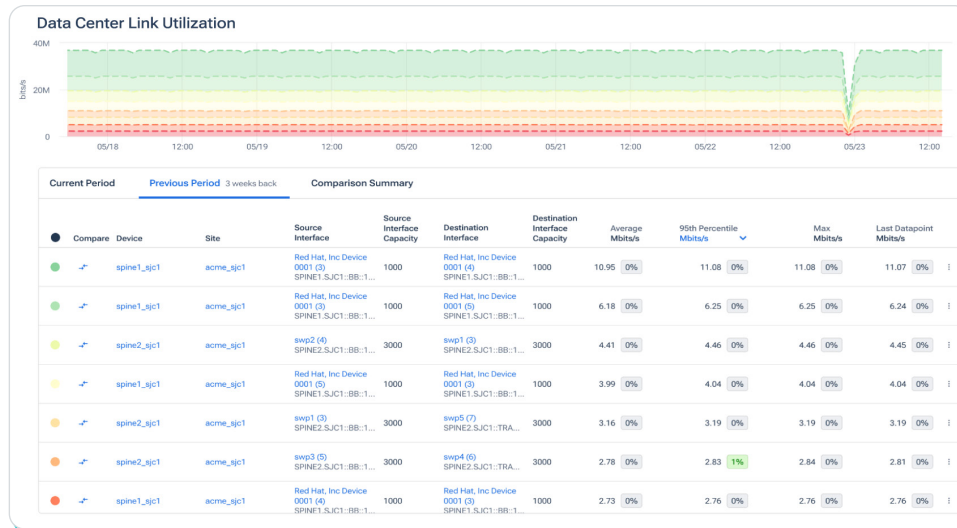


# Network Intelligence for Financial Services

Protect transaction performance, trade quality, revenue, and customer trust with unified network intelligence

Networks are the lifeblood of financial services, connecting customers to their capital. When the network fails, trust is immediately at risk – nothing is more critical than reliable access to money. Financial institutions depend on networks that perform flawlessly 24/7, whether supporting digital banking, high-speed trading, or insurance claims processing.



Kentik delivers unified network intelligence, going beyond basic visibility to help institutions assure performance, support complex and distributed environments, and simplify operations across hybrid networks. By providing deep, real-time insight, Kentik enables teams to reduce operational risk, strengthen security posture, and maintain the reliability required to protect customer trust and meet the demands of modern financial services.

## ✓ MODERN SAAS PLATFORM

Unify flow, NMS, cloud, synthetics, and DDoS telemetry in one SaaS platform, replacing fragmented tools with shared context across branch, data center, cloud, and internet.

## ✓ AI NETWORK ANALYSIS AND TROUBLESHOOTING

AI speeds investigations by summarizing impact, identifying likely causes, and recommending next steps in natural language, improving triage consistency while reducing war rooms across teams.

## ✓ DDoS AND ABNORMAL TRAFFIC DETECTION

Detect volumetric attacks and abnormal traffic patterns that threaten availability, customer experience, and trading continuity, enabling faster identification and response to network threats.

## Key benefits

**Assure transaction performance and execution quality**

Keep digital banking, trading, claims, and payments running reliably with unified visibility across traffic, routing, metrics, synthetics, and cloud.

**Detect and resolve network issues faster when time matters**

Use unified telemetry and AI-guided investigations to pinpoint what changed, what's affected, and where faults exist across WAN, cloud, data center, and third parties.

**Strengthen operational resilience and audit defensibility**

Catch degradation, instability, and abnormal traffic earlier with clear evidence that supports incident review, risk reporting, and audit readiness.

**Lower operational costs and protect margins**

Reduce escalations, manual correlation, and overlapping tools while improving capacity planning and cloud efficiency to protect revenue and customer trust.

## Kentik network intelligence helps you:

### Unify visibility across financial transaction networks

- Validate end-to-end service paths across branch, data center, cloud, and third parties to ensure reliable digital banking, trading, claims, and payments.
- Correlate flow, routing, metrics, and synthetics to isolate latency, loss, and path instability to specific dependencies.

### Accelerate troubleshooting and root cause analysis

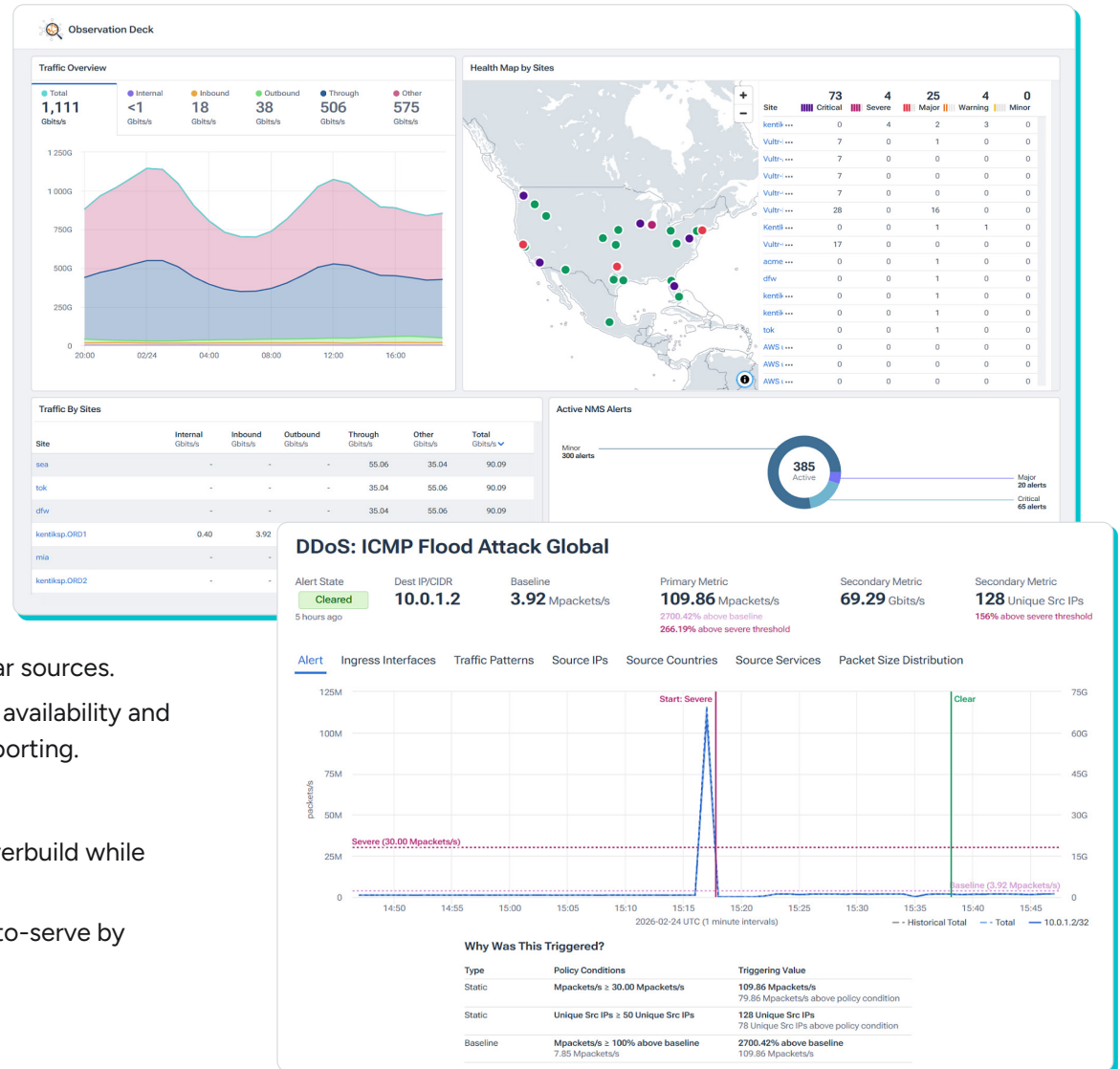
- Identify what changed and what is impacted across devices, WAN, cloud, and providers so investigations start with evidence.
- Reduce war-room time and eliminate dead-end escalations through correlated telemetry and guided next steps.

### Detect abnormal and malicious traffic patterns

- Surface third-party degradation and instability early with clear sources.
- Detect abnormal traffic and volumetric attacks that threaten availability and continuity, enabling coordinated response and defensible reporting.

### Plan capacity and infrastructure optimization

- Use utilization and growth trends to avoid congestion and overbuild while prioritizing upgrades.
- Reduce inefficient routing and egress costs, and lower cost-to-serve by consolidating tools and manual correlation.



Kentik is the network intelligence platform for modern infrastructure teams. Unlike traditional monitoring and observability tools, we demystify complex network operations, enabling organizations to deliver applications and innovation at scale.