

## FOR IMMEDIATE RELEASE

### Norway's best kept secret revealed in 50 Degrees North's new signature tour for 2019

**Vancouver, November 19, 2018** - The Nordic Travel Specialist, 50 Degrees North, has introduced a unique new 8-day tour for 2019: 'The Western Fjords of Norway'. Although largely unknown to international visitors, the Western fjords are a rare gem: The landscape is very unique, unspoilt and exceptionally beautiful even by Norwegian standards!

However, the landscape is not the only thing that makes 'The Western Fjords of Norway' unique. This also comes down to the fact that travelers can escape the summer crowds, journey off the beaten path and discover hard-to-reach yet profoundly stunning parts of this region – much of it in the comfort of a private 50 Degrees North minivan. The minivan has space for 1-12 people and the safety and flexibility that this form of travel offers is phenomenal, making it a great option for solo travelers as well.

“The most famous routes and locations in Norway get very crowded, and we want to introduce travelers to alternatives that are less known and harder to reach, but equally spectacular”, says Tietse Stelma, 50 Degrees North's CEO and co-founder. “‘The Western Fjords of Norway’ is designed for people who wish to see a more authentic Norway while still visiting some of the most breathtaking locations that the country has to offer, adds Stelma.

The self-guided tour starts from Bergen and finishes in Ålesund. In between, travelers get to join the locals on a ferry ride from Bergen to Måløy, followed by a 3-day minivan journey through the fjords with Loen as the main base from where to explore nearby glaciers, waterfalls, as well as local history, food, and culture. The last leg of the journey follows the Hjørundfjord, a stunning fjord surrounded by lush forests and small, scenic villages. For those in search of a more authentic Nordic holiday, this is an itinerary not to be missed!

The trip runs weekly from May to September with fixed departures from Bergen every Friday. It can also be combined with its sister tour, **Beautiful Norway**, thus making it the ultimate 14-day tour across the fjords (5995 AUD / 4395 USD per person).

**For more information on 'The Western Fjords of Norway' tour, please visit:**

<https://www.fiftydegreesnorth.com/tour/western-fjords-of-norway-tour>

**For more information on 'Beautiful Norway' tour, please visit:**

<https://www.fiftydegreesnorth.com/tour/beautiful-norway>

**To reach the 50 Degrees North American office please email us at**

[nordic@fiftydegreesnorth.com](mailto:nordic@fiftydegreesnorth.com) or call 1-888-880-0286.

### Media Inquiries

North America

Elyse Mailhot



Email: [media@fiftydegreesnorth.com](mailto:media@fiftydegreesnorth.com)

Mobile: +1-604-818-1965

Jayde Kincaid

Australia

Email: [JK@fiftydegreesnorth.com](mailto:JK@fiftydegreesnorth.com)

Mobile: +61-1300-422 -82

### **More about 50 Degrees North**

50 Degrees North is a niche, independently owned and fully licensed tour operator specializing in Scandinavia, Finland, Iceland, Greenland, the Arctic, the Baltics, Russia, Mongolia and Kamchatka. The company operates exceptional tailor-made and small escorted tours in destinations located north of the 50th parallel. 50 Degrees North is recognized for its local expertise, the originality of their programs and detailed operation. The company was established in 2010 and their headquarters is located in Lillehammer, Norway. They have offices in Melbourne, Vancouver and Reykjavik. Co-founder and CEO, Tietse Stelma was in 2018 appointed as Norway's Consul-General in Melbourne, in honor of the company's dedication and destination contribution.