

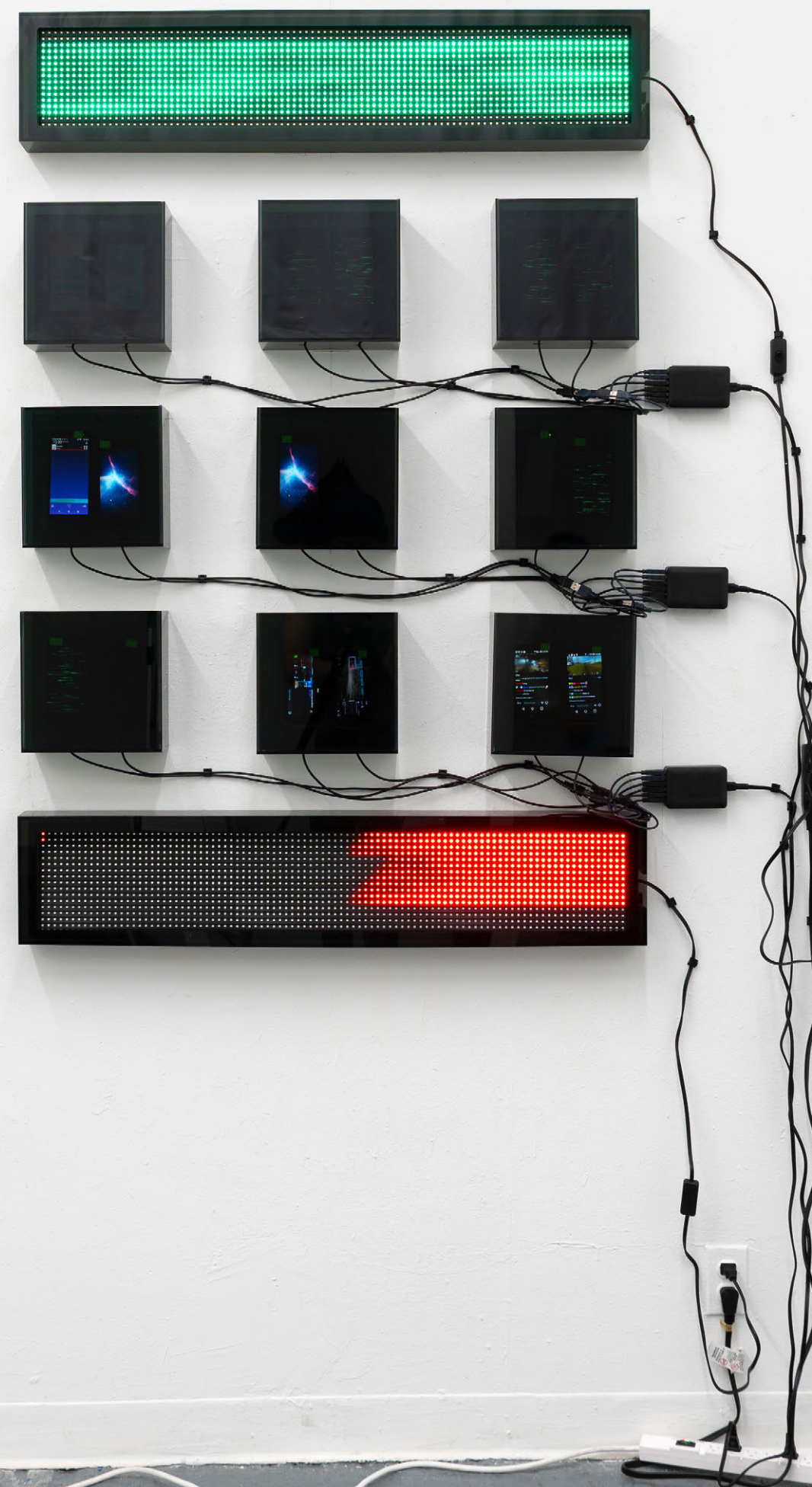
NANDI LOAF

THIRD SOLO EXHIBITION

January 16 – February 14, 2021

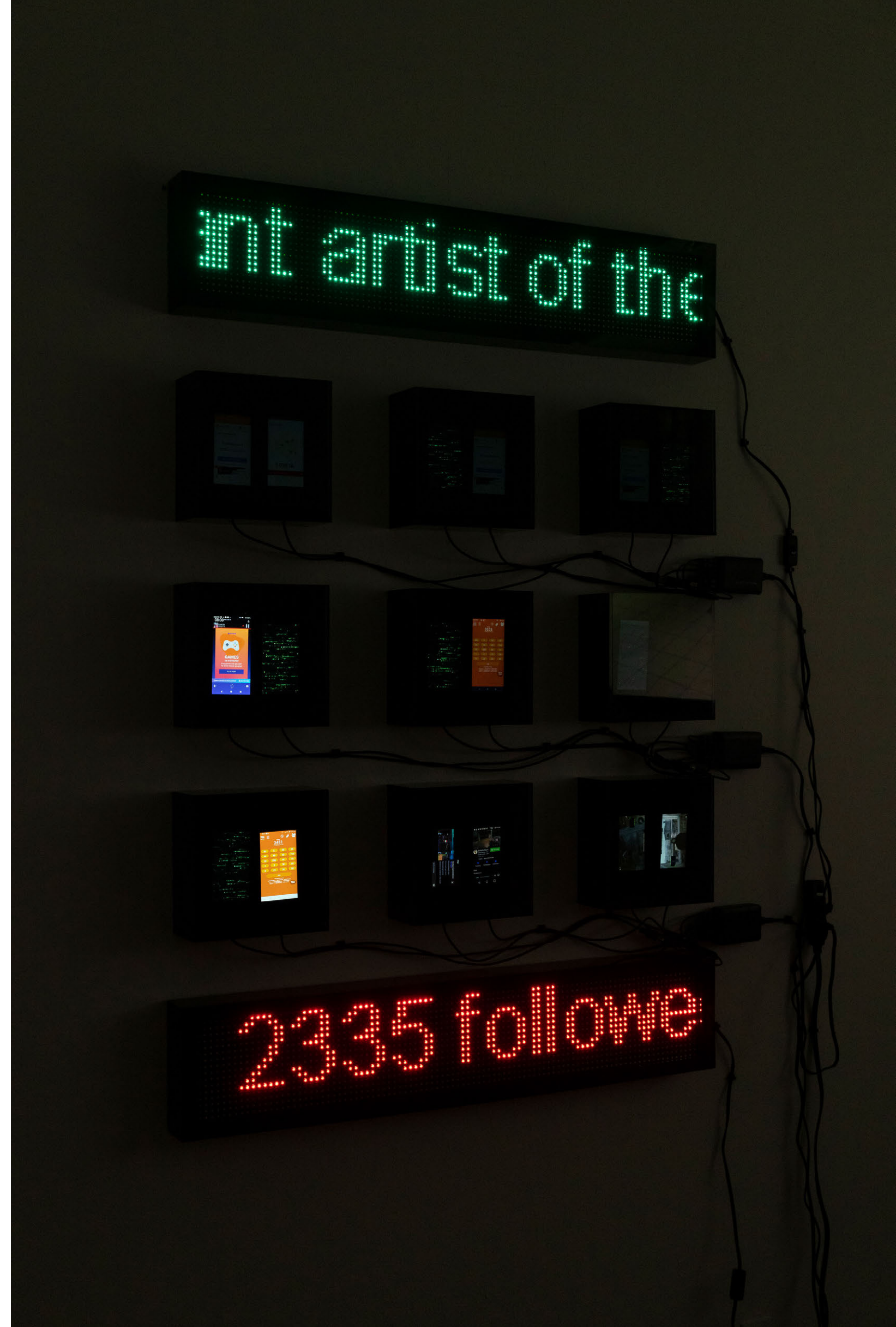
King's Leap

**368 Broadway #506
New York, NY 10013**



NL%PHONEFARM

In the central installation *NL%PHONEFARM*, Nandi Loaf exhibits 9 acrylic boxes housing 18 phones connected to USB adapters, extension cables, and a surge protector. The phones, as displayed together, actualize a phone farm: a popular mid-late 2010's DIY server farm, where an individual would purchase bundles of cheap “burner” smart-phones (priced as low as 30 dollars) to passively stream online content, play games, or mine Bitcoin. In return, the individual receives a cash payout, at fractions of a penny per minute. The height of phone farming plateaued a few years ago, and now the extraction of cash, while underway by Nandi Loaf at the gallery, is a Sisyphean task, all deliberate and calculated on Nandi Loaf's behalf. The phone farms, as deployed by Nandi Loaf, are automated, self-employed, autonomous art-workers all at the service and behest of Nandi Loaf's practice. The mangled, bodily system of cables likely spends more money pulling electricity than the payout she'll eventually receive. Nandi Loaf's phones are both a self-reliant and self-effacing jab at the emerging artist and an attempt to rewire the traditional networks of capital they must flow within.

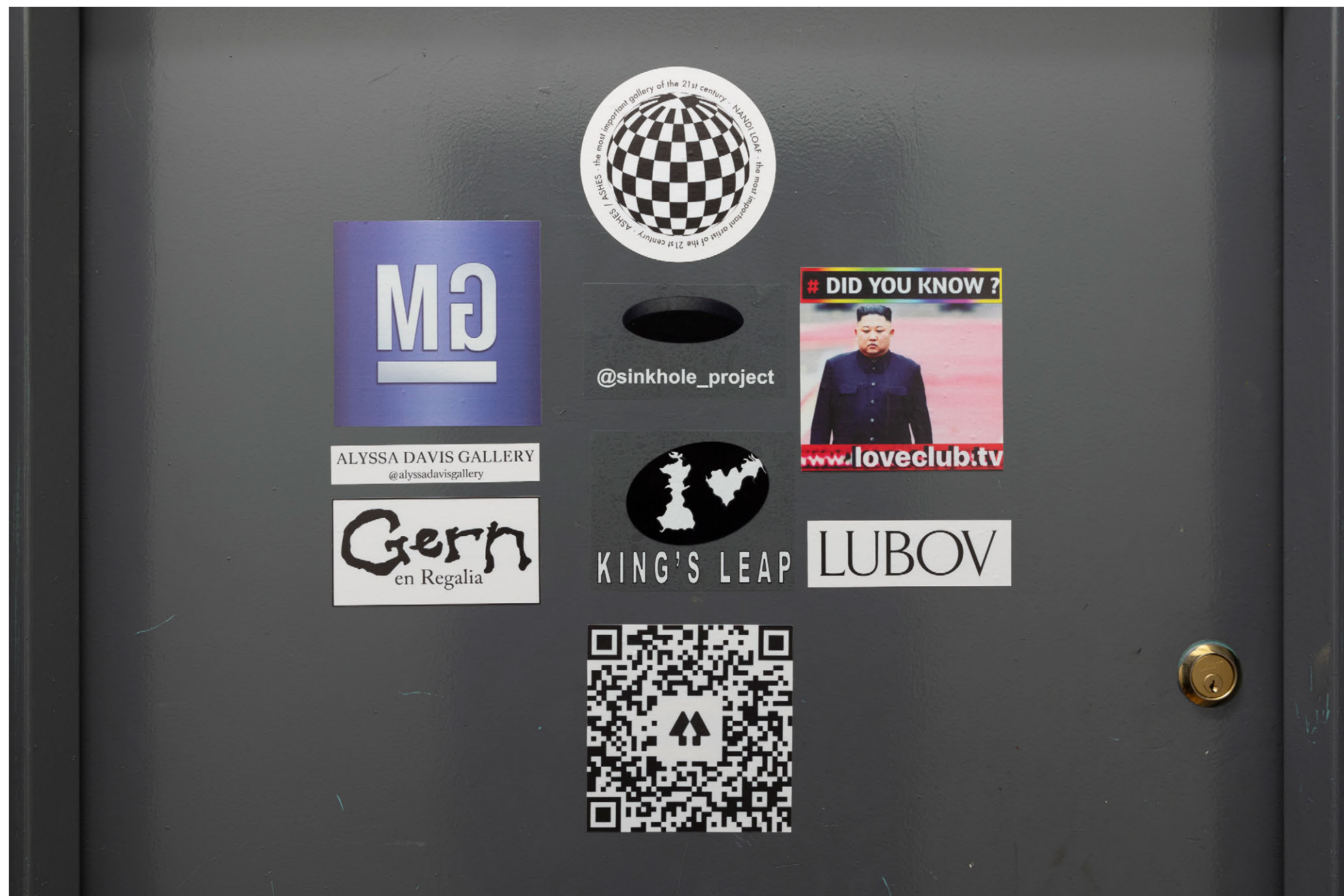


NL%PHONEFARM
Mixed media installation
Dimensions variable

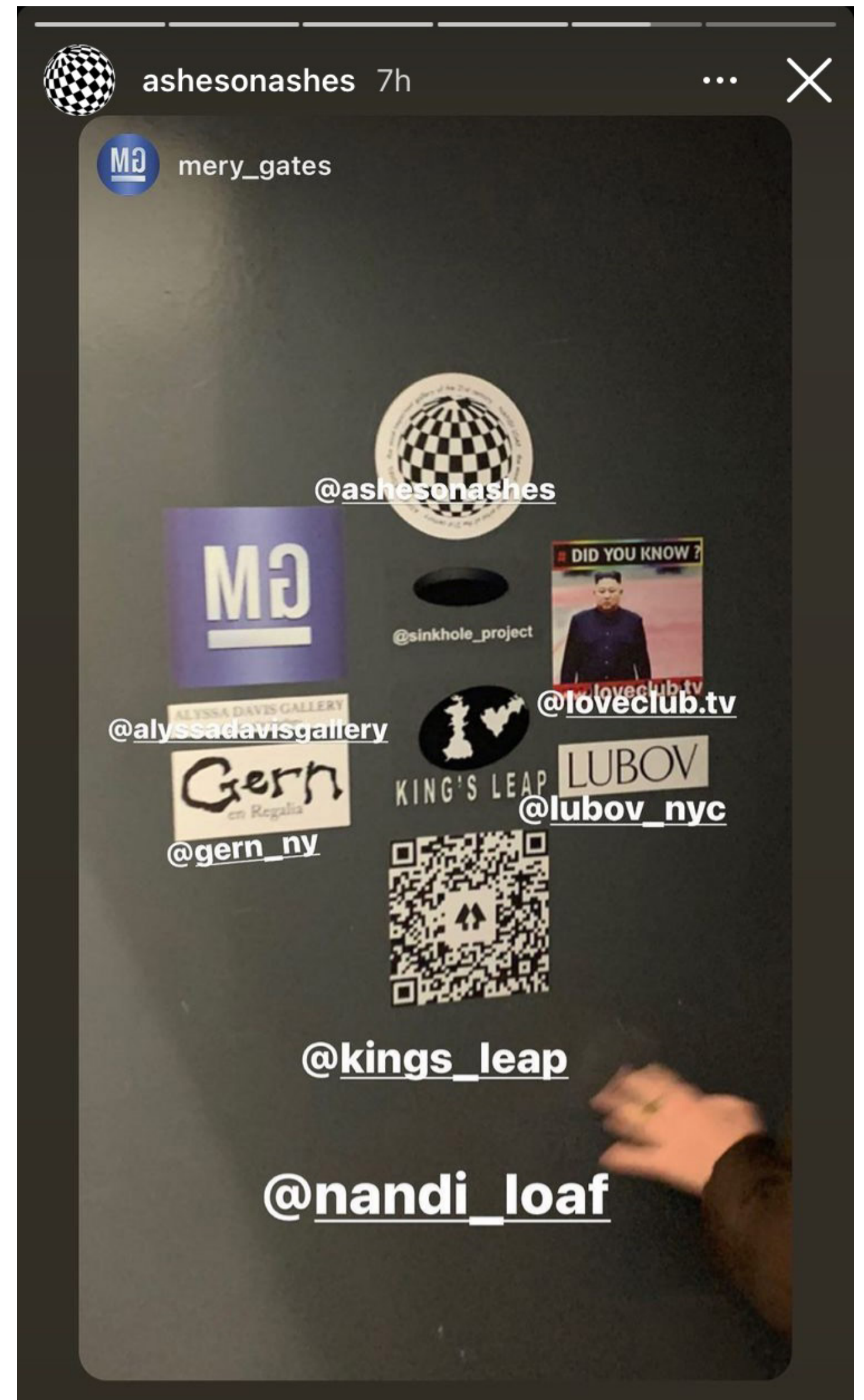


NL%PHONEFARM [Installation view]





In *Third Solo Exhibition*, Nandi Loaf has asked eight artist run spaces and small galleries to sponsor her phone farms by Venmo-ing Nandi Loaf for two 30 dollar smartphones. Sponsored galleries include Alyssa Davis Gallery, Ashes / Ashes, Gern en Regalia, King's Leap, Love (loveclub.tv), Lubov, Mery Gates and Sinkhole Projects. Each gallery is assigned a phone farm box, with the gallery either splitting or donating the profits to Nandi Loaf. In turn, Nandi Loaf becomes represented by eight galleries during the run of her show at King's Leap, who have "financed" the production of her work. The sponsored phone farms, at once, map out a simulated competition between these spaces, while also pointing to the shared dispositions and network inhabiting a growing and collaborative scene in New York.



NL%PROPAGATION_TICKER [green]
LED lights, metal, plastic, plexi-glass frame
Edition of 03
8 x 40 inches [20 x 102 cm]

WiFi operated LED sign programmed to scroll and display a compilation of Nandi Loaf propaganda. All Nandi Loaf propaganda will be programmed and updated regularly per the artist's request.



NL%PROPAGATION_TICKER [red]

LED lights, metal, plastic, plexi-glass frame

Edition of 03

8 x 40 inches [20 x 102 cm]

WiFi operated LED sign programmed to scroll and display a compilation of Nandi Loaf propaganda. All Nandi Loaf propaganda will be programmed and updated regularly per the artist's request.



m/nandi_loaf



↑ @nandi_loaf



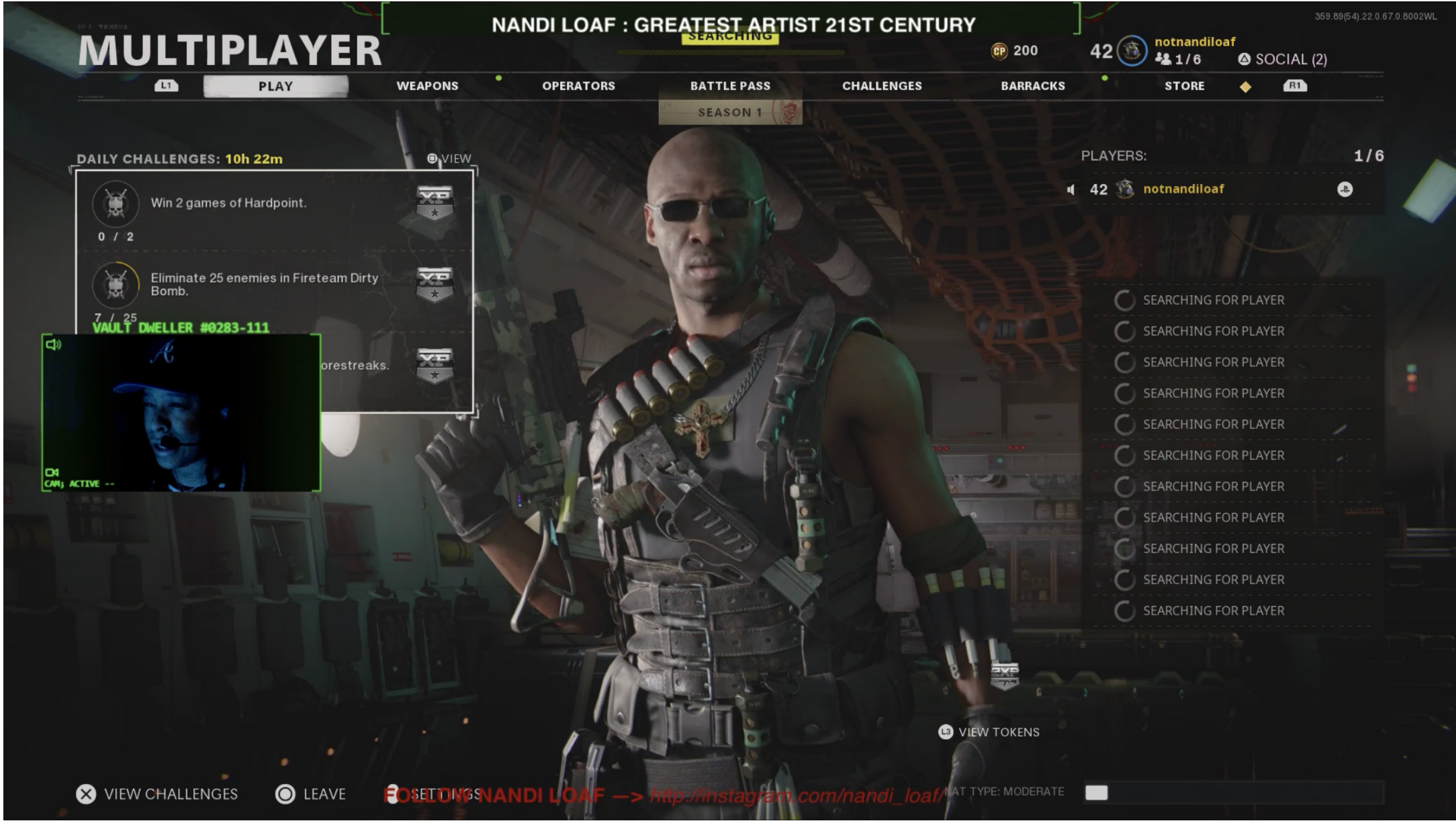
Nandi Loaf
Third Solo Exhibition [Installation view]

<http://twitch.tv/nandiloaf/>

[\[CLICK TO WATCH STREAM\]](#)

In <http://twitch.tv/nandiloaf/>, Nandi Loaf streams herself playing the first-person shooter video game *Call of Duty* live on the service Twitch. The piece, activated through an Amazon Fire stick connected to a projector, features Nandi Loaf playing the video game online in real time during open hours of the show, uninterrupted from her house in Georgia. This performative ready-made is both a commentary on racking up stats in the 'game,' as well as a poetic reflection of the social conditions of the art world. The piece is an uncanny, real-time reflection of the artist, living through the super-ordinary moment.





<http://twitch.tv/nandiloaf/>
Twitch livestream, Amazon Fire-stick, projector
Dimensions variable



<http://twitch.tv/nandiloaf/>

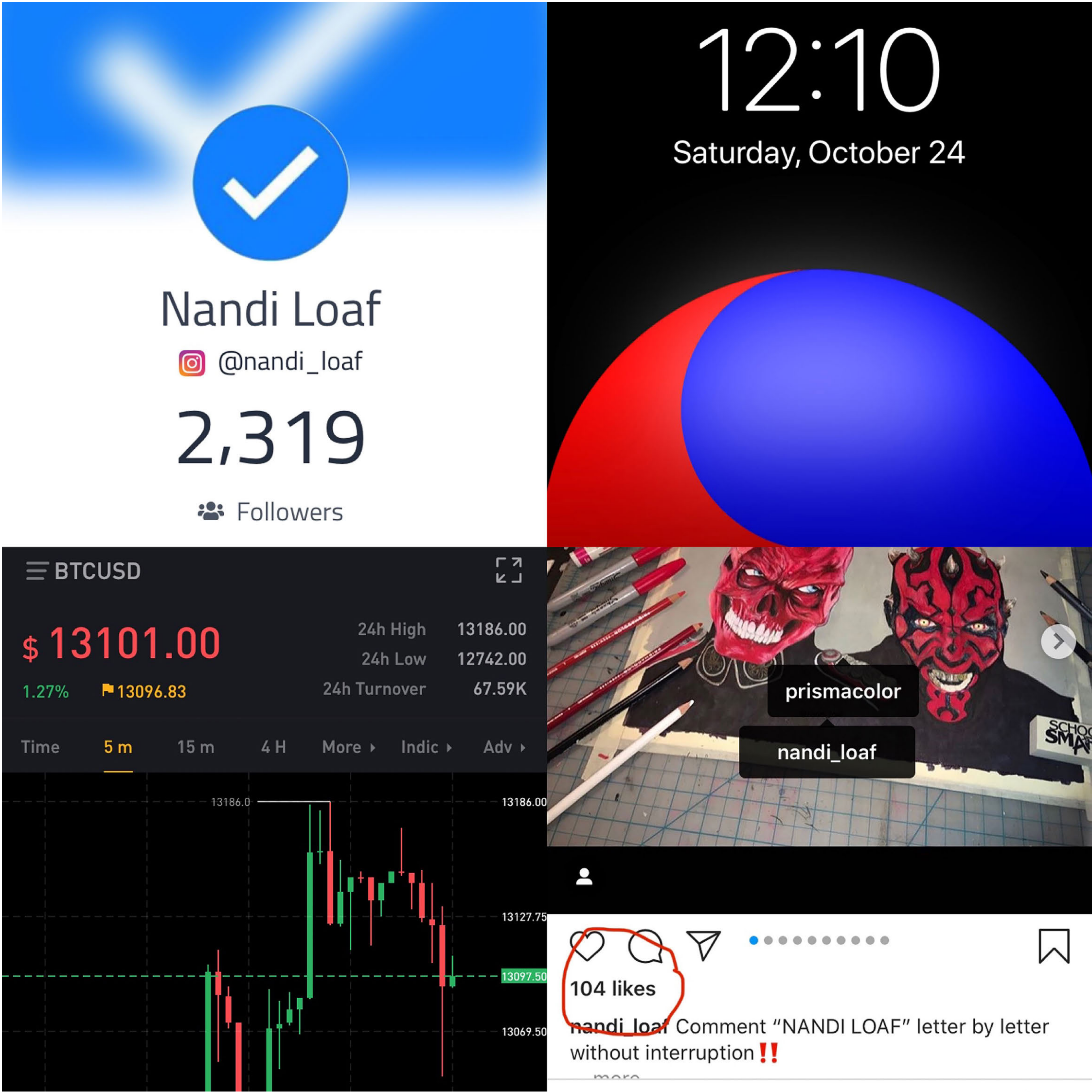
Twitch livestream, Amazon Fire-stick, projector

Dimensions variable



Nandi Loaf
Third Solo Exhibition [Installation view]

Not In Exhibition:



NL%STATS
UV print on dibond panel
Unique edition of 5
30 x 30 inches [76 x 76 cm]

Instagram Layout 4-panel collage of Nandi Loaf stats recorded at the time of purchase. Recorded Nandi Loaf stats include: @nandi_loaf follower count, time & date of purchase, price of BTC (bitcoin), and changing impressions and engagement from Nandi Loaf's Instagram account.