



FOR IMMEDIATE RELEASE

New brochure out for 50 Degrees North's new brand NORD Journeys

Melbourne, December 18, 2019 – In October this year, the Nordic travel specialist 50 Degrees North launched a new travel brand, NORD Journeys, in response to the recent Bentours collapse and the subsequent increase in demand for Scandinavian tours in Australia and New Zealand. NORD Journeys has now published its inaugural tour brochure, SCANDINAVIA 2020/2021. The 86-page brochure features a variety of tours in Norway, Sweden, Denmark, Finland, Iceland, Faroe Islands, Greenland, Russia and the Baltics. Tour styles vary from independent and self-drive options to coach and small group tours as well as coastal and river voyages.

With NORD Journeys, clients get everything they need without any unnecessary extras: Great destinations across the Nordics with central stays, less inclusions, and competitive prices. Prices vary from AUD 785 per person for a 3-day 'Hardangerfjord in a Nutshell' tour, AUD 910 for a 3-day 'Norway in a Nutshell' tour, and AUD 3099 for a 5-day hosted 'Christmas in Finnish Lapland' tour to AUD 11,510 per person for a 15-day 'Nordic Winter Odyssey' which takes travelers from Oslo to the far north and back down to Stockholm and includes stays in the famous ICEHOTEL in Sweden as well as Lyngen Lodge, a luxury boutique lodge in the Lyngen Alps in Norway. The full brochure is available from 18th of December. Please contact TIFS for copies of the brochure. The online version is available here: <https://www.nordjourneys.com/brochures/AUD/index.html?page=1>

For more details, please see NORD Journey's new website at www.nordjourneys.com

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More about 50 Degrees North

50 Degrees North is a niche, independently owned and fully licensed tour operator specialising in Scandinavia, Finland, Iceland, Greenland, the Arctic, the Baltics, Russia, Kamchatka and Mongolia – and from 2019, also Antarctica! 50 Degrees North is recognised for its local expertise, the originality of their programs and detailed, personalised operation. The company was established in 2010 and has offices in Melbourne, Lillehammer, and Vancouver. Co-founder and CEO, Tietse Stelma was appointed as Norway's Consul-General in Melbourne in 2018, in honor of the company's dedication and contribution to the destination.