



# 2023 UCI MOBILITY & BIKE CITY FORUM

*Shaping the Future of Active Mobility*



# UCI MOBILITY & BIKE CITY FORUM

*“Shaping the Future of Active Mobility,,*

**When:** 25 & 26 October 2023  
**Where:** Bruges Meeting & Convention Centre  
Beursplein 1  
8000 Bruges  
Belgium

## THE PROGRAMME

### WEDNESDAY 25 OCTOBER 2023

- 9.00 – 9.30      **Welcome coffee and registration**
- 9.30 – 10.00    **Official welcome**
- Tony Mitchell – UCI Cycling for All & Sustainable Cycling Commission President
  - Lydia Peeters – Flemish Minister for Mobility and Public Works
  - Tom Van Damme – Royal Belgian Cycling League President
- 10.00 – 10.20    **UCI Bike City label award**
- 10.20 – 10.50    **Launch of 2022 UCI Sustainability Report**
- Tony Mitchell – UCI Cycling for All & Sustainable Cycling Commission President
  - Benjamin Barrett – UCI Sustainability Consultant
- 10.50 – 11.20    **Coffee break & networking**
- 11.20 – 11.30    **City of Bruges**
- Dirk De fauw – Mayor, City of Bruges
- 11.30 – 12.15    **Cycling and climate change – A global perspective**
- Carly Gilbert-Patrick – United Nations Environment Programme, Team Leader - Active Mobility, Digitalisation & Integration, Sustainable Mobility Unit
- 12.15 – 13.15    **Lunch**
- 13.15 – 13.45    **Keynote address:**
- Ewoud Vromant – Belgian para-cyclist / Former UCI World Champion / Paralympic medallist

- 13.45 – 14.30**    **Cycling as a catalyst for social inclusion**
- Fraser Johnston – Scottish Cycling
  - Winnie Sambu – World Bicycle Relief
  - Silke De Waelle – G Sport Vlaanderen
  - Jan Christiaens – MOBIEL 21
  - Jos Vandikkelen – Velo vzw
- 14.30 – 14.50**    **CycleRAP Report launch**
- Monica Olyslagers – iRAP Global Innovation Manager
- 14.50 – 15.30**    **Innovation in road safety**
- Monica Olyslagers – iRAP
  - Sofia Salek de Braun – PTV Group
  - Isabella Burczak – Union Cycliste Internationale
  - Brannon Pack – UCI Bike City Fayetteville
  - Nathaly Torregroza – Bogotá D. C.
- 15.30 – 16.00**    **Coffee break and networking**
- 16.00 – 17.00**    **Innovation in public policy – A new European Cycling Strategy**
- Daniel Mes – Member of the Cabinet of Commissioner for Climate Action, Wopke Hoekstra, European Commission
  - Isabella Burczak – Union Cycliste Internationale
  - Jill Warren – European Cyclists' Federation
  - Kevin Mayne – Cycling Industries Europe
  - Daniela Leveratto – Confederation of the European Bicycle Industry (CONEBI)
- 17.00 – 17.15**    **Wrap-up and closing remarks from the UCI**
- Tony Mitchell – UCI Cycling for All & Sustainable Cycling Commission President
  - Announcement of 2024 Forum
- From 18.30**    **Reception and dinner**

### THURSDAY 26 OCTOBER 2023

- 9.00 – 9.15**    **Registration for workshops**
- 9.15 – 12.45**    **Morning workshops for all participants**
- 9.15 – 10.45**    **Workshops round 1**
- UCI Bike City & Region network's workshop (only for UCI Bike Cities and Regions)
  - CycleRAP: increasing safety of cycling infrastructures
  - Promoting Women in Cycling: Flanders Classics and The Women Peloton
  - Strava Metro: better communities for cyclists and pedestrians
  - Impact measurement tools for the sport of cycling by GCI & 261PI
- 10.45 – 11.15**    **Coffee break & networking**

- 11.15 – 12.45 Workshops round 2
- CycleRAP: increasing safety of cycling infrastructures
  - Promoting Women in Cycling: Flanders Classics and The Women Peloton
  - Strava Metro: better communities for cyclists and pedestrians
  - Impact measurement tools for the sport of cycling by GCI & 261PI
- 12.45 – 13.45 Lunch break
- 13.45 – 16.00 Bike tours of Bruges cycling infrastructure and initiatives
1. **Children’s cycling education**
    - Route developed for children to learn to anticipate different traffic situations and prepare for their bike exam
  2. **Road safety**
    - Infrastructure built for better road safety and cycling comfort
  3. **Sports innovation**
    - Sport initiatives led by the city of Bruges, including cycling esport
  4. **Cycling infrastructure & services**
    - Bike parking, signage and other infrastructure and services supporting cycling routes in Bruges
- From 16.00 Closing drinks at De Halve Maan

## REGISTRATION

Join us at the 2023 UCI Mobility & Bike City Forum by registering online [here](#).

For any questions, please do not hesitate to contact the UCI at [cyclingforall@uci.ch](mailto:cyclingforall@uci.ch).



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