



2023 UCI MOBILITY & BIKE CITY FORUM

Shaping the Future of Active Mobility

25 & 26 Oct. 2023, Bruges





UCI PRESIDENT'S WELCOME

On behalf of the Union Cycliste Internationale (UCI), I am delighted to welcome you to Bruges for the fifth edition of the UCI Mobility & Bike City Forum.



We are excited to gather the cycling family in Belgium – one of the world's leading cycling countries – for this year's Forum. Homeland to great riders and host of some of the world's most renowned cycling events, Belgium is undisputedly a cornerstone of our sport.

Even beyond the competitive side of our sport, Bruges is perfectly aligned with the region it belongs to, Flanders, which was awarded the UCI Bike City Label in 2021. The city continually demonstrates its commitment to promoting cycling as a sustainable and accessible mode of transportation by investing in infrastructure, parking facilities, bike-sharing systems, and education. Bruges aims to create an environment where cycling is safe, convenient, and enjoyable for all residents and visitors.

During this Forum, expert speakers will share valuable insights on many areas linked to cycling promotion, including climate change, social inclusion, road safety and public policy. We are particularly looking forward to listening from local para-cyclist Ewoud Vromant, who brought two bronze medals home from the 2023 UCI Cycling World Championships held this year in Glasgow and across Scotland. We will also hear about the latest development in terms of cycling policy from Daniel Mes, Member of the Cabinet of Executive Vice-President on the European Green Deal, Frans Timmermans, at the European Commission.

This event brings together the active travel and cycling communities, alongside representatives from the UCI Bike City and Region network, National Federations, UCI advocacy and marketing partners and industry experts. Together, we can strengthen the positive impact of cycling and create a sustainable future for populations around the world.

The organisation of this Forum could not have been possible without the involvement of The City of Bruges and VisitFlanders, and we thank them all for their support.

My thanks also go to all participants of the 2023 UCI Mobility and Bike City Forum for your commitment to promoting our sport as one of the solutions to a better, healthier and more sustainable planet.

David Lappartient
UCI President

WELCOME FROM BRUGES CITY

Undeniably, cycling is one of the most popular sports in the world. It is a tough and challenging sport that is not only nice to practice yourself but is especially fun to watch. A competitive cycling race always provides the necessary ingredients for a fascinating scenario that can be told at the end of the ride. If there are two hundred riders at the start, you have the same number of fascinating stories at the finish. Stories about courage, perseverance, disappointment, profit, and loss. A cycling race is therefore a reflection of life.

Bruges has also been under the spell and fan of cycling for years. As a city council, we often emphasise our ambitions as a cycling city. We would like to think back to the organisation of the UCI Road World Championships in September 2021, good for exciting time trials - spread over four days - that arrived in the heart of our city. That made for an intense racing experience. Not only for the thousands of supporters along the side, but also for the viewers who had taken place in front of their television sets. The images of the racing heroes and their supporters have gone around the world. Everyone could then see that Bruges and the race were an ideal match. And that is still the case today.



We are therefore delighted that our city is this year's host city for the fifth edition of the UCI Mobility & Bike City Forum at the BMCC on Wednesday 25 and Thursday 26 October 2023, organized by the Union Cycliste Internationale (UCI).

The bicycle is particularly close to the heart of the people of Bruges. We therefore pursue an ambitious cycling policy by, among other things, investing in safe and good cycling infrastructure and by promoting cycling initiatives among our residents as much as possible. The arrival of the 2023 UCI Mobility & Bike City Forum is therefore the ideal opportunity to further highlight our cycling ambitions and objectives. Bruges is also an excellent conference destination and UCI has also understood this well.

We are convinced that our city will greatly inspire visitors to this international congress. We wish them an exciting two days in Bruges!

Dirk De fauw
Mayor of Bruges

**B R U
G G E**

VISIT
BRUGES



Oooh!

**Bruges,
Once is never enough.**

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AGENDA

2023 UCI MOBILITY & BIKE CITY FORUM

WEDNESDAY 25 OCTOBER 2023

- 9.00 – 9.30 **Welcome coffee and registration**
- 9.30 – 10.00 **Official welcome**
- Tony Mitchell – UCI Cycling for All & Sustainable Cycling Commission President
 - Lydia Peeters – Flemish Minister for Mobility and Public Works
 - Tom Van Damme – Royal Belgian Cycling League President
- 10.00 – 10.20 **UCI Bike City Label award**
- 10.20 – 10.50 **Launch of 2022 UCI Sustainability Report**
- Tony Mitchell – UCI Cycling for All & Sustainable Cycling Commission President
 - Benjamin Barrett – UCI Sustainability Consultant
- 10.50 – 11.20 **Coffee break & networking**
- 11.20 – 11.30 **City of Bruges**
- Dirk De fauw – Mayor, City of Bruges
- 11.30 – 12.15 **Cycling and climate change – A global perspective**
- Carly Gilbert-Patrick – United Nations Environment Programme, Team Leader - Active Mobility, Digitalisation & Integration, Sustainable Mobility Unit
- 12.15 – 13.15 **Lunch**
- 13.15 – 13.45 **Keynote address**
- Ewoud Vromant – Belgian para-cyclist / Former UCI World Champion / Paralympic medallist
- 13.45 – 14.30 **Cycling as a catalyst for social inclusion**
- Fraser Johnston – Scottish Cycling
 - Winnie Sambu – World Bicycle Relief
 - Silke De Waelle – G Sport Vlaanderen
 - Jan Christiaens – MOBIEL 21
 - Jos Vandikkelen – Velo vzw

- 14.30 – 14.50** **CycleRAP Report launch**
- Monica Olyslagers – iRAP Global Innovation Manager
- 14.50 – 15.30** **Innovation in road safety**
- Monica Olyslagers – iRAP
 - Sofia Salek de Braun - PTV Group
 - Isabella Burczak – Union Cycliste Internationale
 - Brannon Pack – UCI Bike City Fayetteville
 - Nathaly Torregroza – Bogotá D.C.
- 15.30 – 16.00** **Coffee break & networking**
- 16.00 – 17.00** **Innovation in public policy – A new European Cycling Declaration**
- Daniel Mes – Member of the Cabinet of Executive Vice-President on the European Green Deal, Frans Timmermans, European Commission
 - Isabella Burczak – Union Cycliste Internationale (UCI)
 - Jill Warren – European Cyclists' Federation (ECF)
 - Kevin Mayne – Cycling Industries Europe (CIE)
 - Daniela Leveratto – Confederation of the European Bicycle Industry (CONEBI)
- 17.00 – 17.15** **Wrap-up and closing remarks from the UCI**
- Tony Mitchell – UCI Cycling for All & Sustainable Cycling Commission President
 - Announcement of 2024 Forum
- From 18.30** **Reception and dinner**

THURSDAY 26 OCTOBER 2023

- 09.00 – 09.15** **Registration for workshops**
- 09.15 – 12.45** **Morning workshops for all participants**
- 09.15 – 10.45 Workshops round 1
- UCI Bike City & Region network's workshop (only for UCI Bike Cities and Regions)
 - CycleRAP: increasing safety of cycling infrastructures
 - Promoting Women in Cycling: Flanders Classics and The Women Peloton
 - Strava Metro: better communities for cyclists and pedestrians
 - Impact measurement tools for the sport of cycling by GCI & 261PI
- 10.45 – 11.15** **Coffee break & networking**
- 11.15 – 12.45 Workshops round 2
- CycleRAP: increasing safety of cycling infrastructures
 - Promoting Women in Cycling: Flanders Classics and The Women Peloton
 - Strava Metro: better communities for cyclists and pedestrians
 - Impact measurement tools for the sport of cycling by GCI & 261PI
- 12.45 – 13.45** **Lunch break**
- 13.45 – 16.00** **Bike tours of Bruges cycling infrastructure and initiatives**
1. Children's cycling education
 - Route developed for children to learn to anticipate different traffic situations and prepare for their bike exam
 2. Road safety
 - Infrastructure built for better road safety and cycling comfort
 3. Sports innovation
 - Sport initiatives led by the city of Bruges, including cycling esports
 4. Cycling infrastructure & services
 - Bike parking, signage and other infrastructure and services supporting cycling routes in Bruges
- From 16.00** **Closing drinks at De Halve Maan**

DETAILED PROGRAMME

2023 UCI MOBILITY & BIKE CITY FORUM

OFFICIAL WELCOME

UCI Cycling for All & Sustainable Cycling Commission President **Tony Mitchell** will give an overview of recent developments within the UCI in the areas of cycling for all and sustainability. He will be joined by Flemish Minister for Mobility and Public Works **Lydia Peeters**, President of the Royal Belgian Cycling League **Tom Van Damme** and Mayor of the City of Bruges **Dirk De fauw**, who will all have words of welcome for participants.

The UCI will then present the UCI Bike City label trophies to 2023 recipients.

LAUNCH OF 2022 UCI SUSTAINABILITY REPORT

Looking back on its sustainability journey over the last three years, this report tells the story of past, present, and future actions contributing to making cycling the most sustainable sport. Giving a credible account of action undertaken, this report unveils the UCI's carbon footprint, emissions reduction plan and global 2030 Sustainability Strategy.

Speakers :

- Tony Mitchell – UCI Cycling for All & Sustainable Cycling Commission President
- Benjamin Barrett – UCI Sustainability Consultant

CYCLING AND CLIMATE CHANGE – A GLOBAL PERSPECTIVE

This presentation will cover different ways in which cycling - one of the planet's great hopes for shifting society towards zero-carbon methods of transport – can play a key role in the fight against climate change, air pollution and premature death from inactivity. It will include specific examples of initiatives and campaigns which have set sustainable development as a primary objective.

Speaker :

- Carly Gilbert-Patrick – United Nations Environment Programme (UNEP) Team Leader - Active Mobility, Digitalisation & Integration, Sustainable Mobility Unit

KEYNOTE ADDRESS

The not so ordinary road to become an elite cyclist: Ewoud tells his story from the beginning, 11 years ago, when a tumour was detected in his right leg, when an amputation was the only solution, when he thought he would never be able to run, ski, cycle... anymore. It's been a bumpy road, with highs and lows. In a few years he learned as much as in a lifetime. His story is about second chances and new dreams. Ewoud went all-in to become a professional para-cyclist, but that is easier said than done. Being an engineer, he approached it as a project, in which three domains needed to be tackled: finance, family and sports. In his keynote speech, Ewoud tells you all about it.

Speaker :

- Ewout Vromant – Belgian para-cyclist / Former UCI World Champion / Paralympic medallist

CYCLING AS A CATALYST FOR SOCIAL INCLUSION

Despite the widely-recognised accessibility of the bicycle, there are still barriers that deny certain members of the world's population the chance to benefit from the healthy and sustainable activity of riding a bike. This panel will highlight various programmes and organisations from around the globe which are focused on widening access to the bicycle through social inclusion programmes for people of all ages, abilities, and backgrounds.

Speakers :

- Fraser Johnston – Scottish Cycling
- Winnie Sambu – World Bicycle Relief
- Silke De Waelle – G Sport Vlaanderen
- Jan Christiaens – MOBIEL 21
- Jos Vandikkelen – Velo vzw

CYCLERAP REPORT LAUNCH

CycleRAP is an easy, low-cost and fast method of evaluating the safety of road and cycling infrastructure. By identifying high risk locations, it aims to reduce crashes and improve safety for people on bikes and other forms of light mobility. Without the need for crash data, CycleRAP instead uses data about the features of a road, street or path to evaluate the risk of accidents and offer suggestions to reduce this risk. The international road assessment programme iRAP tested this model in a pilot scheme conducted across multiple cities globally: Madrid and Barcelona (Spain), Bogotá (Colombia), São Paulo (Brazil) and Fayetteville, Arkansas (USA). The results, which will be published on [iRAP's website](#), will give cities a clear understanding of how safe their infrastructure is, and provide key safety recommendations to help reduce risks. The project also aims to create a knowledge base to help other cities replicate the approaches and improve safety on their own streets.

Speaker :

- Monica Olyslagers – iRAP Global Innovation Manager

INNOVATION IN ROAD SAFETY

The Innovation in Road Safety panel will discuss the results of the CycleRAP project - supported by Fundación Mapfre and co-funded by the UCI and PTV Group - and the importance of understanding the infrastructure risk for cyclists and light mobility users. Representatives of the pilot cities of Fayetteville AR, and Bogotá will give deeper insights on how the project worked from the point of view of engaging with local partners, identifying networks, and producing maps of safe infrastructure.

Speakers :

- Monica Olyslagers – iRAP
- Sofia Salek de Braun – PTV Group
- Isabella Burczak – Union Cycliste Internationale (UCI)
- Brannon Pack – UCI Bike City Fayetteville
- Nathaly Torregroza – Bogotá D.C.

INNOVATION IN PUBLIC POLICY – A NEW EUROPEAN CYCLING DECLARATION

In June 2022, six European Union (EU) countries signed a Belgium-led European Bicycle Declaration urging the European Commission to prioritise cycling and declare 2024 the Year of Cycling. The call was heard, and in February 2023, the European Commission Executive Vice-President Frans Timmermans announced that an ambitious European Cycling Declaration would be revealed at the Urban Mobility Days in Sevilla (Spain) on 4-6 October. In his keynote speech in Bruges, Daniel Mes, Member of the Cabinet of Executive Vice-President for the European Green Deal at the European Commission, will present the new European Cycling Declaration. The following panel discussion will focus on the main points and effects of the announcement.

Speakers :

- Daniel Mes – Member of the Cabinet of Executive Vice-President for the European Green Deal, Frans Timmermans, European Commission
- Isabella Burczak – Union Cycliste Internationale (UCI)
- Jill Warren – European Cyclists' Federation (ECF)
- Kevin Mayne – Cycling Industries Europe (CIE)
- Daniela Leveratto – Confederation of the European Bicycle Industry (CONEBI)

WRAP-UP AND CLOSING REMARKS

The UCI's Cycling for All & Sustainable Cycling Commission President **Tony Mitchell** will summarise the key messages shared throughout the day's presentations and exchanges.

Looking towards 2024, the UCI will announce the date and location of the 2024 UCI Mobility & Bike City Forum, in collaboration with the next event hosts.

GUEST SPEAKERS

2023 UCI MOBILITY & BIKE CITY FORUM

EVENT MC

SÉBASTIEN PIQUET

CYCLING COMMENTATOR, LA VOIX DU TOUR



A former journalist (and still a journalist at heart and in the head), his passion for sport drove him to his job and way of life. Cycling entered the world of Sébastien Piquet while watching the Tour de France in the early nineties. Destiny saw him become the voice of Radio Tour in 2005, a function he went on to develop at the UCI Road World Championships and Olympic Games. Other than producing films for various companies and Federations, and conducting interviews for live broadcasters (Tour de France, Ballon d'Or), he also hosts galas and seminars for the UCI such as the UCI Junior Conference and UCI WorldTour and UCI Women's WorldTour seminar. Throughout twenty years of experience, his way of thinking and working has remained the same: the star and main attention will always be the interviewee, not the interviewer.

EXPERT SPEAKERS

TONY MITCHELL

UCI MANAGEMENT COMMITTEE MEMBER AND UCI CYCLING FOR ALL
& SUSTAINABLE CYCLING COMMISSION PRESIDENT

Tony Mitchell is an advocate for people on bikes and has held many roles in the world of cycling. His current positions include that of Chair of Bike Auckland (New Zealand), an organisation that represents and advocates for people on bikes, safer streets, better infrastructure, and action against climate change. He is also a member of the UCI Management Committee, President of the Oceania Cycling Confederation, and of course President of the UCI's Cycling for All and Sustainability Commission. With an extensive background in business and governance, Tony Mitchell is the former CEO of the New Zealand Marketing Association, and former Executive Chair of the New Zealand Shareholders Association. The Auckland-based father of five children was born and raised in New Zealand but spent many years in Oxford in the United Kingdom where he established a cycling club and racing team. Tony Mitchell received the UCI Merit Award in September 2022 for his services to cycling, and sees his purpose as creating a platform for change that communities can benefit from.



LYDIA PEETERS

FLEMISH MINISTER FOR MOBILITY AND PUBLIC WORKS



Lydia Peeters has been Mayor of the Belgian city of Dilsen-Stokkem, in the province of Limburg, since 2001. She was elected to the Flemish Parliament in 2009. In 2019, she became the Flemish Minister responsible for finance and budget, and energy. Later she also took on responsibility for culture, media and youth. As the current Flemish Minister of Mobility and Public Works, Lydia Peeters focuses on three main subjects: cycling, sustainability, and road safety. Never has so much been invested in cycling as under Minister Peeters. During her term in office, no less than 1.4 billion euros will be invested in safe and comfortable cycling infrastructure. Born in the city of Maaseik in Limburg, dubbed the Flemish “province of cycling”, Lydia Peeters is an unconditional advocate for cycling, riding her bike for functional purposes as well as to relax and enjoy the beautiful landscapes in her home region.

TOM VAN DAMME

ROYAL BELGIAN CYCLING LEAGUE PRESIDENT

Tom Van Damme has been the President of the Belgian Cycling Federation (Royale Ligue Vélocipédique Belge – RLVB) since 2010 and is currently on his fourth mandate in this position. He is also President of the UCI Professional Cycling Council. He was awarded the UCI Merit in 2021 for his constant commitment to the development of cycling at international level. Next to his functions in cycling, Tom Van Damme has a rich experience in sports management, communications and marketing.



BENJAMIN BARRETT
UCI SUSTAINABILITY CONSULTANT



Ben Barrett PIEMA REnvP has been working with the UCI since 2020 to develop and implement its sustainability strategy to address the sport's environmental impacts, maximise UN Sustainable Development Goal opportunities, and leverage the bicycle's potential for climate action. Before joining the UCI, Ben worked in broadcast television production for 18 years, holding senior roles at ESPN and Sky in the UK. Ben was first introduced to elite cycling while at Sky through the company's sponsorship of its UCI WorldTour Team, which inspired him to take up cycling to work and for pleasure. Alongside working for the UCI, Ben is also engaged as a Sustainability Consultant by the International Olympic Committee (IOC) and has previously worked with the International Golf Federation (IGF) and 2023 UCI Cycling World Championships.

DIRK DE FAUW
MAYOR, CITY OF BRUGES

Dirk De fauw was born and raised in Bruges. He started his political career in 1982 when he was elected to the Bruges City Council, where he was an alderman from 1995 to 2000. In 1985, he was also elected to the provincial council, where he was a deputy from 2000 until the end of 2012. From 2013 until the end of 2018 he was Chairman of the Public Centre for Social Welfare (OCMW). On 1st January 2019, he became Mayor of the City of Bruges. He is also Vice-president of the Board of Directors of the Port of Antwerp Bruges (PoAB) and a partner in the law firm Brevia Advocaten.



CARLY GILBERT-PATRICK

TEAM LEADER – ACTIVE MOBILITY, DIGITALISATION & INTEGRATION –
UNITED NATIONS ENVIRONMENT PROGRAMME (UNEP)



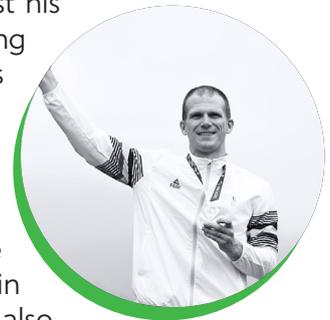
Carly Gilbert-Patrick is a sustainable mobility expert with over 20 years of experience. Among her areas of focus are mobility and digitalisation, mass rapid transit, public bike share, active mobility, walking and cycling, congestion charging and low emission zones. In her own words, she has an obsession for ensuring equity takes centre place in sustainable transport policy, planning and implementation. Before her current position at UNEP, Carly Gilbert-Patrick worked for UN-Habitat and Transport for London. She is also:

- member of the World Economic Forum Global Futures Council
- member of the UCI Cycling for All and Sustainable Cycling Commission
- independent Board Member of the Sustainable, Low Carbon Transport (SLOCAT) Partnership.

EWLOUD VROMANT

BELGIAN PARA-CYCLIST, FORMER UCI WORLD CHAMPION AND OLYMPIC MEDALLIST

Ewoud Vromant (39) was diagnosed with cancer in 2012 and lost his right leg. During and after a long rehabilitation, he started practising sport again: skiing, athletics, swimming, cycling. Since 2017, he has devoted himself entirely to para-cycling. He has had a full-time professional contract at Sport Vlaanderen since 2019. In 2020 Ewoud Vromant won his first UCI World title, in the C2 individual pursuit on the track. At the Paralympic Games in Tokyo, he was unfortunately disqualified in the individual pursuit, but came back to win silver in the individual time trial on the road, an event in which he was crowned UCI World Champion in 2022. Last year, he also broke the UCI Hour Record timed by Tissot in the MC2 class. Double bronze medallist at the recent UCI Cycling World Championships in Glasgow and across Scotland, he will now focus on the Paris 2024 Paralympic Games.



FRASER JOHNSTON

HEAD OF DEVELOPMENT – SCOTTISH CYCLING



Fraser has worked with Scottish Cycling - the national governing body for cycle sport in Scotland - for the last five years. Most recently, he has worked as the Project Lead for the 2023 UCI Cycling World Championships and Club Development. In this role, he led the coordination of Scottish Cycling's work for 14 months in the run up to the Championships. This included regular engagement and interaction with the Championships HQ team, Scottish Government, Local Authorities and other national agencies. In addition, his role as lead for Club Development focused on ensuring that the network of 180 cycling clubs across Scotland were in the best position possible to capitalise upon the interest generated from the event. Post the Championships, he is now working as Head of Development (Clubs and Coaching) to embed the impact of the event and continue to ensure that the network of clubs is progressive and inclusive.

WINNIE SAMBU

RESEARCH & EVALUATION MANAGER – WORLD BICYCLE RELIEF

In her role at World Bicycle Relief (WBR), Winnie Sambu leads the organisational research agenda to generate insights on mobility constraints faced by rural populations. She also assesses how the WBR Buffalo bicycle programme impacts accessibility to education, healthcare, and other services essential to livelihood. Winnie Sambu has over 10 years' experience in research, advocacy, and policy engagement in the areas of poverty & inequality, rural transportation and mobility, and food & nutrition security. She has consulted for a variety of organisations and led and conducted research in multiple countries, including Ghana, Kenya, Rwanda, South Africa, Uganda, Zambia, Zimbabwe, and Colombia. She is currently pursuing a Doctoral degree at the School of Economics at the University of Cape Town in South Africa.



SILKE DE WAELE

RESEARCH & DEVELOPMENT MANAGER – G SPORT VLAANDEREN



Silke De Waelle is responsible for the department of Research & Development at G-sport Vlaanderen. 'G-sport' is the Flemish term for 'sport for people with a disability, a mental health issue or/and a chronic disease'. Silke De Waelle's team works on centralising the diverse knowledge about G-sport, with a strong focus on connecting science and practice. By doing so, G-sport Vlaanderen aims to lower barriers to sport participation at a systemic level for those in need of an adapted sports offer. 'Gfietst' ('G bike' in English), is an example of how a successful project seeks collaborations beyond the boundaries of sports, with emphasis on the creation of a sustainable solution for a common target group.

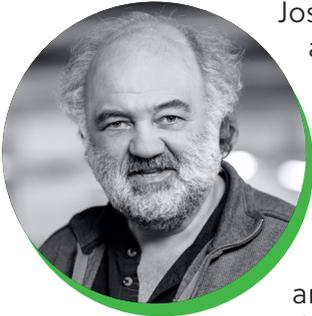
JAN CHRISTIAENS

DIRECTOR – MOBIEL 21

As the Director of Mobiel 21 and its Cycling School, Jan Christiaens dedicates himself to combatting transport poverty, a situation in which people face exclusion because of limited transport options. The Cycling School presents a holistic approach to delivering independent and empowered cyclists throughout Belgium. Cycling is a catalyst for social inclusion as shown by impact data from the Cycling School: 75% report greater autonomy and better integration, 90% report increased well-being, both mentally and physically. In the long term, this leads to better job opportunities and better access to health services and education.



JOS VANDIKKELEN
MANAGER – VELO VZW



Jos Vandikkelen is Manager at VELO vzw, which is active in and around Leuven (Belgium). Thanks to its bicycle mobility projects, VELO offers training opportunities, work experience and employment to various groups in society who have difficulty accessing the labour market. VELO currently has about 120 employees (on a weekly basis) at eight locations. Their work covers bicycle rental and repair, maintenance of large bicycle fleets, children's bicycles, school bicycles, company bicycles and bicycle points at mobility hubs. Circularity, sustainability and professionalism are key concepts in all their activities, while bearing in mind the problem of bike poverty.

MONICA OLYSLAGERS
GLOBAL INNOVATION MANAGER – IRAP

In her role at the international road assessment programme (iRAP), Monica Olyslagers is leading the 'CycleRAP' initiative, a bicycling and micro-mobility risk assessment model. iRAP is a small, global NGO with a vision for a world free of high-risk roads. Monica Olyslagers' previous roles in the Australian Government's Transport Ministry included the development of the national urban policy and cycling strategy, as well as the transport policy. She has a keen interest in improving urban environments for people—all people—for a healthier, safer, and more inclusive, equitable and sustainable future. She holds a Master's degree in development planning and a Bachelor's degree in psychology and the arts.



SOFÍA SALEK DE BRAUN

GLOBAL ROAD SAFETY AMBASSADOR – PTV GROUP



Sofía Salek de Braun is Global Road Safety Ambassador within the PTV Group in Germany and was nominated as one of the “Remarkable Women in Transport” 2019 by the German Federal Ministry for Economic Cooperation and Development (BMZ), GIZ and the TUMI initiative. She has also worked as a Road Safety Consultant with the World Bank, making significant contributions to global road safety initiatives. A personal experience has driven her to become a leading advocate for road safety, working tirelessly to make roads safer for everyone.

ISABELLA BURCZAK

ADVOCACY AND DEVELOPMENT MANAGER – UCI

Isabella Burczak is Advocacy and Development Manager at the Union Cycliste Internationale (UCI), where she has been managing the Federation’s initiatives and partnerships to promote cycling for all since 2017. She works with cities and regions, National Federations, NGOs and international advocacy organisations to promote cycling as an accessible and sustainable means of transport and a healthy recreational activity. She also oversees the development of strategies to ensure elite cycling can drive and inspire wider participation, sustainability and social impact. Isabella Burczak previously worked for the International Olympic Committee (IOC) - involved in the delivery of five Olympic Games between 2006 and 2016 - and is the proud owner (and rider) of four bikes.



BRANNON PACK

DIRECTOR OF CYCLING TOURISM – EXPERIENCE FAYETTEVILLE, UCI BIKE CITY

Brannon Pack is the Director of Cycling Tourism for Experience Fayetteville, the destination marketing organisation for the city of Fayetteville Arkansas.

In this role, he oversees all aspects of the organisation's cycling initiatives including community and business relationships, cycling content development, cycling event attraction and retention, and cycling advocacy. He served as the Project Director for the Local Organising Committee of the 2022 UCI Cyclo-cross World Championships in Fayetteville, bringing the event to the United States for only the second time in its 72-year history. Brannon's work led to Fayetteville's designation as a UCI Bike City, a label awarded to only one other North American city. Prior to joining

Experience Fayetteville, Brannon Pack served as the inaugural Executive Director of Ozark Off Road Cyclists, the state's leading non-profit organisation dedicated to the growth and development of multi-use, soft surface trails.



NATHALY TORREGROZA

SENIOR ADVISOR FOR SAFER AND SUSTAINABLE MOBILITY, REPUBLIC OF COLOMBIA

Nathaly Torregroza is currently Urban Mobility Advisor for the National Planning Department of Colombia. In this role she supports cities to create safer and more sustainable mobility plans, micro mobility, and road safety and transit-oriented development (TOD) initiatives. She was previously appointed as Head of Road Safety Office at the Bogotá Mobility Secretariat where she led strategies to implement the Vision Zero policy. Likewise, she served as Road Safety Director of Transmilenio, Senior Advisor for the National Road Safety Agency, Coordinator of the mitigation group for the Ministry of Environment and Sustainable Development, and Technical Advisor for the GIZ (Deutsche Gesellschaft für Internationale Zusammenarbeit), supporting cities in the transformation of public transport to a cleaner fleet. With more than 13 years of experience in sustainable mobility and road safety, Nathaly Torregroza is a civil engineer from the Universidad del Norte in Barranquilla, and also has a postgraduate degree in transport from the Universidad de los Andes in Bogotá.



DANIEL MES

MEMBER OF THE CABINET OF EXECUTIVE VICE-PRESIDENT ON THE EUROPEAN GREEN DEAL, FRANS TIMMERMANS – EUROPEAN COMMISSION



A lawyer by training, Daniel started his career at the European Commission in its competition department. There he worked on transport and digital technology files. During the last Commission term, he managed relations with the European Parliament and the Council, including on transport files, and was a speechwriter to Margrethe Vestager. Since 1 December 2019, he worked in the Cabinet of Executive Vice President Frans Timmermans on the European Green Deal in Transport.

JILL WARREN

CEO – EUROPEAN CYCLISTS' FEDERATION (ECF)

Jill Warren is CEO of the European Cyclists' Federation (ECF), a Brussels (Belgium) based civil society NGO. Together with a team of skilled and passionate experts, she advocates for more and better cycling as a sustainable and healthy means of transport and leisure. In 2023 her achievements were recognised with the Leadership in Cycling Promotion award given by the Danish Cycling Embassy. Prior to joining ECF in 2020, Jill Warren spent over 20 years in progressively senior roles at major international law firms. A US and Dutch national, Jill hails from the Chicago area and has spent the past 30 years living and working in Germany, Great Britain and Belgium. She is an avid everyday and recreational cyclist who also enjoys exploring the world by bicycle on cycling holidays.



KEVIN MAYNE
CEO – CYCLING INDUSTRIES EUROPE



Kevin Mayne is the CEO of Cycling Industries Europe (CIE), an international association representing cycling businesses. CIE supports growth in all forms of cycling and the opportunities presented by innovation in products and services. CIE runs influential cross-sector Expert Groups on key industry topics concerning both mobility and industrial ecosystem transitions. Kevin Mayne has been a leading figure in cycling advocacy and governance for 25 years, during which time he has collaborated, supported, and learned from the cycling community in over 30 countries. He has worked for ECF and Cycling UK, held advisory positions to government and expert groups and is a Board member of the International Mountain Biking Association (Europe). When he isn't talking about cycling, he is usually out riding as an active tourist, commuter, and mountain biker.

DANIELA LEVERATTO
TECHNICAL DIRECTOR – CONEBI



Daniela Leveratto is a senior expert on global mobility. She graduated in engineering with the highest honours. Former researcher at TU-Munich in the field of alternative propulsion, Daniela Leveratto gathered significant experience at AUDI Project Management Sport Cars in Ingolstadt. She also worked at the European Commission in Brussels as a national expert seconded by Germany, was the Vice Technical Director of OICA in Paris – the International Organization for Vehicle Manufacturers – and later the Technical Director of IMMA in Geneva – the International Manufactures Motorcycles Association. She is currently the Technical Director of CONEBI – the Confederation of the European Bicycle Industry – and among the representatives of WBIA - World Bike Industry Association – in the context of the United Nations. She was decorated Knight of the Order of Merit of the Italian Republic.

WORKSHOPS

CYCLERAP: INCREASING SAFETY OF CYCLING INFRASTRUCTURES

This workshop will teach participants about the main aspects of planning and implementing a CycleRAP safety assessment for an urban network. Participants will have a chance to try the model for themselves and understand how it works. It will cover aspects such as selecting a network to assess, budgeting, collecting data and finding a supplier to support activities, as well as how to use the results to improve the safety of cycling and light mobility.

PROMOTING WOMEN IN CYCLING: FLANDERS CLASSICS AND THE WOMEN PELOTON

Both Flanders Classics and The Women Peloton present the way they work to promote women's cycling. Where Flanders Classics, organiser of six spring Classics including the Ronde van Vlaanderen-Tour des Flandres, focuses mainly on growing professionalism in women's cycling at the highest level, The Women Peloton aims to get as many women as possible on bikes. Flanders Classics will give insights into their Closing the Gap programme, launched with a three-year plan back in 2020. This ongoing project sees Flanders Classics races taking new steps year after year. The Women Peloton will explain how they invest in the right knowledge for women in sports and how they try to create personal growth through cycling. The Women Peloton started building their community in 2020 with a podcast talking about and with women who love cycling. They currently have over 2000 members sharing the same passion.

STRAVA METRO: BETTER COMMUNITIES FOR CYCLISTS AND PEDESTRIANS

Strava has the largest volume of data on human-powered transport on the planet, and its Strava Metro project makes it easier for transport planners to identify specific needs for bike lanes and safe areas for active transport, while exploring local trends in activity. Strava offers public authorities and other actors engaged in active mobility free access to anonymised data on the journeys made by its users.

IMPACT MEASUREMENT TOOLS FOR THE SPORT OF CYCLING BY GCI & 261PI

In August 2023, the UCI launched the [UCI Sustainability Impact Tracker](#), the first online platform enabling cycling's stakeholders to measure their impact. Thanks to different functions, it is easier than ever for cycling stakeholders to calculate their carbon footprint and measure their contributions to the United Nations Sustainable Development Goals. With this innovative technological solution, the cycling family can develop action plans, and track and communicate social, environmental, and economic impacts in a consistent manner to globally recognised standards. The two service providers – Global Climate Initiatives (GCI) and 261PI – will give a comprehensive look at the tools.

PRACTICAL INFORMATION

CONFERENCE VENUE

Beursplein 1, 8000 Bruges, Belgium

The 2023 UCI Mobility & Bike City Forum, organised in partnership with VISITFLANDERS and The City of Bruges, will be hosted at the [Bruges Meeting & Convention Centre](#) (BMCC).

This state-of-the-art building opened its doors in January 2022 and is located in the historical city centre, offering magnificent views of the city from the top floor. It is within easy walking distance from most hotels and sights.

OFFICIAL CONFERENCE DINNER AT THE KONINKLIJKE STADSSCHOUWBURG BRUGGE

Vlamingstraat 29, 8000 Bruges, Belgium

This is a beautifully intact city theatre, popularly known as La Bonbonnière due to its large amounts of gold leaf, sumptuous decorations and red seats. Relive the glory of yesteryear in this completely restored neo-Renaissance theatre, in the middle of the old Hanzekwartier.

ACCOMMODATION

The following hotels offer special deals for 2023 UCI Mobility & Bike Forum participants:

- Hotel Portinari offers 10% discount with code "2023 UCI Mobility & Bike City Forum" directly on their website: <https://portinari.be>
- Hotel Le Bois de Bruges offers a rate of 169 € per room per night, breakfast included by mentioning "UCI BIKE" code at info@leboisdebruges.be

TRAVEL INFORMATION

Train

Bruges is within a distance of 300 km, of other Belgian, French, Dutch, German, British and Luxembourg capital or major hub cities by **(high speed) train** with switch to another Belgian train at **Brussels-South**.

Brussels-South station ('Brussel-Zuid' in Dutch and 'Bruxelles-Midi' in French) is the Belgian hub for international train traffic. Several high-speed trains arrive here every day, from Paris (Thalys/Izy and TGV), Lille (Eurostar, TGV and Thalys), London (Eurostar), Amsterdam (NS InterCity, Thalys and Eurostar) and Cologne (Thalys and ICE). Frequent sleeper trains also run from Vienna (with ÖBB Nightjet) and Berlin (with European Sleeper) to Brussels-South.

In Brussels-South you can easily change to a train that stops in 'Brugge' station. From Brussels-South, 3 trains per hour depart for Bruges every day. The train journey from Brussels-South to Bruges takes about 80 minutes.

Air

Brussels Airport is Belgium's main international gateway. The national airport receives flights from over 200 destinations every day. Brussels South Charleroi Airport is Belgium's most popular regional airport that welcomes mainly low-cost flights from over 150 destinations.

Bus company flibco.com is introducing a direct shuttle service between Brussels South Charleroi Airport and Bruges with a frequency of twelve connections a day.

There are frequent direct or one change train connections from Brussels airport to Bruges that usually take 80 minutes. A train ticket costs € 23,80.

Once in Bruges, there is a bus shuttle from the train station to the city centre every five minutes. A ticket costs € 2,50. A taxi ride to the city centre costs a maximum of € 10,00.

Once you arrive, all the locations and catering facilities are within walking distance.

Road

Bruges is approximately a 1-hour drive from Brussels on the E40 motorway.

Bike taxi

A bike taxi offers an ecological way of getting to your destination. Official bike taxi ranks can be found on the Market Square (near the Historium), on't Zand Square (near the Concert Hall) and on Stationsplein at the Bruges railway station (outside the Carrefour, near the side entrance to the station). Rates can be obtained on-site from the individual taxi companies or in advance via:

- Taxi Fiets Brugge (bicycle taxi): tel. +32 (0)472 67 35 25, www.taxifietsbrugge.be
- Fietskoetsen Brugge (bicycle carriage): tel. +32 (0)478 40 95 57, www.fietskoetsenbrugge.be
- Greenrides: tel. +32 (0)478 51 41 15, www.greenrides.eu

ABOUT BRUGES

WELCOME TO BRUGES!

Medieval, mysterious, and unashamedly Burgundian, Bruges is a global city where people are always cycling. Bruges is proud of its rich history and its UNESCO World Heritage status. The city also has great plans for its future, a future in which it wants to get as many people as possible on bikes.

Bruges is a city on a very human scale: all the sites of interest, hotels and restaurants are within walking distance, and also ideal to explore by bicycle. Enjoy our historical roads as you cycle past our most beautiful heritage like the Beguinage, the Burg, The Museum of the Church of Our Lady or our market square. It's all about optimising every moment and maximising enjoyment!

Perhaps you would like to cycle along the time trial course of the 2021 UCI Road World Championships in the heart of the city where you can also take in the city's wonderful history and nature from your saddle. In short, Bruges is one of the bicycle cities where we don't have blood in our veins, but chain oil.

Cycling has become a major part of Bruges' tourist DNA. We encourage visitors to explore our UNESCO World Heritage City, as well as its forests and wetlands by bicycle. Some top sporting events are also held in Bruges, not least the Ronde van Vlaanderen – Tour des Flandres, and the UCI Road World Championships (in 2021). Hosting the UCI Mobility and Bike City Forum is the perfect opportunity to keep our cycling legacy alive and inspire our citizens and visitors to walk and cycle even more.

UNESCO World Heritage City

Bruges has the largest **UNESCO World Heritage-listed** historic centre in the Benelux (430 ha). The city has no less than 542 protected monuments, several city palaces and national houses. It is all a reminder of the glorious 15th century when Bruges was an international trade metropolis with representations from Lucca, Catalonia, Castile, León, Portugal, England, Scotland, Venice, Genoa, Florence and the German Hanseatic League.

It was in the wake of the Burgundian dynasty that the great Flemish Primitives such as **Jan van Eyck** and **Hans Memling** established themselves. Their world-renowned artworks, along with those of other prominent **Flemish Masters**, can be admired in one of Bruges' museums. Today, Bruges is a vibrant cultural city. In 2002, the city proudly held the title of **Cultural Capital of Europe** and it hopes to be designated again in 2030.

Musea Brugge

[Musea Brugge's](#) thirteen venues are a real treasure trove. From Flemish Primitives to modern art, from classical fine arts to archaeological discoveries, furniture, silver, tapestries, folklore, poetry, etc, its collection of more than 75,000 objects includes more than 60 recognised showpieces.

In the **Gruuthuse museum** you can journey through three crucial periods in the history of Bruges: the city's Burgundian heyday, followed by the previously underexposed period during the 17th and 18th centuries, before finishing with the 'rediscovery' of Bruges in the 19th century neo-Gothic style. These three periods are brought to life by more than 600 exhibits.

During **Bruges' Golden Age**, the 15th century, the fine arts prevailed. In the wake of the prestigious Burgundian dynasty, the great Flemish Primitives made a name for themselves. The world-renowned works of Jan Van Eyck, Hans Memling and those of other prominent Flemish Masters can be admired at the Groeninge Museum, St John's Hospital, St Saviour's Cathedral and the Church of Our Lady where Michelangelo's world famous 'Madonna and Child' can also be found.

A sustainable city

Bruges is a people-friendly city with a mission! Thanks to an **ambitious climate plan**, Bruges is well on track to reducing local greenhouse gas emissions by 50% by 2030 and to being completely climate neutral by 2050. The city is focused on de-paving, greening, and improving water management to become more climate resilient. Bruges already has the best air quality among all Flemish cities. Small-scale initiatives that contribute to the circular economy and local craftsmanship are encouraged.

In July 2023, the **car-free zone in the historical centre** was expanded so that residents and visitors can experience the city in even better conditions. Bruges also has hundreds of hectares of green spaces, parks, nature reserves, and forests: its "green heritage" sites combine a historical background and botanical qualities. The 8 km-long City Ramparts that encircle the historic city centre can easily be explored on foot (walking or jogging) or by bike. Bruges residents move around the city by bike or on foot because all amenities are within close proximity. And what is good for residents is also great for visitors.

CYCLING IN BRUGES

Are you ready to discover the medieval scenery of Bruges by bike? Get ready set go!

Bike Hire

When you're at the station of Bruges you can hire a Blue Bike. A **Blue Bike** is a public bike sharing service that you can find at nearly every Belgian train station so you can complete the last mile or explore the wonderful city of Bruges.

- Want to know more about Blue Bike? : <https://www.blue-bike.be/en>

Throughout the entire city centre of Bruges you can also hire bikes at several **bike shops**

- <https://visitbruges-prod.nextsite.dev/en/plan-your-visit/practical-info/bicycle-rental-points>

If you bring your own bike to Bruges we have:

- **15 public bicycle pumps** to assist you
- **4 major public bike parks** in the city centre to store your bike safe and dry
- At the station of Bruges we also have a **cycling shop** where you can fix your bike
- A big **cycling zone** where cars need to stay behind the cyclists
- 320 km of **cycling paths**
- **6 bicycle highways**
- A true treasure of **historic buildings** that are waiting for you.

Cycling tours

After hosting the time trials at the 2021 UCI Road World Championships, Bruges became an even more bike friendly city. To explore its beautiful sights, we developed some amazing bike routes, suitable for people of all levels of fitness.

- <https://www.visitbruges.be/en/things-to-do/sightseeing/cycling>
- <https://www.visitbruges.be/en/things-to-do/sightseeing/quasimundo-biketours-brugge-fiets-bruges-bike>
- <https://www.visitbruges.be/en/things-to-do/steershop-bicycle-tours>
- <https://www.visitbruges.be/en/things-to-do/sightseeing/s-wan-guides-twist>
- <https://www.brugge.be/fietsroutes>
- <https://www.brugseommeland.be/en/kastelen-cycle-route>
- <https://www.visitwestvlaanderen.be/nl/groene-gordel-brugge>

We hope you have inspiring bike tours discovering Bruges' history and scenery!



**PLAY, WIN AND
PICK YOUR REWARD**



**MY WORLD
OF CYCLING**



myworldofcycling.com



**FREE REWARD PROGRAMME
FOR CYCLING FANS!**

**COLLECT 2000 POINTS WITH
THIS PROMO CODE: REWARD2000**

THE UCI BIKE CITY LABEL NETWORK

The current network of UCI Bike Cities and Regions brings together diverse places that are united by a common commitment to develop and strengthen cycling in all forms - as an elite sport and as an everyday form of transport and leisure.

ABU DHABI - UAE

Abu Dhabi is the first city in the Middle East and Asia to receive the UCI Bike City label. The city will host the 2024 UCI Urban Cycling World Championships and 2028 UCI Gran Fondo World Championships. In 2021, the Abu Dhabi government launched Bike Abu Dhabi, an enabling platform designed to advance the development of Abu Dhabi as a leading global cycling hub and increase uptake of the sport as a means of mobility, leisure and sport. Its initiatives include extending the emirate's existing 300 km cycling network to around 1,000 km in the near future.

AIGLE - SWITZERLAND

Home of the UCI and the UCI World Cycling Center, Aigle has been on the map of world cycling for a long time, welcoming numerous young riders at the very beginning of their career. Cycling however is not only bond to Aigle because of the presence of UCI. The city has a genuine cycling tradition offering events for families, amateurs and elite athletes throughout the year.

BERGEN - NORWAY

Host of the 2017 UCI Road World Championships, the coastal city of Bergen is known as the gateway to the fjords and city of seven mountains. Aiming for 10% of all trips to be made by bike, the city is investing to significantly increase bike infrastructures (including a new cycling bridge and bike routes) and focusing on programmes to enable children to cycle.

COPENHAGEN - DENMARK

First awarded the UCI Bike City Label in 2008, Copenhagen's Bicycle Strategy 2011-2025 has numerous ambitious goals to keep growing bicycle use. The city is working towards being climate neutral by 2025. The Cycle Track Priority Plan 2017-2025 calls for establishing 40-50km of new tracks, 30-40km of green cycle routes, and 62km of cycle superhighways. Up to 55,000 new bicycle parking spaces are planned by 2025. Cycle usage for trips to education and work represented 49% in 2018, whilst the same year Copenhageners owned 672,000 bicycles - five times the number of cars in the city. It will host the 2025 UCI BMX World Championships.

DRENTHÉ - THE NETHERLANDS

A province in the north of the Netherlands, Drenthé aims to increase bike use by 20% and become the healthiest province in the country. The region has hosted a 2018 UCI Road Para-cycling World Cup, the 2019 UCI Road Para-cycling World Championships and also hosts the Ronde Van Drenthé each year. 'Op fietse' ('go by bike'), a specific marketing identity for Drenthé's cycling activities, and Drentse Fiets4Daagse, a 4-day festival for thousands of recreational riders, are examples of the region's commitment to promoting cycling among all citizens and tourists.

FAYETTEVILLE - USA

Fayetteville hosted the 2022 UCI Cyclo-Cross World Championships and has a comprehensive bicycle master plan that was most recently updated in 2020 with a goal to build an "all ages and abilities" network of bicycle infrastructure – primarily focused on building out the 100-mile paved trail network and adding on-street connections to points of interest and residential areas over the next decade. Its Active Transportation Plan outlines goals for connecting trails to within a ½ mile of every Fayetteville resident and reaching 15% in active transportation mode share.

FLANDERS - BELGIUM

After hosting UCI Cyclo-Cross World Championships and UCI Road World Championships in 2021, Flanders will host 2027 UCI Cyclo-cross World Championships. The Flemish cycling policy plan was adopted in 2016, with the priorities focused on enhancing bicycle use (commuting and school traffic) and increasing road safety for cyclists. Investments in cycling infrastructure should increase to 300 million euro a year by 2024, this target being already exceeded in 2021 with more than 329 million euro invested. The network of cycling highways in Flanders includes 119 individual routes, for a total of 2.650 km, while Flanders citizens use their bike for 16% of their daily trips.

FYN - DENMARK

An island region in Denmark, Fyn is promoting cycling under the Bike Island strategy, with the aim of becoming the most attractive cycle holiday destination in northern Europe. After a round of the 2017-2018 Telenet UCI Cyclo-cross World Cup, the 2019 UCI Cyclo-cross World Championships were held in the town of Bogense. The region also hosts numerous elite and recreational cycling events every year, which include the Fyen Rundt, the Bissen mountain bike race, track cycling events and stages of the Tour of Denmark. The 900km long N8 Baltic Sea Route opened in 2018 in the region.

GELDERLAND - THE NETHERLANDS

Each year, the province of Gelderland, located in the central eastern part of the Netherlands, welcomes a round of the UCI BMX Supercross World Cup at Papendal. In 2018, the UCI Track Cycling World Championships were hosted in the region at the velodrome in Apeldoorn. The regional tourist bike network is 6,000km in length, and 90% of the region's 1,200km of provincial roads have a segregated cycling path. With 31% of all trips being made by bike in Gelderland, the province is working towards meeting a target of 34% of all trips.

GLASGOW - SCOTLAND - GREAT BRITAIN

Glasgow has hosted, alongside several cities in Scotland, the first ever UCI Cycling World Championships in 2023. Its high-level target is to achieve a 10% modal share for cycling, based on the vision: to create a vibrant Cycling City where cycling is accessible, safe and attractive to all. The current Strategic Plan for Cycling 2016-2025 commits to build a network of protected, segregated cycling routes leading into the city centre. Glasgow organises multiple mass participation events and grassroots cycle races, whilst several children's cycling education programmes are delivered in schools and across the city.

HEUSDEN-ZOLDER - BELGIUM

The municipality of Heusden-Zolder is located in the Belgian province of Limburg. Every year, it hosts rounds of the Telenet UCI Cyclo-cross World Cup and of the UCI BMX World Cup. In 2019, Heusden-Zolder hosted the UCI BMX World Championships. Many mass participation events are hosted at the Circuit Zolder - a race track in the municipality, including the annual '24 Hours of Cycling' event, and 'Avondfietsen', during which the Circuit is open to the public.

LEOGANG SAASFELDEN - AUSTRIA

Saalfelden Leogang has been successfully implementing a multi-year cycling promotion strategy for years to position as Europe's N°1 bike destination. The strategy focuses on infrastructure to offer the best experience possible to mountain-bike-oriented visitors while reducing the human caused impact on nature. Saalfelden Leogang's 900 km of existing trails are clearly marked to keep cyclists off wildlife habitat and new routes are created in the most sustainable way possible. Also, public transport is coordinated for better accessibility to bike parks and e-bike stations are currently being expanded.

LIMBURG-VALKENBURG - THE NETHERLANDS

A hilly province in the Netherlands, bordering Belgium and Germany, Limburg-Valkenburg is a world leader when it comes to cycling. Five UCI Road World Championships have been hosted in the city of Valkenburg, as well as the 2018 UCI Cyclo-cross World Championships. Over 150 cycling events (both Elite and mass-participation) take place in the Province of Limburg each year. Partnering with UCI WorldTeam Jumbo-Visma, Limburg Cycling has been able to increase the number of young and old on bikes in the last years and continues to invest in the next generation of cyclists.

MONTRÉAL - CANADA

The City of Montréal has pursued a strong cycling promotion strategy for the last 15 years, establishing the Plan Velo, a cycling network that is updated every 5 years. The latest update of the plan targets a modal cycling share of 15% by 2027. With currently more than 1'600 km of bike lanes in the city centre and more than 3'200 km in the greater Montréal area, the city has established itself in the top 5 North American cycling cities, aiming to become the number one by 2031.

NORTH BRABANT - THE NETHERLANDS

While cycling runs through their veins, the Dutch province of North Brabant has identified opportunities to grow cycling even further. Thanks to a collaboration with Breda University as well as with the province's main cities of Eindhoven, Tilburg, Breda, 'S-Hertogenbosch and Helmond, the Province of North Brabant has implemented a cycling plan connecting all cities to their 5 to 15 km surroundings. A cycle highway plan aims to connect all larger cities between them. Connecting public transport and active travel by bike is facilitated by increased bike parking facilities at bus and train stations whilst the regional cycling network offers a comprehensive transport alternative to car use.

PARIS - FRANCE

Paris will host the 2024 Olympic Games, which include 5 cycling disciplines: road, track, mountain bike, BMX racing and BMX freestyle. Political leadership in City Hall has strong ambitions to make Paris a 100% cycling city by 2026. The city aims to create 180 km of new permanent segregated bike lanes and 120,000 new secure bicycle parking spots by 2026. The new Plan Velo 2021-2026, which boasts a budget of €250 million, is set to capitalise on the COVID-19 pandemic cycling boom, to make Paris a city where everyone, including children, will be able to cycle safely during their daily commute.

SAKARYA - TURKEY

The Sakarya Metropolitan Municipality has developed a 10-year action plan and is investing heavily to become a city that not only hosts championships – including the 2020 UCI Mountain Bike World Championships and a BMX World Cup - but also ensures bikes are used more actively in transportation, encourages people to lead healthier lives and promotes a cycling culture. Dedicating approximately 15% of the total annual budget to cycling, it has developed multiple cycling infrastructures and programmes, including the multi-disciplinary Cycling Valley and public events.

SAINT-QUENTIN-EN-YVELINES - FRANCE

St-Quentin-en-Yvelines is the home city of the Fédération Française de Cyclisme (FFC) and France's National Velodrome. The city has hosted the 2015 UCI Track World Championships, a 2018 BMX Supercross World Cup, a 2018 Track World Cup, and a 2019 BMX Supercross World Cup. The city will also welcome the BMX, track and mountain bike events during the Paris 2024 Olympic Games, while also developing cycling for all actions linked to the Games. It features over 400km of bike lanes, with €2m having been invested in the network over the past three years.

SOUTH OF SCOTLAND - SCOTLAND - GREAT BRITAIN

Grasping the opportunity of the 2023 UCI Cycling World Championships being awarded to Glasgow, South of Scotland, a region consisting of the council areas Dumfries & Galloway and Scottish Borders, has united a large number of stakeholders around the vision that "By 2032, South of Scotland communities are shaped around and include ALL people and cycling is the most popular choice for shorter everyday journeys and embedded into the daily fabric of the lives of residents and experiences of visitors".

TIROL - AUSTRIA

Innsbruck-Tirol hosted the 2018 UCI Road World Championships. Tirol's multi-year strategy to promote cycling for tourism focuses on four main objectives: improving cycling infrastructure, enforcing training and education, developing safety campaigns, and organising events. There are over 130 km of cycling paths in Innsbruck, and over 800 km across the region, whilst continuous investment in mountain bike trails is made across Tirol. Numerous mass participation events and child cycle training programmes are run within the region.

VAL DI SOLE - ITALY

Val di Sole has consistently been hosting UCI Mountain Bike and Trials World Championships and/or World Cups since 2016. A multi-year strategy for cycling – aimed to increase bike usage by 15 to 20% - is endorsed by political leadership and includes numerous initiatives, including cycle path extensions, financing local bike associations, incentives for cycling to work, introductory cycling activities, and volunteer opportunities at UCI events. Existing infrastructures include 35km of bike paths, the Val Di Sole Bike Park, several bike parks, pump tracks for kids, and 300km of mountain bike trails.

VANCOUVER - CANADA

In the Canadian city of Vancouver, cycling is the fastest growing mode of transport - rising from 4% in 2013 to 7% in 2016. The city had planned to host the 2020 UCI Gran Fondo World Championships and hosted a UCI Gran Fondo World Series qualifier in 2019. The city has made a commitment to ensuring that 2/3 of all trips are made by walking, cycling and transit, a strategy built around the creation of an All Ages and Abilities (AAA) network that is accessible for all. Today, approximately 45% of the transport budget is spent on active transportation.

VAUD - SWITZERLAND

Home to the UCI World Cycling Centre – located in Aigle – the Canton of Vaud (Switzerland) has both a strong political will and vision for tourism to support and develop cycling as part of the local heritage. After integrating cycling in cantonal transport policies, Vaud has approved its new long-term cycling strategy called "Horizon 2035". This strategy aims to increase the modal share of cycling to 10% by 2035. It will also strengthen cycling's role as a mode of transport and leisure activity and create synergies with other modes of transport.

WOENS DreCHT - THE NETHERLANDS

Situated in the south of the Netherlands, the community of Woensdrecht has a long history of hosting an annual UCI Cyclo-cross World Cup in Hoogerheide. At the heart of the 2016-2020 cycling plan was the aim to strengthen and expand cycling opportunities for residents and visitors alike. It features the only cycling college in the Netherlands, where students combine their academic education with structured cycle training. While road safety and child cycle training are a priority, specific programmes promote physical activity amongst the elderly, the disabled and low-income groups.

WOLLONGONG - AUSTRALIA

Wollongong's Cycling Strategy 2030 sets out a 10-year vision where cycling is a preferred transport option. Since 2013, Wollongong has built, renewed, and upgraded 27km of cycling routes; by 2030 it seeks to provide an additional 85km. It recently opened the city's first Mountain Bike Park at Cringila Hills. In partnership with AusCycling's Ride Nation programme, Wollongong's cycling skills and education programme will see over 10,000 students trained in riding and 1,000 teachers undertaking bike instructor training. The Australian city hosted the 2022 UCI Road World Championships.

YORKSHIRE - GREAT BRITAIN

In 2019, the Northern England region of Yorkshire hosted the UCI Road World Championships. Many of the projects in the region are a direct legacy of the 2014 Tour de France Grand Départ; with a clear vision to make "more people cycle more often" across the 22 Local Authorities of Yorkshire, the Cycle Yorkshire initiative was launched. More mass participation and closed road cycling events are held in Yorkshire than in any other region of the UK. In 2018, the 50th Yorkshire Bank Bike Library was opened; from these libraries, children and families can rent bikes free of charge.

THE UCI

The Union Cycliste Internationale (UCI) is the world governing body for cycling recognised by the International Olympic Committee (IOC). The UCI's mission is to develop and promote cycling - in close collaboration with National Federations - as a competitive sport, as a healthy recreational activity and as a means of transport.

The UCI governs ten disciplines of the sport of cycling: road, track, mountain bike, BMX Racing, BMX Freestyle, cyclo-cross, trials, indoor cycling. Five of them are represented at the Olympic Games (road, track, mountain bike, BMX Racing and BMX Freestyle), two at the Paralympic Games (road and track) and four at the Youth Olympic Games (road, mountain bike, BMX Racing and BMX Freestyle).

Additionally, the UCI promotes a number of its own events, including the UCI Road World Championships, an iconic annual event, and a wide range of other UCI World Championships and World Cups across the various disciplines. The different sizes and scopes of our events ensure that UCI cycling events can be hosted by all cities.

INTERNATIONAL UCI EVENTS ARE HELD ANNUALLY FOR ALL OUR DISCIPLINES

ROAD

UCI Road World Championships

UCI Gran Fondo World Championships

UCI Para-cycling Road World Championships

UCI Para-cycling Road World Cup

MOUNTAIN BIKE

UCI Mountain Bike World Championships

UCI Mountain Bike Marathon World Championships

UCI Mountain Bike Eliminator World Championships

UCI Pump Track World Championships

UCI 4X World Championships

UCI Masters Mountain Bike World Championships

UCI Mountain Bike World Cup

UCI Mountain Bike Eliminator World Cup

GRAVEL

UCI Gravel World Championships

UCI Gravel World Series

TRACK

UCI Track World Championships

UCI Junior Track World Championships

UCI Para-cycling Track World Championships

UCI Track Champions League

UCI Track Nations Cup

UCI Masters Track World Championships

CYCLO-CROSS

UCI Cyclo-cross World Championships

UCI Cyclo-cross World Cup

UCI Masters Cyclo-cross World Championships

COMBINED

UCI Cycling World Championships (every pre-Olympic year).

CYCLING ESPORTS

UCI Cycling Esports

BMX

UCI BMX Racing World Championships

UCI BMX Racing World Cup

BMX FREESTYLE

UCI Urban Cycling World Championships

UCI BMX Freestyle World Cup

TRIALS

UCI Urban Cycling World Championships

UCI Trials World Cup

UCI Trials World Youth Games

INDOOR CYCLING

UCI Indoor Cycling World Championships

UCI Cycle-ball World Cup

UCI Artistic Cycling World Cup

The UCI headquarters are located in Aigle, Switzerland, at the UCI World Cycling Centre.