Subject Brief

ENDEAVOUR College of Natural Health

SOCE321

Establish and Manage a Practice

General information

Awards	Subject type	Study year	Study Semester
Bachelor of Health Science (Naturopathy)	Core	Year 4	Semester 8
Bachelor of Health Science (Clinical Nutrition)	Core	Year 3	Semester 6

EFTSL: 0.125

Delivery mode: Online

Co-requisites: Nil

Pre-requisites: HMCL211

Subject overview

This subject provides students with the tools to manage and operate a clinical medicine practice by exploring business planning, marketing and finance as well as gaining an understanding of legal and regulatory issues. It also enables students to reflect upon their professional ethical responsibilities in relation to codes of conduct and / or ethical codes within their respective professional associations' membership protocols. Students will also learn how to be prepared for starting their own clinical practice and become familiar with the processes they will need to follow, as practitioners, for setting up and managing their practice in complementary medicine.

Assessments

- Week 7: Written Assignment
- Week 12: Written Assignment

© Endeavour College of Natural Medicine