

Company operating name

50 DEGREES NORTH TOURS LTD.

Company profile

50 Degrees North is a **family-owned incoming tour operator** specialized in high-end and boutique holiday travel to Scandinavia, Finland, Iceland, Greenland, the Arctic and Russia. We specialize regionally, as we believe it is not possible to be good at everything. All our sales staff and owners are Scandinavians, and we know our home region like the back of our hand. We have offices in Lillehammer (Norway), Melbourne (Australia) and Vancouver (Canada) and are able to respond to sales and operational enquiries in multiple time zones.

Business address

OFFICE 2038
200-120 LONSDALE AVE
NORTH VANCOUVER, BC, V7M 2E8

Title of position

NORDIC DESTINATIONS MANAGER AND CONSULTANT (NOC 0621)

Number of position available

2

Job duties

- Plan, direct and evaluate the 50 Degrees North's operations
- Study market research and trends to determine consumer demand, potential sales volumes and effect of competitors' operations on sales
- Develop and implement marketing strategies
- Resolve customer complaints
- Increase sales of all 50 Degrees North' products
- Provide travel consultancy
- Provide excellent service to travellers with 50 Degrees North
- Maintain relationships with key agents and agency groups
- Attend Travel Expos & Travel shows
- General administration tasks as required

Terms of employment

This is an indeterminate (permanent) position, based in our North Vancouver office. The position will be based on full-time work (37.5 hours/week).

Expected Employment Start Date: OCTOBER 1, 2019

Wage

CAD\$29/hour (CAD\$56,550/year)

Benefits

- Base benefits package with profit share earning potential – percentage of salary to be used towards extended benefits and/or pension plan
- Monthly Rostered Day Off, as agreed with Vancouver office manager
- Flexible working environment
- 20 paid vacation days

Location of work

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NORTH VANCOUVER, BC V7M 2E8

Contact information (telephone, cell, fax, email, or mailing address)

If you are interested and meet all the criteria of the position, please contact Natalie Lauzon, Business Development Manager, North America, at nordic@fiftydegreesnorth.com, or by mail addressed to:

50 Degrees North Tours Ltd.
OFFICE 2018
200-120 LONSDALE AVE
NORTH VANCOUVER, BC V7M 2E8

Skills requirements –Education and Work experience**Education:**

Secondary school required
University education is an asset

Language: Oral and written English required; Fluency in a Nordic language is an asset

Work experience and qualifications:

- Qualifications and/or experience in a travel industry role, or experience in similar field
- Personal and/or professional travel experience in key 50 Degrees North destinations, specifically Northern Scandinavia /Lapland – Northern Finland, Sweden and/or Norway
- Knowledge of the Canadian and North American travel market
- Knowledge and experience working with reservation systems and/or CRM

- Competent in use of Microsoft office products, and preferably Amadeus GDS and Tourplan
- Experience and interest in cultural travel
- Independent and trustworthy
- Superior customer service and communication skills
- Excellent organisational skills and attention to detail
- Problem solving and decision-making capacities
- Ability to work independently and in a team
- Ability to work under pressure and juggle multiple tasks
- Friendly, flexible and a sense of humour!
- Knowledge of Scandinavia and/or Nordic countries