





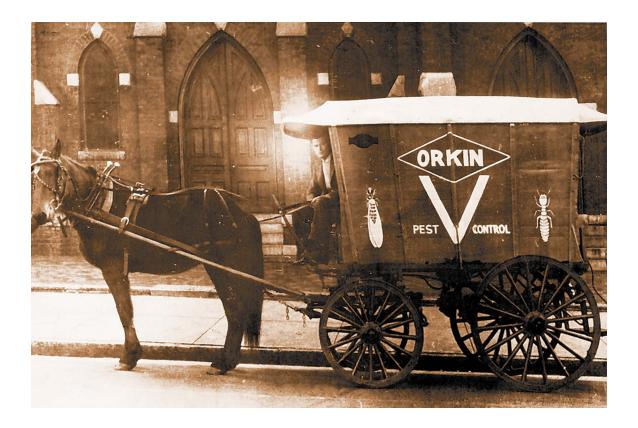
# PEST CONTROL DOWN TO A SCIENCE.®

In pest control, success starts with science. That's why you need an expert.

We service customers in a wide variety of industries and tailor our  $\mathsf{Precision\,Protection^{\mathsf{TM}}}\,\mathsf{programs}$  to fit the countless different environments we face every day.

When you choose Orkin Precision Protection, you choose a program that addresses your needs. We'll start with a comprehensive, on-site inspection and deliver scientifically based, customized solutions that help provide unparalleled results.

Choose Orkin and get more than an exterminator. Get an expert.



# **Expertise Developed Through Years of Experience**

Nothing can threaten your reputation quite like a pest infestation. Since 1901, Orkin has been protecting businesses by combining a deep scientific knowledge of pests with a thorough understanding of each customer's unique needs.

Today, Orkin is trusted by more businesses in North America than any other pest management provider. And with more than 400 locations across the world, you can trust Orkin will provide high-quality, consistent service — no matter where you are.

Why take a risk when you know Orkin will apply more than a century of experience to address any pest problem, all backed by one of the industry's most comprehensive guarantees?

# It Takes A Lot To Be The Orkin Man®

At Orkin, we have invested millions to develop award-winning training programs that extend well beyond the classroom. This means every one of our customers benefits from the nationally recognized pest control knowledge, tools and techniques that define The Orkin Man®.

Our Commercial Pest Specialists complete 160 hours of hands-on training in their first year, including:

- Training in specific protocols for your industry as well as federal, state and local regulatory requirements.
- Treatment techniques that conform to industry standards, ensuring one of the smartest and most effective pest management programs available.
- Formal accredited class work from Purdue University.



# What Orkin's Training Excellence Means to You



Complete Regulatory Knowledge

Orkin Commercial Pest Specialists are well-versed in industry standards and protocols as well as federal, state and local regulatory requirements.



Specialized Expertise

Pest management in commercial facilities starts with a thorough understanding of pest biology and behavior. Few know more about pests and pest management than The Orkin Man®.



**Latest Tools and Techniques** 

The science of pest management is always evolving, and the Orkin Learning Center keeps us on the cutting edge. For our customers, this means constant access to the most recent and effective pest control technologies available.



Security

Orkin is bonded, and Orkin's Commercial Pest Specialists are screened and randomly drug tested, so you can have complete confidence in your Orkin Man.



**Superior Customer Service** 

With Orkin, you can count on regular, reliable communication to make sure you, your staff and your Orkin Commercial Pest Specialist are working together toward the best results.



**Training Assistance** 

Our customers benefit from on-site Integrated Pest Management (IPM) training for their staff and free training resources and expert articles, all accessible via orkincommercial.com.



# Is Your Business Giving Pests What They Want?



### **Entry Points**

Pests can enter your business in many ways, including through doors, windows, vents, plumbing, cracks or holes in walls and floors, or via supplier deliveries.



### **Water Sources**

Pests require water daily, which means water fountains, restrooms, faulty drains, condensation from air conditioning systems and other types of plumbing are attractive breeding grounds.



### **Food Sources**

Even minor sanitation mishaps provide adequate food for pests. Cockroaches will eat almost anything — from hair to glue used in cardboard boxes.



### Harborage Points

Rodents and cockroaches seek living spaces that are small and dark. Little cracks and crevices throughout your facility can provide breeding and living areas for pests.



### Customer/Employee Areas

Areas like break rooms are critical exposure points. Protecting your customers and staff from unsightly and unhealthy exposure to pests is essential to your success — and to your bottom line.

# They May Be Small, But Their Cost Can Be Huge

Just one pest can have a financial impact on your business, but a larger infestation could cripple your operation's reputation. And since a few pests can multiply quickly once inside, trying to prevent them from getting in is the key.

### Pests can eat away at your profits in many ways:

- Structural damage
- Negative customer experiences
- Damage to raw materials and inventory
- Transmission of harmful diseases

- Violation of health regulations
- Food poisoning
- Decrease in employee productivity and morale

Did you know your current pest management program could be doing more harm than good, escalating your costs each day? If you continue to see pests in your facility, your provider may be applying the wrong materials and amounts – or possibly even treating the wrong areas.

# A.I.M.®: Assess. Implement. Monitor.

Effective pest management is a process, not a one-time event. Through our Integrated Pest Management (IPM) approach, we identify the best program for your needs based on scientific research and custom inspections.

Our methods combine a collaborative and ongoing cycle of three critical activities, so you can rest assured that your business is getting maximum protection with minimum exposure.



### ASSESS

First we inspect, identify and evaluate all the underlying reasons pests can infest your property.

### Comprehensive inspections

We detect sanitation issues or structural conditions conducive to pests.

### Identification of pest activity

We examine and report any evidence of pest infestation.

### Risk evaluation

We consider your property type, geography and any conditions conducive to pest activity.



### IMPLEMENT

Cookie-cutter pest management solutions are ineffective. We work with you to develop a customized solution to suit your unique needs.

### Focus on prevention

When we can, we start with exclusion, sanitation and other non-chemical options.

### Environmentally responsible

If a product is needed, your Orkin Commercial Pest Specialist selects the most effective treatment with the least impact on the environment.

### Sanitation consultation

Your Orkin Commercial Pest Specialist will consult with you to make sure your cleaning efforts make a real impact on potential pest "hot spots."



### MONITOR

Year-round monitoring, documentation and communication help to ensure the ongoing effectiveness of your service.

### Ongoing protection

During regular service inspections, your Orkin Commercial Pest Specialist monitors for signs of pest activity, looks for pest-conducive conditions and ensures that your program is working.

### Documentation and communication

After each service, your Orkin Commercial Pest Specialist documents all services performed, pest activity and any other recommendations.

### **Additional Orkin Products and Services**



### Bird Control

Although many birds are beautiful and beneficial, certain types may cause problems for your business. Birds can spread disease, damage property and create hazardous conditions with waste and droppings. Orkin can customize a bird control program focusing on habitat modification, helping to make your facility unattractive to problematic birds.



### Mosquito Control

In as little as 10 days, a single mosquito can multiply into as many as 100. This is not only a nuisance, but also a danger to your customers and staff, spreading diseases like West Nile virus, malaria, yellow fever and encephalitis. Orkin's mosquito service is proven to help suppress current and future mosquito activity so you can get back to business.



### Fly Control

Flies are a nuisance and a health risk in a business environment. These insects can spread pathogenic bacteria including Staph., E. coli and Salmonella. Flies reproduce quickly, so control is a challenge. Orkin can develop a strategic plan specifically for your business, utilizing treatment components such as light traps, baiting, chemical controls and exclusion to help control fly infestations.

### Restroom Care

A clean business is less attractive to pests and creates a healthier environment for employees and satisfied customers. Orkin's restroom care portfolio, designed to help with sanitation, is composed of three core products — Orkin AutoFresh®, Orkin AutoClean® and Orkin AutoFlush®.



**Orkin AutoFresh** is a wall-mounted, aerosol-dispensing unit that provides odor control by neutralizing odors, rather than masking them like many competitive products do.



**Orkin AutoClean** is a 24-hour, fixture-cleaning system that saves time and money associated with cleaning and maintenance in commercial washrooms.



Orkin AutoFlush is a sensory system that automatically flushes toilets and urinals after use.



### **Bed Bugs**

We offer three proactive monitoring services for detecting bed bug infestations before they start: ongoing visual inspections, DNA testing and canine assistance.\* And with a variety of treatment options such as OrkinHeat®, steam treatment and residual methods, we'll find the perfect solution for your property and your needs. Plus, our complimentary training sessions and materials will help educate you and your staff on spotting telltale signs of a bed bug problem.



### Sanitation

Orkin Actizyme® Floor and Drain Cleaner is a professional cleaning solution that uses naturally occurring enzymes and beneficial bacteria to safely dissolve greasy buildup in pipes, cracks and crevices. Orkin Actizyme Floor and Drain Cleaner helps eliminate grime and odors—and helps prevent the pests that are attracted to them.

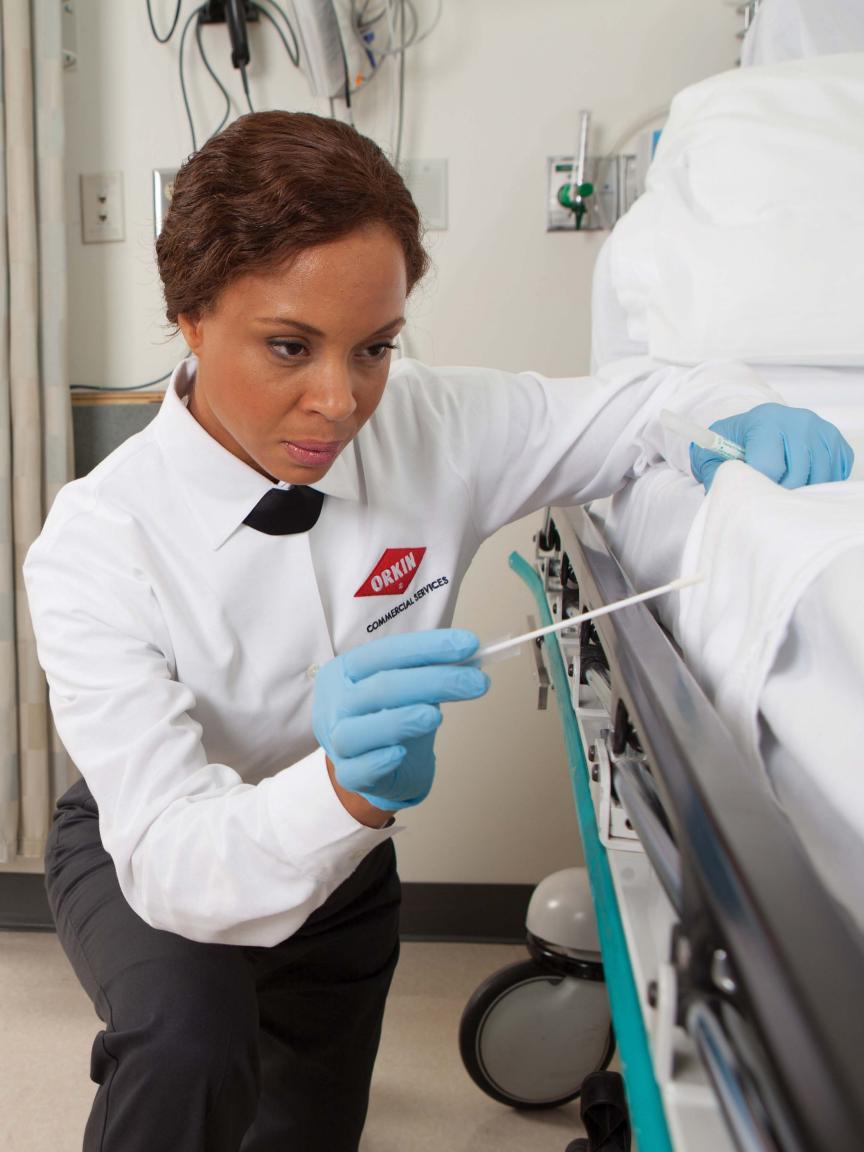


### **Odor Control**

Orkin offers environmentally responsible odor control solutions that break down odor at a molecular level — not just mask it — to help keep your business smelling fresh and clean for customers and make it less attractive to pests. Orkin's Odor Control program starts with an inspection to determine the source of the problem. Then a customized plan is developed based on the findings.



<sup>\*</sup> Check with your Orkin Account Manager for availability.



# **Customer Reporting System**

Orkin's proprietary customer reporting system provides all the pest management information you need, when you need it. Captured by a hand-held device from bar codes placed on the pest management devices and at strategic locations throughout your facility, data is stored and managed in a central database for easy, online access to pertinent information such as:

- Structural, storage and sanitation issues
- Services performed
- Pesticide usage log
- Pest activity and trends

By helping your Orkin Commercial Pest Specialist analyze pest data faster and see trends more quickly, the application also helps identify areas for targeted treatment with detailed documentation, addressing pest problems before they become widespread.

# **Orkin Quality Assurance**

We back our service with Orkin's Quality Assurance program (as seen in the American Society for Quality *Progress* magazine), which assures your pest management service meets Orkin's high-quality standards — and your own. One of the most important elements of an Integrated Pest Management (IPM) program is comprehensive documentation. We document all services provided by Orkin Commercial Pest Specialists, operations management, support staff and Quality Assurance professionals.

### ISO 9001:2008 Certified Corporate Quality Assurance

Orkin employs a National Quality Systems Team, which utilizes an ISO 9001:2008 certified audit process to ensure proper documented procedures are followed. Close monitoring by the ISO Certification Process reinforces Orkin's documented quality management processes and strict regulatory compliance.

The value of our service is measured by your complete satisfaction. Choosing Orkin is a statement that your quality standards are high and that you demand nothing but the very best service from your suppliers. Your satisfaction is our promise.

# **Orkin's Triple Guarantee**

### 2x24 Response Guarantee

When you see a pest, you need service right away -365 days a year. Orkin makes it easy with a direct priority line to our national customer service department and to your local branch. We'll respond to your request within 2 hours and if needed have someone on-site at your facility within 24 hours - guaranteed.

### **Reimbursement Guarantee\***

Should your company be fined by a regulatory agency due solely to a pest infestation, Orkin will reimburse you for the amount of those fines that are paid.

### 360° Satisfaction Guarantee

With Orkin, your satisfaction is guaranteed on all sides with three unique 60-day guarantees.

- 60 days complimentary service if you're not satisfied with the way we begin our service After you choose Orkin, we provide a 60-day guarantee of our service. If you're not satisfied after the first 60 days, we reimburse you in full.
- 60 days complimentary service if you're not satisfied at any time thereafter At any time, if you are not completely satisfied with results of your regularly scheduled service, Orkin will provide complimentary service for up to 60 days until you're satisfied.
- 60 days complimentary service by another provider if you're still not satisfied If you are still dissatisfied after 60 days of Orkin's complimentary service and you wish to cancel our service, we will pay for the first 60 days of regular service by another provider of your choice.

\*See agreement for details.







# LOOKING FOR WAYS TO IMPROVE YOUR PEST MANAGEMENT PROGRAM?

For more information on how your business can benefit from Orkin service, call **1-800-ORKIN NOW** for a free, on-site consultation from an Orkin Commercial Pest Specialist.

