

.MONEY
20/20

ASIA
21-23 APRIL 2026
BANGKOK

YOUR GUIDE TO SPEAKING AT ASIA'S TOP FINTECH SHOW

Money20/20 Asia is where Asia does business, where the most senior and influential gathering of the global and regional money ecosystem from Asia and beyond come to build partnerships, accelerate deals, raise their profile, discover the latest innovation, and gain gamechanging insights.

Why should you speak at Money20/20 Asia?

- / You won’t just be predicting what’s next for Asian fintech – you’ll be building it
- / Join the ranks of brilliant industry experts who have captivated our audience
- / 200+ prominent media from Bloomberg, CNBC, Forbes, Fintech News Network, Fintech Finance News and more ready to amplify your insights to millions of people

40000+ global attendees (79% from APAC)

300+ speakers

130+ sponsors

200+ media

1 in 3 attendees are C-Suite (and over 50% are VP level or above)

75+ Countries Represented (including 27 APAC markets)

107 banks in attendance (across 35 countries)

20+ Fintech Verticals Represented (including Banking, Payments, Tech, Crypto, Retail, Investment, Government, Advisory & more)

CALL FOR CONTENT

Opens 27 August
Closes 30 September

CALL FOR SPEAKERS

Opens 21 November
Closes 19 December

INITIAL AGENDA ANNOUNCED

January 2026

CALL FOR BREAKING NEWS

Q1 2026

ALL SPEAKERS NOTIFIED OF RESULTS

March 2026

FULL AGENDA ANNOUNCED

March 2026

HOW CAN YOU PARTICIPATE?



Speaking here was a dream come true for me, to bring the agentic AI revolution and its concepts to the Money20/20 audience. The stages are very unique, where there's no pretense and they're talking brass tacks. Application-wise, the process is easy – it took me about a day or two to sort of just draft my thoughts, and the Money20/20 team has been amazing in putting everything together.



RAGHAV AGGARWAL
Co-founder
Fluid AI

Being able to talk about emerging topics, innovative ideas, but also new concerns and new challenges, and the fact that there are different players and perspectives, including governments and regulators on the same panel – I think that's really where everything comes to life.



SUNDAY DOMINGO,
Global Head,
Digital Channel Solutions
Standard Chartered Bank



THE 2026 CONTENT THEME

FROM INFRASTRUCTURE TO IMPACT (WHERE TECHNOLOGY MEETS HUMANITY)

At Money20/20 Asia 2026, we ask: What good is innovation if it never reaches the people it was built for? Together, we'll explore how financial institutions can turn technology into tangible human outcomes—creating ecosystems that transcend boundaries, reach those who need them most, and move from innovation to implementation, from 'nice to have' to 'must have,' with impact as the first priority.

PILLAR 1 / Building Intelligent Infrastructure

PILLAR 2 / SME Empowerment as Economic Catalyst

PILLAR 3 / Hyperlocal Ecosystem Orchestration

PILLAR 4 / Last-Mile Financial Solutions

PILLAR 5 / The Intersection: Harmonising Traditional and
Decentralised Finance for Inclusive Growth



LUCY LIU
Co-Founder & President
Airwallex

PILLAR 1: Building Intelligent Infrastructure

From Digital Foundations to Human Connections

Across Asia’s diverse economies, technology is finding its heart. Our Money20/20 survey shows 92% prioritise seamless cross-border payments, 94% are committed to data security, and 72% embrace blockchain’s potential. When traditional finance joins forces with digital systems, we unlock access for those long overlooked. With regulators partnering innovators to fuel growth, a new economic fabric is emerging across Asia.

KEY DISCUSSION POINTS

- /Human-Centred Infrastructure:** Designing foundational systems that prioritise accessibility and real-world utility whilst ensuring digital trust
- /Digital Identity & Mobile Solutions:** How secure, portable digital identities and mobile-first approaches are unlocking financial access for the previously excluded
- /Cross-Sector Collaboration & Regulatory Engagement:** Breaking traditional industry boundaries whilst working with regulators as partners rather than gatekeepers
- /Trust as Infrastructure:** Creating security frameworks that protect vulnerable populations whilst enabling innovation
- /Interoperability for Inclusion:** Breaking down technical barriers to create seamless financial experiences across platforms

FINTECH VERTICALS INCLUDE BUT ARE NOT LIMITED TO

- Payments
- Cybersecurity
- Government & Regulatory Bodies
- IT/Cloud
- Banking
- RegTech
- Emerging Tech
- Telecoms

PILLAR 2: SME Empowerment as Economic Catalyst

SME Empowerment as Economic Catalyst

Micro, small, and medium businesses make up 70–90% of Asia’s economy, yet have long been underserved. Now, 90% of industry leaders recognise SME-focused fintech as a critical growth driver. From Indonesia’s warungs to Vietnam’s manufacturers, we’ll showcase technologies breaking down barriers—turning business dreams into stronger communities and transformed economies.

KEY DISCUSSION POINTS

- /BEYOND TRADITIONAL BANKING:** New financial models designed specifically for small business realities and challenges
- /TECHNOLOGY AS EQUALISER:** How digital tools are levelling the playing field between SMEs and larger enterprises
- /COMMUNITY-POWERED FINANCE:** Leveraging social connections and local knowledge to drive financial inclusion for small businesses

FINTECH VERTICALS INCLUDE BUT ARE NOT LIMITED TO

- Lending
- Banking
- Payments
- Investment
- InsurTech
- Retail
- Data, Analytics & AI
- Trade Associations

PILLAR 3: Hyperlocal Ecosystem Orchestration

One Region, Many Markets, Countless Communities

Asia is a tapestry of diverse markets, and 84% of CEOs we interviewed say hyperlocalisation is essential for success. This pillar celebrates companies mastering the balance between pan-Asian reach and deep local relevance. We'll explore cross-sector partnerships and the strategic use of open APIs to enable standardised core functions while adapting to the unique needs of each market.

KEY DISCUSSION POINTS

- /CULTURAL INTELLIGENCE IN FINTECH:** Adapting global solutions to reflect local values, behaviours, and market realities
- /COLLABORATIVE ECOSYSTEM BUILDING:** Models for sustainable partnerships that respect local market dynamics
- /REGULATORY DIVERSITY AS OPPORTUNITY:** Navigating varied regulatory landscapes as a catalyst for innovation rather than obstacle
- /SCALING THROUGH LOCALISATION:** Strategies for maintaining operational efficiency whilst delivering market-specific experiences

FINTECH VERTICALS INCLUDE BUT ARE NOT LIMITED TO

- Banking
- Government & Regulatory Bodies
- Trade Associations
- Consumer Tech
- Payments
- IT/Cloud
- Telecoms
- RegTech/SupTech

PILLAR 4: Last-Mile Financial Solutions

Humanising Fintech For Those Who Need It Most

Fintech’s promise means little if it doesn’t reach the farmer in rural India or the family-run eatery in the Philippines. While 71% of organisations we interviewed are deploying AI, the challenge is making it meaningful in daily life. This pillar highlights pioneers turning advanced tech into simple, intuitive experiences for all—part of the 86% now prioritising human-centred design in their innovation strategies.

KEY DISCUSSION POINTS

- /CULTURAL INTELLIGENCE IN FINTECH:** Adapting global solutions to reflect local values, behaviours, and market realities
- /COLLABORATIVE ECOSYSTEM BUILDING:** Models for sustainable partnerships that respect local market dynamics
- /REGULATORY DIVERSITY AS OPPORTUNITY:** Navigating varied regulatory landscapes as a catalyst for innovation rather than obstacle
- /SCALING THROUGH LOCALISATION:** Strategies for maintaining operational efficiency whilst delivering market-specific experiences

FINTECH VERTICALS INCLUDE BUT ARE NOT LIMITED TO

- Banking
- Government & Regulatory Bodies
- Trade Associations
- Consumer Tech
- Payments
- IT/Cloud
- Telecoms
- RegTech/SupTech

PILLAR 5: The Intersection

Harmonising Traditional and Decentralised Finance for Inclusive Growth

Across Asia, Web2 and Web3 are converging out of practical necessity, with “Crypto Spring” bringing real-world applications. It’s not tech for tech’s sake—it’s rural Thai businesses accessing blockchain-powered credit via traditional rails, and migrant workers in Singapore sending money home without hefty fees. The question is no longer if, but how fast organisations can adapt—often starting with a pragmatic ‘Web 2.5’ on the road to full decentralisation.

KEY DISCUSSION POINTS

/PRAGMATIC INNOVATION: Moving beyond theoretical debates to practical applications that solve real problems

/CONVERGENCE STRATEGIES: Approaches for blending traditional finance strengths with decentralised advantages

/TRUST IN THE NEW: Building confidence in emerging technologies across diverse stakeholder groups

/REGULATORY EVOLUTION: How policy frameworks are adapting to accommodate hybrid financial systems

FINTECH VERTICALS INCLUDE BUT ARE NOT LIMITED TO

- Blockchain
- Digital Assets
- Banking
- Emerging Tech
- RegTech/SupTech
- Government
- Investment
- Academia

CALL FOR CONTENT

HOW DO I APPLY?

All our applications are submitted online, make sure you head over to asia.money2020.com/program/call-for-content for more details and whitelist asia.content@money2020.com as that's the email where a decision will come from.

The call will **open on 27 August 2025** and **close on 30 September 2025**. There are no extensions. Submissions will be reviewed on a rolling basis, and all speakers will be notified of the content team's decision by March.

HOW CAN I PREPARE?

Think about how your idea fits our themes, why you're uniquely placed to bring it alive on our stages, and involve impressive voices that will make our content team take notice. With thousands of applications each year, make yours unmissable—showcase diverse viewpoints, experiences, genders, and ethnicities.



WINNING CONTENT TIPS

- Be relevant to our content theme and pillars, showcase how you are delivering impact through meaningful infrastructure:
- **AT ITS CORE, OUR THEME EXPLORES THREE FUNDAMENTAL SHIFTS:**
 - /From Technical Innovation to Human-Centered Solutions Moving beyond technology for technology's sake to solutions that address real human needs and challenges.
 - /From Potential to Measurable Impact The fusion of data, AI capabilities, and human expertise to deliver not just efficient services but meaningful and measurable outcomes.
 - /From Isolated Systems to Inclusive Ecosystems Ensuring that as financial infrastructure becomes increasingly seamless across borders, it simultaneously becomes more accessible to previously underserved populations.
- **KNOW YOUR AUDIENCE:** Tailor content to their interests and pain points, and ensure it has a clear Asia focus with relevant applications or learnings.
- **CONSIDER HOLISTIC PERSPECTIVES WITH:** well-balanced, cross-industry representation in panels (e.g.: 1 bank partner, 1 payment provider, 1 platform provider, 1 impartial moderator).
- **MODERATORS SHOULDN'T BE AN AFTERTHOUGHT**—They drive and steer the session.
- Make sure to get consent from the speakers you have proposed.
- **WE ARE COMMITTED TO A 50-50 GENDER REPRESENTATION** demonstrating our dedication to diversity, inclusivity, and women's empowerment in fintech. We will not go live with all-male panels.
- **SUBMIT ON TIME:** Adhere to deadlines for consideration and limit your speaking proposals to three (3). Any additional entries will be disqualified.
- The content team reserves the right to exercise editorial discretion where necessary, to tweak and optimise your proposed session for better chances of success.



PRESENTATION

Inspire, inform, and entertain. Reflect on discoveries, guide us to a better future, and lead the way. Think authentic storytelling, not a product pitch.



PANEL DISCUSSION

Bringing together experts, a panel discussion is a great place to reflect on the challenges in finance that need varying perspectives. Make it diverse, lively and engaging. Create a conversation everyone wants to join.



FIRESIDE CHAT

Fireside chats are for intimate, cutting-edge, one-to-one conversations. Whether it's a journalistic interview or a candid talk, it's a deep dive into the topics that matter most.



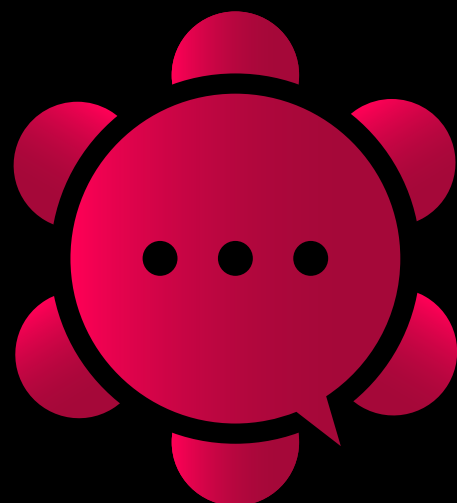
WORKSHOP

Enter into a structured, interactive session designed for meaningful work and guided processes. Leave with some tangible takeaways that are immediately applicable.



ANNOUNCEMENT

Got groundbreaking news? Launch it at Money20/20! Submit your embargoed story or press release and present your big announcement to the global media on stage.



ROUNDTABLE

This is a space for inclusive, barrier-breaking conversations with diverse voices. Experience rich discussions with multiple dynamic speakers and a skilled facilitator. Ask questions, dive deep into key fintech topics and vote in real-time.

FAQs

HOW DO I APPLY TO BE A SPEAKER?

All speakers must submit their application through our speaker submission portal once Call for Content opens. Once Call for Content opens, you will have 4 weeks to submit your application. Please check back on our website for more information closer to date.

Once submitted, a member of our Content team will evaluate your submission and the suitability for participation this year. Please allow the content team up to 5 weeks to review your proposal.

I SUBMITTED A PROPOSAL TO SPEAK, BUT I HAVEN'T HEARD FROM ANYONE AT MONEY20/20. WAS IT ACCEPTED?

When you submit your proposal, you will receive a confirmation email and login details. You can view the status of your proposal when you log in to your account on the content portal.

CAN I SUBMIT ONE SPEAKING PROPOSAL FOR MONEY20/20 ASIA, MONEY20/20 EUROPE AND MONEY20/20 US?

The agenda content for each Money20/20 event is developed by a local team. If you wish to propose a speaking topic for Money20/20 Europe or Money20/20 US, please visit the appropriate regional webpage and contact a member of the Content team in that region.

HOW MANY SPEAKING PROPOSALS CAN I SUBMIT FOR MONEY20/20 ASIA?

We value quality over quantity at Money20/20. As such, please limit your speaking proposals to three (3) for each Call for Content exercise. Any additional entries will automatically be disqualified.

IS MY PASS TO THE EVENT FREE SINCE I AM A CONFIRMED SPEAKER?

Speaker selection at Money20/20 Asia is merit-based, with no fee required for speaking. The only applicable fee is for a delegate pass, which is mandatory for all selected speakers to ensure participation and full conference access. We do not provide complimentary passes to speakers. All selected speakers are to purchase a discounted delegate pass priced at USD\$825 to ensure participation and full conference access. This delegate pass grants you access to all three

days of Money20/20 Asia, including meals and valuable networking opportunities. Details on how to register at this rate will be provided in your confirmation email from the Speaker Operations team.

CAN MY PERSONAL ASSISTANT GET A FREE PASS IF THEY ARE ONLY STAYING FOR A FEW HOURS?

Sorry, we do not provide day passes, or temporary passes. From time to time we do make exceptions on a case-by-case basis. Please send your request to speakers.asia@money2020.com.

DOES MONEY20/20 PAY FOR, OR ARRANGE MY LODGING SINCE I AM A CONFIRMED SPEAKER?

Lodging and travel is the responsibility of the speaker. Money20/20 does not arrange or compensate speakers for these expenses. However, we offer discounted rooms at a wide selection of hotels specifically for our attendees. To take advantage of our special rates and secure your room, please contact our Accommodation team at asiaaccommodation@money2020.com

**WHAT IS MY SPECIFIC SPEAKING ROLE?
AND WHAT DAY AND TIME IS MY SESSION?**

The Content Team works closely with potential speakers and their teams to place speakers in an appropriate speaking role based on their goals and alignment with the agenda as the agenda shapes up, and to inform speakers if there need to be any changes. If you still have questions about your speaking role, then please reach out to us at asia.content@money2020.com

**MY CONTACT INFORMATION, OR MY POC'S
CONTACT INFORMATION HAS CHANGED
SINCE I WAS CONFIRMED AS A SPEAKER.
WHAT SHOULD I DO?**

Please refer to the confirmation email you received when you submitted your proposal. Use your login information to update any details i.e. speakers' names, titles, contact names, etc.

**WHAT IS THE DRESS CODE FOR THE
EVENT?**

The dress code for Money20/20 is "Business Casual" but less formal attire is also acceptable. Please dress however you feel comfortable and in a manner that best reflects the culture of your company or country.

**HOW CAN I GET IN TOUCH WITH THE
ATTENDING MEDIA?**

Money20/20 sponsors are provided with an updated list of attending media before the event. We also publish a list of announcements to attending media. If your company is making an announcement (e.g., new product/service, new partnership, company name change, etc.), please let us know.

**WHAT IS THE LANGUAGE OF THE SHOW
CONDUCTED AND PRESENTED?**

All Money20/20 shows are conducted and presented in English. Our primary language of communication throughout the show is English, allowing seamless interaction and engagement among attendees, speakers, and participants. However, in exceptional cases, where other languages are presented, we may provide simultaneous interpretation for select stages.

MEET THE TEAM

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