

AA Insurance announces Variety partnership

Auckland, 24 November 2021 – AA Insurance is delighted to announce its new partnership with Variety - the Children's Charity, to help more children and young people enjoy a happy and healthy childhood.

“Every day, one in five young New Zealanders go without the basics that most of us take for granted,” says Chris Curtin, Chief Executive of AA Insurance, “which has a profound effect on their health, education and self-esteem.

“At AA Insurance we care about the things our customers care about, like helping young New Zealanders to thrive, and so we are focused on playing a more active role in our community to help contribute to a more positive future for everyone.”

“We're therefore proud to be partnering with Variety NZ, to help them deliver their purpose of *Enabling all children and young people to thrive in Aotearoa New Zealand*,” he says. “We'll do this by supporting Variety NZ's existing programmes of work and collaborating on research.

Variety NZ CEO Susan Glasgow says she welcomes the partnership at this crucial time. According to a recent Ministry of Social Development review*, it's likely Covid-19 will have negative impacts on the wellbeing and development of New Zealand children.

“At Variety we know that children live in poverty will be affected more deeply than their peers, especially at Christmas time when families are reeling from the effects of prolonged lockdowns as a result of the pandemic,” she continues.

“It's through our partners that we can help make a difference, so we're delighted to work with AA Insurance.

“There is obvious synergy between the aspirations of our values-aligned organisations and a shared commitment to New Zealand and its people,” she continues. “I know that by working together we can enable children and young people to thrive in Aotearoa New Zealand.”

ENDS

* [The immediate and medium-term social and psychosocial impacts of COVID-19 in New Zealand - Ministry of Social Development \(msd.govt.nz\)](#)



About AA Insurance

AA Insurance is an independently operated, New Zealand-based joint venture between the New Zealand Automobile Association (NZAA) and Vero Insurance New Zealand Limited (VINZL). Since 1994 we have demonstrated trusted expertise in home, contents and car insurance in New Zealand, and in 2018 introduced commercial small business insurance. We underwrite our own policies and sell direct to New Zealanders. Our 930+ staff look after over 480,000 customers with 970,000 policies.

We proudly partner with Variety NZ and Eden Park and have been consistently recognised by: Reader's Digest Most Trusted Brands (11 consecutive years since 2011) and Quality Service Awards for Car, and Home and Contents Insurance (since 2015), Kantar Customer Leadership Index (since 2019), Canstar Blue Most Satisfied Customers (2011-2018), and the Colmar Brunton Corporate Reputation Index (since 2015) that recognises New Zealand's most successful companies. Last year, AA Insurance was also named Consumer NZ People's Choice award winner for car, home and contents (since 2019).

AA Insurance has an A+ (Strong) Insurer Financial Strength Rating given by Standard and Poor's (Australia) Pty Ltd. For further information visit aainsurance.co.nz.

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