

25-27 AUGUST 2020
Money **ASIA**
20/20

A SPOTLIGHT ON ASIA'S MONEY ECOSYSTEM

Marina Bay Sands • Singapore

**MONEY20/20 ASIA IS WHERE
IT'S AT. WHERE THE ONES TO
WATCH, IN-THE-KNOW, MOST
EXCITING AND INNOVATIVE
PLAYERS COME TO IGNITE THE
FUTURE OF MONEY.**

/ From barrier-breaking startups and unicorns, to VCs, payment providers and banks; connect with global leaders and innovators from across every sector of the financial services ecosystem, in Asia.

WHY MONEY20/20 ASIA?

Forget the awkward approach. Walk onto a level playing field where everyone comes for the same three things: to learn, to network and to get business done - at speed.

- / **DISRUPTORS** We've done the hard work of scouring the region for the next-gen fintech companies that you should be awed by and scared by. They're agile, they're fast, they're doing things differently – they're going to take over.
- / **INVESTORS** They're here and they have billions of dollars of unallocated capital. Enough said.
- / **WINNERS** We're showcasing unicorns and other jaw-dropping innovators from around the world to share key learnings on how they made it big.
- / **COMMUNITY** Industry Night, Meet-ups, Rise-up, Regulator Roundtable, CEO Unplugged and a kick-ass app that facilitated over 4,000 meetings at our last show. We help you find your tribe and get business done.
- / **ASIA FOR ASIA** Another way of saying we won't give you speakers or content that you can't relate to. Big names that say nothing aren't our thing. Actionable, Asia-focused intel is.

3000+
ATTENDEES

65%+
ATTENDEES
FROM ASIA

INVESTORS FROM
20+
COUNTRIES

250+
SPEAKERS

MORE THAN
1 IN 5
C-LEVEL

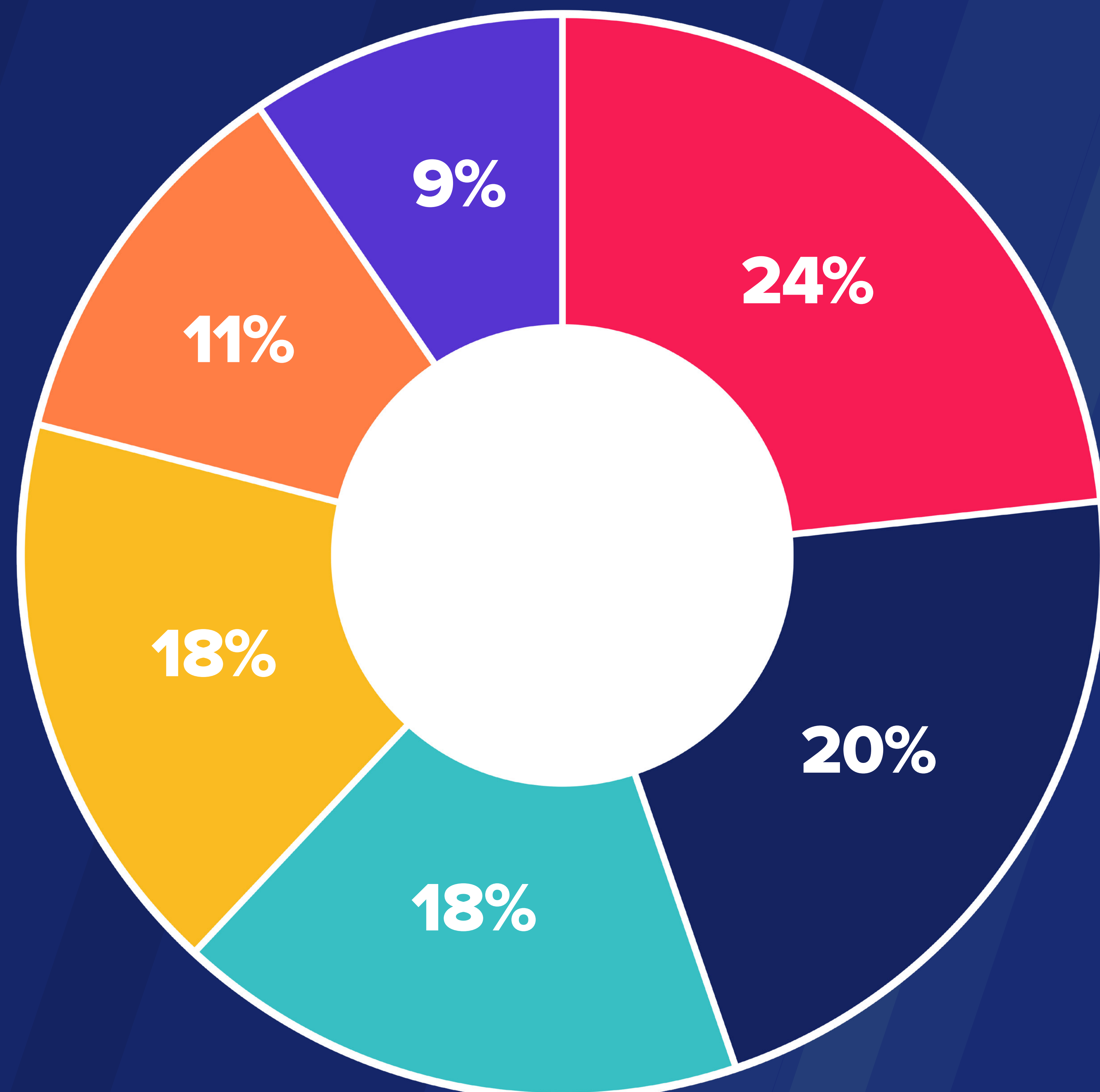
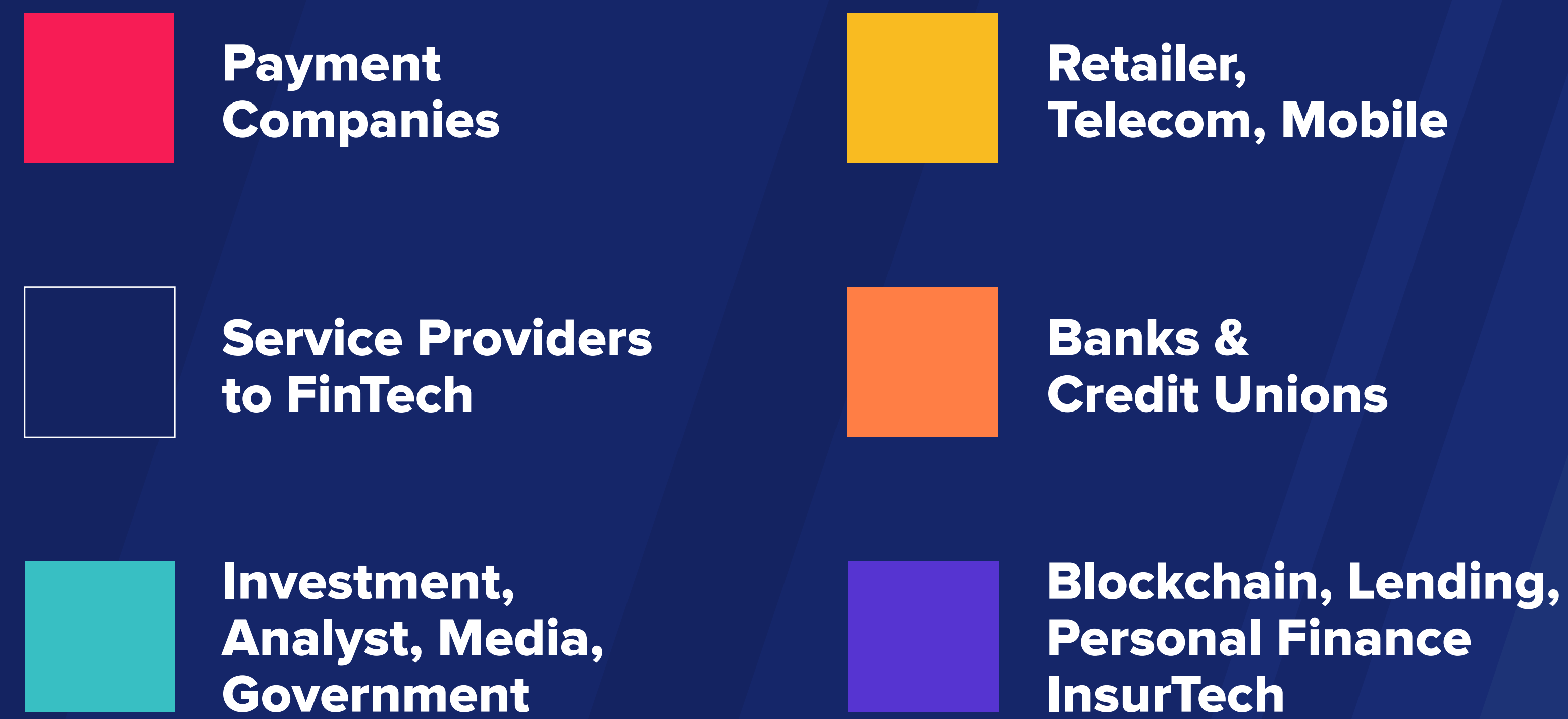
150+
ON-SITE MEDIA

*Statistics based on Money20/20 Asia 2019 attendee figures

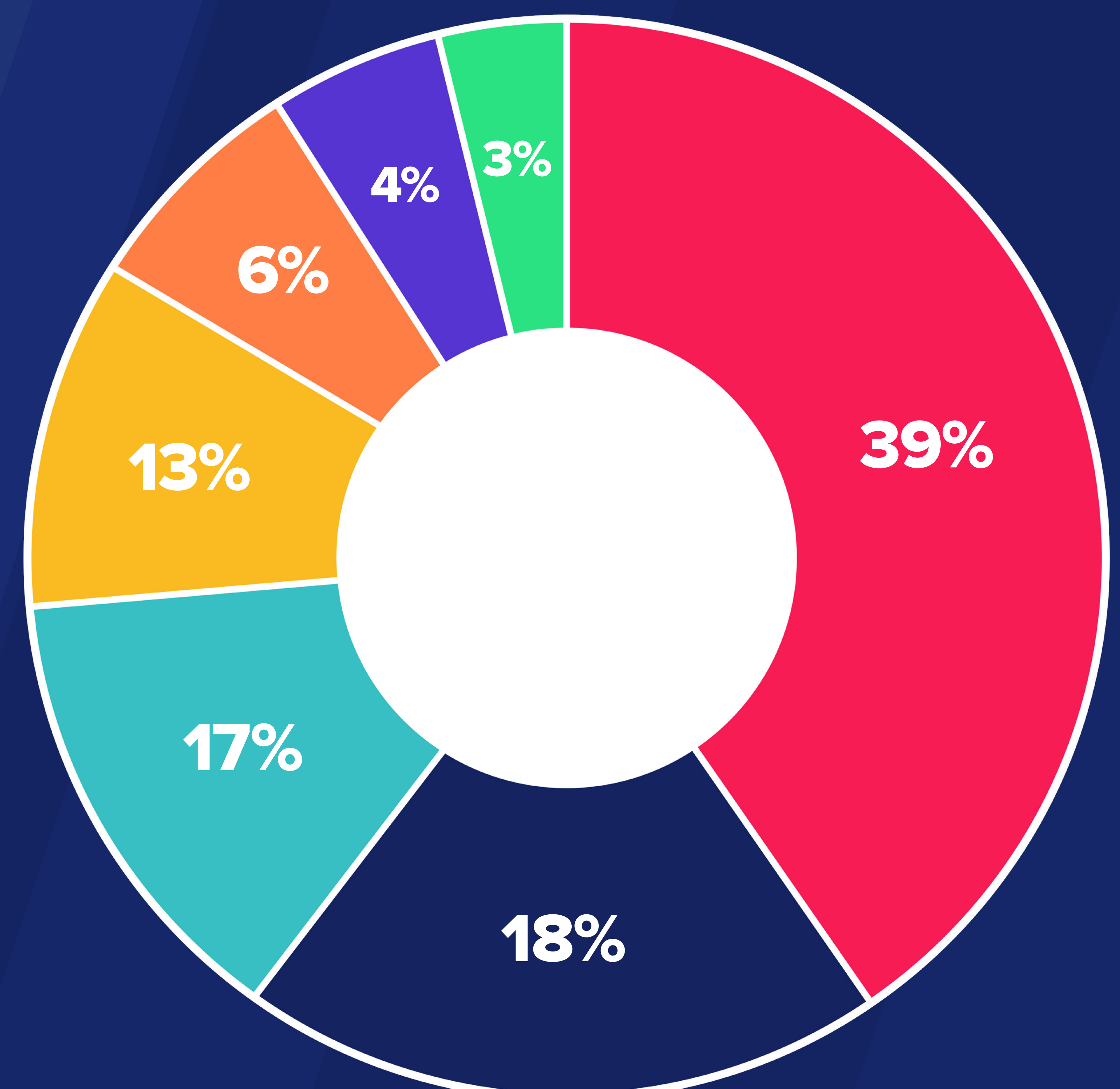
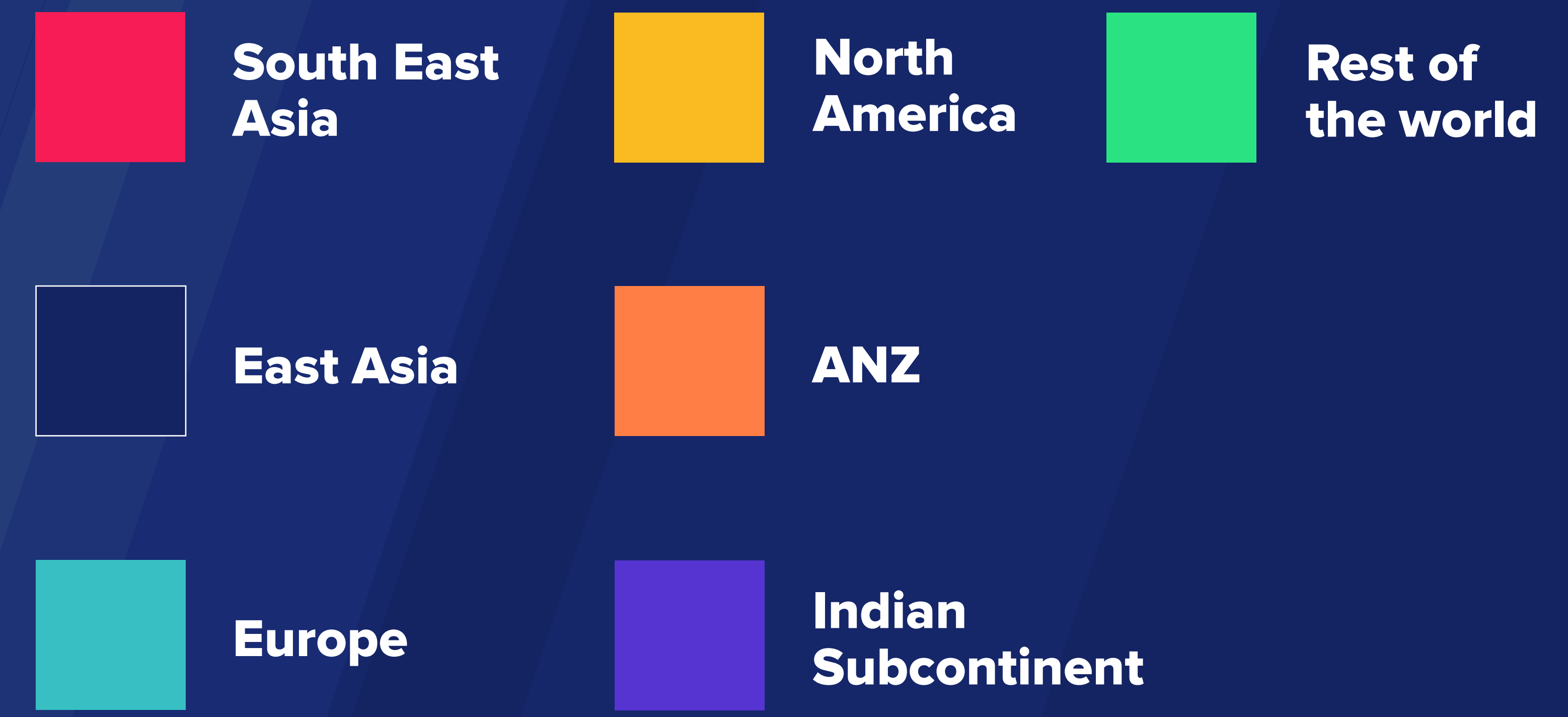
It's such a melting pot. It's such a great place to meet people from across the payments eco-system – Our partners, our suppliers and of course our customers... We absolutely love Money20/20 Asia.

Simon Black, Chief Executive Officer, **PPRO**

COMPANY TYPE



ATTENDEES BY REGION



A SNAPSHOT OF WHO ATTENDS

I think Money20/20 is unique in that it brings a lot of industry stakeholders at a very high level, people who are driving what is happening in payments. They're all here and we're all talking, it's a wonderful atmosphere.

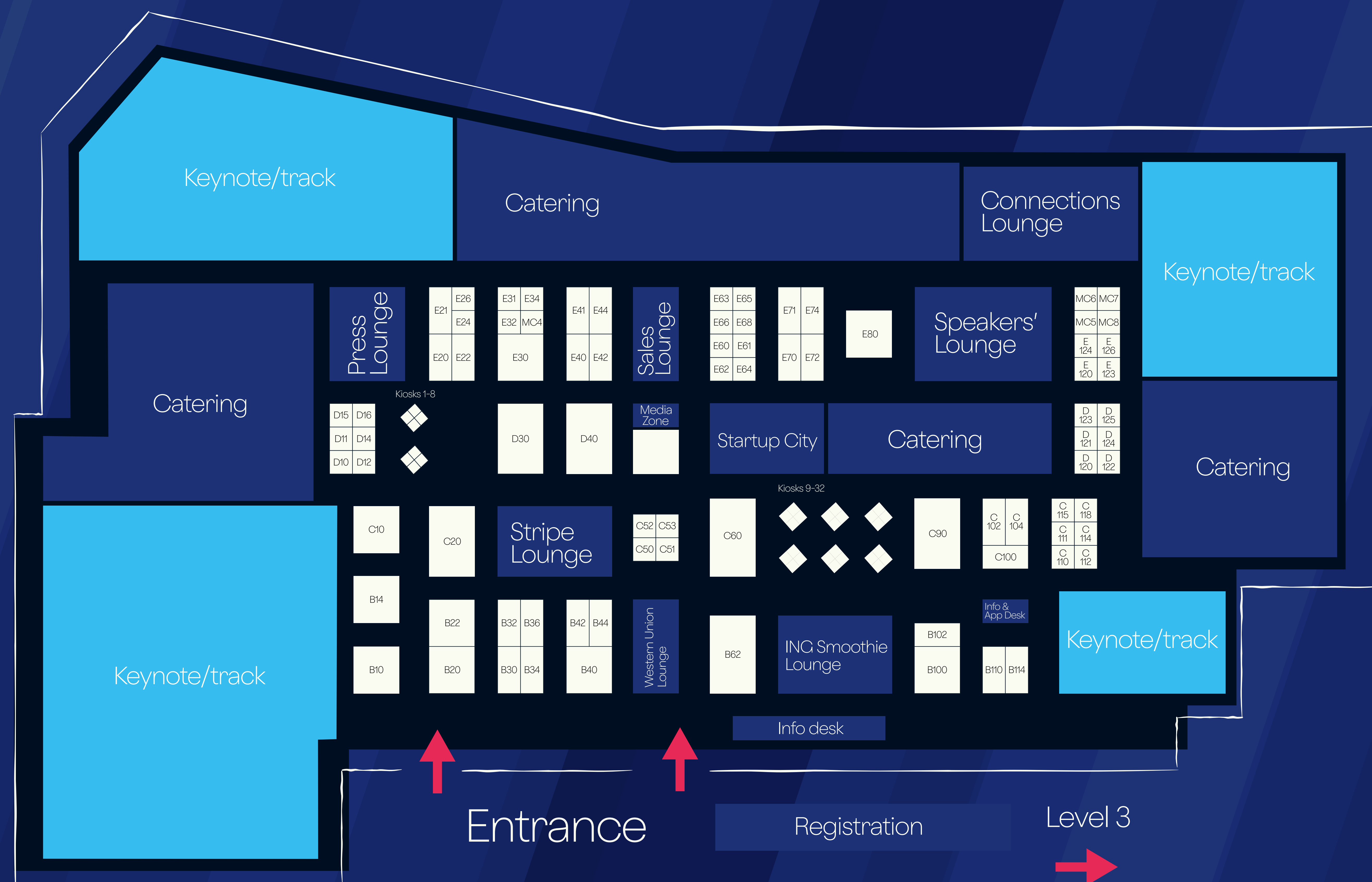
Andrew Jamieson,
Technology & Security
Director, **UL**

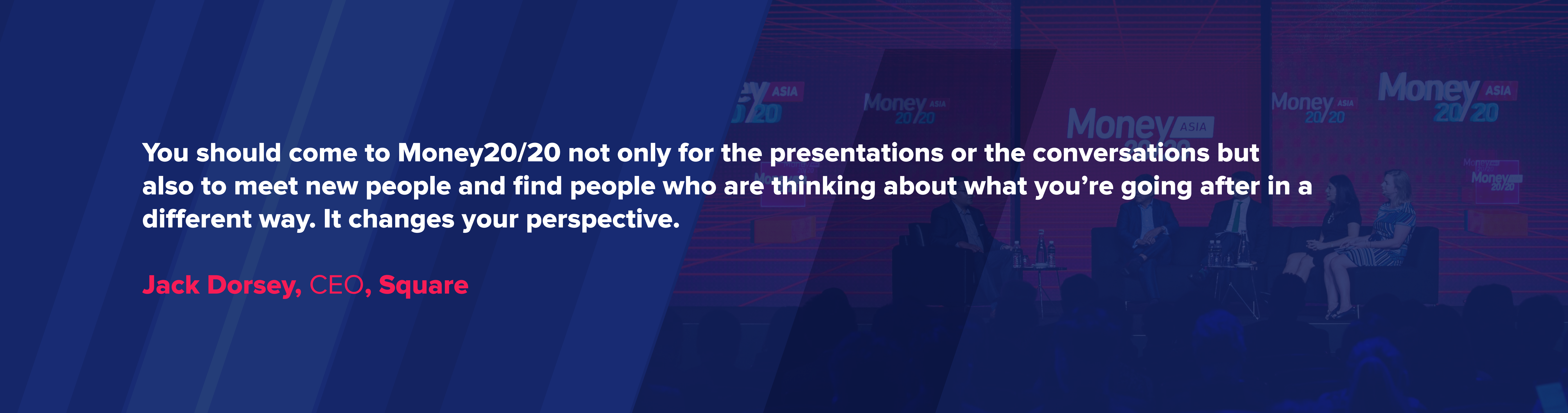


EXHIBITION HALL

The exhibition hall sits in the centre of the action and is at the heart of Money20/20 Asia.

The floorplan will feature over 150 of the most innovative and relevant companies in financial services and payments, as well as providing a hub for interactive features, the coolest content...and amazing food!





You should come to Money20/20 not only for the presentations or the conversations but also to meet new people and find people who are thinking about what you're going after in a different way. It changes your perspective.

Jack Dorsey, CEO, Square

We do a huge amount of business at Money20/20, we've signed contracts on the exhibition floor, I've been hiring here on the floor – I've hired 3 new people for the team while I've been here.

Richard Harris, SVP International Sales, Feedzai



Money20/20 delivers for us. It helps us to showcase our brand and our capabilities.



Leah Holzman, Head of Marketing Communications, Amazon Pay

WHY SPONSOR?

- / TURBO-CHARGE YOUR BRAND AWARENESS IN ASIA & GENERATE GAME-CHANGING QUALIFIED LEADS**
- / CONNECT WITH 3,000+ REGIONAL AND GLOBAL DECISION-MAKERS FROM 60+ COUNTRIES HUNTING FOR DEALS**
- / COLLABORATE WITH THE INDUSTRY'S GREATEST THINKERS & BIGGEST NAMES - INCLUDING ANT FINANCIAL, BIGPAY, GRAB, GO-PAY, STRIPE, TENCENT AND WEBANK**
- / LAUNCH NEW PRODUCTS AND TEST YOUR PRODUCT IN REGION, WHILE ALSO HAVING ACCESS TO DIVERSE TOP-TIER PRESS**

// Every conversation has opened ideas, doors and potential partnerships for what we do so I would say it's probably one of the highest value conferences I have been to.

Piers Ridyard, Chief Executive Officer, Radix

BENEFITS

Your spend at Money20/20 defines your sponsorship star level. All partnerships are bespoke, created using a mix of branding, exhibition and connection style inventory. You tell us your objectives and we will create your own unique package to achieve these.

Benefits	Star	2 Star	3 Star	4 Star	5 Star
Website profile – to include logo, 250 word bio, web address and social media links	X	X	X	X	X
Inclusion on all relevant email campaigns sent to the Money20/20 database	X	X	X	X	X
Access to the official marketing toolkit	X	X	X	X	X
Branding onsite – the higher the star level, the more prominent your branding is onsite	X	X	X	X	X
Group badge collection			X	X	X
Early access to the official onsite press list			X	X	X
Social media announcement on the official @money2020 twitter account				X	X
Dedicated 5 star sponsor email sent pre-event – detailing onsite activities and events					X
An introduction to our content team to discuss remaining opportunities on our agenda					X
Digital screen in a prominent position - 5 Star adverts will be 5 seconds long and played throughout the event.					X
A half page advert in the printed onsite guide/workbook given to all attendees when they register onsite					X

OUR AGENDA: YOU ASK. WE DELIVER

This year, the Money20/20 Asia team has a mission. To bring actionable, Asia-focused intel to help you refine your game plans and learn from those already well on their way.

**CHALLENGER BANKS &
BUILDING FROM SCRATCH**

**DECODING THE FINTECH
VALUE CHAIN**

**IDENTITY, SECURITY
& REGTECH**

B2B PAYMENTS

BANKING TRANSFORMATION

CONSUMER PAYMENTS

DISRUPTIVE TECH

FINANCIAL INCLUSION

PLATFORM PLAY

SEAMLESS, SOCIAL RETAIL

**It's time for disruptions and the disruption
is taking place right now.**

Frank Lenselink, Vice President,
Magiccube INC

WHO SPEAKS

Rebels. Reformers. Revolutionaries. And sometimes, the go-getters sick of seeing the same old thing done half as well as it could be. They're shaking things up and generally making us think twice. Change-makers are at the heart of our programme.

Speakers already confirmed for 2020 include:



Jasmine Ng
CEO
Razer Fintech



Armand Hartono
Vice President Director
**PT Bank
Central Asia, Tbk**



Jason Thomson
CEO
OVO



Sopnendu Mohanty
Chief FinTech Officer
**Monetary Authority of
Singapore**



Anubrata Biswas
MD & CEO
**Airtel Payments
Bank**



Caecilla Chu
Co-Founder & CEO
YouTrip



Grady Laksmono
Co-Founder & CTO
Moka



Adam D'arcy
Chief Product Officer
Mapan Gojek



Muhamad Fajrin Rasyid
Co-Founder & President
Bukalapak



Vartika Ambwani
Vice President, Technology
Banking - Fintech
Silicon Valley Bank

MEDIA – MAKE THE HEADLINES

Hundreds of media outlets were on-site at Money20/20 Asia, including payments, banking, retail, security and other trade publications, mainstream and global media covering the latest FinTech trends and brand announcements.

Announcement stats at Money20/20 Asia 2019:

52.5M

Total social impressions

35.2B

Total reach and circulation

13,800

Total social mentions

580

Total pieces of coverage

150+

Total journalists onsite

based on Money20/20 Asia actual figures from 2019*

Money20/20 media partners include



THE MONEY20/20 COMMUNITY

Money20/20. No, not the year 2020 (we get that a lot) but perfect, 20/20 vision. As in, see-into-the-future-of-money type vision. We bring that future into crystal clear focus, so that you can plan, create, collaborate – and take the industry forward.

Welcome to the future of money, now.

Money **ASIA**
20/20

25-27 August 2020
Singapore

Money **EUROPE**
20/20

16-18 June 2020
Amsterdam

Money **USA**
20/20

25-28 October 2020
Las Vegas

MONEY20/20 ASIA: NOT YOUR NORMAL MONEY EVENT. **YOU'RE WELCOME.**

Contact asia@money2020.com for any sponsorship and group attendee rate enquiries.