

## FOR IMMEDIATE RELEASE

### 50 Degrees North introduces a new Christmas tour for 2020 to meet growing demand

**Melbourne, February 11, 2020** – The Nordic tour operator, 50 Degrees North, has introduced a new 5-day tour for 2020: Christmas in Aurora Village, Finland. This is an independent Christmas tour in Finnish Lapland and includes winter activities, Christmas celebrations, and accommodation in an Aurora Glass Cabin with a prime view of the Northern sky from the comfort of your own bed.

“Many of our Christmas tours are already selling out for 2020 and with this new tour, we wanted to give more clients a chance to experience a white Christmas in Lapland without having to wait another year,” says Tietse Stelma, the CEO and co-founder of 50 Degrees North and NORD Journeys. “The Aurora Village is a family-run glass igloo resort in a peaceful, remote location that has no light pollution – a great spot for Northern Lights viewing and experiencing Christmas in Finland”,” adds Stelma.

The tour has the following key features and inclusions:

- Airport transfers
- Accommodation in Aurora Glass Cabin with half board (breakfast and dinner)
- Santa program for Christmas Eve
- Christmas dinner on Christmas Eve
- 2h Snowmobile safari and Aurora tour of choice
- Reindeer feeding and reindeer sleigh ride
- 2h husky safari in Lappish Nature
- Cross-country skiing
- Guided snowshoe hike
- Free use of cross-country skis, ice-skates, toboggans, snowshoes and other equipment
- Free access to Kota and Laavu campfire sites
- Thermal clothing and overalls
- Aurora Alert mobile app

The trip starts on 23 Dec 2020 and ends on 27 Dec 2020. Prices start from AUD 4132 / USD 2872 per adult.

**For more information, please visit:** <https://www.fiftydegreesnorth.com/tour/christmas-in-aurora-village-finland>

**Image credits: Aurora Village**

#### Media Inquiries

Jayde Kincaid

Email: [jk@fiftydegreesnorth.com](mailto:jk@fiftydegreesnorth.com)

Mobile: +61-1300-422 -82



### **More about 50 Degrees North**

50 Degrees North is a niche, independently owned and fully licensed tour operator specialising in Scandinavia, Finland, Iceland, Greenland, the Arctic, the Baltics, Russia, Mongolia and Kamchatka – and also Antarctica in the south. The company operates exceptional tailor-made and small escorted tours in destinations located north of the 50th parallel. 50 Degrees North is recognised for its local expertise, the originality of their programs and detailed operation. The company was established in 2010 and they have offices in Melbourne, Vancouver and Lillehammer. Co-founder and CEO, Tietse Stelma, was in 2018 appointed as Norway's Consul-General in Melbourne, in honor of the company's dedication and destination contribution.