

FOR IMMEDIATE RELEASE

Post-coronavirus travel: Experience the ultimate winter tour in Sweden with 50 Degrees North

Melbourne, June 9, 2020 – If you are dreaming of doing something extraordinary on your next travel adventure, look no further: 50 Degrees North’s new 5-day tour to Swedish Lapland takes travellers to two of Scandinavia’s most innovative and unique places, the Aurora Safari Camp and the Arctic Bath. Hot air ballooning over the white, pristine landscape is a highlight of the glamping experience at the Aurora Safari Camp, followed by a few days at the Arctic Bath, an oasis of wellness and design.

“This trip is ideal for those of us with an adventurous soul. It takes travellers from one extraordinary experience to a completely different one, thus immersing them into Swedish nature, culture, design, and wellness in a way that very few get to experience”, says Tietse Stelma, the CEO and co-founder of 50 Degrees North and NORD Journeys. “In the post-coronavirus world of travel, these unique itineraries to remote destinations with very few other tourists will be one of the safest and most interesting ways to return to travel”, adds Stelma.

The tour has the following key features and inclusions:

- Aurora Safari Glamping, 2 nights
- Hot Air Ballooning
- Winter clothes and full board at the Aurora Safari Camp
- Activity Day at the Aurora Safari Camp - sauna, fatbiking, kicksledding, showshoeing and Nordic skiing
- Dog sledding excursion
- Accommodation at the Arctic Bath, 2 nights
- Sami Experience with reindeers
- Different saunas, cold bath and spa rituals whilst at the Arctic Bath
- 2 breakfasts and 2 x 5 course dinners at the Arctic Bath
- Transfers
- 24-hour emergency service

The trip starts and finishes in Luleå, Sweden, with departures between Dec 2020 and March 2021. Prices start from AUD 6638 / USD 4433 / EUR 3824 per adult.

For more information, please visit: <https://www.fiftydegreesnorth.com/tour/aurora-glamping-and-arctic-wellness>



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More about 50 Degrees North

50 Degrees North is a niche, independently owned and fully licensed tour operator specialising in Scandinavia, Finland, Iceland, Greenland, the Arctic, the Baltics, Russia, Mongolia and Kamchatka – and also Antarctica in the south. The company operates exceptional tailor-made and small escorted tours in destinations located north of the 50th parallel. 50 Degrees North is recognised for its local expertise, the originality of their programs and detailed operation. The company was established in 2010 and they have offices in Melbourne, Vancouver and Lillehammer. Co-founder and CEO, Tietse Stelma, was in 2018 appointed as Norway's Consul-General in Melbourne, in honor of the company's dedication and destination contribution.