



## CELEBRATING BLACK LIVES: **MADAM C.J. WALKER** **INVENTOR AND** **BUSINESSWOMAN**

Madam C.J. Walker, born Sarah Breedlove, was an inventor and beauty industry pioneer who founded her own successful Black hair care company.



**Her work helped people feel beautiful and confident!**

**Her work made her one of the first African American millionaires!**

### **CREATIVE INVENTOR:**

After losing much of her own hair due to a scalp condition, Walker was inspired to create hair products specifically for Black women's needs. She invented the "Walker Method," a special combination of lotions, combs, and scalp creams.

### **HARD-WORKING BUSINESS OWNER**

Walker traveled all over the country selling her homemade products directly to Black communities. Her products were so successful that she founded the Madam C.J. Walker Manufacturing Company.

Today (and every day!) join us as we celebrate the life of Madam C.J. Walker, known for her hard work, determination, and dedication to serving her community!

**LEARN MORE:**



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# MADAM C.J. WALKER



## TRUE OR FALSE GAME:

1. Madam C.J. Walker's real name was Sarah Breedlove.

(T) (F)

2. The "Walker Method" was designed specifically for Black hair.

(T) (F)

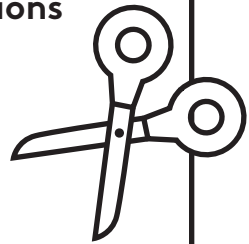
3. Madam C.J. Walker's company was called "The Walker Method Company."

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## SELF PORTRAIT CRAFT:

Madam C.J. Walker helped Black communities with her hair care products all across America. Her work helped make Black people feel beautiful, confident, and strong! To celebrate the life and contributions of Madam C.J. Walker to Black History, make your own self portrait with this Paper Plate Self Portrait craft!



### CRAFT SUPPLIES:

- Paper Plate
- Construction paper
- Markers
- Glue/Tape
- Scissors

### CRAFT INSTRUCTIONS:

1. Use markers to draw your face directly onto the paper plate
2. Time to add some hair! Cut strips of paper and fold, twist, or flatten to create your favorite hair-do
3. Use glue to attach your hair directly to the paper plate
4. Use markers to add lashes, freckles, beauty marks, and anything else that makes you, you!

