

KING'S LEAP

"The Manhattan Art Review"

Link: <http://19933.biz/manhattanartreview.html>

Jasmine Gregory - Heirlooms - King's Leap - ***

A clever conceptual painting mash-up of the Cologne school of stupidity with photorealistic recreations of Patek Phillippe ads. The main interest of the ads appears to be the repetition of the well-known tagline, "You never actually own a Patek Phillippe. You merely look after it for the next generation." which, playing off the show's ironic air, serves as an efficient swipe at the pretensions of intergenerational wealth, art collecting, and the inheritance painterly traditions all at once. The collage junk paintings too have a knowing irony to them, as if Gregory makes them for the fun of it while being simultaneously aware that making dumb paintings for the fun of it isn't "enough," although maybe her knowledge that they're not enough makes them enough, ironically. I like the attitude, but it also feels as though she's so focused on the idea of painting that it's somewhat to the detriment of the painting itself. Seems like a common problem in Europe.