



## SOCE311

### Establish and Manage a Practice

#### General information

Awards	Subject type	Study year	Study Semester
Bachelor of Complementary Medicine	Elective	Year 3	Semester 5 or 6
Bachelor of Health Science (Acupuncture)	Core	Year 4	Semester 8
Bachelor of Health Science (Acupuncture Therapies)	Core	Year 2	Semester 3
Bachelor of Health Science (Chinese Medicine)	Core	Year 2	Semester 3
Diploma of Health Science (Chinese Remedial Massage)	Core	Year 2	Semester 3

EFTSL: 0.0625

Delivery mode: Online

Co-requisites: Nil

Pre-requisites: Nil

#### Subject overview

This subject provides students with the tools to manage and operate a clinical medicine practice by exploring business planning, marketing and finance as well as gaining an understanding of legal and regulatory issues. It also enables students to reflect upon their professional ethical responsibilities in relation to codes of conduct and / or ethical codes within their respective professional associations' membership protocols. Students will also learn how to be prepared for starting their own clinical practice and get familiar with the processes they need to follow for setting up their practice in complementary medicine.