

Subject Brief

ENDEAVOUR

College of
Natural Health



NMHP221

Health Promotion, Implementation and Evaluation

General information

Awards	Subject type	Study year	Study Semester
Bachelor of Nutrition	Core	Year 3	Semester 5

EFTSL: 0.125

Delivery mode: Online

Co-requisites: Nil

Pre-requisites: NMHC211 Health Communication and Education

Subject overview

Health promotion empowers individuals and communities to take control of the factors that affect their health, ultimately enhancing overall wellbeing. In this subject, students explore key areas of health promotion interventions at the individual, community, and population levels while examining the relevant frameworks and their practical applications. Emphasis is placed on developing the skills necessary to implement and evaluate health promotion projects and programs, enabling students to apply critical thinking, research, evaluation techniques, and self-reflection to real-world contexts.

Assessments: 2x Written Assignment, Presentation