

## Destination Specialist (groups)

### 50 Degrees North Nordic AS

Øyer – full time

**Reporting to:** Nordic Manager / Daglig Leder  
**Direct Reports:** None  
**Location:** Øyer

#### POSITION PURPOSE / DUTIES:

- To increase sales of 50 Degrees North product in groups segment
- Travel consultancy and sales (B2B & B2C) with focus in groups. Related tasks include setting up processes and practises to efficiently manage group bookings.
- Managing and operating 50 Degrees North small group tour series in all of our destinations
- Marketing and sales of 50 Degrees North product to new markets
- Manage and attend Travel Expos & Travel shows
- On ground assistance and support to 50 Degrees North clients

#### PREFERRED QUALIFICATIONS AND EXPERIENCE

- Qualifications and/or experience in Tour Operations and Sales & Marketing of leisure groups
- Personal and/or professional travel experience in key 50 Degrees North destinations
- Knowledge of the Nordic travel market
- Competent in use of Microsoft office products, comfortable with new technologies and applications

#### OTHER SKILLS AND ATTRIBUTES

- Entrepreneurial and flexible attitude
- Excellent organisational skills
- Strong innovation and creative skills
- Independence and trustworthy
- Superior customer service and communication skills
- Outstanding public speaking / presentation & training skills
- Problem solving and decision making capacities
- Ability to work independently and in a team
- Ability to work under pressure and juggle multiple tasks
- Friendly, flexible and a sense of humour!

#### PREFERENCES

- Fluency in a Nordic language
- Fluency in English - both written and spoken
- Minimum 3 years of previous experience
- Willingness to travel domestic and international long haul

#### REMUNERATION & BENEFITS

- Base package with high profit share earning potential
- Mobile and laptop
- Flexible work time and environment