Zebra Privacy Policy

Effective date: 9/2/2020 Version: 2

Turbo Technology, Inc., d/b/a Zebra ("Zebra", "we", or "us") respects your privacy and is committed to protecting it through our compliance with this policy. This policy ("Privacy Policy") describes the privacy practices of Zebra in connection with the <u>www.zebranow.com</u> website, or any other websites that link to this Privacy Policy (collectively, the "Sites"), Zebra's mobile applications (each, an "App"), Zebra's mopeds ("Mopeds"), or any other feature and services available through our Sites, Apps, and Mopeds (collectively, the "Service"), and the rights and choices available to individuals with respect to their information. Zebra may provide additional or supplemental privacy notices to individuals for specific products or services that we offer at the time we collect personal data. These supplemental privacy notices will govern how we may process the information in the context of the specific product or service.

Please read this Privacy Policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, please do not use the Services.

QUESTIONS; CONTACTING COMPANY; REPORTING VIOLATIONS

If you have any questions or concerns or complaints about our Privacy Policy or our data collection or processing practices, or if you want to report any security violations to us, please contact us at the following address or phone number:

Turbo Technology, Inc. Attn: Pete DeWitt 400 Florence St, Palo Alto, CA 94301

USER CONSENT

By submitting personal data through our Site or Services, you agree to the terms of this Privacy Policy and you expressly consent to the collection, use and disclosure of your personal data in accordance with this Privacy Policy.

INFORMATION WE COLLECT

Information You Provide to us. The information we collect on or through our Service may include:

• Account Information, such as your first and last name, gender, email and mailing addresses, professional title, company name, and password when you create an account to log in to our network ("Account").

- **Information you choose to upload to the Service**, including information that you provide by filling in forms on our Service.
- Feedback or correspondence, such as information you provide when you contact us with questions, feedback, or otherwise correspond with us online or respond to surveys that we might ask you to complete for research purposes.

- **Mobile Device Information**, such as your phone number and the unique device id number when you use the Services on your mobile devices, including through our Applications.
- **Demographic Information**, such as your city, state, country of residence, postal code, and age.
- **Government-issued identification numbers**, such as a state or local identification number (e.g., driver's license ID number), and an image of the relevant identification card.
- Precise geolocation information, such as when you authorize our Apps to access your location.
- **Transaction information**, such as all information necessary to complete the transaction for Services, including your name, credit card information, billing information and shipping information. We do not store this information directly on our servers, but this information may be shared with third parties who help process and fulfill your purchases. When you submit credit card numbers, we encrypt that information using industry standard technology.
- **Profile Information**, such as text, images, photographs, messages, comments or any other kind of content that is not your email address you post on our Site. The information contained in your posting will be stored in our servers and other users may be able to see it, along with your profile photo and any other information that you choose to make public on your public profile page (collectively "**Profile**"). The information that you provide in your Profile will be visible to others, including anonymous visitors to the Site.
- Marketing information, such as your preferences for receiving communications about our activities, events, and publications, and details about how you engage with our communications
- **Other information** that we may collect which is not specifically listed here, but which we will use in accordance with this Privacy Policy or as otherwise disclosed at the time of collection.

Information we obtain from social media platforms. Our Services include interfaces that allow you to connect with social networking sites (each a "**SNS**"). If you connect to a SNS through Services, you authorize us to access, use and store the information that you agreed the SNS could provide to us based on your settings on that SNS. We will access, use and store that information in accordance with this Privacy Policy. You can revoke our access to the information you provide in this way at any time by amending the appropriate settings from within your Account settings on the applicable SNS.

If you are not currently registered as a user of the Services, and you click on "Sign in" using Facebook or another SNS that we support, you will first be asked to enter your Facebook or SNS credentials and then be given the option to register for the Services. In this case, we may receive information from Facebook or another SNS to make it easier for you to create an Account on the Services and show our relevant content from your Facebook or SNS friends. Once you register on the Site and connect with Facebook or another SNS you will be able to automatically post recent activity back to Facebook or the other SNS. Any information that we collect from your Facebook or other SNS account may depend on the privacy settings you have with that SNS, so please consult the SNS's privacy and data practices.

Information we obtain from other third parties. We may also get information about you from other sources, for example, if you have agreed to share information with one of our partners. These third party sources may supply us with personal data. We may obtain your personal data from other third parties such as marketing partners, publicly-available sources and data providers.

We work with third party partners to perform a soft credit check when you create an account in order to determine your eligibility for a lease. We will receive information from your personal credit profile, and the credit check does not affect your credit score.

Information We Collect Through Technology

• Information Collected by Our Servers. To make our Services more useful to you, our servers (which may be hosted by a third party service provider) collect information from you, including your browser type, screen resolution, operating system and version number, Internet Protocol ("IP") address (a number that is automatically assigned to your computer when you use the Internet, which may vary from session to session), domain name, information about your use of

and actions on the Service, such as pages or screens you viewed, how long you spent on a page or screen, navigation paths between page, and/or a date/time stamp for your visit.

- Log Files. As is true of most websites, we gather certain information automatically and store it in log files. This information includes IP addresses, browser type, Internet service provider ("ISP"), referring/exit pages, operating system, date/time stamp, and clickstream data. We use this information to analyze trends, administer the Site, track users' movements around the Site, gather demographic information about our user base as a whole, and better tailor our Services to our users' needs. For example, some of the information may be collected so that when you visit the Site or the Services again, it will recognize you, and the information could then be used to serve advertisements and other information appropriate to your interests. Except as noted in this Privacy Policy, we do not link this automatically-collected data to Personal Data.
- **Mobile Services**. We may also collect non-personal information from your mobile device if you have downloaded our Apps. This information is generally used to help us deliver the most relevant information to you. Examples of information that may be collected and used include your geographic location, how you use the Apps, and information about the type of device you use. In addition, in the event our Apps crash on your mobile device, we will receive information about your mobile device model, software version, and device carrier, which allows us to identify and fix bugs and otherwise improve the performance of our Apps. This information is sent to us as aggregated information and is not traceable to any individual and cannot be used to identify an individual.
- Location Information. If you have enabled location services on your phone, we collect your location information to make a map available to the recipients of your messages showing your location. If you do not want this information collected by us, you can disable location services on your phone.
- Information Collected from You About Others. If you decide to invite a third party to create an Account, we will collect your and the third party's names and email addresses in order to send an email and follow up with the third party. We rely upon you to obtain whatever consents from the third party that may be required by law to allow us to access and upload the third party's names and email addresses as required above. You or the third party may contact us at <u>hello@zebranow.com</u> to request the removal of this information from our database.
- Information Collected from Your Use of Zebra's Mopeds. Zebra collects and stores all location information automatically from any Zebra mopeds you use in connection with the Service using GPS.

Cookies.

- We may collect information using Cookies. Cookies are small data files stored on the hard drive of your computer or mobile device by a website. We may use both session Cookies (which expire once you close your web browser) and persistent Cookies (which stay on your computer or mobile device until you delete them) to provide you with a more personal and interactive experience on Services.
- We use two broad categories of Cookies: (1) first party Cookies, served directly by us to your computer or mobile device, which are used only by us to recognize your computer or mobile device when it revisits Services; and (2) third party Cookies, which are served by service

providers on Services, and can be used by such service providers to recognize your computer or mobile device when it visits other websites.

• Our Services use the following types of Cookies set out below:

Essential	These Cookies are essential to provide you with services available through Services and to
Cookies	enable you to use some of its features. For example, they help the content of the pages you request load quickly. Without these Cookies, the services that you have asked for cannot be provided, and we only use these Cookies to provide you with those services. We do not use essential Cookies to collect information about you for marketing purposes or to track your Internet activity on other websites.
Functionality Cookies	These Cookies allow our Services to remember choices you make when you use our Services, such as remembering your language preferences, remembering your login details and remembering the changes you make to other parts of our Services which you can customize. The purpose of these Cookies is to provide you with a more personal experience and to avoid you having to re-enter your preferences every time you visit our Services, We do not use functionality Cookies to target you with advertisements on other websites. You can block these Cookies using your browser settings, but this may mean that we cannot offer you certain services and may prevent us from remembering that you have chosen not to receive a certain service.
Analytics and Performanc e Cookies	These Cookies are used to collect information about traffic to our Services and how users use our Services. The information gathered does not identify any individual visitor. The information is aggregated and anonymous. It includes the number of visitors to our Services, the websites that referred them to our Services, the pages they visited on our Services, what time of day they visited our Services, whether they have visited our Services before, and other similar information. We use this information to help operate our Services more efficiently, to gather broad demographic information and to monitor the level of activity on our Services. We use Google Analytics, Hotjar and other third party analytics services for this purpose. Google Analytics uses its own Cookies. It is only used to improve how our Services works. You can find out more information about Google Analytics Cookies here: https://developers.google.com/ analytics/resources/concepts/gaConceptsCookies. You can find out more about how Google protects your data here: www.google.com/analytics/learn/privacy.html.] You can prevent the use of Google Analytics relating to your use of our Services by downloading and installing the browser plugin available via this link: http://tools.google.com/dlpage/gaoptout?hl=en-GB.

Targeted and advertising Cookies	These Cookies track your browsing habits to enable us to show advertising which is more likely to be of interest to you. These Cookies use information about your browsing history to group you with other users who have similar interests. Based on that information, and with our permission, third party advertisers can place Cookies to enable them to show advertisements which we think will be relevant to your interests while you are on third party websites. You can disable Cookies which remember your browsing habits and target advertising at you by visiting
	http://www.youronlinechoices.com/uk/your-ad-choices_http://www.aboutads.info/choices_or http://www.networkadvertising.org. If you choose to remove targeted or advertising Cookies, you will still see advertisements, but they may not be relevant to you. Even if you do choose to remove Cookies by the companies listed at the above link, not all companies that serve online behavioral Cookies are included in this list, and so you may still receive some Cookies and tailored advertisements from companies that are not listed

Social Media Cookies	These Cookies are used when you share information using a social media sharing button or "like" button on our Services or you link your Account or engage with our content on or through a social networking website such as Facebook. The social network will record that you have done this.
Pixel Tags	Pages of our Site and our emails may contain pixel tags (also referred to as web beacons, web bugs, tracking pixels, java tags and clear gifs) that allow us and our advertisers or service providers to track online movements of Web users, send email messages in a format users can read, and tell us whether emails have been opened to ensure that we are sending only messages that interest our users. They can also be used to match ads to users and to collect statistics on our Site and emails (e.g. number of users who have visited a page or opened an email). We do not tie the information gathered by Pixel Tags to our users' personal data.

HOW WE USE YOUR INFORMATION

We use information that we collect about you or that you provide to us:

To operate the Service. Your personal information is used to:

- provide, operate and improve our Service and its contents to you
- provide you with information, products, or services that you request from us
- establish and maintain your user profile on the Service
- provide you with information and notices about your subscription and the Service, including expiration and renewal notices, announcements, security alerts, and support and administrative messages
- carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection
- notify you about changes to our Service or any products or services we offer or provide though it
- allow you to participate in interactive features on our Service
- facilitate your login to the Service via third-party identity and access management providers, such as Facebook
- enable security features of the Service, such as by sending you security codes via email or SMS, and remembering devices from which you have previously logged in
- facilitate social features of the Service, such as by identifying and suggesting connections with other users of the Service and providing chat or messaging functionality
- communicate with you about events or contests in which you participate
- understand your needs and interests, and personalize your experience with the Service and our communications

- provide support and maintenance for the Service
- to respond to your requests, questions, feedback and transactions
- verify your account information
- provide you with information or services you request

For research and development. We analyze use of the Service to analyze and improve the Service and to develop new products and services, including by studying user demographics and use of the Service.

To send you marketing and promotional communications. We may send you Zebra related marketing communications as permitted by law. You will have the ability to opt-out of our marketing and promotional communications as described in the "Opt out of marketing" section below.

To comply with law. We use your personal information as we believe necessary or appropriate to comply with applicable laws, lawful requests, and legal process, such as to respond to subpoenas or requests from government authorities.

For compliance, fraud prevention, and safety. We may use your personal information and disclose it to law enforcement, government authorities, and private parties as we believe necessary or appropriate to: (a) protect our, your or others' rights, privacy, safety or property (including by making and defending legal claims); (b) enforce the terms and conditions that govern the Service; and (c) protect, investigate and deter against fraudulent, harmful, unauthorized, unethical or illegal activity.

With your consent. In some cases we may specifically ask for your consent to collect, use or share your personal information, such as when required by law.

Creation of Anonymous Data. We may create anonymous, aggregated or de-identified data from your personal information and other individuals whose personal information we collect. We make personal information into anonymous, aggregated or de-identified data by removing information that makes the data personally identifiable to you. We may use this anonymous, aggregated or de-identified data and share it with advertisers, partners, investors, and other relevant parties without restriction third parties for our lawful business purposes, including to analyze and improve the Service and promote our business. This Privacy Policy in no way restricts or limits our collection and use of aggregate information.

HOW WE SHARE YOUR PERSONAL INFORMATION

We do not share your personal information with third parties without your consent, except in the following circumstances or as described in this Privacy Policy:

Affiliates. We may share your personal information with our corporate parent, subsidiaries, and affiliates, for purposes consistent with this Privacy Policy.

Service providers. We may share personal information with vendors, service providers, contractors, and other third parties we use to support our business and who use it only for the purposes for which we disclose it to them and in a manner consistent with this Privacy Policy, and are prohibited from using or disclosing your information for any other purpose.

Verification Services. Zebra may use third party services to verify the personal information you provide to us and to obtain additional related information and corrections where applicable. By entering this information on the Service, you hereby authorize Zebra to request, receive, use and store such information for a reasonable period of time, or as required by law. In addition, you agree that personal information provided by you may be used to understand your eligibility for and use of an account. In any case, this Privacy Policy governs any information we maintain about you.

Third-party platforms and social media networks. If you have enabled features or functionality that connect the Service to a third-party platform or social media network (such as by logging in to the Service using your account with the third-party, providing your API key or similar access token for the Service to

a third-party, or otherwise linking your account with the Service to a third-party's services), we may disclose the personal information that you authorized us to share. We do not control the third party's use of your personal information.

Other Users of the Service and the Public. We may provide functionality that enables you to disclose personal information to other users of the Service or the public. When your moped is being rented by a third-party user through the Services, Zebra may provide your personal information to the renter of the moped in that transaction as reasonably necessary to facilitate the rental. For example, Zebra may provide your profile photo, email address, or mobile phone number to improve the experience for both parties. We do not control how other users or third parties use any personal information that you make available to such users or the public.

Professional advisors. We may disclose your personal information to professional advisors, such as lawyers, bankers, auditors and insurers, where necessary in the course of the professional services that they render to us.

For compliance, fraud prevention and safety. We may share your personal information for the compliance, fraud prevention and safety purposes described above.

Business transfers. We may sell, transfer or otherwise share some or all of our business or assets, including your personal information, to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer (or potential business transaction) of some or all of Zebra's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Zebra about our Service users is among the assets transferred.

Public Postings. Please note that when you use the Service, information you post may be publicly available for others to view. Please be mindful of what you post.

Court Order, Law or Legal Process. To comply with any court order, law, or legal process, including to respond to any government or regulatory request.

Billing and Collection Purposes. To enforce or apply our terms of use and other agreements, including for billing and collection purposes.

Protection of Rights, Property or Safety of Zebra and Others. If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Zebra, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

No Selling, Trading or Renting of Personal Information. Zebra does not sell, trade, or rent your personal information to others. We will not share the personal information we collect from you through the marketplace with third parties except as described in this Privacy Policy.

YOUR CHOICES

In this section, we describe the rights and choices available to all users.

Access or Update Your Information. If you have registered for an account with us, you may review and update certain personal information in your account profile by logging into your Account or by sending an email to us at the email address set forth in the Contact above. You may request deletion of your personal data by us, and we will use commercially reasonable efforts to honor your request, but please note that we may be required to keep such information and not delete it (or to keep this information for a certain time,

in which case we will comply with your deletion request only after we have fulfilled such requirements). When we delete any information, it will be deleted from the active database, but may remain in our archives. We may also retain your information for fraud or similar purposes.

Opt out of marketing communications. You may opt out of marketing-related emails by following the opt-out or unsubscribe instructions at the bottom of the email, or by contacting us at <u>hello@zebranow.com</u> or by phone at (619) 354-0841. You may continue to receive service-related and other non-marketing emails. If you receive marketing text messages from us, you may opt out of receiving further marketing text messages from us by replying STOP to our marketing message. You may not opt-out of receiving service-related emails.

Privacy settings and location data. We make available certain privacy settings on the Service, including options to control location-access services in our App. Users of our mobile Apps also have the choice whether to allow us to access your precise location data. Your device settings may provide the ability for you to revoke our ability to access location data.

Cookies. If you decide at any time that you no longer wish to accept Cookies from our Services for any of the purposes described above, then you can instruct your browser, by changing its settings, to stop accepting Cookies or to prompt you before accepting a Cookie from the web sites you visit. Consult your browser's technical information. If you do not accept Cookies, however, you may not be able to use all portions of the Services or all functionality of the Services. If you have any questions about how to disable or modify Cookies, please let us know at the contact information provided.

De-Linking SNS. If you decide at any time that you no longer wish to have your SNS account (e.g., Facebook or Twitter) linked to your Account, then you may de-link the SNS account in the "preferences" section in your Account settings. You may also manage the sharing of certain Personal Data with us when you connect with us through an SNS, such as through Facebook Connect. Please refer to the privacy settings of the SNS to determine how you may adjust our permissions and manage the interactivity between the Services and your SNS account or mobile device.

Applications. You can stop all collection of information by the Apps by uninstalling the Apps. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network.

Do Not Track. Some Internet browsers may be configured to send "Do Not Track" signals to the online services that you visit. We currently do not respond to "Do Not Track" or similar signals. To find out more about "Do Not Track," please visit <u>http://www.allaboutdnt.com</u>.

Choosing not to share your personal information. Where we are required by law to collect your personal information, or where we need your personal information in order to provide the Service to you, if you do not provide this information when requested (or you later ask to delete it), we may not be able to provide you with our services. We will tell you what information you must provide to receive the Service by designating it as required at the time of collection or through other appropriate means.

OTHER SITES, MOBILE APPLICATIONS AND SERVICES

The Service may contain links to other websites, mobile applications, and other online services operated by third parties. These links are not an endorsement of, or representation that we are affiliated with, any third party. In addition, our content may be included on web pages or in mobile applications or online services that are not associated with us. We do not control third party websites, mobile applications or online services, and we are not responsible for their actions. Other websites, mobile applications and services follow different rules regarding the collection, use and sharing of your personal information. We encourage you to read the privacy policies of the other websites, mobile applications and online services you use.

PAYMENT

For online payments, we use the payment services of Stripe (<u>https://stripe.com</u>). We do not process, record or maintain your credit card or bank account information. For more information on how payments are handled, or to understand the data security and privacy afforded such information, please refer to <u>https://stripe.com/us/privacy</u>.

SECURITY

We have endeavored to put into place reasonable security measures in an effort to protect Personal Information while it is under our control. Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your Personal Information, we cannot guarantee the security of your Personal Information transmitted to our Service. Any transmission of Personal Information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Service.

INTERNATIONAL DATA TRANSFERS

If you are a non U.S. user of the Services, by using the Services and providing us with data, you acknowledge and agree that your personal data may be processed for the purposes identified in the Privacy Policy. In addition, your personal data may be processed in the country in which it was collected and in other countries, including the United States, where laws regarding processing of personal data may be less stringent than the laws in your country. By providing your data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy.

CHILDREN

The Service is not directed to, and we do not knowingly collect personal information from, anyone under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us. We will delete such information from our files as soon as reasonably practicable. We encourage parents with concerns to contact us at <u>hello@zebranow.com</u>.

CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this Privacy Policy at any time. If we make material changes to this Privacy Policy, we will notify you by updating the date of this Privacy Policy and posting it on the Service. We may, and if required by law will, also provide notification of changes in another way that we believe is reasonably likely to reach you, such as via e-mail (if you have an account where we have your contact information) or another manner through the Service.

Any modifications to this Privacy Policy will be effective upon our posting the new terms and/or upon implementation of the new changes on the Service (or as otherwise indicated at the time of posting). In all cases, your continued use of the Service after the posting of any modified Privacy Policy indicates your acceptance of the terms of the modified Privacy Policy.