

# SharingAlpha

“One of the Fintech startups to watch”



“Shaking up the staid world of investment management”



“Where Morningstar meets TripAdvisor”



# Problem 1

Fund ratings don't work

# Problem 2

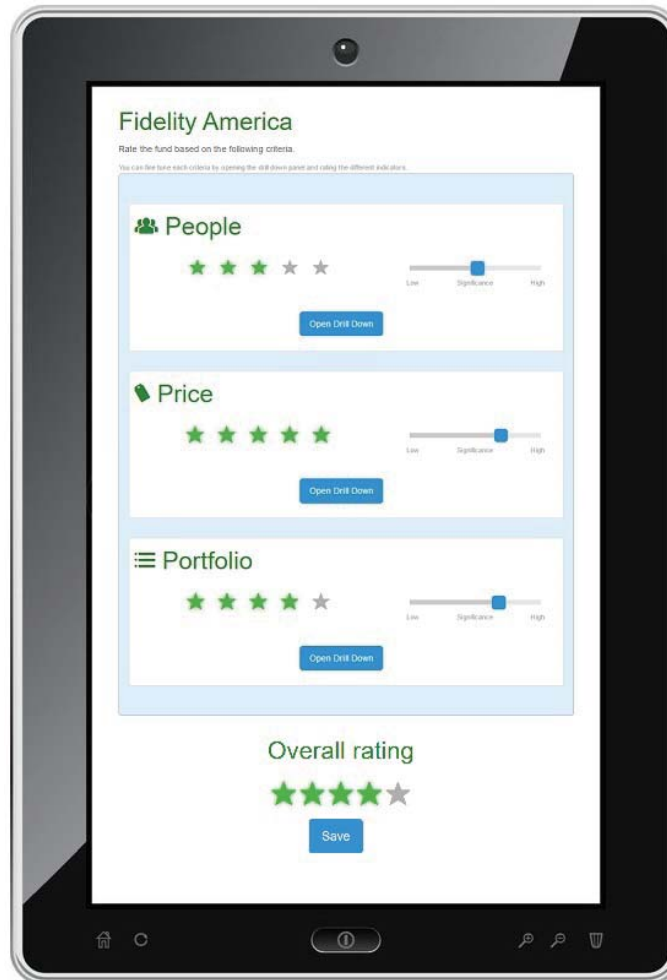
Advisors don't have a track record

# The solutions

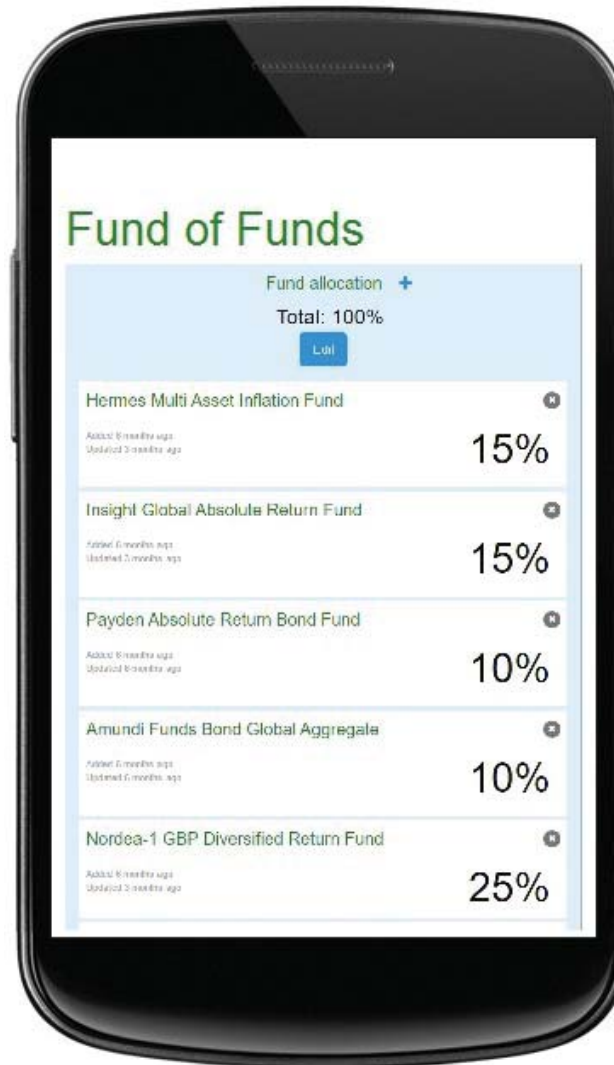
1. User generated fund rating platform
2. Ranking the raters

**How does it work?**

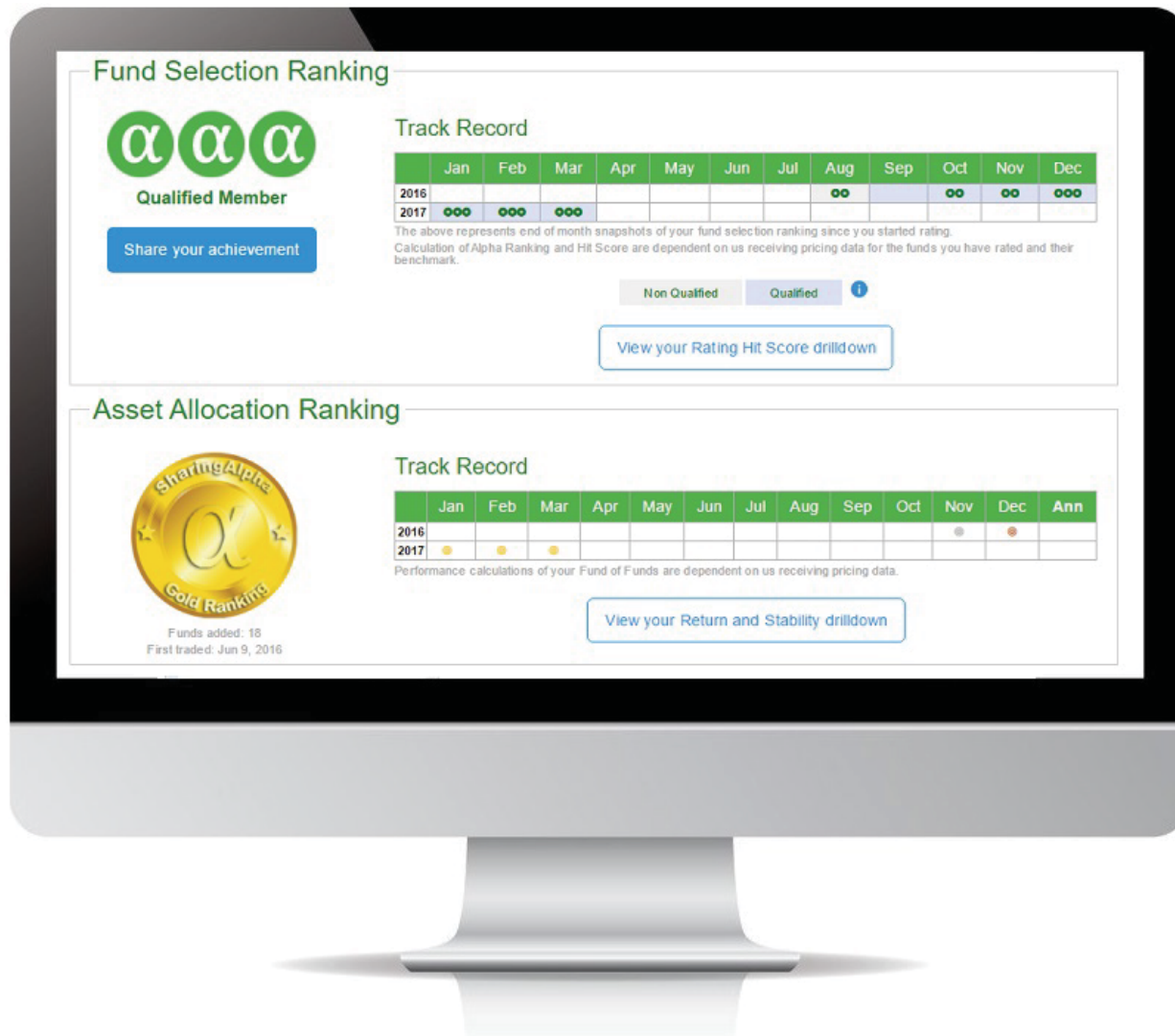
# Stage 1: Users rate funds



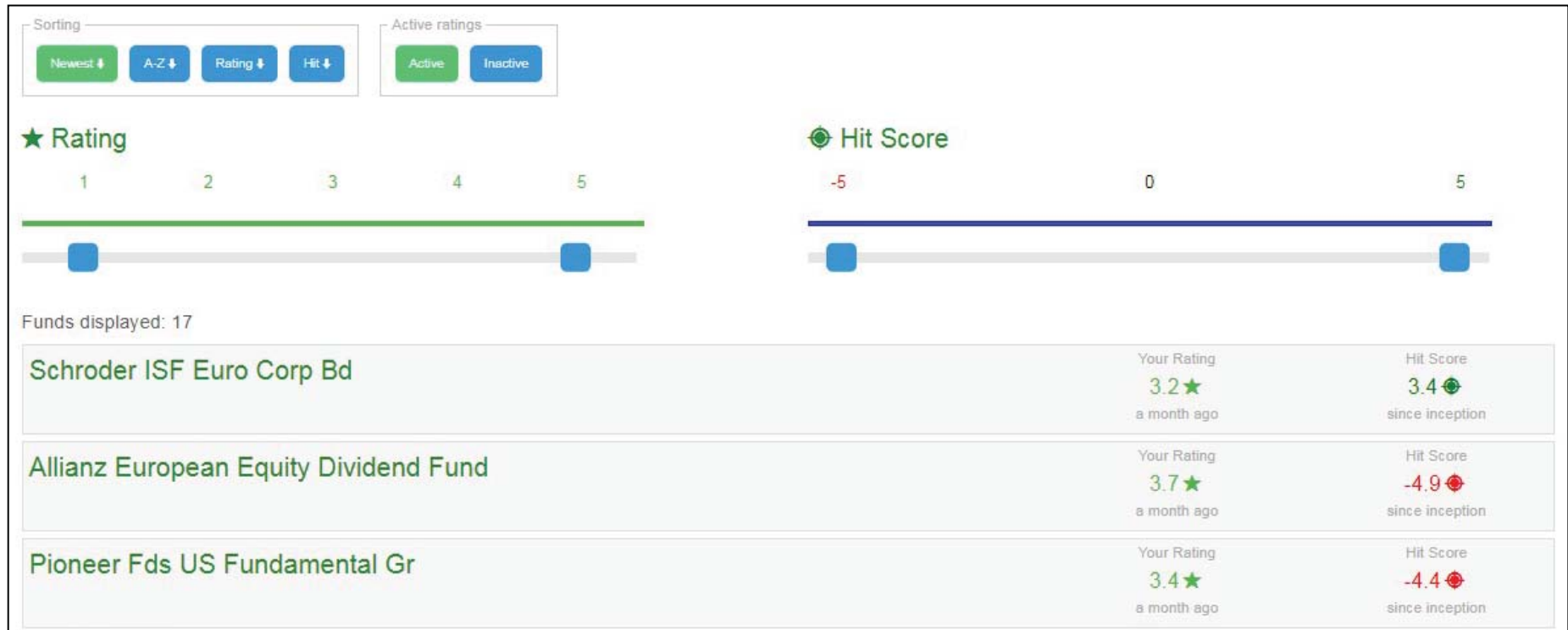
# Stage 2: Users build portfolios



# Stage 3: Users follow their performance



# Hit Score





1<sup>st</sup> decile



1<sup>st</sup> Quartile



Above  
average



**Who is rating?**

# **Our vetting process**

1. Only financial industry professionals.
2. Higher weighting to raters having higher ranking.

A world map showing the locations of 25 countries marked with green pins. The countries are: Canada, United States, Mexico, Venezuela, Colombia, Peru, Brazil, Bolivia, Chile, Argentina, Iceland, Finland, Sweden, Norway, Denmark, Germany, France, Spain, Italy, Turkey, Egypt, Saudi Arabia, Iraq, Afghanistan, Pakistan, India, China, Mongolia, South Korea, Japan, Thailand, Indonesia, Papua New Guinea, and Australia. The map also labels the North Atlantic Ocean, South Atlantic Ocean, Indian Ocean, and Pacific Ocean.

# Their employers

Morningstar	Lipper	Square Mile	Fund Caliber	Citywire	SG	Citi	FE
Deutsche Bank	UBS	BNP	Morgan Stanley		GS Wealth	JP Morgan	LVW Advisors
	Rating Evidence		Lowes Financial		Banca di Credito Popolare		RCM Wealth
Risparmio&Previdenza		Abacus Wealth		Novastone Capital		OP Wealth	
Willis Towers Watson		Investmentz	RBC Dominion		GLS Bank	Libra Financial	
Market Realist		Banca March	Nordicus Capital		Blue Rock Capital	3DAdvisors	
Moody Capital		Clarity Capital		Laboral Kutxa	BBVA	FundsPeople	
Zurich Insurance		Banco Desio	Soprarno	Eurovida	Fuller Research	Consulnor	
Sagium	Redington	Caradon Capital		TD Wealth	Informa Investment Solutions		
	AZ Andes	Probus Compagnie		SmartMoneyMatch	Zenit	National Bank Financial	
	Pictet	Julius Baer	TIAA-CREF	PAM	FinWire	Flexible Plan Investments	
Green Grass Wealth		BCGE	BPI Asset Management		Agenda Invest	HSBC	
WealthmetRisk		OCEA Gestion	Edward Jones	Fishtank Solutions		CS	
Lovewell Blake Financial		Way2Wealth	Sun Life Financial		AllFunds Bank	Fitch Ratings	

**What information do we share?**

# Top Ranked Asset Allocators

**CAIA/SharingAlpha**  
**Asset Allocation Competition**  
Interim Leaderboard


1		Samuel Barrese
2		Manish Tawde
3		Luciano Isaías
4		Brad Conrad
5		Gaurav Sharma
6		Michael Müller, Fund Expert
7		Jake Harlinski
8		Andrew Chirichella
9		Yuli Petreikov
10		Dimitri Boismare

Winners will be announced December 2017

Sponsored by



# Top Ranked Selectors

SharingAlpha's top ranked members		
in terms of fund selection		
	<b>alexander greyer at ifsam</b>	0 0 0 0
Top ratings: Fidelity Pacific Fund Fidelity International Growth Fund Camco Growth Japan 13 Ratings		
	<b>Benoit Derwael</b>	0 0 0 0
Top ratings: Compassion Global Fund HGI Shogun Compassion Pacific Fund 12 Ratings		
	<b>JB, Consulting CIO and author #newfundorder</b>	0 0 0 0
Top ratings: JPM Europe Dynamic Fund Nordea-1 Stable Return Fund Thorncliffe UK Social Bond Fund 81 Ratings		
	<b>Daniel Liptak</b>	0 0 0 0
Top ratings: OMR IM USCI Global Equity Absolute Return Sterling Long Short Equity Sterling Capital AssetFlow 12 Ratings		
	<b>Manish Tawde</b>	0 0 0 0
Top ratings: SBI Magnum Dividends Fund Hinduja Banking ICI Pru Value Discovery Fund 14 Ratings		
	<b>Maarten De Mot</b>	0 0 0 0
Top ratings: Templeton Frontier Markets Fund UFGA Israel Europe Growth Fidelity Equity Fund Funder 120 Ratings		
	<b>Gianpiero Sturzo</b>	0 0 0 0
Top ratings: E.F. Smeets Stop: Corp. Value Pictet Alternative World Equity Hedge Compassion Pacific Commodities 41 Ratings		

# Highly Rated Funds



Fund	Everyone	You
RAM (Lux) Sys L/S European Equities 12 Ratings	4.6 ★ ↓	<a href="#">Rate</a>
Fundsmith Equity 25 Ratings	4.5 ★ ↑	<a href="#">Rate</a>
Allianz Europe Equity Growth Fund 27 Ratings	4.5 ★ ↓	<a href="#">Rate</a>
Invesco Global Targeted Returns Fund 14 Ratings	4.5 ★ ↓	<a href="#">Rate</a>
Old Mutual Global Equity Absolute Return 23 Ratings	4.4 ★ ↑	<a href="#">Rate</a>
Nordea-1 Stable Return Fund 35 Ratings	4.4 ★ ↓	<a href="#">Rate</a>
BGF Global Allocation Fund 10 Ratings	4.4 ★ ↓	<a href="#">Rate</a>
Legg Mason ClearBridge US Large Cap Gr 12 Ratings	4.3 ★ ↓	<a href="#">Rate</a>
Henderson Hrz Pan-Europ Eq 10 Ratings	4.3 ★ ↑	<a href="#">Rate</a>
M&G Emerging Markets Bond 11 Ratings	4.3 ★ ↑	<a href="#">Rate</a>

# Most Popular Funds

Fund	Your rating
Fundsmith Equity In 15 Fund of Funds	<a href="#">Rate</a>
Old Mutual Global Equity Absolute Return In 10 Fund of Funds	<a href="#">Rate</a>
Nordea-1 Stable Return Fund In 10 Fund of Funds	<a href="#">Rate</a>
Allianz Europe Equity Growth Fund In 10 Fund of Funds	<a href="#">Rate</a>
BSF European Opportunities Extension Fd In 6 Fund of Funds	<a href="#">Rate</a>
Hermes Asia Ex Japan Equity Fund In 6 Fund of Funds	<a href="#">Rate</a>
M&G Optimal Income Fund In 6 Fund of Funds	<a href="#">Rate</a>
BGF World Gold Fund In 5 Fund of Funds	<a href="#">Rate</a>
Sextant PEA In 4 Fund of Funds	<a href="#">Rate</a>
Hermes Global Emerging Markets Fund In 4 Fund of Funds	<a href="#">Rate</a>

# Traditional Ratings verses **SharingAlpha**

**X** Rating agencies mainly  
use quant past performance  
analysis that doesn't work

✓ Our analysts are able to  
use qualitative analysis

**X** Qualitative analysis  
focuses on limited number of  
funds and they end up with  
very similar buy lists

✓ Potential to highlight  
emerging managers (less  
than 3Y track record and  
relatively low AUM)

**X** Most rating agencies  
don't cover funds to avoid

✓ Warns investors on  
funds that are expected  
to underperform

**X** Potential conflict of  
interest ('Pay to play' model)

✓ We don't decide  
which funds are rated

**X** Analysis based on one  
single Fund Analyst

✓ Leverages on 'wisdom  
of the crowds'

# Latest development

## FUND PROFILE



**Stuart Rhodes**  
Fund Manager

"The case for global dividend investing is compelling. Companies around the world that grow their dividends over the long term have generally outperformed in the stockmarket."






Professional Adviser Award  
Gold Standard 2013, 2014 and 2015





## M&G Global Dividend Fund

Investing in dividend growth

### Yield premium and consistent growth in distribution

#### Historic yield (sterling class I income shares)



#### Distribution (sterling class I income shares)



Source: M&G, 30 April 2017 for yield; M&G, 31 March 2017 for distribution data. \*Full-year distribution assuming holdings at launch held from 31 March 2008. The historic yield reflects distributions declared over the past twelve months as a percentage of the mid-market price, as at the date shown. It does not include any preliminary charge and investors may be subject to tax on their distributions. 0.91% is the percentage points increase in total distributions for the past twelve months and equivalent constraint on the fund's capital performance resulting from the fund's policy of offsetting direct costs to the fund against capital. Please note that the fund's sterling share classes are not registered for sale in all countries.

### 1 Reasons to consider investing

- Dividends and share prices go hand in hand.
- A global fund diversified across countries and sectors.
- Disciplined approach of picking stocks from three sources of dividend growth.

### 2 The benefit of investing in dividend growth

- Rising dividends exert upward pressure on the share price to perform.
- The multiplier effect of compounding will amplify total return (the combination of income and growth of capital) over the long term as rising income is reinvested in rising capital.
- A high dividend yield is not an automatic signal of value if the dividend stream, and therefore the capital, is not growing.

### 3 A disciplined investment approach

- A core fund investing in about 50 companies that can increase dividends sustainably over the long term.
- The fund manager invests in dividend growers from three categories – 'quality' (defensives), 'assets' (cyclicals) and 'rapid growth' (growth) – which display different characteristics, to help the fund cope with different market conditions.
- Valuation is central to the investment process to ensure the fund is focused on good investments, not just good companies.



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# Contact details

Oren Kaplan

CEO and Co-Founder

+972 (0)50 2465303

Skype: oren\_kaplan

[oren.kaplan@sharingalpha.com](mailto:oren.kaplan@sharingalpha.com)

