



UCI RAINBOW USES & EQUIPMENT VISUAL GUIDELINES

MANUFACTURER SPECIFICATIONS & MODEL VARIATIONS

VERSION 1 | JANUARY 2022

UCI RAINBOW USES & EQUIPMENT VISUAL GUIDELINES

VISUAL GUIDELINES

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RAINBOW STRIPES & EQUIPMENT RULES

IMPORTANT NOTE

PREAMBLE

Use of this document

This document serves as a reference for the design and production of UCI World Champion equipment.

The proportions and dimensions indicated are in accordance with the UCI Regulations and must therefore be respected.

It is also mandatory to use the colours set out in this document. If there is any doubt, preference should be given to the CMYK references.

The position of the rainbow stripes must not be altered.

Note that the designs presented in this document are for illustrative purposes only.

Pre-production approval

All equipment must be approved by the UCI before production.

Approval requests should be sent through the **UCI Equipment approval online form** as early as possible. The UCI staff will do its utmost to respond rapidly.

In line with the UCI Regulations, the UCI reserves the right to fine riders and/or teams which do not follow the UCI approval process and consequently produce equipment that do not respect these guidelines.

UCI Rainbow Stripes

In 1927, the winner of the UCI Road Cycling World Championships was awarded for the first time a jersey bearing what has become the “Rainbow Stripes” mark, i.e. five horizontal stripes composed of colours blue, red, black, yellow and green (in this order).

Ever since, the winner of the UCI World Championships (now in all the disciplines of cycling) gets to wear the “Rainbow jersey”and rainbow equipments.

The “Rainbow Stripes” mark has nowadays become a unique identifier of the UCI World Championships and of the UCI alone. The “Rainbow Stripes” is a brand of the UCI and is perceived as such by the public.

The “Rainbow Stripes” is registered internationally as a trademark in the name of the UCI.

Apply a **30mm minimum distance** between each integration on the equipments when possible.

Each color of the Rainbow stripes **must equally be represented**.

Only the current world champion rider may wear rainbow piping on his equipment (such as bike, helmet, shoes). Such equipment **should be submitted to UCI** for approval prior production.

Equipment

Only the current world champion rider may wear rainbow piping on his equipment (such as bike, helmet, shoes).

Any equipment bearing the rainbow piping shall be submitted to UCI for approval before production (art. 1.3.064).

Do not hesitate to contact **design@uci.ch** if any doubt remains.

UCI and Equipment colours

These colours are default colours used for the UCI Champion : all 5 UCI Rainbow colors.

Colour Swatches

Colour swatches need to be installed on your machine. Simply drag the .ase file from it's download location into the folder with the path: Illustrator >Presets >en_GB >Swatches.

Your machine may need to restart for changes to take affect.

Click [Here](#) for Colour Swatches

UCI Blue



RGB
0 120 200

CMYK
100 32 0 0

PANTONE®
3005

RAL
5017

PANTONE® COTTON
18-4440 TCX

UCI Red



RGB
200 20 60

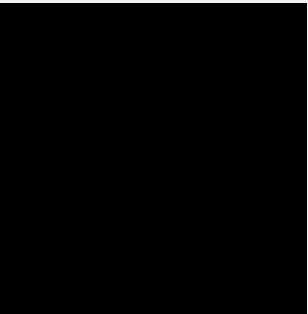
CMYK
20 100 75 0

PANTONE®
186

RAL
3020

PANTONE® COTTON
18-1763 TCX

UCI Black



RGB
0 0 0

CMYK
20 0 0 100

PANTONE®
Black 6

RAL
9011

PANTONE® COTTON
19-4007 TCX

UCI Yellow



RGB
250 225 0

CMYK
0 10 100 0

PANTONE®
114

RAL
1018

PANTONE® COTTON
12-0752 TCX

UCI Green



RGB
50 180 50

CMYK
73 0 100 0

PANTONE®
361

RAL
6018

PANTONE® COTTON
16-6340 TCX

Uses of the Rainbow Stripes

Dos and don'ts

These colours are default colours used for the Jersey without UCI Partners.

For alternative versions (with one or two UCI Partners) colours vary and will be provided separately, case by case.

Proportions:

The rainbow stripes must respect the correct proportions. Each stripe must be the same width.

Positioning:

If the rainbow stripes are used horizontally, the blue stripe must always be positioned at the top. If the rainbow stripes are used vertically, the blue stripes must always be positioned on the left side.

Colour order:

The rainbow stripes colours must always be sorted in the right colour order: Blue, Red, Black, Yellow and Green. No other order will be approved.

Safety distance & measurement

All logos (sponsor, manufacturer, UCI) must be positioned at a distance of between 10mm and 30mm - depending on the equipment -, from each other, from the rainbow stripes and from all edges of the design.

Proportions



CORRECT :)



INCORRECT :(

Positioning



CORRECT :)



CORRECT :)



INCORRECT :(



INCORRECT :(

Colour order



CORRECT :)



INCORRECT :(



CORRECT :)



INCORRECT :(

LOGO/ELEMENT
10mm
LOGO/ELEMENT



UCI WORLD CHAMPION EQUIPMENT EXAMPLES

THE FOLLOWING DESIGNS SERVE AS **EXAMPLES ONLY** AND NOT COMPULSORY GUIDELINES.

YOU ARE ALLOWED TO PLACE THE AREAS AS YOU WISH AS LONG AS IT RESPECTS
THE MAXIMUM SIZES INDICATED.

Helmet

The present designs on the right serve as examples only and not compulsory guidelines. You are allowed to place the areas as you wish as long as it respects the maximum sizes.

ABOUT HELMET COLORS

For design purpose, all helmets must be plain color in white or black.

Manufacturer Logo Zone

The **Manufacturer Logo Zone** can be placed where needed on the helmet as indicated as an example in the **blue area** on the preview.

Area A: **max.25 cm²**
(should fit into a 7x4cm rectangle)

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** can be placed where needed on each side of the helmet, as indicated in the **green areas** on the preview.

Area B: **max. 35 cm²**
(should fit into a 8x5cm rectangle)

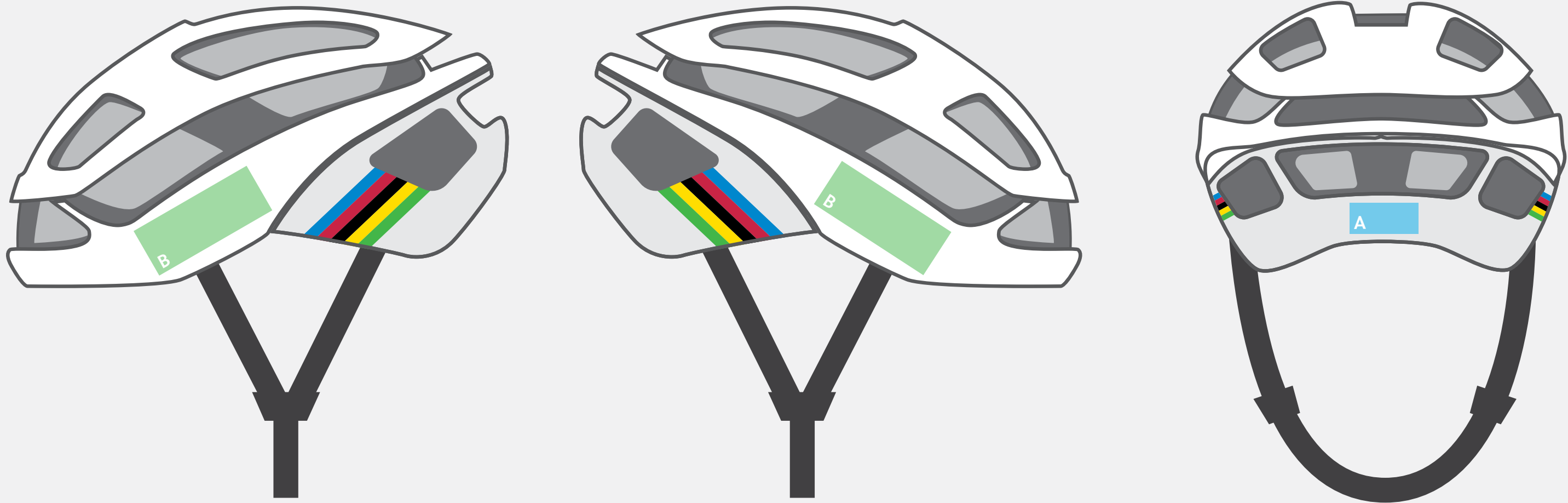
Rainbow Stripes Zone

The rainbow stripes must appear on the right and left sides of the helmet

Size : **max. 4 cm height**

Safety distance & measurement

Each area must be at a distance of at least 10mm from any other zone as well as from the rainbows.



Arm Warmers

The present designs on the right serve as examples only and not compulsory guidelines. You are allowed to place the areas as you wish as long as it respects the maximum sizes.

ABOUT ARM WARMER COLORS

For design purpose, all arm warmers must be plain color in white.

Manufacturer Logo Zone

The **Manufacturer Logo Zone** are situated at the top of the arm warmer as indicated in the blue area on the preview.

Area A: max. 40 cm²
(should fit into a 4x10cm rectangle)

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated on the upper area of the arm warmer as indicated in the green areas on the preview.

Area B: max. 180 cm²
(should fit into a 10x18cm rectangle)

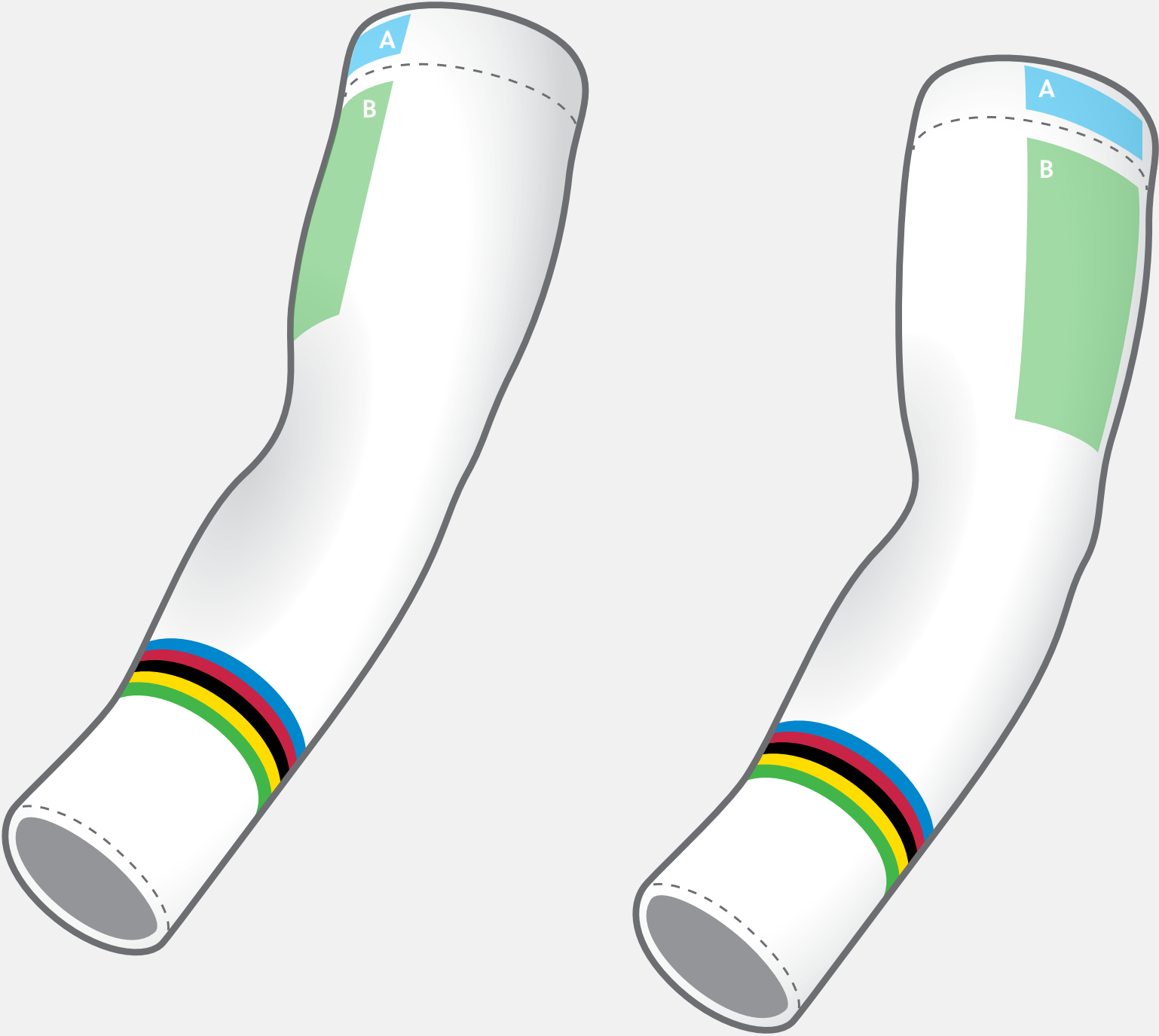
Rainbow Stripes Zone

The rainbow stripes **must seamlessly** go around the arm warmers.

Sleeves: 5 cm height

Safety distance & measurement

Each area must be at a distance of at least 10mm from any other zone as well as from the rainbows.



Leg Warmers

The present designs on the right serve as examples only and not compulsory guidelines. You are allowed to place the areas as you wish as long as it respects the maximum sizes.

ABOUT ARM WARMER COLORS

For design purpose, all leg warmers must be plain color in white or black.

Manufacturer Logo Zone

The **Manufacturer Logo Zone** are situated at the top of the leg warmer as indicated in the **blue areas** on the preview.

Area A: **max. 60 cm²**
(should fit into a 12x5cm rectangle)

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in the middle of the leg warmer above the stripes as indicated in the **green area** on the preview.

Area B: **max. 300 cm²**
(should fit into a 12x25cm rectangle)

Rainbow Stripes Zone

The rainbow stripes **must seamlessly** go around the leg warmers.

Ankle: **5 cm height**

Safety distance & measurement

Each area must be at a distance of at least 10mm from any other zone as well as from the rainbows.



Masks

The present designs on the right serve as examples only and not compulsory guidelines. You are allowed to place the areas as you wish as long as it respects the maximum sizes.

ABOUT MASK COLORS

For design purpose, all masks must be plain color in white.

Manufacturer Logo Zone

The **Manufacturer Logo Zone** is situated at the top right of the front of the mask as indicated in the **blue area** on the preview.

Area A: **max. 21 cm²**
(should fit into a 7x3cm rectangle)

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated in the middle of the mask above the stripes as indicated in the **green area** on the preview.

Area B: **max. 21 cm²**
(should fit into a 7x3cm rectangle)

Rainbow Stripes Zone

The rainbow stripes **must be placed horizontally**.

Size: **4 cm height**

Safety distance & measurement

Each area must be at a distance of at least 10mm from any other zone as well as from the rainbows.



Socks

The present designs on the right serve as examples only and not compulsory guidelines. You are allowed to place the areas as you wish as long as it respects the maximum sizes.

ABOUT SOCKS COLORS

For design purpose, all socks must be plain color in white.

Manufacturer Logo Zone

The **Manufacturer Logo Zone** is situated in the upper part of the socks below the stripes of the socks as indicated in the **blue area** on the preview.

Area A: **max. 28 cm²**
(should fit into a 7x4cm rectangle)

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** is situated in the upper part of the socks below the stripes as indicated in the **green area** on the preview.

Area B: **max. 42 cm²**
(should fit into a 7x6cm rectangle)

Rainbow Stripes Zone

The rainbow stripes **must seamlessly** go around the socks.

Size: **4 cm height**

Safety distance & measurement

Each area must be at a distance of at least 10mm from any other zone as well as from the rainbows.



Overshoes

The present designs on the right serve as examples only and not compulsory guidelines. You are allowed to place the areas as you wish as long as it respects the maximum sizes.

ABOUT OVERSHOES COLORS

For design purpose, all overshoes must be plain color in white or black.

Manufacturer Logo Zone

The **Manufacturer Logo Zone** are situated on the outer side of the overshoes below the stripes as indicated in the **blue area** on the preview.

Area A: **max. 28 cm²**
(should fit into a 7x4cm rectangle)

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated on the outer side of the overshoes below the stripes as indicated in the **green area** on the preview.

Area B: **max. 42 cm²**
(should fit into a 7x6cm rectangle)

Rainbow Stripes Zone

The rainbow stripes **must seamlessly** go around the socks.

Size: **4 cm height**

Safety distance & measurement

Each area must be at a distance of at least 10mm from any other zone as well as from the rainbows.



Gloves

The present designs on the right serve as examples only and not compulsory guidelines. You are allowed to place the areas as you wish as long as it respects the maximum sizes.

ABOUT GLOVES COLORS

For design purpose, all gloves must be plain color in white or black.

Manufacturer Logo Zone

The **Manufacturer Logo Zone** are situated between the wrist and the rainbows as indicated in the **blue area** on the preview.

Area A: **max. 14 cm²**
(should fit into a 7x2cm rectangle)

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** are situated between the fingers and the rainbows as indicated in the **green area** on the preview.

Area B: **max. 28 cm²**
(should fit into a 7x4cm rectangle)

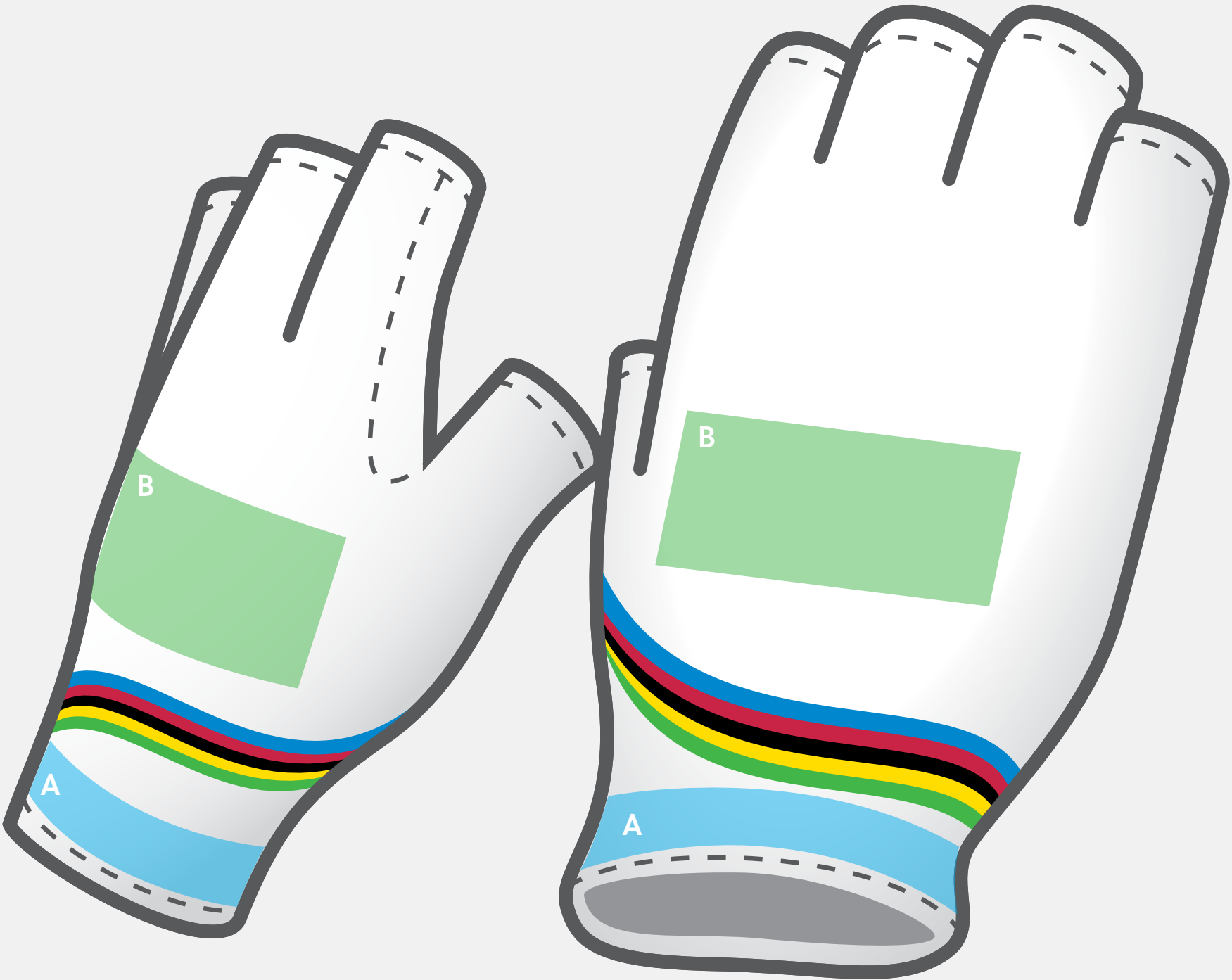
Rainbow Stripes Zone

The rainbow stripes **must face the rider with the blue color towards the arms** as indicated on the preview.

Size: **4 cm height**

Safety distance & measurement

Each area must be at a distance of at least 10mm from any other zone as well as from the rainbows.



Cap

The present designs on the right serve as examples only and not compulsory guidelines. You are allowed to place the areas as you wish as long as it respects the maximum sizes.

ABOUT CAP COLORS

For design purpose, all caps must be plain color in white.

Manufacturer Logo Zone

The **Manufacturer Logo Zone** can be placed where needed on the cap as indicated as an example in the **blue area** on the preview.

Area A: max. 28 cm²
(should fit into a 7x4cm rectangle)

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** can be placed where needed on the cap as indicated as an example in the **green area** on the preview.

Area B: max. 48 cm²
(should fit into a 8x6cm rectangle)

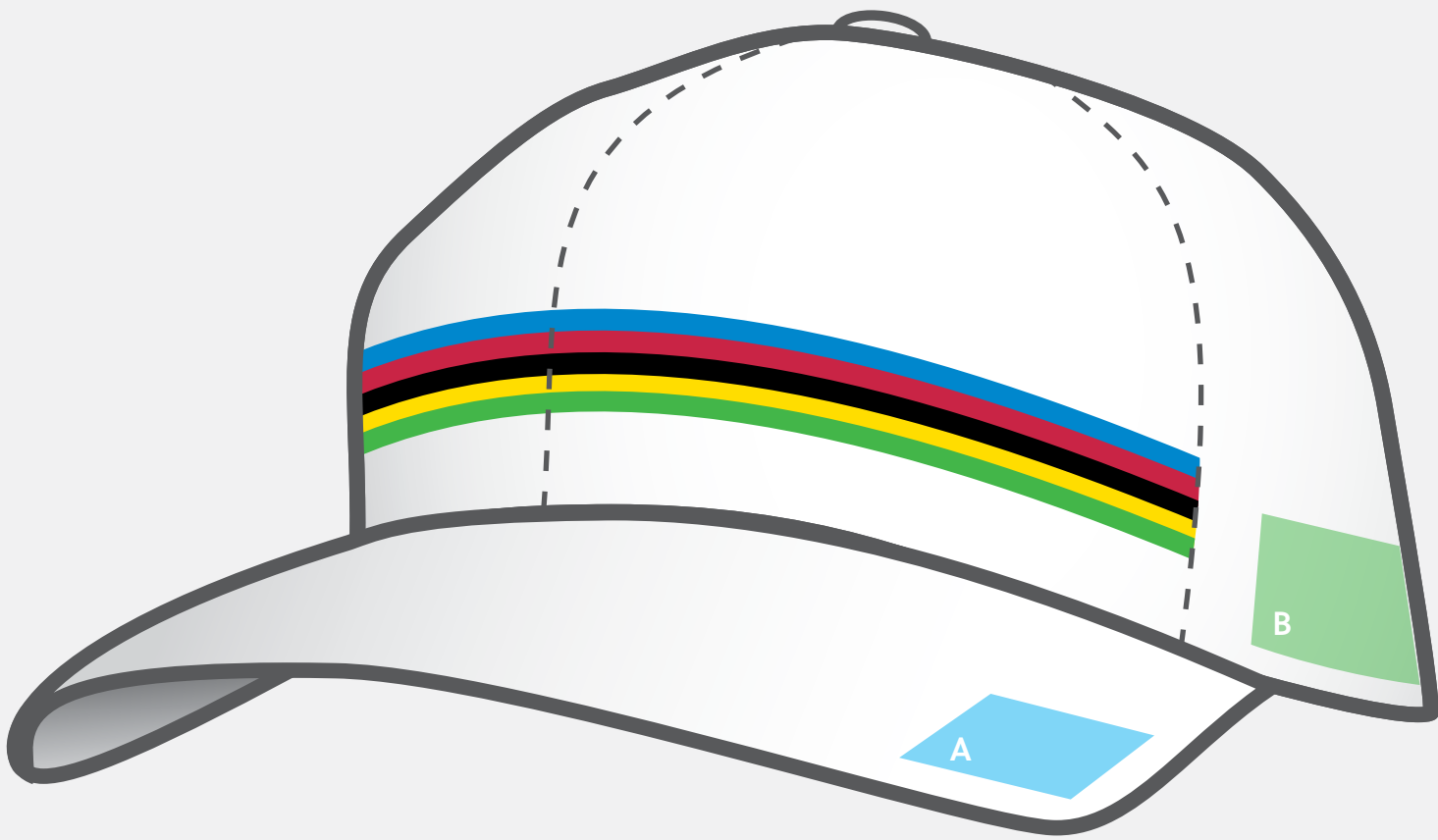
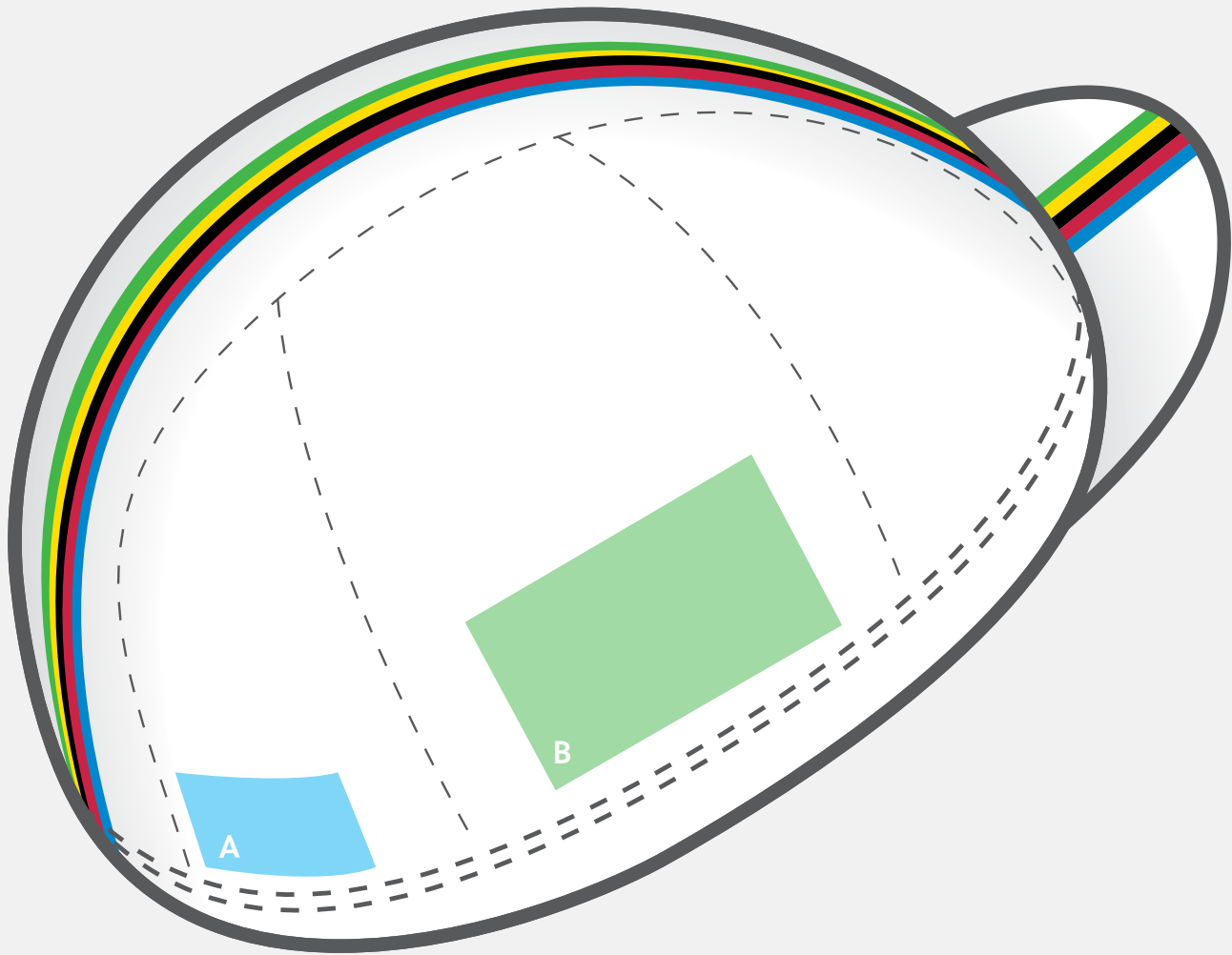
Rainbow Stripes Zone

The rainbow stripes must appear with the blue stripe either on the left or on the top.

Size : max. 4 cm height

Safety distance & measurement

Each area must be at a distance of at least 10mm from any other zone as well as from the rainbows.



Glasses

The present designs on the right serve as examples only and not compulsory guidelines. You are allowed to place the areas as you wish as long as it respects the maximum sizes.

ABOUT GLASSES COLORS

For design purpose, all glasses must be plain color in white or black.

Manufacturer Logo Zone

The **Manufacturer Logo Zone** can be placed where needed on the glasses as indicated as an example in the **blue area** on the preview.

Area A: **max. 10 cm²**
(should fit into a 5x2cm rectangle)

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** can be placed where needed on the glasses as indicated as an example in the **green area** on the preview.

Area B: **max. 10 cm²**
(should fit into a 5x2cm rectangle)

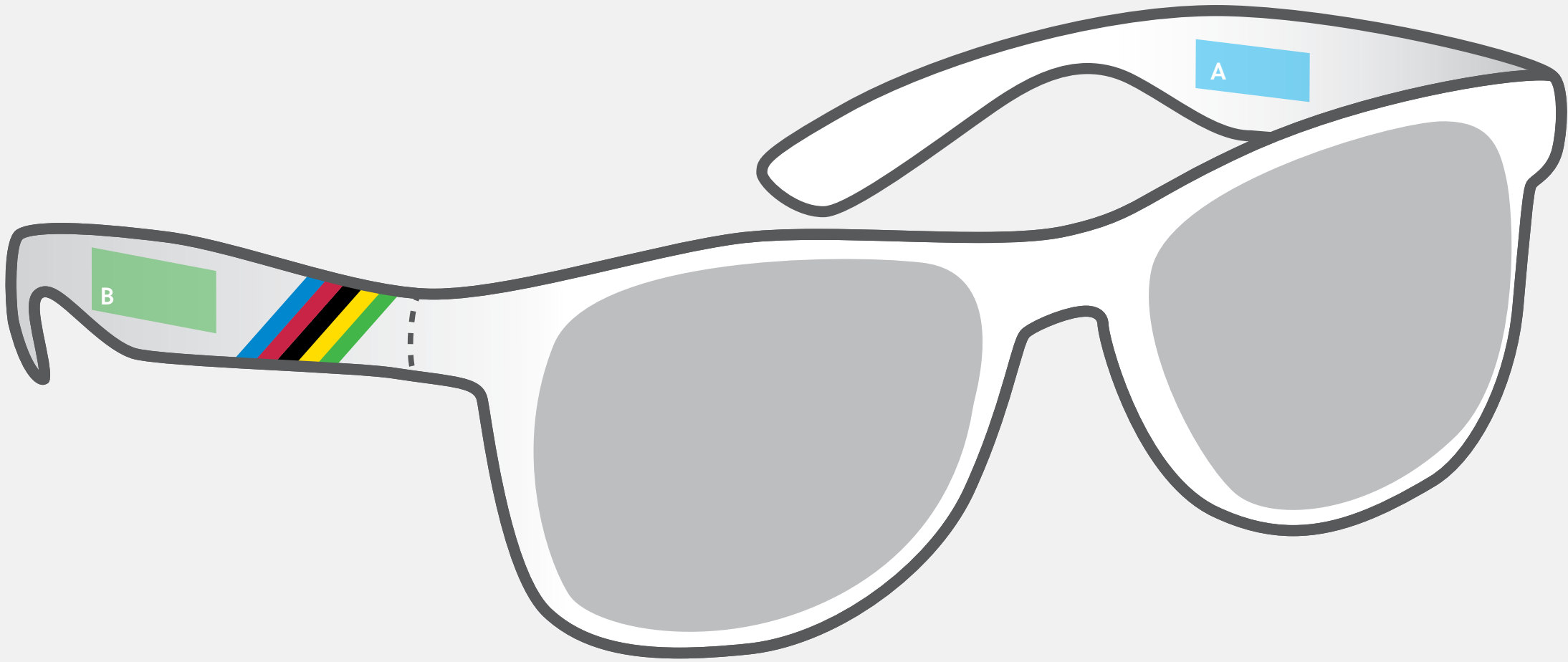
Rainbow Stripes Zone

The rainbow stripes must be placed so that the blue stripe is on the left or on the top of the rainbows.

Size: **2 cm width**

Safety distance & measurement

Each area must be at a distance of at least 10mm from any other zone as well as from the rainbows.



Bikes

The present designs on the right serve as examples only and not compulsory guidelines. You are allowed to place the areas as you wish as long as it respects the maximum sizes.

ABOUT BIKES COLORS

For design purpose, all bikes must be plain color in white.

Manufacturer Logo Zone

The **Manufacturer Logo Zone** can be placed where needed on the bike as indicated as an example in the **blue area** on the preview.

Area A: **max. 90 cm²**
(should fit into a 15x6cm rectangle)

Rider's/Team's Sponsors Logo Zones

The **Sponsors Logo Zones** can be placed where needed on the bike as indicated as an example in the **green area** on the preview.

Area B: **max. 30 cm²**
(should fit into a 30x10cm rectangle)

Rainbow Stripes Zone

The rainbow stripes must be placed so that the blue stripe faces the front of the bike (placed in diagonal or straight), or must be placed on the sides of the bike with the blue stripe on the left or on the top of the rainbows.

Size: **5 cm width**

Safety distance & measurement

Each area must be at a distance of at least 10mm from any other zone as well as from the rainbows.

