



MONEY
20/20

ASIA

22-24 APRIL 2025
BANGKOK

THE 2025 CONTENT FOCUS

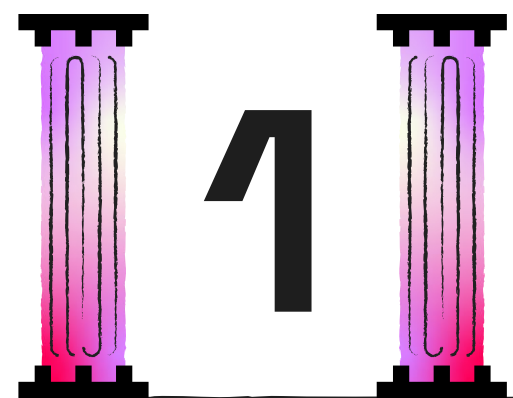
Empowering Humanity Through Collaboration: Pioneering Secure, Frictionless, and Sustainable Fintech Innovation in Asia

In 2025, Money20/20 Asia puts the “WE” back in innovation. With ‘Empowering Humanity’ as our driving force, Money20/20 Asia reasserts the importance of collective action in innovation. Through collaboration, we harness technology to foster a more inclusive financial system, bridge the digital divide, and unlock new opportunities for all.

Informed by our recent research*, our approach focuses on pioneering secure, frictionless, and sustainable fintech solutions in Asia, emphasizing the pivotal role of collaboration. The conference will explore five key pillars: collaboration, security, frictionless user experiences, sustainability, and the frontiers of emerging technologies. These pillars dive into specific areas where collaborative efforts are crucial in shaping the future of fintech and leveraging emerging technologies for a transformed tomorrow.

*Based on a comprehensive study involving over 50 one-on-one interviews with Asia fintech stakeholders (banks, fintech, consultants, etc.), exploring the evolving needs and aspirations of fintech solutions within the context of current trends.





COLLABORATION VS COMPETITION

BREAKING DOWN SILOS OR PERPETUATING DIVISION?

Our first pillar addresses a critical question: does fintech thrive on collaboration or competition in today's fast-paced world? We'll explore how breaking down barriers and fostering teamwork can unlock true innovation potential.

By analysing real-world success stories and best practices, we'll examine the human element behind these interactions. Through diverse stakeholder perspectives from banking to insurtech, we'll understand how collaboration and competition can shape a future of fintech in Asia that empowers users.

KEY DISCUSSION POINTS

HUMAN-CENTRED INNOVATION:

Real-world examples of successful collaborations and how human ingenuity drives success in fintech.

SYNERGY VS. CONFLICT:

How collaboration and competition can work together or hinder progress in fintech innovation.

BREAKING DOWN SILOS:

Best practices for navigating the complexities of collaboration and competition within the fintech ecosystem.

STAKEHOLDER PERSPECTIVES:

Diverse viewpoints from across various fintech verticals (banking, payments, lending, etc.).

FINTECH VERTICALS INCLUDE BUT ARE NOT LIMITED TO:

BANKING

PAYMENTS

LENDING

BLOCKCHAIN

INSURTECH

REGTECH



2

TRUST IN THE FUTURE OF FINANCE UNCERTAINTY OR PEACE OF MIND?

Fintech's potential hinges on trust. This pillar tackles this head-on. We'll explore how human ingenuity can navigate the complexities of data protection, cybersecurity, and ethical practices to address user concerns about data privacy and financial safety. The growing focus on data privacy, cybersecurity, AI, and financial crime prevention demands a user-centric approach.

We'll examine strategies for robust security measures and explore how collaboration across stakeholders (including government and regulatory bodies) can build trust in the evolving fintech landscape. Discussions will cover best practices for ethical AI, data transparency, and regulatory compliance, paving the way for a secure and peaceful future of finance.

KEY DISCUSSION POINTS

HUMAN-CENTRED SECURITY:

Strategies for data privacy, cybersecurity, and ethical AI development in fintech.

BUILDING A SECURE FUTURE:

Best practices for regulatory compliance, data transparency, and ethical AI to ensure peace of mind in fintech.

COLLABORATION FOR TRUST:

How collaboration across stakeholders can build trust in the evolving fintech landscape.

FINTECH VERTICALS INCLUDE BUT ARE NOT LIMITED TO:

GOVERNMENT & REGULATORY BODIES

DATA

ANALYTICS & AI

REGTECH/SUPTECH CYBERSECURITY

CONSUMER TECH

BLOCKCHAIN

BANKING



3 MAKING MONEY MANAGEMENT A BREEZE

FRICITIONLESS OR FRIVOLOUS?

This pillar explores the growing demand for effortless financial experiences. We'll dive into the benefits of frictionless transactions and the role of technology in streamlining interactions. But are these innovations truly serving user needs?

Through case studies, we'll explore the trade-offs between convenience and user control, aiming to find the sweet spot for a seamless financial future. We'll examine how technology can empower users and address potential anxieties around security and control.

KEY DISCUSSION POINTS

SEAMLESS USER JOURNEYS:

Intuitive design and user-centric interfaces revolutionising financial interactions, focusing on case studies of platforms with smooth and engaging user experiences.

BEYOND CONVENIENCE:

Personalising financial products to meet individual needs, and empowering users with tools for better financial management.

FRICITIONLESS TRANSACTIONS

The role of contactless payments and instant settlements, and technological advancements enabling seamless transactions.

FINTECH VERTICALS INCLUDE BUT ARE NOT LIMITED TO:

CONSUMER TECH

IT/CLOUD

LENDING

BANKING

PAYMENTS

INSURTECH

INVESTMENT

EMERGING TECH

PERSONAL FINANCE

DIGITAL ASSETS

RETAIL

BLOCKCHAIN



SUSTAINABLE & INCLUSIVE FINANCE

GREEN WASHING OR GENUINE CHANGE?

KEY DISCUSSION POINTS

This pillar dives into fintech’s potential for positive change. We’ll explore how fintech can empower underserved communities across Asia by expanding access to financial services and fostering social impact. But the goal goes beyond profit: it’s about building a future that works for everyone.

We’ll examine how fintech can empower individuals and contribute to a greener future. Success stories and real-world examples will showcase fintech’s ability to empower individuals and create meaningful change.

FINANCIAL INCLUSION REDEFINED

Strategies for using fintech to empower underserved communities, focusing on success stories and best practices that expand access to essential financial services.

SUSTAINABILITY AS A CORE VALUE

How fintech can finance green initiatives and support sustainable development, ensuring these efforts are genuine and contribute to a healthier planet.

BEYOND FINANCIAL SERVICES

The broader social impact of fintech innovations, and how fintech can drive systemic change and improve quality of life.

FINTECH VERTICALS INCLUDE BUT ARE NOT LIMITED TO:

LENDING, PAYMENTS

BLOCKCHAIN

CONSUMER TECH

GOVERNMENT

TELECOMS

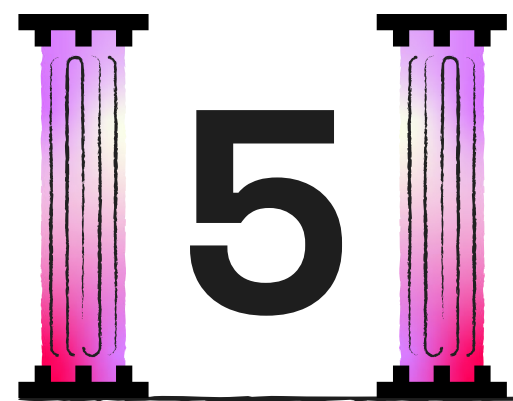
TRADE ASSOCIATIONS

DATA

BANKING

ANALYTICS & AI

REGTECH/SUPTECH



5 OUR TOMORROW, TRANSFORMED

A.I. REVOLUTION VS. HUMAN-CENTERED INNOVATION?

This pillar explores the transformative power of AI and emerging technologies, but with a critical lens: how can we ensure this revolution is human-centered? We'll dive into how AI can revolutionise the way we manage money, tailoring experiences to our unique needs and goals.

Imagine personalised risk assessments, fraud prevention, and AI-powered insights that empower you to achieve financial success. However, we'll also explore the potential downsides and ensure AI serves humanity, not the other way around.

KEY DISCUSSION POINTS

HARNESSING AI FOR GOOD

AI, IoT, and quantum computing's impact on personalised finance including risk assessment, fraud prevention, and financial planning.

REIMAGINING USER EXPERIENCES

Advances in AI, personalisation, gamification, and VR/AR for engaged and enriched financial interactions.

HUMAN-CENTRED INNOVATION:

DeFi, digital assets, and AI-driven personalisation, to ensure technology serves users, not replaces them.

REGULATION & INNOVATION

Challenges and opportunities in regulating AI and emerging technologies for responsible innovation and user trust.

FINTECH VERTICALS INCLUDE BUT ARE NOT LIMITED TO:

EMERGING TECH

REGTECH

AI

BANKING

DIGITAL ASSETS

GOVERNMENT

BLOCKCHAIN

INDUSTRY ASSOCIATIONS

CONSUMER TECH

ACADEMIA

INVESTMENT

CALL FOR CONTENT

HOW DO I APPLY?

All our applications are submitted online, make sure you head over to asia.money2020.com/program/call-for-content for more details and whitelist asia.content@money2020.com as that's the email where a decision will come from.

The call will open on 9 September 2024 and close on 9 October 2024. There are no extensions. All speakers will be notified of the content team's decision by March.

HOW CAN I PREPARE?

Absolutely, think about how your idea resonates with our pillars, why you're the only one who can make this topic come alive on our stages, and get talking to those impressive contacts who will make our content team sit up and take note.

Every year we receive thousands of applications, so make sure your idea is unmissable and think about how you might bring it alive on our stages. What's more - make sure the voices involved offer different viewpoints or experiences, and they are not all the same gender or ethnicity. Diversity is exciting!

WINNING CONTENT TIPS

- / Read guidelines carefully: Align your submission with requirements and format.
- / Know your audience: Tailor content to resonate with their interests.
- / Be original and creative: Offer fresh perspectives and innovative insights.
- / Address the topic directly: Stay on-topic, follow guidelines.
- / Demonstrate expertise: Showcase your knowledge and credibility.
- / Evoke emotions: Use humour, controversy, or shock responsibly.
- / Avoid unnecessary controversy: Ensure well-reasoned, evidence-backed content.
- / Submit on time: Adhere to deadlines for consideration. Limit your speaking proposals to three (3) for each Call for Content exercise. Any additional entries will automatically be disqualified.
- / Embrace gender diversity, inclusivity and women empowerment



SESSION FORMATS

PRESENTATION



Inspire, inform, and entertain. Reflect on discoveries, guide us to a better future, and lead the way. Think authentic storytelling, not a product pitch.

PANEL DISCUSSION



Bringing together experts, a panel discussion is a great place to reflect on the challenges in finance that need varying perspectives. Make it diverse, lively and engaging. Create a conversation everyone wants to join.

FIRESIDE CHAT



Fireside chats are for intimate, cutting-edge, one-to-one conversations. Whether it's a journalistic interview or a candid talk, it's a deep dive into the topics that matter most.

WORKSHOP



Enter into a structured, interactive session designed for meaningful work and guided processes. Leave with some tangible takeaways that are immediately applicable.

ANNOUNCEMENT



Got groundbreaking news? Launch it at Money20/20! Submit your embargoed story or press release and present your big announcement to the global media on stage.

ROUNDTABLE



This is a space for inclusive, barrier-breaking conversations with diverse voices. Experience rich discussions with multiple dynamic speakers and a skilled facilitator. Ask questions, dive deep into key fintech topics and vote in real-time.

FAQS

HOW DO I APPLY TO BE A SPEAKER?

All speakers must submit their application through our speaker submission portal once Call for Content opens in September 2024. Once Call for Content opens, you will have 3 weeks to submit your application. Please check back on our website for more information closer to date. Once submitted, a member of our Content team will evaluate your submission and the suitability for participation this year.

I SUBMITTED A PROPOSAL TO SPEAK, BUT I HAVEN'T HEARD FROM ANYONE AT MONEY20/20. WAS IT ACCEPTED?

When you submit your proposal, you will receive a confirmation email and login details. You can view the status of your proposal when you log in to your account on the content portal.

CAN I SUBMIT ONE SPEAKING PROPOSAL FOR MONEY20/20 ASIA, MONEY20/20 EUROPE AND MONEY20/20 US?

The agenda content for each Money20/20 event is developed by a local team. If you wish to propose a speaking topic for Money20/20 Europe

or Money20/20 US, please visit the appropriate regional webpage and contact a member of the Content team in that region. Please note that starting in 2020, individuals are limited to speaking at two (2) Money20/20 shows per calendar year.

HOW MANY SPEAKING PROPOSALS CAN I SUBMIT FOR MONEY20/20 ASIA?

We value quality over quantity at Money20/20. As such, please limit your speaking proposals to three (3) for each Call for Content exercise. Any additional entries will automatically be disqualified.

IS MY PASS TO THE EVENT FREE SINCE I AM A CONFIRMED SPEAKER?

Speaker selection at Money20/20 Asia is merit-based, with **no fee required for speaking**. The only applicable fee is for a **delegate pass**, which is mandatory for all selected speakers to ensure participation and full conference access. We do not provide complimentary passes to speakers. All selected speakers are to purchase a discounted delegate pass priced at USD \$2,195 to ensure participation and full conference access. This delegate pass grants you access to all three days of

Money20/20 Asia, including meals and valuable networking opportunities. Details on how to register at this rate will be provided in your confirmation email from the Speaker Operations team.

CAN MY PERSONAL ASSISTANT GET A FREE PASS IF THEY ARE ONLY STAYING FOR A FEW HOURS?

Sorry, we do not provide day passes, or temporary passes. From time to time we do make exceptions on a case-by-case basis. Please send your request to speakers.asia@money2020.com



MORE FAQs

DOES MONEY20/20 PAY FOR, OR ARRANGE MY LODGING SINCE I AM A CONFIRMED SPEAKER?

Lodging and travel is the responsibility of the speaker. Money20/20 does not arrange or compensate speakers for these expenses. However, we offer discounted rooms at a wide selection of hotels specifically for our attendees. To take advantage of our special rates and secure your room, please contact our Accommodation team at asiaaccommodation@money2020.com

WHAT IS MY SPECIFIC SPEAKING ROLE? AND WHAT DAY AND TIME IS MY SESSION?

The Content Team works closely with potential speakers and their teams to place speakers in an appropriate speaking role based on their goals and alignment with the agenda as the agenda shapes up, and to inform speakers if there need to be any changes. If you still have questions about your speaking role, then please reach out to us at asia.content@money2020.com

MY CONTACT INFORMATION, OR MY POC'S CONTACT INFORMATION HAS CHANGED SINCE I WAS CONFIRMED AS A SPEAKER. WHAT SHOULD I DO?

Please refer to the confirmation email you received when you submitted your proposal. Use your login information to update any details i.e. speakers' names, titles, contact names, etc.

WHAT IS THE DRESS CODE FOR THE EVENT?

The dress code for Money20/20 is "Business Casual" but less formal attire is also acceptable. Please dress however you feel comfortable and in a manner that best reflects the culture of your company or country.

HOW CAN I GET IN TOUCH WITH THE ATTENDING MEDIA?

Money20/20 sponsors are provided with an updated list of attending media before the event. We also publish a list of announcements to attending media. If your company is making an announcement (e.g., new product/service, new partnership, company name change, etc.), please let us know.

WHAT IS THE LANGUAGE OF THE SHOW CONDUCTED AND PRESENTED?

All Money20/20 shows are conducted and presented in English. Our primary language of communication throughout the show is English, allowing seamless interaction and engagement among attendees, speakers, and participants. However, in exceptional cases, where other languages are presented, we may provide simultaneous interpretation for select stages.



WHAT SHOULD YOU APPLY TO?

DO YOU HAVE A TOPIC IN MIND?

YES

NO

I have a topic in mind, and I know the perfect people for it!

I just have an awesome speaker to recommend.

But I have time-sensitive information that I want to shout

**APPLY FOR OUR
CALL FOR CONTENT**

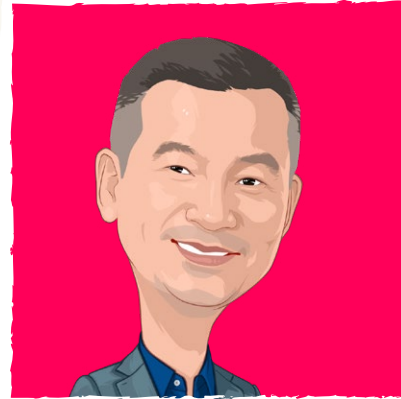
**OUR CALL FOR SPEAKERS
OPENS IN NOVEMBER**

**OUR CALL FOR BREAKING
NEWS OPENS IN Q1 2025**

MEET THE TEAM

CONTENT

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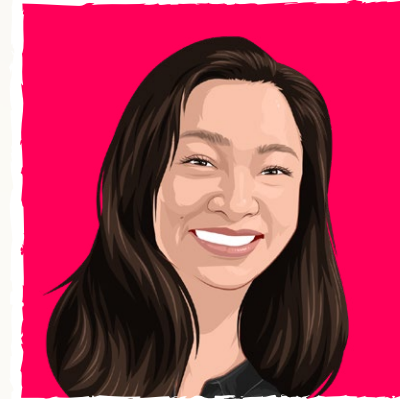


POPPY WHITE

Global Content Partnership Lead

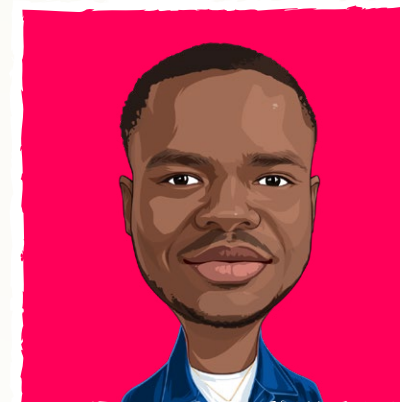
CONTENT OPERATIONS

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VIVIANE LEE

Content Operations Lead, Asia

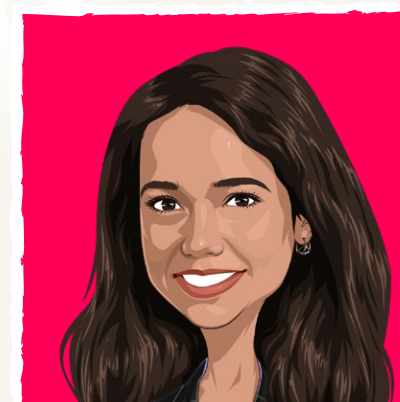


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AKSHITHA REDDY

Sales Development Representative