



AA Insurance staff choose five charities to support with \$70k this Christmas

Auckland – 1 December 2021 – Charities and organisations important to staff at AA Insurance were surprised with a \$70k pre-Christmas donation this year.

Mental Health Foundation of NZ, St John NZ, and Women's Refuge (Auckland and Waikato) each received a \$20k gift from AA Insurance on behalf of its staff.

An additional \$5,000 each went to Auckland City Mission and The People's Project (Hamilton), as AA Insurance's Make A Difference team was unable to run its annual Christmas collection appeal on-site this year.

"Our annual donations are a meaningful way to give back to our communities, at a time of year when it is most needed," says Ainslie Malcolm, Corporate Social Responsibility Manager, AA Insurance.

"2021 has been another tough year for all, particularly for those where the on-going lockdowns and alert level restrictions have exacerbated pre-existing vulnerabilities," she says, "or where COVID impacts have been the trigger.

"We hope our people feel a sense of pride in our donation choices this year, as it was through their collective voices that we are able to help build stronger and healthier communities, and in the areas that matter most to them."

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About AA Insurance

AA Insurance is an independently operated, New Zealand-based joint venture between the New Zealand Automobile Association (NZAA) and Vero Insurance New Zealand Limited (VINZL). Since 1994 we have demonstrated trusted expertise in home, contents and car insurance in New Zealand, and in 2018 introduced commercial small business insurance. We underwrite our own policies and sell direct to New Zealanders. Our 930+ staff look after over 480,000 customers with 970,000 policies.



We proudly partner with Eden Park and have been consistently recognised by: Reader's Digest Most Trusted Brands (11 consecutive years since 2011) and Quality Service Awards for Car, and Home and Contents Insurance (since 2015), Kantar Customer Leadership Index (since 2019), Canstar Blue Most Satisfied Customers (2011-2018), and the Colmar Brunton Corporate Reputation Index (since 2015) that recognises New Zealand's most successful companies. Last year, AA Insurance was also named Consumer NZ People's Choice award winner for car, home and contents (since 2019).

AA Insurance has an A+ (Strong) Insurer Financial Strength Rating given by Standard and Poor's (Australia) Pty Ltd. For further information visit aainsurance.co.nz.

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