

**.MONEY  
20/20**

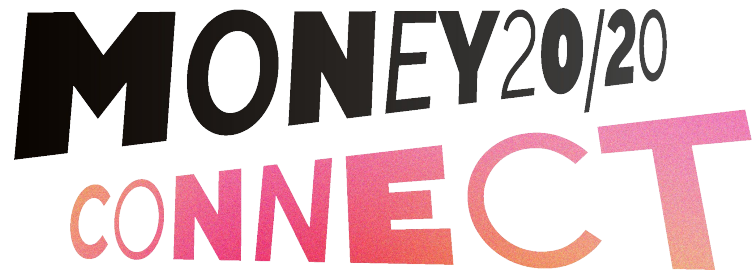
**ASIA**

**22-24 APRIL 2025  
BANKGKOK**

**MONEY20/20 CONNECT  
STEP-BY-STEP GUIDE**

2025





## STEP-BY-STEP GUIDE

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# 1 - Getting Started

To log in to the Money20/20 Connect Platform you will need to register your account via the “account” section on the Money20/20 Asia website which can be found in the top right hand corner. These credentials which will grant you access to Money20/20 Connect.

Please ensure that the email used to sign up to the Money20/20 Connect Platform via the Money20/20 website account is the same as the one used to register your pass. This is likely to be your work email address but you can check with whoever registered your pass to make sure.

The screenshot displays the Money20/20 Connect registration interface. At the top, a dark banner with a hexagonal pattern contains the text "Create a Money20/20 account". Below this, the "Register" section features a "Sign up to Money20/20" heading, followed by input fields for "Email address" and "Password" (with a strength indicator). A prominent red "Register" button is positioned below these fields. A link for "Already have an account? Log in" is located at the bottom of the registration form. A disclaimer in small text states: "Accounts may email you from time to time with updates and other information about our events, products and services that may be of interest. You will also pass your details to our member partners and sponsors who may contact you. You can unsubscribe at any time. See our privacy policy and cookie policy." Below the registration form, the "Money20/20 DEMO Connect" section provides a welcome message and instructions: "Welcome to Money20/20 Connect. To get started, please log in/sign up to the Money20/20 website. Please ensure the email address linked to the account matches that on your pass. If you don't have a Money20/20 website account or you have one with a different email address, please create one using the same email address as that on your pass. For assistance, please email connect@money2020.com." A red button labeled "Log in to Money20/20 Sales Demo" is provided. At the bottom, a footer contains the text "By logging in you agree to this: Privacy Policy | Terms & Conditions" and "Powered by G2i". On the right side of the page, there is a large graphic with concentric red circles and the text "ASIA APRIL BANGKOK".

## 2 – Profile Set Up


Once logged in you will be prompted to confirm the visibility of your contact details. This will allow you to make your details private or visible for connections to see. You can always adjust this in “Edit Profile” later if you change your mind.

You can make changes to your profile in the Update Profile tab such as Company name, adding a bio or changing your job role. Please make sure that networking is enabled to benefit from our networking features. Without this turned on you won't be able to see the attendee list, message or schedule meetings. Remember to select submit at the end of the page to save changes and allow some time for these changes to reflect.


### Edit your profile

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#### Manage your photo:



For security purposes and to ensure you can move easily around the venue, please make sure you upload a recent photo. This should be a passport style photo of only yourself in front of a blank background. The photo needs to be a minimum of 480x600 pixels in size.

 **UPLOAD A NEW PHOTO**

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#### Manage your visibility in the app:

You are currently visible in the delegate list and can network - uncheck the following box and save to hide yourself

☒ **Networking Enabled** (Meetings, delegate list and messages)

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**Top Tip** – Networking needs to be enabled to benefit from our other networking features. Without this turned on you won't be able to see the attendee list, message or schedule meetings and other attendees won't be able to see you.

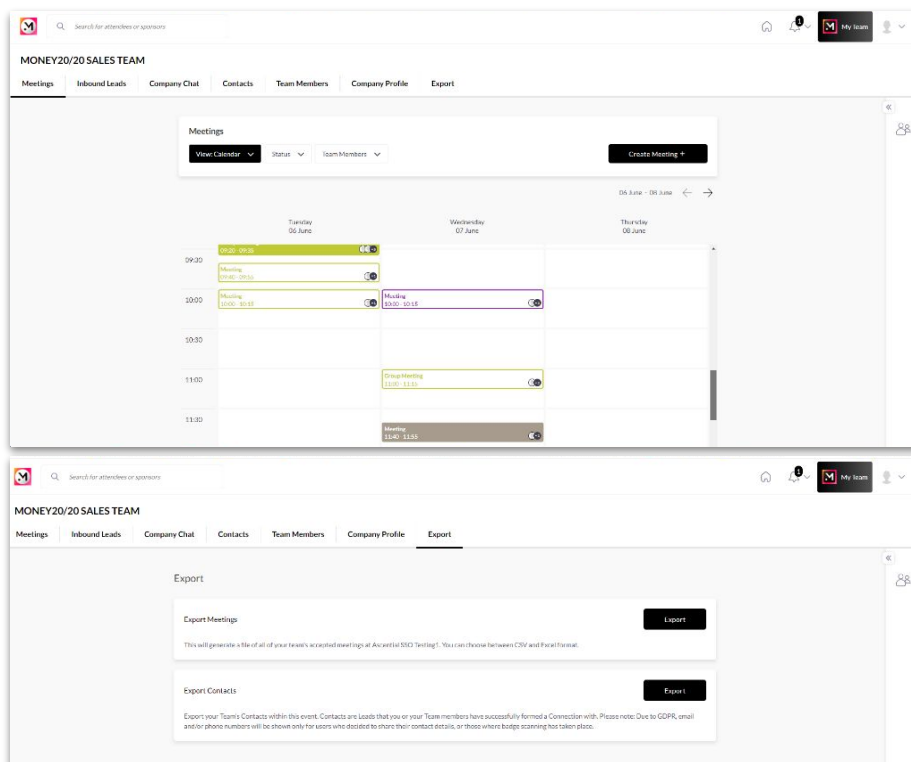
### 3 - My Team (Sponsors Only)

"My Team" is a very helpful and important function for you and your colleagues. We advise you to set this up right after checking your personal profile.

To set up your team click on "My Team" in the top right hand corner. The first member of your team to set up the "My Team" Function and will become the admin however this can be changed at a later time by clicking the "team members" tab. If you are not the first you may come across a prompt to request to join a team.

The team's area will give you oversight over your colleagues' and also download lead data of any formed connections (however you will need to be an admin to do so).

It also allows you to respond to messages sent to your company and browse the connection you have all made. It is paramount you do this before Money20/20 takes place so you can start making those valuable connections as soon as you step on site!

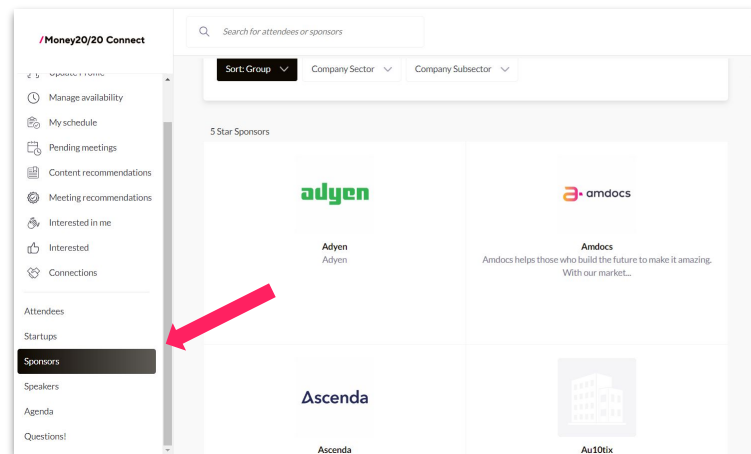


**Top Tip** - You have to be an admin to download lead notes however you can have multiple admins to help out if this fails to the responsibility of more than one person.

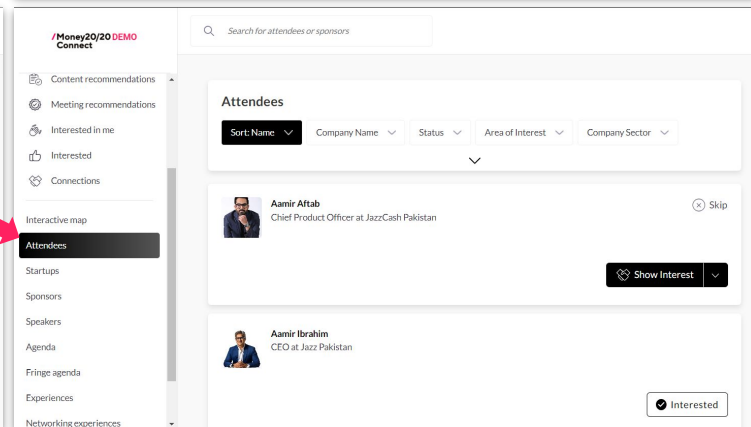
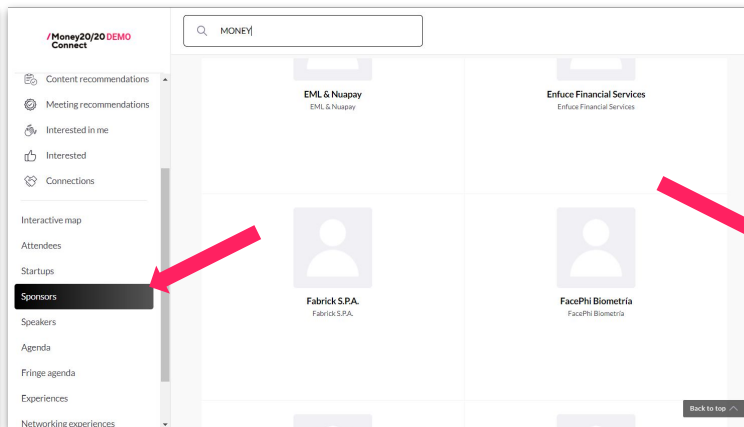
## 4 - Explore Attendee and Sponsor List

Via the sidebar you will be able to access the full attendee list. Filter via job title, region, sector and more to find the people you want to meet with.

You can also navigate the speaker and sponsor list in similar fashion.



**Top Tip** - Use the search bar at the top to search attendees or sponsors by name. There is also filter included in the results page.



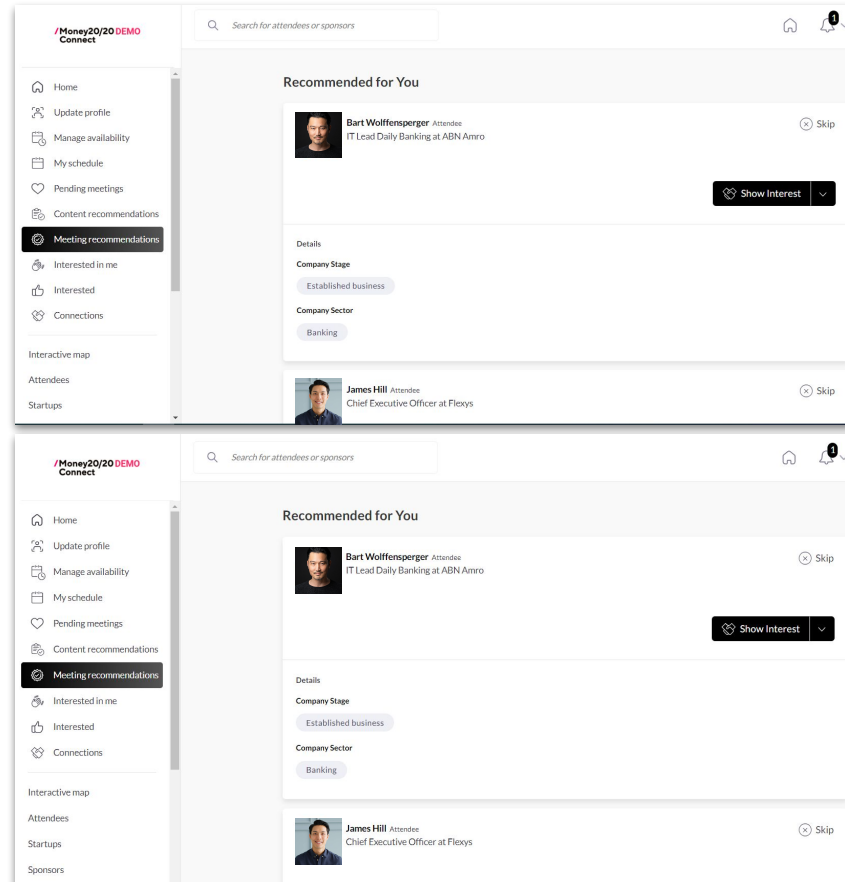
## 5 – Show Interest or Skip Profiles

In order to get the most out of the connections platform, we need to know who you do and don't want to connect and meet with.

Show Interest to those you wish to connect and meet with. Skip Profiles of those who are not the type of attendees you wish to meet with.

This information added with your pre-set preferences, will be used to match you for meetings. There is no guarantee that the attendees you show interest to will be the ones you meet with, but their profile information will feed into the AI and be used to ensure you meet with a similar type of attendee.

**Top Tip** – The more you use the recommendations function the more the AI improves its suggestions. You can also show interest and message Sponsors.



## 6 – Arranging Meetings with Connections

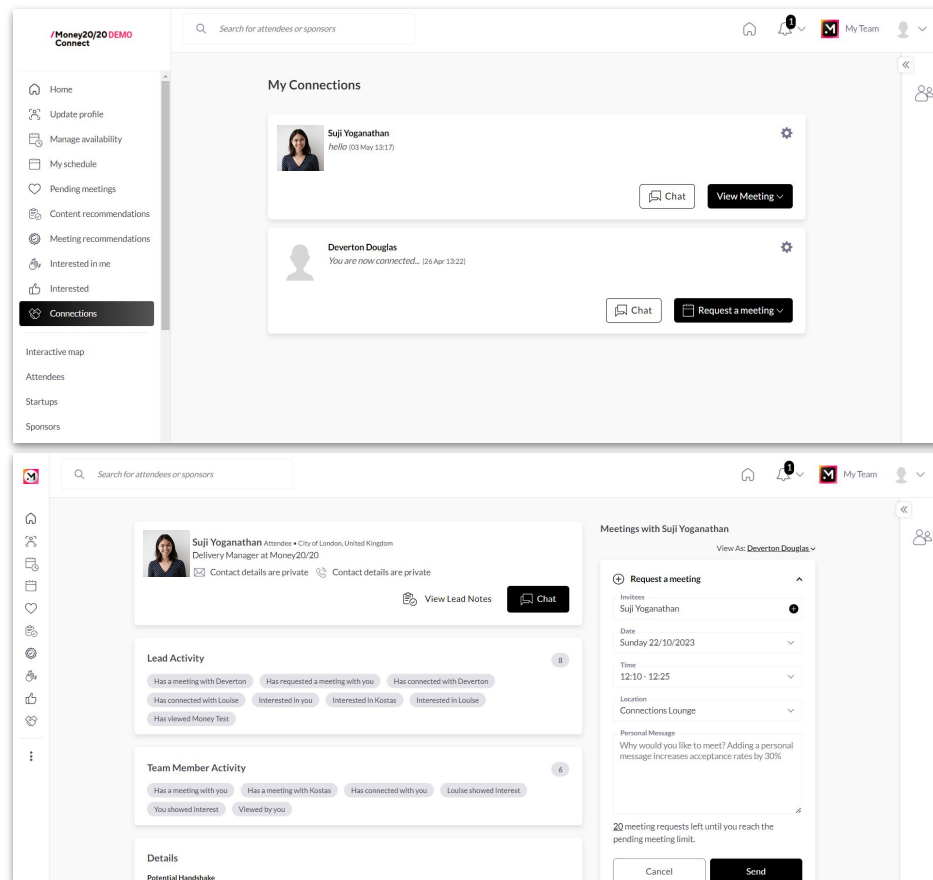
“My Connections” is where your connections will show once either you or your newfound connections has accepted a request.

You can click on “My Connections” for a more in depth breakdown and arrange meetings with new connections to further conversations

You can select a meeting location at your stand or in the connections lounge which is our dedicated networking area. A table number will be supplied when both parties have accepted.

You can add multiple attendees to the meeting by clicking the “+” symbol next to the initial attendee.

**Top Tip** – When requesting a meeting, it is advised that you become a connection first. Also it doesn't hurt to send a welcoming “personal message” with the meeting request. This increases your chance of a connection being made.





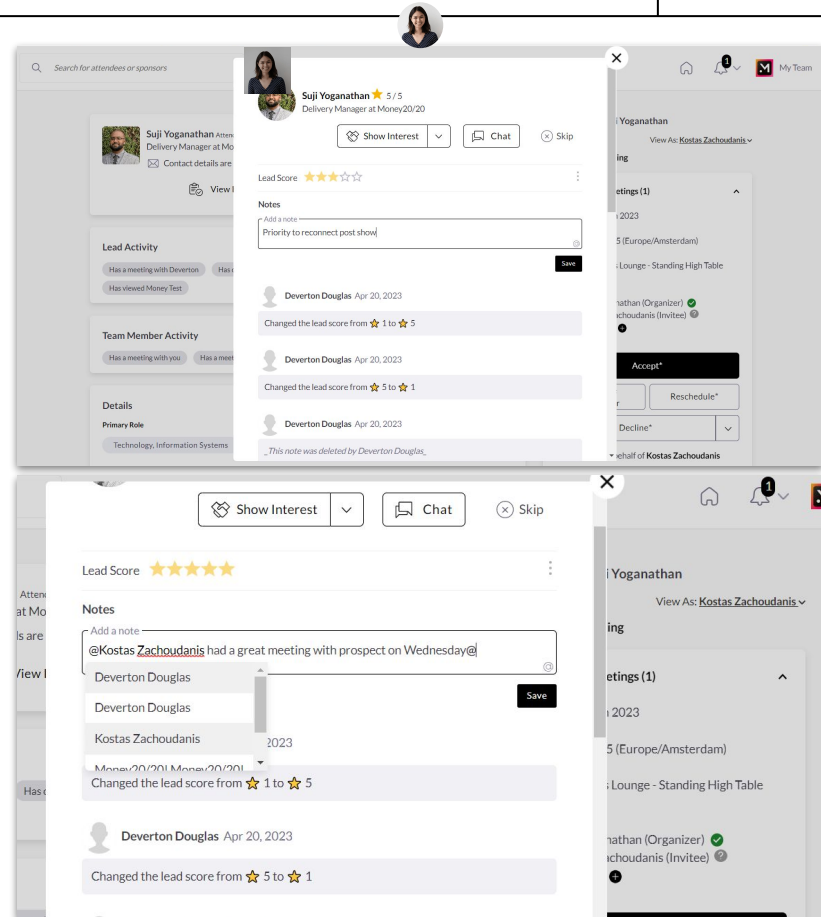
## 7 - Score Leads and Add Notes to Their Profile

Add lead notes to newly formed connections and avoid forgetting vital information. This can be accessed any time you select "View Lead Notes" on a connections profile.

You can also score leads from 1 to 5 to aid your organisation of connections post event.

Sponsors of Money20/20 will be able to download information on contacts and meeting which will be accompanied by lead notes and lead scores.

You can also mention a team member within the lead notes and detail how they played a part in forming a connection or highlight who needs to manage this relationship during or post event.



## 8 – Event Agenda

The event agenda holds all the content sessions giving you a breakdown of days, times and information about each session including speakers, themes and stage location. You can use the filters to sort out the location or interest.

If something piques your interest you can select to add it to **“My Schedule”** which will slot in to your personal calendar.

You can also select an event to get further information and context on the session as well as similar session suggestions.

**Top Tip** – Make sure to check out the **Fringe Event Agenda** so you don't miss out on the sponsor led events on the show floor!

The screenshot displays the 'Money20/20 DEMO Connect' application. On the left is a sidebar menu with options: Interested in me, Interested, Connections, Interactive map, Attendees, Startups, Sponsors, Speakers, **Agenda** (highlighted), Fringe agenda, Experiences, Networking experiences, Future of Payments survey, and Questions!. The main area shows the 'Event Agenda' with filters for Dates, Tracks, Stage, and Tags. A search bar is present. A modal window is open for 'Tuesday 06 Ju', showing a list of sessions with checkboxes for interest. The sessions listed are 'Inquisition (API)', 'Smooth interactions', 'Strategic decisions', 'The Socio-economic impact', 'Thinking differently', and 'Unexpected finance'. Below the modal, the agenda for 'Tuesday 06 Ju' is visible, showing sessions from 09:30 to 10:10. The 10:00 - 10:10 session is 'Money20/20 Welcome' (Recommended) at 'The Horizon Stage, powered by Mastercard' with the theme 'Unexpected finance'. It has 'test sponsor 12' as a speaker. The 10:10 - 10:20 session is 'Startup Pitch: Ballerine' at 'The Close Up Stage' with the theme 'Thinking differently'. Both sessions have 'Added to schedule' and 'Rate Session' buttons. A 'Session Sponsor Money Beach Club' logo is visible in the top right of the agenda section.

## 9 – Manage Your Schedule

Within your profile you will be able to manage your availability. If there are any times you are not able to attend a meeting please block these out.

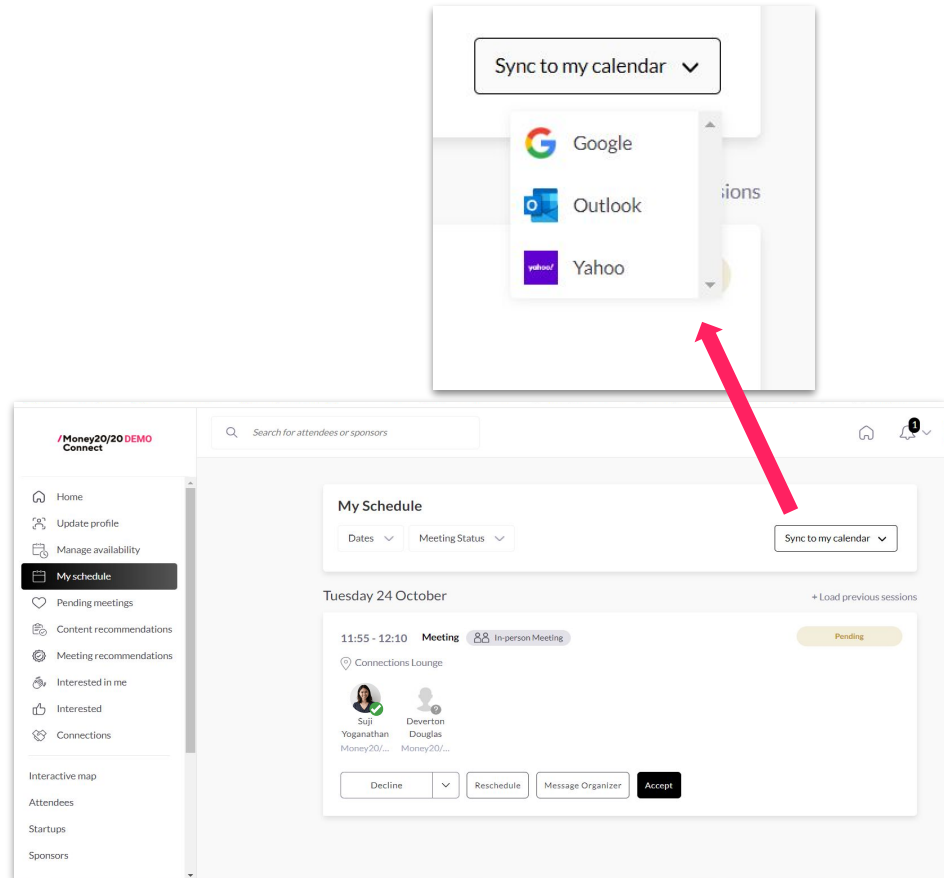
This will ensure that meetings are booked for only when you are available.

Go to “My Schedule”. In this section you will be able to keep track of the meetings that you have arranged or have been arranged for you.

You will receive an email notification when your meetings are ready to review

You will also be able to see any content sessions or show floor events you added to your schedule here so you can plan your day accordingly.

You can also sync your personal schedule to your email provider so you can organise your day within your work set up also. Please advise that the sync time vary from provider to provider.



**If you experience any difficulties with Money20/20 Connect, please contact:**

**[Connections@Money2020.com](mailto:Connections@Money2020.com)**

**for further assistance.**



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