



THE INDOOR CYCLING WORK-OUT

THAT TRANSFORMS THE WAY YOU LOOK
AND FEEL

Content & Social Media Intern

We love our riders, and they love us (even though we make them sweat like crazy). Everyday there is new content to create, and new stories to present. We are looking for a Content and Social Media intern to help us create magic, and maintain a healthy flow of social media content.

Where you fit in

Vélo is fun. Our riders love the brand, and we constantly find ways to keep them entertained and motivated. As our Content and Social Media intern, you work on the team that creates the magic and inspires loyalty. By crafting the right message and constructing the right image, you turn first-time riders into family.

Vélo is growing like crazy. There's no marketing rulebook. You have the opportunity to establish how we make magic happen and shape our social media presence. You'll be part of brainstorming with your fellow colleagues and see results immediately, and we know that all the hard work is worth it.

What will you be doing?

- Take ownership of content design and editing
- Make a content plan together with the Marketing Manager
- Set your creativity free and create magic with Adobe
- Write the most engaging captions for Instagram
- Shape our social media presence by creating, designing and planning content

What do you need?

- You are currently studying in a field such as marketing, communication or new media design
- You are a quick learner and very creative
- You're fluent in both Dutch & English
- Instagram is your second nature
- You're available for at least 3 days a week preferably starting in October
- You have a great personality ;-)

What you'll get?

- Freedom and responsibility
- A great team in the heart of Amsterdam
- Of course a competitive compensation
- Free rides!