 50th parallel. 50 Degrees North is recognised for its local expertise, the originality of their programs and detailed operation. The company was established in 2010 and their headquarters is located in Lillehammer, Norway. They have offices in Melbourne, Vancouver and Reykjavik. Co-founder and CEO, Tietse Stelma was in 2018 appointed as Norway's Consul-General in Melbourne, in honor of the company's dedication and destination contribution.