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50 Degrees North wins 'Norway's Leading Tour Operator 2020' at the World Travel Awards

Melbourne, November 17, 2020 – The Nordic tour operator and destination specialist, 50 Degrees North, has been named Norway’s Leading Tour Operator 2020 at the 27th World Travel Awards, one of the most recognized awards in the travel industry.

“We are very pleased with this award following a challenging year for the travel and tourism industry”, said Tietse Stelma, 50 Degrees North’s Norwegian founder and CEO. “I would like to thank all of those who have stood behind 50 Degrees North for their dedication and resilience - this award and recognition is for all of you.”

With the company headquarters in Norway and sales offices with passionate Nordic experts in Australia and Canada, the company has come a long way in its 10 years of creating authentic and innovative travel experiences above the 50th parallel north. With this award, sound financial management, and the recent NOK 2.2 million (approx. AU\$ 330,000 / US\$ 240,000 / EUR 205,000) innovation grant from Innovation Norway, 50 Degrees North is well placed and highly determined to get through the current global crisis and continue stronger than ever.

For more information, please see <https://www.worldtravelawards.com/about> and <https://www.fiftydegreesnorth.com/about>

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More about 50 Degrees North

50 Degrees North is a niche, independently owned and fully licensed tour operator specialising in Scandinavia, Finland, Iceland, Greenland, the Arctic, the Baltics, Russia and Kamchatka – and also Antarctica in the south. The company operates exceptional tailor-made and small escorted tours in destinations located north of the 50th parallel. 50 Degrees North is recognised for its local expertise, the originality of their programs and detailed operation. The company was established in 2010 and they have offices in Lillehammer Melbourne, and Vancouver. Co-founder and CEO, Tietse Stelma, was appointed as Norway’s Consul-General in Melbourne in 2018, in honor of the company's dedication and destination contribution.