

\$10



# AMERICAN DREAM<sup>®</sup>

PLAY. SHOP. DINE. DREAM!

## VIP DISCOUNTS





PLAY. SHOP. DINE.  
**BIGGER!**

**nickelodeon**  
**UNIVERSE.**



**AMERICAN DREAM<sup>®</sup>**

A World-Class Shopping and  
Dining Destination, Featuring the Largest  
Indoor Theme Park and Water Park  
in North America.

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Must be presented at time of purchase. Cannot be combined with any other offer or discount. Limit one offer per purchase. Not valid on gift certificates, gift cards or prior purchases. No cash value. Offer subject to change without notice. See store for details, as some restrictions may apply. Valid only at American Dream. Expires 4/30/26.

# Retail

## ÅLAND

### ■ **Court C, Level 2**

10% off all items.

Excluding cosmetics and children's apparel.

## abercrombie kids

### ■ **Court B, Level 1**

Become a member to get \$10 off your next \$50 purchase.

Exclusions apply.

## Aerie

### ■ **Court C, Level 1**

Donate your bras (non-brand specific) and receive \$5 off a new one.

Bras must be in lightly worn condition.

## Aldo

### ■ **Court C, Level 1**

10% off select styles.

Cannot be combined with any other offer, loyalty rewards, final sale styles, select limited-edition collaborations, pre-order items or shoe care products. Cannot be used for gift card purchases. No adjustments on prior purchases.

## American Eagle

### ■ **Court C, Level 1**

Donate your jeans (non-brand specific) and receive \$10 off a new pair.

**Banter by Piercing Pagoda**

 **Court C, Level 3**

Free ear piercing with purchase of piercing jewelry.

In-store only.

**BAPE – A Bathing Ape**

 **The Avenue, Level 2**

Spend over \$350, receive a free gift.

**Beef Jerky Experience**

 **Court G, Level 1**

10% off entire purchase.

Valid in-store only. Code: AD10

**BoxLunch**

 **Court B, Level 1**

10% off entire purchase.

**Build-A-Bear Workshop®**

 **Court B, Level 1**

\$5 off your purchase of \$50 or more.

This promo is only valid at this location.

**Candle Time**

 **Court G, Level 1**

10% off entire purchase.

**Charlotte Russe**

 **Court B, Level 1**

10% off entire purchase with a minimum spend of \$100 (before taxes).

Code: ADC26

**Clarks**

 **Court D, Level 1**

Spend over \$200, get 10% off.

**Columbia Sportswear**

 **Court B, Level 2**

20% off entire purchase.

Columbia reserves the right to change or cancel this offer at any time. Code: 25BMALLB

- Couture Kids**
  - ***The Avenue, Level 1***
  - 20% off entire purchase.
  - Cannot be combined with other discounts. All discounted items are final sale. Code: VIP20
  
- DeRUCCI**
  - ***Court C, Level 1***
  - 20% off entire purchase.
  
- Dream Nail & Spa**
  - ***Court B, Level 3***
  - 10% off entire purchase.
  
- Ebisu Life Store**
  - ***Court D, Level 3***
  - 10% off entire purchase.
  
- Eddie Bauer**
  - ***Court B, Level 2***
  - 10% off entire purchase.
  - Excludes items marked down 50% or more.
  
- EP YAYING**
  - ***The Avenue, Level 1***
  - 5% off entire purchase.
  
- Fabletics**
  - ***Court D, Level 2***
  - 25% off entire purchase.
  - Code: RET\_DREAMVIP25
  
- Go Green CBD**
  - ***Court C, Level 1***
  - Buy one item, get the second item half off at an equal or lesser value.
  - Must be 21 years of age to purchase.
  
- H&M**
  - ***Court D, Level 1***
  - 20% off one full-price item.
  - Offer not valid on sale, collaboration garments or limited collections.

**Hot Topic**

 **Court B, Level 2**

\$15 off a purchase of \$40 or more.

Code: 812VIP

**Hugo Boss**

 **Court D, Level 1**

15% off on non-sale items.

**IT'SUGAR**

 **Court G, Level 1**

\$5 off a \$25 purchase.

Cannot be combined with other offers. Offer cannot be applied to gift cards.

**Kalifano**

 **Court D, Level 1**

Save 20% off of your first purchase.

Cannot be combined with other store promotions.

Code: Avenue20

**Lindbergh**

 **Court C, Level 2**

10% off entire purchase.

**Lovisa**

 **Court C, Level 2**

Free ear piercing with purchase of piercing jewelry.

**MAC Cosmetics**

 **Court C, Level 2**

Receive 15% off your purchase of \$100 or more.

Exclusions apply. See an artist for details.

**Mango**

 **Court D, Level 1**

Gift with purchase over \$220.

Limited time only, while supplies last.

Code: Mango likes club

**Miniso**

**Court B, Level 1**

10% off your entire purchase.

**Oakley**

**Court B, Level 2**

\$40 off any apparel or accessories purchase of \$175 or more.

**P!Q**

**Court G, Level 1**

15% off your purchase when you spend \$100 or more.

Excludes art, Dream products, and sale merchandise. Code: ADVIP25

**Pandora**

**Court C, Level 1**

Spend \$125 and receive 10% off Pandora Jewelry purchase.

See store associate for details.

**Pop Mart**

**Court D, Level 2**

Surprise gift with purchase.

**Sammy K Jewelers**

**Court B, Level 1**

Additional 20% discount on all diamond jewelry.

This offer is not valid on gold only jewelry.

**Sephora**

**Court C, Level 2**

Beauty Insider pick your free Birthday gift. You've got more choices than ever! Plus, treat yourself all year long - Beauty Insider members get free, fast, reliable standard shipping, no minimum purchase required. Not a Beauty Insider? Join now at [sephora.com/beautyinsider](https://sephora.com/beautyinsider).

- Skechers**
  - **Court B, Level 1**
  - \$10 off your purchase of \$100 or more.  
Only at Skechers company-owned retail stores.
  
- Soma**
  - **Court C, Level 2**
  - \$20 off \$80 purchase.
  
- Sterling Connection**
  - **Court C, Level 2**
  - Buy one get one 50% off. Customer must pay the higher amount full price.
  
- Stone For Luck**
  - **Court D, Level 2**
  - Free mystery gift with any purchase over \$50 – VIP exclusive!  
Mystery gift chosen randomly. No specific item requests. Code: LUCKVIP
  
- Sunglass Hut**
  - **Court C, Level 1**
  - 10% off \$200 purchase.  
Code: 4928
  
- Toys“R”Us**
  - **Court G, Level 1 & 2**
  - 15% off one item.
  
- Uniqlo**
  - **Court D, Level 1**
  - \$10 off on \$75 or more (first time download the app).
  
- Urban Planet**
  - **Court D, Level 3**
  - 10% off entire purchase with a minimum spend of \$100 (before taxes).  
Code: ADU26

**Verizon**

**Court A, Level 1**

\$25 off essential accessories.

Essential accessories is a bundle that includes a case, screen protector, and charger options.

**YOYOSO**

**Court G, Level 2**

Extra 10% off any purchase.

**ZAGG**

**Court C, Level 2**

20% off any screen protection, accessories, or repair.

Code: ADVIP

## Restaurants

**Around The Clock Diner**

**Court A, Level 3**

10% off entire purchase.

**Little Sheep Hot Pot**

**Court A, Level 3**

10% off entire purchase.

**Marcus Live! Bar & Grille**

**Court A, Level 3**

10% off food with purchase of one entrée.

**MrBeast Burger**

**Court A, Level 3**

10% off entire purchase.

**Szechuan Opera**

**Court A, Level 3**

10% off entire purchase.

## **Vinoteca**

### **Court A, Level 2**

15% off self-serve wine bar.

Code: V2025T

# Food & Drink

## **Bang Cookies**

### **Court A, Level 2**

Buy four giant cookies, get one free and a free drink. Buy six giant cookies, get two free and a free drink. Buy 12 giant cookies, get four free and two free drinks.

## **Cozy Tea Loft**

### **Court G, Level 1**

10% off entire purchase.

## **Dunkin'**

### **Court G, Level 1**

10% off entire purchase.

## **Gong Cha**

### **Court A, Level 1** **(H Mart Food Hall)**

10% off entire purchase.

## **H Mart**

### **Court A, Level 1**

\$3 off a \$30 purchase with H Mart Smart Card Membership.

Exceptions may apply. Not applicable to the H Mart Food Hall. Code: 8481

## **Jollibee**

### **Court C, Level 3**

6pc meal deal (6pc dark meat fried chicken, two regular sides and two drinks for \$22).

**Kelly's Cajun Grill**

■ **Court C, Level 3**

Come enjoy our delicious food and get 10% off.

**King Kong Express**

■ **Court C, Level 3**

10% off entire purchase.

**Kung Fu Tea**

■ **Court C, Level 3**

Buy one get one free.

**Läderach**

■ **Court C, Level 1**

Come in and enjoy a free tasting of our irresistibly fresh Swiss chocolate—crafted to perfection for a melt-in-your-mouth experience!

**Latin Grill**

■ **Court C, Level 3**

Come enjoy our delicious food and get 10% off.

**Mr. Mian Noodle House**

■ **Court C, Level 3**

10% off entire purchase.

**Poki Poke**

■ **Court C, Level 3**

10% off entire purchase.

**Popeyes Louisiana Kitchen**

■ **Court C, Level 3**

10% off entire purchase.

**Rosetta Bakery**

■ **Court G, Level 1**

10% off on all orders.

Special orders and Holiday specials are not eligible for discounts. Restrictions may apply.

**Starbucks**

**Court A, Level 1**

5% off entire purchase.

**Sushi Express**

**Court C, Level 3**

10% off entire purchase.

**Ugly Donuts & Corn Dogs**

**Court A, Level 2**

Make an unforgettable memory with handmade donuts made fresh on spot for you with 10% off.

**Vanessa's Dumpling House**

**Court A, Level 2**

10% off entire purchase.

## Attractions

**Activate**

**Court A, Level 1**

Save 10% off an Activate Games Experience.

Subject to availability and capacity. Maximum of five guests per code. Use discount code in person or online at <https://playactivate.com>. Good for use only at American Dream location. Code: ACTAD10

**Angry Birds Mini Golf**

**Court G, Level 1**

Save \$5 off regular-priced general admission tickets.

Subject to availability and capacity. Maximum of six guests per coupon. Please show the Discount Book offer to Cashier at the attraction ticket counter. Code: SAVE5

## **Big SNOW**

### **Court A, Level 2**

Enjoy endless winter fun at Big SNOW! Get 15% off your single-visit ticket with code AMERICANDREAMVIP.

Redeem online: Reserve your ticket in advance at [www.bigsnowamericandream.com](http://www.bigsnowamericandream.com) and enter the code at checkout to reserve your spot. Code is valid for one ticket per transaction and must be applied before arrival. Online reservations only. Code: AMERICANDREAMVIP

## **Blacklight Mini Golf**

### **Court A, Level 1**

Save \$5 off regular-priced general admission tickets.

Subject to availability and capacity. Maximum of six guests per coupon. Please show the Discount Book offer to Cashier at the attraction ticket counter. Code: SAVE5

## **Blast 7D**

### **Court G, Level 1**

10% off two or three ride combos. Online purchase only.

Code: B7D10

## **DreamWheel**

### **Court C, Level 3**

Two Business Gold Class Tickets for the price of two Economy Adult Tickets.

One discount per valid VIP booklet.

## **DreamWorks Water Park**

### **Court G, Level 1**

Save \$5 off regular-priced general admission tickets.

Subject to availability and capacity. Maximum of six guests per coupon. Please show the Discount Book offer to Cashier at the attraction ticket counter. Code: SAVE5

## **The Escape Game**

### **Court G, Level 3**

20% off admission for games played Monday-Thursday.

Discounts available for Military, Students, and Frontline Healthcare workers (valid ID required).

## **The Gameroom Powered by Hasbro**

### **Court A, Level 2**

Free \$10 Gamecard with purchase of \$50 Gamecard (plus tax + fees).

Subject to availability and capacity. Maximum of six guests per coupon. Please show the Discount Book offer to Cashier at the attraction counter.

## **Geoffrey's Express Toys“R”Us Train**

### **Court G, Level 2**

Save \$2 off regular-priced general admission tickets. Online only at [www.americandream.com](http://www.americandream.com).

Subject to availability and capacity. Maximum of six guests per coupon. Code: SAVE2

## **Hapik**

### **Court C, Level 3**

10% off a Family Climbing Pass.

Offer valid for three climbers, with a minimum of one adult.

## **iMuseum**

### **Court B, Level 1**

Enjoy a 10% discount on all tickets.

Code: LOVE10

## **LEGOLAND® Discovery Center New Jersey**

### **Court A, Level 1**

Save 15% on admission to LEGOLAND® Discovery Center New Jersey.

By making this purchase, I am aware that adults must be accompanied by at least one child age 17 and under to enter, and I agree to the Terms and Conditions and note that tickets are non-refundable and non-transferable once purchased.

Code: <https://www.legolanddiscoverycenter.com/new-jersey/tickets-passes/ways-to-visit/american-dream-vip/>

## **Mirror Maze**

### **Court A, Level 1**

Save \$5 off regular-priced general admission tickets.

Subject to availability and capacity. Maximum of six guests per coupon. Please show the Discount Book offer to Cashier at the attraction ticket counter. Code: SAVE5

## **New Jersey Hall of Fame**

### **Court G, Level 3**

\$10 off general admission purchase at the New Jersey Hall of Fame.

Good for regular general admission only. Cannot be applied to group trips or special programs.

## **Nickelodeon Universe**

### **Court G, Level 1**

Save \$5 off regular-priced general admission tickets.

Subject to availability and capacity. Maximum of six guests per coupon. Please show the Discount Book offer to Cashier at the attraction ticket counter. Code: SAVE5

## **The Rink**

### **Court G, Level 1**

Save \$5 off regular-priced general admission tickets.

Subject to availability and capacity. Maximum of six guests per coupon. Please show the Discount Book offer to Cashier at the attraction ticket counter. Code: SAVE5

## **SEA LIFE New Jersey**

### **Court A, Level 1**

Save 15% on admission to SEA LIFE New Jersey.

By making this purchase, I agree to the Terms and Conditions and note that tickets are non-refundable and non-transferable once purchased.

Code: <https://www.visitsealife.com/new-jersey/tickets-passes/ways-to-visit/american-dream-vip/>

## **Sesame Street Learn & Play**

### **Court G, Level 1**

Save \$5 off regular-priced general admission tickets.

Subject to availability and capacity. Maximum of six guests per coupon. Please show the Discount Book offer to Cashier at the attraction ticket counter. Code: SAVE5

## **TiLT: A Tracy Lee Stum Museum**

### **Court B, Level 1**

Save \$2 off regular-priced general admission tickets.

Subject to availability and capacity. Maximum of six guests per coupon. Please show the Discount Book offer to Cashier at the attraction ticket counter. Code: SAVE2

# AMERICAN DREAM®

**A** - GROUND LEVEL ACCESS

**B** - GROUND LEVEL ACCESS

**C** - GROUND LEVEL ACCESS

**D** - GROUND LEVEL ACCESS

**E** - GROUND LEVEL ACCESS

ELEVATORS

ESCALATORS

**E** ENTRANCE

KOSHER FOOD COURT

COCA COLA EATS FOOD COURT

FOOD HALL

**A** PARKING DECK

**B** PARKING DECK

**C** PARKING DECK

**D** DIAMOND PARKING DECK

**D** GOLD PARKING DECK

**D** PEARL PARKING DECK

RIDESHARE PICK-UP / DROP-OFF

CURBSIDE PICKUP

RESTROOMS

GUEST SERVICES



SCAN CODE



TO VIEW OUR MOBILE DIRECTORY



# AMERICAN DREAM<sup>®</sup>

PLAY. SHOP. DINE. DREAM!



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