

In less than 2 months, thousands from across Asia (and beyond!) will gather in Bangkok for 3 days of unparalleled connections, strategic partnerships and transformative insights at <u>Money20/20 Asia</u>.

As you work on your 2025 budget and strategy, let us help you (and your budget holders) build a winning case to sponsor Money20/20 Asia.

We have launched several new partnership-led thought leadership opportunities. Speaking, panel and fireside chats on a very limited first come first serve basis. Want to tell your story on Money's biggest stage? Now is the time!

Need more information? Our team can help you out too! **Book a meeting here**.

## Here's how being a sponsor at Money20/20 Asia can fast-track your success

A cost-effective way to meet future clients and expand your reach globally

With senior attendees from 85+ countries, we bring together banks, payments, fintech, technology, investors, start-ups, merchants and more to one place, saving you the cost and complexity of global travel. This is your opportunity to connect with decision-makers under one roof, and forge relationships that drive ROI long after the event.

Take a look at our floorplan and discover the perfect space that will elevate your experience.

You'll do more business in 3 days than in 12 months

Embrace genuine face-to-face connections with the entire fintech community; 1 in 3 attendees are C-suite and over 50% are senior decision makers so you'll be speaking to the people that matter.

Whether you're seeking a pipeline packed with qualified leads, forging lucrative partnerships, or simply boosting your brand recognition, we make it easier than ever for you to connect with the right people.

See who attended in 2024 for an idea of who you can meet.



In a noisy digital world, stand out with memorable in-person experiences that'll differentiate your brand and win new customers with sponsorship opportunities that are tailored to your business goals.

Flip through our sponsorship brochure for a taste of the opportunities waiting for you. Have a new idea that you'd like to propose? Let's hear it!

Money20/20 is your roadmap to what's coming next. We don't just dive into the hottest trends of the moment, we focus on where the industry is going, giving you a first look at what lies ahead

View our 2025 agenda to get insights on what you can expect to see.

Stay ahead of the curve

even before it makes its way to the mainstream.



<u>**Read success stories**</u> from past sponsors, as proof of how businesses like yours have reached their goals by being a sponsor at Money20/20.

Ready to take the next step? <u>Schedule a call with our team</u> to explore how we can help your brand lead the conversation at Money20/20 Asia.