MONEY 20/20 by informa

ASIA
27-29 APRIL 2027
BANGKOK

YOUR GUIDE TO SPEAKING AT ASIA'S #1 QUALITY FINTECH SHOW

asia.money2020.com

Money20/20 Asia is where Asia does business, where the most senior and influential gathering of the global and regional money ecosystem from Asia and beyond come to build partnerships, accelerate deals, raise their profile, discover the latest innovation, and gain gamechanging insights.

WHY SHOULD YOU SPEAK AT MONEY20/20 ASIA?

/ You won't just be predicting what's next for Asian fintech – you'll be building it

/ Join the ranks of brilliant industry experts who have captivated our audience

/ 200+ prominent media from Bloomberg, CNBC, Forbes, Fintech News Network, Fintech Finance News and more ready to amplify your insights to millions of people

5000+ GLOBAL ATTENDEES (79% FROM APAC)

1 IN 3 ATTENDEES ARE C-SUITE (AND OVER 50% ARE VP LEVEL OR ABOVE)

360+ SPEAKERS

1900+ COMPANIES (FROM 95+ COUNTRIES)

200+ SPONSORS

150+ REGIONAL & GLOBAL BANKS (ACROSS 35 COUNTRIES)

200+ MEDIA

20+ FINTECH VERTICALS REPRESENTED (INCLUDING BANKING, PAYMENTS, DIGITAL ASSETS, TECH, RETAIL, INVESTMENT, GOVERNMENT, ADVISORY & MORE)

CALL FOR CONTENT	OPENS 24 AUGUST CLOSES 28 SEPTEMBER
CALL FOR SPEAKERS	OPENS 9 NOVEMBER CLOSES 11 DECEMBER
INITIAL AGENDA ANNOUNCED	JANUARY 2027
CALL FOR BREAKING NEWS	Q1 2027
ALL SPEAKERS NOTIFIED OF RESULTS	MARCH 2027
FULL AGENDA ANNOUNCED	MARCH 2027

Money20/20 reserves the right to change these dates without prior notice.

HOW CAN YOU PARTICIPATE?

Do you have a topic in mind?

- **YES**
  - I have a topic in mind, and I know the perfect people for it!
    - **APPLY FOR OUR CALL FOR CONTENT**
- **NO**
  - I just have an awesome speaker to recommend
    - **OUR CALL FOR SPEAKERS OPENS IN NOVEMBER**
  - But I have time-sensitive information that I want to shout out
    - **OUR CALL FOR BREAKING NEWS OPENS IN Q1 2027**

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"Speaking on stage at Money20/20 Asia helps us engage with the people who are actually in the ecosystem our product is built for. Every time I get off stage, I get at least a dozen questions from people who were listening in and want to learn more.

RAN GOLDI
SVP Payments & Network
Fireblocks

"Speaking here was a dream come true for me, to bring the agentic AI revolution and its concepts to the Money20/20 audience. The stages are very unique, and application-wise, the process is easy - it took me about a day or two to sort of just draft my thoughts, and the Money20/20 team has been amazing in putting everything together.

RAGHAV AGGARWAL
Co-Founder
Fluid AI

"Being able to put our thought leadership out there as well as learning from other panelists and the wider industry, how they're looking at the same theme or concepts and building value around them for the ecosystem, it's been a lot of value for us.

SRIRAM ROYAM
COO
Tazapay

THE 2027 CONTENT THEME

REWRITING MONEY FOR THE NEXT ERA

Our 2027 theme captures Asia's shift from market participation to structural authority. As trust, operations, capital, and regional expansion frameworks are outgrown by the region's institutional maturity, Asia moves from seeking outward validation to true, new-original authorship, building financial architectures shaped by its own digital adoption journeys and behavioural patterns rather than imported models. After three years expanding boundaries, defining purpose, and proving impact, Money20/20 Asia 2027 stands as the definitive platform where the region no longer just adapts to the future of finance, but actively dictates how it is structured, experienced, and defined globally.

PILLAR 1: Autonomous Systems, Commercial Outcomes:
Balancing Efficiency with Real Human Consequence

PILLAR 2: Trust in a Synthetic World:
Building Advanced, Systemic Confidence When Everything Can Be Faked

PILLAR 3: Unlocking the Future of Money Movement:
Moving Past Speculative Hype into Real-World Commercial Utility

PILLAR 4: Setting the New Rules of Finance:
Embracing Fragmented Realities through Interoperable Shared Architecture

PILLAR 5: Prosperity by Design:
Shifting the Industry Benchmark from Basic Access to Financial Health

PILLAR 1

Autonomous Systems, Commercial Outcomes

Balancing Efficiency with Real Human Consequence

Artificial intelligence is transitioning from a passive assistant to an autonomous agent acting on our behalf. As AI shifts to independent execution, the core question moves from technical capability to human impact across banking and financial technology. This pillar explores the critical policy frameworks and trade-offs needed to ensure intelligent systems remain transparent, accountable, and aligned with sustainable commercial outcomes.

KEY DISCUSSION POINTS:

/ **Agentic AI & Autonomous Commerce:** Scaling AI agents that can independently execute transactions and manage business operations.

/ **Decision Intelligence in Banking & Fintech:** Deploying machine-driven underwriting and credit analysis while maintaining clear human accountability.

/ **Workforce Transformation:** Playbooks for managing talent, team structures, and corporate cultures as automation alters headcount dynamics.

/ **Responsible AI & Explainability:** Designing transparent systems that meet the rigorous risk standards of central banks and regulators.

FINTECH VERTICALS INCLUDE BUT ARE NOT LIMITED TO:

/ Digital/Banks
/ Regulators
/ Insurtech
/ Wealthtech
/ Payments
/ Technology Providers
/ Cloud Providers
/ AI Firms
/ Consultancies/Academics

PILLAR 2

Trust in a Synthetic World

Building Advanced, Systemic Confidence When Everything Can Be Faked

In a fully digital ecosystem, trust is no longer static-it is dynamic and continuously evolving. Digital identity, fraud prevention, and cybersecurity are converging into a single strategic imperative. Hyper-realistic deepfakes, AI-generated deception and emerging threats like quantum computing require new-original security infrastructure to protect financial identities, while policymakers race to develop frameworks that enable trust at scale.

KEY DISCUSSION POINTS:

/ **Combating Deepfakes & AI Fraud:** Deploying biometrics and dynamic verification to stop onboarding fraud.

/ **Portable Digital Identity:** Leveraging secure identity ecosystems for seamless cross-border authentication.

/ **Dynamic Security Infrastructure:** Shifting from reactive IT firefighting to real-time, systemic prevention.

/ **Quantum Security & Future-Proofing:** Evaluating new cryptographic standards to shield financial architecture.

FINTECH VERTICALS INCLUDE BUT ARE NOT LIMITED TO:

/ Digital/Banks
/ AI Firms
/ Identity Providers
/ Cybersecurity Firms
/ Regtech
/ Regulators
/ Government Agencies
/ Telecommunications
/ Payments Companies
/ Insurance/Insurtech
/ Digital Asset Firms

PILLAR 3

Unlocking the Future of Money Movement

Moving Past Speculative Hype into Real-World Commercial Utility

The core plumbing of global value exchange is being structurally re-engineered. Across Asia, the lines between traditional retail payments, real-time settlement networks, stablecoins, and tokenised assets are completely blurring. As organisations seek faster cross-border transactions, the focus is shifting away from tech disruption toward practical liquidity utility and institutional compliance.

KEY DISCUSSION POINTS:

/ **Institutional Tokenisation & RWA:** Real-world case studies on the scaling, compliance, and liquidity of tokenised real assets.

/ **Stablecoins & Treasury Utility:** How multinational corporations deploy stablecoins and tokenised deposits for real-time settlement.

/ **Upgrading Global Payment Infrastructure:** Rewiring payment rails to lower cross-border friction and expand liquidity.

/ **TradFi & DeFi Convergence:** Building the governance and technical standards needed to bridge decentralized protocols with traditional banking.

FINTECH VERTICALS INCLUDE BUT ARE NOT LIMITED TO:

/ Payments
/ Digital/Banks
/ Digital Asset Firms
/ Crypto Infrastructure Providers
/ Treasury & Transaction Banking
/ Exchanges
/ Market Infrastructure Providers
/ Regulators

PILLAR 4

Setting the New Rules of Finance

Embracing Fragmented Realities Through Interoperable Shared Architecture

Asia is a vibrant network of diverse local economies, independent payment systems, and unique regulatory frameworks. The region's next chapter moves past importing Western models; it is about establishing new-original authorship. This pillar explores how Asia is connecting fragmented systems and public infrastructures to create the world's most sophisticated blueprint for financial architecture.

KEY DISCUSSION POINTS:

/ **Cross-Border Payment Interoperability:**
Linking fragmented local real-time payment systems and QR networks across diverse Asian borders

/ **Digital Public Infrastructure (DPI) Blueprints:**
Leveraging sovereign identity networks and open data frameworks to set global gold standards for public financial systems.

/ **Open Finance at Enterprise Scale:**
Overcoming data-sharing boundaries to deliver deeply embedded, multi-vertical financial ecosystems.

/ **Hyperlocal Execution vs. Regional Scale:**
Strategies for fintechs navigating localised regulations while scaling cross-border models.

FINTECH VERTICALS INCLUDE BUT ARE NOT LIMITED TO:

/ Digital/Banks
/ Payments Companies
/ Governments
/ Regulators
/ Digital Public Infrastructure Providers
/ Telecommunications
/ Technology Providers
/ Trade & Commerce Platforms
/ Development Organisations

PILLAR 5

Prosperity by Design

Shifting the Industry Benchmark from Basic Access to Financial Health

Our next industry milestone is not access, it is outcomes.
Having brought millions of merchants and businesses into the formal financial system, the industry must pivot toward true financial well-being, wealth creation, and long-term economic mobility.
Future market leadership will no longer be measured by the scale of connected points or open accounts, but by a platform's capacity to drive capital efficiency, operational resilience, and high-margin product adoption across established networks.

KEY DISCUSSION POINTS:

/ **Next-Gen Alternative Lending & Risk Tech:**
Utilising localised alternative data to optimize risk pricing, deploy higher-yield credit, and capture untapped enterprise financing demand.

/ **SME & Microbusiness Resilience:**
Going beyond basic payments to cash-flow forecasting, digital lending, and automated tools.

/ **Designing for Financial Well-Being:**
Transitioning from storage wallets to smart wealth-creation, protection, and micro-investment products.

/ **Sustainable Social Impact:**
How fintechs remain highly profitable while engineering products that drive upward mobility and safety nets.

FINTECH VERTICALS INCLUDE BUT ARE NOT LIMITED TO:

/ Lending
/ Digital/Banks
/ Wealthtech
/ Insurtech
/ SME Platforms
/ Government Agencies
/ Development Finance Institutions
/ Consumer & Healthcare
/ Finance Providers

CALL FOR CONTENT

HOW DO I APPLY?

All our applications are submitted online, make sure you head over to **asia.money2020.com/program/call-for-content** for more details and whitelist **asia.content@money2020.com** as that's the email where a decision will come from. Applications open on **24 August 2026** and close on **28 September 2026**. Submissions will be reviewed on a rolling basis, and all speakers will be notified of the content team's decision by March.

HOW CAN I PREPARE?

Think about how your idea fits our themes, why you're uniquely placed to bring it alive on our stages, and involve impressive voices that will make our content team take notice. With thousands of applications each year, make yours unmissable-showcase diverse viewpoints, experiences, genders, and ethnicities.

WINNING CONTENT TIPS

Be relevant to our content theme and pillars, showcase how you are delivering impact through meaningful infrastructure.

At its core, our 2027 theme explores three fundamental shifts:

/ **The Operational Shift:** With AI transitioning into core infrastructure (62.9% adoption) and 67.7% of organisations preparing for autonomous systems, Asia is establishing entirely new-original operating environments rather than relying on legacy playbooks.

/ **The Liquidity Shift:** Tokenisation has moved past speculative hype; 56.5% of our institutional audience now views real-world asset tokenisation as a live commercial reality for localized liquidity and settlement.

/ **The Security Shift:** As sophisticated AI fraud forces 95.2% of the ecosystem to prioritise cybersecurity, the region is moving beyond basic defense toward creating entirely new-original, systemic trust infrastructure.

KNOW YOUR AUDIENCE: Tailor content to their interests and pain points, and ensure it has a clear Asia focus with relevant applications or learnings.

CONSIDER HOLISTIC PERSPECTIVES WITH: Well-balanced, cross-industry representation in panels (e.g.: 1 bank partner, 1 payment provider, 1 platform provider, 1 impartial moderator).

MODERATORS SHOULDN'T BE AN AFTERTHOUGHT: They drive and steer the session. Make sure to get consent from the speakers you have proposed.

WE ARE COMMITTED TO A 50-50 GENDER REPRESENTATION demonstrating our dedication to diversity, inclusivity, and women's empowerment in fintech. We will not go live with all-male panels.

SUBMIT ON TIME: Adhere to deadlines for consideration and limit your speaking proposals to three (3). Any additional entries will be disqualified.

The content team reserves the right to exercise editorial discretion where necessary, to tweak and optimise your proposed session for better chances of success.

PRESENTATION

Inspire, inform, and entertain. Reflect on discoveries, guide us to a better future, and lead the way. Think authentic storytelling, not a product pitch.

PANEL DISCUSSION

Bringing together experts, a panel discussion is a great place to reflect on the challenges in nance that need varying perspectives. Make it diverse, lively and engaging. Create a conversation everyone wants to join. Be relevant to our content theme and pillars, showcase how you are delivering impact through meaningful infrastructure.

FIRESIDE CHAT

Fireside chats are for intimate, cutting-edge, one-to-one conversations. Whether it's a journalistic interview or a candid talk, it's a deep dive into the topics that matter most.

WORKSHOP

Enter into a structured, interactive session designed for meaningful work and guided processes. Leave with some tangible takeaways that are immediately applicable.

MEETUP

Facilitated by one or more discussion leaders, these informal, interactive sessions bring delegates together to explore industry topics through open conversation. Designed to encourage questions, knowledge sharing, and peer-to-peer discussion, Meet Ups offer a deeper dive into emerging trends and challenges than traditional stage presentations.

ROUNDTABLE

This is a space for inclusive, barrier-breaking conversations with diverse voices. Experience rich discussions with multiple dynamic speakers and a skilled facilitator. Ask questions, dive deep into key fintech topics and vote in real-time.

FAQs

HOW DO I APPLY TO BE A SPEAKER?

All speakers must submit their application through our speaker submission portal once Call for Content opens. Once Call for Content opens, you will have 5 weeks to submit your application. Please check back on our website for more information closer to date. Once submitted, a member of our Content team will evaluate your submission and the suitability for participation this year. Please allow the content team up to 5 weeks to review your proposal.
Please note that speakers who appeared at Money20/20 Asia 2026 are not eligible to participate as speakers in 2027. Additionally, our editorial policy does not permit speakers from sales, business development, or marketing functions.

I SUBMITTED A PROPOSAL TO SPEAK, BUT I HAVEN'T HEARD FROM ANYONE AT MONEY20/20. WAS IT ACCEPTED?

When you submit your proposal, you will receive a confirmation email and login details. You can view the status of your proposal when you log in to your account on the content portal.

CAN I SUBMIT ONE SPEAKING PROPOSAL FOR MONEY20/20 ASIA, MONEY20/20 EUROPE AND MONEY20/20 US?

The agenda content for each Money20/20 event is developed by a local team. If you wish to propose a speaking topic for Money20/20 Europe or Money20/20 US, please visit the appropriate regional webpage and contact a member of the Content team in that region.

HOW MANY SPEAKING PROPOSALS CAN I SUBMIT FOR MONEY20/20 ASIA?

We value quality over quantity at Money20/20. As such, please limit your speaking proposals to three (3) for each Call for Content exercise. Any additional entries will automatically be disqualified.

IS MY PASS TO THE EVENT FREE SINCE I AM A CONFIRMED SPEAKER?

Speaker selection at Money20/20 Asia is merit-based, with no fee required for speaking. The only applicable fee is for a delegate pass, which is mandatory for all selected speakers to ensure participation and full conference access. While we do not provide complimentary passes to speakers, speakers are eligible to purchase a discounted delegate pass priced at USD$825, granting you access to all three days of Money20/20 Asia, including meals and valuable networking opportunities. Details on how to register at this rate will be provided in your confirmation email from the Speaker Operations team. Other delegate pass types (including Standard, Qualifying Country, and Startup passes) are also valid.

CAN MY PERSONAL ASSISTANT GET A FREE PASS IF THEY ARE ONLY STAYING FOR A FEW HOURS?

Sorry, we do not provide day passes, or temporary passes. From time to time we do make exceptions on a case-by-case basis. Please send your request to **speakers.asia@money2020.com**.

DOES MONEY20/20 PAY FOR, OR ARRANGE MY LODGING SINCE I AM A CONFIRMED SPEAKER?

Lodging and travel is the responsibility of the speaker. Money20/20 does not arrange or compensate speakers for these expenses. However, we offer discounted rooms at a wide selection of hotels specifically for our attendees. To take advantage of our special rates and secure your room, please contact our Accommodation team at **asiaaccommodation@money2020.com**.

FAQs

WHAT IS MY SPECIFIC SPEAKING ROLE? AND WHAT DAY AND TIME IS MY SESSION?

The Content Team works closely with potential speakers and their teams to place speakers in an appropriate speaking role based on their goals and alignment with the agenda as the agenda shapes up, and to inform speakers if there need to be any changes. If you still have questions about your speaking role, then please reach out to us at **asia.content@money2020.com**.

HOW CAN I GET IN TOUCH WITH THE ATTENDING MEDIA?

Money20/20 sponsors are provided with an updated list of attending media before the event. We also publish a list of announcements to attending media. If your company is making an announcement (e.g., new product/service, new partnership, company name change, etc.), please let us know.

MY CONTACT INFORMATION, OR MY POC'S CONTACT INFORMATION HAS CHANGED SINCE I WAS CONFIRMED AS A SPEAKER. WHAT SHOULD I DO?

Please refer to the confirmation email you received when you submitted your proposal. Use your login information to update any details i.e. speakers' names, titles, contact names, etc.

WHAT IS THE LANGUAGE OF THE SHOW CONDUCTED AND PRESENTED?

All Money20/20 shows are conducted and presented in English. Our primary language of communication throughout the show is English, allowing seamless interaction and engagement among attendees, speakers, and participants. However, in exceptional cases, where other languages are presented, we may provide simultaneous interpretation for select stages.

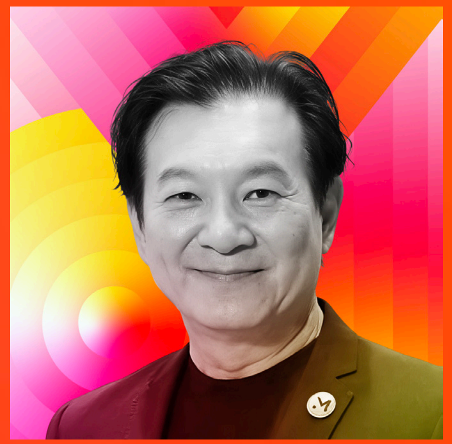
WHAT IS THE DRESS CODE FOR THE EVENT?

The dress code for Money20/20 is "Business Casual" but less formal attire is also acceptable. Please dress however you feel comfortable and in a manner that best reflects the culture of your company or country.

MEET THE TEAM

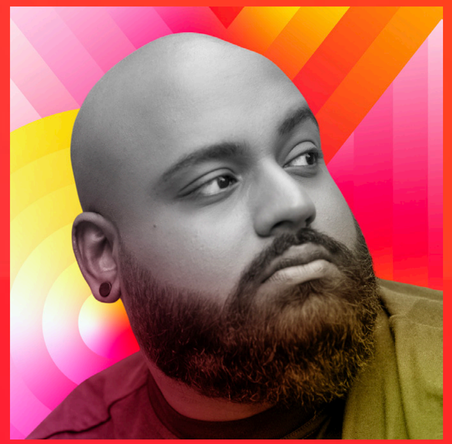
CONTENT

asia.content@money2020.com



IAN FONG
VP Content, Asia

NAMITA KINJAWADEKAR
Content Manager, Asia



RAGHU KANESON
Content Lead, Asia

CONTENT OPERATIONS

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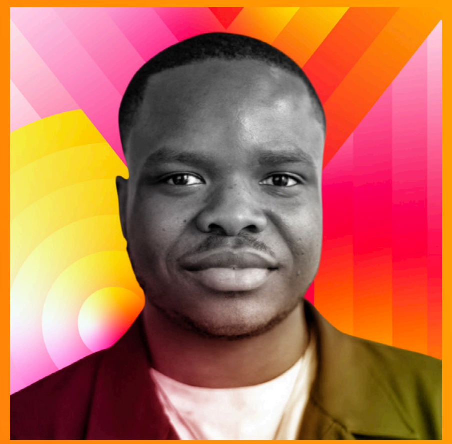

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SPONSORSHIP

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