



50 Degrees North LLC
1600 Utica Avenue South, 9th Floor
St. Louis Park, MN, 55416, USA
Tel: +1-888-880-0286
<https://www.fiftydegreesnorth.com/us/>
E-mail: jobs@fiftydegreesnorth.com

Nordic Destination Specialist Based in Minneapolis, MN

Full time

Reporting to Head of Sales, North America

POSITION PURPOSE:

50 Degrees North is a niche, independently owned, boutique, Nordic specialist travel company that aims to give travel agents and clients a little more than just a vacation. We foster a positive and inclusive company culture that encourages collaboration and teamwork. With our passion for nature, adventure, and history, we curate unforgettable journeys for travellers seeking authentic experiences across Nordic countries.

As a Destination Specialist, you will play a crucial role in selling pre-set trips & tours, as well as crafting tailor-made itineraries, while providing exceptional customer service and ensuring our clients have the trip of a lifetime.

KEY RESPONSIBILITIES

- Work closely (via phone and email) with travel agents and clients to understand their preferences, interests, and budget to design itineraries that reflect their unique travel aspirations.
- Deliver exceptional customer service through prompt communication, attention to detail, and genuine care for our client's satisfaction.
- Work closely with fellow sales team members to achieve our excellent level of service.
- Conduct in-depth research on Nordic destinations, keeping up to date with the latest travel trends, attractions, and local events.
- General administration tasks as required.

QUALIFICATIONS AND EXPERIENCE

- Minimum 3 years of Travel and/or Nordic Travel industry experience.
- Personal and/or professional travel experience in key 50 Degrees North destinations.
- Competent in using Microsoft Office products.
- Comfortable with learning new technologies and applications.
- Knowledge of Salesforce CRM is a plus.

OTHER SKILLS AND ATTRIBUTES

- Strong customer-oriented approach with outstanding communication and interpersonal skills.
- Excellent organizational and time management abilities to handle multiple client requests simultaneously.
- Problem-solving and decision-making capacities.
- Ability to work independently and in a team.
- Passion for travel, exploration, and a commitment to sustainable and responsible tourism practices.
- Friendly, flexible, and comfortable in multi-tasking.



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SALARY & BENEFITS

- Base salary package with sales incentive and profit share earning potential.
- Hybrid working arrangements.
- 4-weeks paid vacation.
- Familiarization trips to our region to enrich your product and sales knowledge.
- Opportunities and financial support for professional development, including paths for career growth allowing employees to envision a long-term future with the company.
- Lifetime fitness membership.
- Weekly office lunches.
- Dental & Vision plan as well as a monthly stipend for other medical expenses.
- 401K plan (employee contributions only) starting after 6-months employment.

APPLICATIONS

To apply for the Nordic Destination Specialist position, please submit your updated resume and a personalized cover letter highlighting your experience within Nordic travel.

Please email your application to jobs@fiftydegreesnorth.com

Kindly note that we do not accept phone calls inquiring about the position. All applications should be submitted through the specified application process.

Join us in crafting extraordinary Nordic travel experiences that leave a lasting impact on our clients' lives! We look forward to welcoming you to our passionate and dedicated team.